SYSTEM AND METHOD FOR PROVIDING AUDIBLE MESSAGES IN REPLACEMENT OF TELEPHONE TONES

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ABSTRACT
A computer implemented system and method for providing at least one audible message at a communication device in replacement of a pre-determined telephone tone. There is provided a tone detector interface for detecting the pre-determined telephone tone provided at the communication device; an audible messages database accessible to the tone detector interface and the communication device, the audible messages database storing the audible messages; and a tone replacement module in communication with the tone detector interface. The tone replacement module, in response to detecting the pre-determined telephone tone, may provide the audible message in replacement of the pre-determined telephone tone.
Start

Detect off-hook telephone tone from caller communication device

Play predetermined audible message associated with off-hook signal

Off-hook signal continues?

Yes

No

End audible message

Figure 3A
Start

Detect dialing telephone tone from caller communication device 305

Play predetermined audible message associated with dialing tone signal 306

Dialing tone signal ends? 307

Yes

End audible message 310

No

Figure 3B
Detect tone from attempted connection with recipient communication device → Play audible message associated with connection signal → Detect Voice? → Yes → Terminate Audible Messages → Figure 4
SYSTEM AND METHOD FOR PROVIDING AUDIBLE MESSAGES IN REPLACEMENT OF TELEPHONE TONES

CROSS-REFERENCE TO RELATED APPLICATIONS

0001 This application is a continuation of earlier application having application Ser. No. 12/394,474 filed Feb. 27, 2009 now patent Ser. No. ______, granted on Ser. No. ______ and claims priority under 35 U.S.C. 120 thereto. The disclosure of aforementioned application Ser. No. 12/394,474 is hereby incorporated by reference in its entirety.

FIELD

0002 The present matter relates generally to generating audible messages on a communication device and specifically to a method and system for providing audible messages, including advertisements, in replacement of standard telephone tones.

BACKGROUND

0003 With the proliferation of telecommunication devices, communication providers are constantly looking for new techniques and new avenues to communicate their messages to a large number of users. Typically, when a phone call is initiated and placed between telecommunication devices, various standard telephone tones may be generated during different stages of the call, at each of the caller communication device and recipient communication device involved in the call.

BRIEF DESCRIPTION OF THE DRAWINGS

0004 One or more embodiments will now be described by way of example only with reference to the following drawings in which:

0005 FIG. 1 is a block diagram illustrating a communication system according to one embodiment;

0006 FIG. 2 is an exemplary block diagram of the communication device of FIG. 1;

0007 FIG. 3A is a flow chart illustrating the operation of generating audible messages in replacement of tones before dialing a call, in an off-hook state;

0008 FIG. 3B is a flow chart illustrating the operation of generating audible messages in replacement of tones during dialing a call; and

0009 FIG. 4 is a flow chart illustrating the operation of generating audible messages in replacement of connection tones after dialing of a call, and a call connection is attempted.

DETAILED DESCRIPTION

0010 Communication providers are finding it increasingly challenging to communicate messages to their communication device users, because once users become accustomed to a communication venue (for example, commercials and billboards), they may start to ignore or avoid such messages. A related concern is that for mobile or handheld communication devices may be sensitive to battery power depletion and thus may need to minimize the duration of any message presented.

0011 Accordingly, there is a need for allowing broadcast audio messages to be played on telecommunication devices. The audio messages may include commercial advertisements as well as other announcements or messages of a non-commercial nature.

0012 In accordance with one aspect there is provided a computer implemented system for providing at least one audible message to a communication device in replacement of a pre-determined telephone tone, comprising a tone detector interface for detecting the pre-determined telephone tone provided at the communication device; an audible messages database accessible to the tone detector interface and the communication device; the audible messages database storing the at least one audible message; and a tone replacement module in communication with the tone detector interface, the tone replacement module, in response to detecting the pre-determined telephone tone, providing the audible message in replacement of the pre-determined telephone tone.

0013 In one embodiment, the pre-determined telephone tone is selected from the group consisting of: an off-hook tone, a dual tone multiple frequencies (DTMF) tone, a number busy tone, a network busy tone, a ring-back tone, and a ring tone.

0014 In another embodiment, the pre-determined telephone tone comprises a dual tone multiple frequencies (DTMF) tone, and the at least one audible message is associated with the DTMF tone; whereby the at least one audible message provided in replacement of the DTMF tone is generated by dialing a respective digit of a recipient phone number.

0015 The at least one audible message may be selected from the group of audible messages consisting of: advertisements, announcements, and messages associated with information on the communication device.

0016 In an embodiment, at least one of the tone detector interface or the tone detector module is located on the communication device.

0017 In an alternate embodiment, at least one of the tone detector interface or the tone detector module is located remotely on a server accessible to the communication device.

0018 Yet another embodiment comprises a voice detector for detecting a voice generated at a called recipient phone number, wherein, in response to detecting the voice generated, the tone replacement module is configured to terminate providing the at least one audible message in replacement of the pre-determined telephone tone.

0019 There is further provided a communication device comprising: a tone detector interface for detecting a pre-determined telephone tone provided at the communication device; and a tone replacement module in communication with the tone detector interface, the tone replacement module providing the at least one audible message in replacement of the pre-determined telephone tone, in response to detecting the pre-determined telephone tone, wherein the at least one audible message is stored within an audible messages database accessible to the communication device.

0020 The communication device, in one embodiment, comprises a voice detector for detecting a voice generated at a called recipient number, wherein, in response to detecting the voice generated, the tone replacement module is configured to terminate providing the at least one audible message in replacement of the pre-determined telephone tone.

0021 There is further provided a computer implemented method for providing at least one audible message at a communication device in replacement of a pre-determined telephone tone, the method comprising: detecting, at a tone...
detector interface, a pre-determined telephone tone provided at the communication device; replacing, at a tone replacement module, the pre-determined telephone tone provided at the communication device with the at least one audible message in response to detecting the pre-determined telephone tone, the at least one audible message being stored on an audible messages database accessible to the communication device.

In one embodiment, the pre-determined telephone tone is selected from the group consisting of: an off-hook tone, a dual tone multiple frequencies (DTMF) tone, a number busy tone, a network busy tone, a ring-back tone and a ring tone.

In another embodiment, the at least one audible message is associated with the dual tone multiple frequencies (DTMF) tone, wherein the at least one audible message provided in replacement of the DTMF tone is generated by dialing a respective digit of a recipient phone number.

The at least one audible message may be selected from the group of audible messages consisting of: advertisements, announcements, and messages associated with information on the communication device.

The at least one of the tone detector interface and the tone detector module are located on the communication device, in one embodiment.

In an alternate embodiment, at least one of the tone detector interface and the tone detector module are located remotely on a server accessible to the communication device.

The method may further comprise detecting a voice generated at a called recipient phone number; and terminating, in response to detecting the voice generated at the called recipient number, the providing of the at least one audible message in replacement of the pre-determined telephone tone.

In another embodiment, there is provided a computer readable medium comprising instructions, which, when executed on a computer, cause the computer to implement the method for providing at least one audible message at a communication device in replacement of a pre-determined telephone tone.

In yet another embodiment, there is provided a communication device comprising: a processor and a memory coupled thereto, the memory storing instructions and data configuring the processor to perform the method for providing at least one audible message at a communication device in replacement of a pre-determined telephone tone.

The method, in yet another embodiment, may further comprise generating and playing the at least one audible message until the tone detector interface no longer detects an off-hook tone.

The method, in another alternate embodiment, may comprise generating and playing the at least one audible message until the tone detector interface detects a call recipient voice.

Referring to FIG. 1, a communication system is illustrated generally by numeral 100. The communication system 100 comprises a plurality of caller communication devices 102, and a communication network 110. The caller communication devices 102 are referred to generally as communication devices herein. The communication devices 102 may include any wired or wireless telephone device such as a smart phone, a BLACKBERRY (BlackBerry™) communication device by Research In Motion Ltd. for example, a wired telephone and the like. The caller communication devices 102, which may be wireless or mobile devices, are in communication with one of the base stations 104. The base stations 104 relay data between the mobile devices and other communication devices 102 via the communication network 110.

Accordingly, the communication network 110 facilitates communication between the communication devices 102. Further, the communication network 110 may include one or more of components including a wireless network, a relay, a Public Switched Telephone Network (PSTN), a Voice over Internet Protocol (VoIP) network, a corporate server and the like. An example of a corporate server is the BlackBerry Enterprise Server provided by Research In Motion Ltd. The corporate server may provide functions for enabling wireless applications, including network connectivity, encryption, data transcoding, and ensuring connectivity between communication devices.

Referring again to FIG. 1, the communication system 100 provides audible messages on the communication device 102 in response to detecting pre-determined telephone tones and in replacement of standard telephony tones. The standard telephony tones may include call initiation tones such as dial-tones, dialing tones such as DTMF tones, and connection tones such as the network busy tone, ring-back tone, and busy tone, as well as a ring tone generated at a recipient communication device 102. Other standard telephony tones as known to a person skilled in the art may be replaced according to the system 100. As illustrated in FIG. 1, a call is placed between communication device 102 and another recipient communication device.

Referring to FIG. 2, components of the mobile device 102 are illustrated in greater detail. The mobile device 102 is often a two-way communication device having both voice and data communication capabilities, including the capability to communicate with other computer systems. Depending on the functionality provided by the mobile device 102, it may be referred to as a data messaging device, a two-way pager, a cellular telephone with data messaging capabilities, a wireless Internet appliance, or a data communication device.

The mobile device 102 includes a communication subsystem 211, which includes a receiver 212, a transmitter 214, and associated components, such as one or more embedded or internal antenna elements 216 and 218, local oscillators (LOs) 213, and a processing module such as a digital signal processor (DSP) 220. As will be apparent to those skilled in the field of communications, the particular design of the communication subsystem 211 depends on the communication network in which mobile device 102 is intended to operate.

The mobile device 102 includes a microprocessor 238 which controls general operation of the mobile device 102. The microprocessor 238 also interacts with additional device subsystems such as a display 222, a flash memory 224, a random access memory (RAM) 226, auxiliary input/output (I/O) subsystems 228, a serial port 230, a keyboard 232, a speaker 234, a microphone 236, a short-range communications subsystem 240 such as Bluetooth™ for example, and any other device subsystems or peripheral devices generally designated at 242. The mobile device 102 may also include a positioning device 244, such as a GPS receiver for example, for receiving positioning information. As will be described, the GPS receiver may be configured to detect and provide location information in order to determine if the location of the mobile device 102 meets pre-determined location criteria.
(i.e. criteria set by the billing system 114). For example, based on whether the pre-determined location information is met, the billing system 114 may then determine whether to provide financial compensation for an audible advertisement outputted on the mobile device 102.

[0038] Operating system software used by the microprocessor 238 may be stored in a persistent store such as the flash memory 224, which may alternatively be a read-only memory (ROM) or similar storage element (not shown). Those skilled in the art will appreciate that the operating system, specific device applications, or parts thereof, may be temporarily loaded into a volatile store such as RAM 226.

[0039] The microprocessor 238, in addition to its operating system functions, enables execution of software applications on the mobile device 102. A predetermined set of applications, which control basic device operations, is installed on the mobile device 102 during its manufacture. These basic operations typically include data and voice communication applications, for example. Additionally, applications may also be loaded onto the mobile device 102 through the network 106, an auxiliary I/O subsystem 228, serial port 230, short-range communications subsystem 240, or any other suitable subsystem 242, and installed by a user in RAM 226, or the persistent store 224, for execution by the microprocessor 238. Such flexibility in application installation increases the functionality of the mobile device 102 and may provide enhanced on-device features, communication-related features, or both.

[0040] The display 222 is used to visually present an application’s graphical user interface (GUI) to the user. The user can manipulate application data by modifying information on the GUI using an input device such as the keyboard 232 for example. Depending on the type of mobile device 102, the user may have access to other types of input devices, such as, for example, a scroll wheel, trackball, light pen or touch sensitive screen.

[0041] Typically, when a phone call is initiated and placed between telecommunication devices, including personal digital assistants, cellular telephones, two-way pagers, wired/fixed telephones (i.e. PSTN telephones), a number of standard or pre-determined telephone tones may be generated at each of the caller communication device and recipient communication device involved in the call. Various tones may be generated when a call is initiated, such as when the caller picks up the phone or the phone goes “off-hook”, when the caller is dialing the recipient communication device, and yet after dialing the number of the recipient communication device when an attempted call connection is made.

[0042] In a wired telephone, an “off-hook” dial-tone may typically be generated by the telephone exchange system/switchboard and heard at the caller’s telephone to indicate that the exchange is properly functioning and that it is available to accept calls from the wired telephone. Typically, when the user begins to press the digits on a keypad of the telephone, the dial-tone is stopped, and during dialing, for each number or symbol of a telephone keypad that is pressed, dual tone multiple frequencies (DTMF) tones are generated and heard at the caller’s end. These tones generally consist of two pure frequencies and are used for telephone signaling between the switchboard and the caller device. For example, the DTMF tones are used for instructing a telephone switching system of the telephone number to be dialed, whereby depressing a single key on a telephone keypad produces two pure sinusoidal tones. Such connection tones indicating the status of the attempted connection between two communication devices/telephones may include, but are not limited to, ring-back tones, busy tone, the network busy tone and “invalid number dialed” tone.

[0044] A telephone ring tone may be generated at the recipient device once the caller has dialed the desired telephone number at the caller communication device 102 and successfully attempted a call connection with the recipient device. In the case of wireless communication devices, such as digital communication-based mobile phones, no dial-tone may be generated when dialing. Rather, the user dials the recipient phone number and activates a “SEND” or “CALL” function, or other similar button or switch, to go off-hook and attempts a call connection with the recipient device. The user may however, hear a DTMF tone, or dialing tone, as each key representing a digit of the recipient telephone number is depressed. Once the attempted call connection is successfully made, the user may also hear a connection tone as discussed above.

[0046] In one embodiment illustrated in FIG. 2, the user’s device (i.e. the communication device 102) comprises a tone provider module 107. The tone provider module 107 is an adapter or interface which receives telephone signals and requests for communication between the caller communication device 102 and a recipient communication device. Accordingly, upon receiving an indication of the status and progress of the call via one or more telephone tones, the tone provider module 107 provides pre-defined audible messages for replacing the standard telephony tones.

[0047] Accordingly, the tone provider module 107 may comprise a tone detector interface 106 and a tone replacement module 108. The tone detector interface 106 is configured for communicating with the communication device 102. The tone detector interface 106 detects when a telephone has gone “off-hook” to start dialing and/or when a user has started dialing a telephone number of a recipient communication device. Further, the tone detector interface 106 also communicates with a recipient communication device, via the communication network 110 to detect status of the call connection attempted between the communication devices. For example, the tone detector interface 106 may detect call completion or determine that the recipient communication device is otherwise unreachable, such as via the respective connection tone.

[0048] The tone replacement module 108 may be adapted for converting standard telephone tones communicated between the caller and recipient communication devices to pre-determined audible messages via an audible messages database 116.

[0049] The audible messages database 116 of FIG. 1 stores a plurality of audible messages associated with each telephone tone. The messages may comprise advertisements, including advertisement “jingles” commercially associated with a certain company or other provider of a product or service. The messages may comprise announcements or may be more generally related to information contained in memory of the applications on communication device 102. For example, one or more audible messages may be associated with a respective dialing tone that is the DTMF tone generated from dialing a given digit of the recipient phone number. The dialing tone described herein may refer more generally to a telephone tone indicating that the device has
started dialing one or more digits of a recipient telephone number. Each digit, as it is being dialed, generates an audible dialing tone capable of being detected at communication device 102. In response to the detected telephone tone, the tone provider module 107 provides the associated audible message to the communication device 102 in replacement of the pre-determined telephone tones that are typically heard at caller communication device 102.

[0050] The audible messages stored for audible output on a caller or a recipient communication device 102 may include advertisements, announcements such as company announcements or broadcast messages directed to groups of individuals, and messages associated with information received from the communication devices 102. Such information may include calendar event information received from the communication device 102.

[0051] Accordingly, in one embodiment, the tone detector interface 106 is configured to receive calendar event information stored on the memory of the communication device 102. Accordingly, the tone provider module 107 or the communication device 102 may comprise an audio synthesizer (not shown) for converting said received calendar event information into audible messages. The tone replacement module 108 may be further adapted to provide or to trigger the retrieval of the audible calendar event information in response to detecting one or more pre-determined telephone tones (i.e. initiation or off-hook signal, dialing signal, and connection signal) as described herein.

[0052] In one embodiment, the audible messages database 116 may be stored directly on tone provider module 107, and for accessibility thereto. For example, in the present embodiment, the communication device 102 may include memory for storing the audible messages database 116.

[0053] Accordingly, the tone replacement module 108 is in communication with said database 116 and the tone detector interface 106 and provides at least one of said plurality of audible messages retrieved from said database 116 to the communication device. As will be described in reference to FIGS. 2 and 3, the audible messages are provided in response to receiving, for example, a dialing tone comprising a DTMF tone that is detected when the user hangs up the call by pressing the keys on the dial pad. In this case, one or more audible messages are provided in response to the received DTMF tone that are typically played when the user hangs up the call. Alternatively, the audible messages are provided in response to an initiation telephone signal (i.e. a signal indicating that the phone has gone off-hook and the user is ready to start talking). In this case, one or more audible messages replace the call information device 102. In another embodiment illustrated with dashed lines in FIG. 1, the tone provider module 107 comprising tone detector interface 106 and tone replacement module 108 are provided by the communication network 110. In this case, the tone provider module 107 may reside on for example any one of the corporate server (for example, the BlackBerry Enterprise Server) or servers associated with the Public Switched Telephone Network (PSTN), a Voice over Internet Protocol (VoIP) network and the like. Similar to the functionality described above, the tone provider module 107 (now resident on one or more computing devices and/or servers on the communication network 110) is adapted to detect the telephone tones from the communication device 102. As described earlier, detecting the telephone request tones may include either one or both of receiving an indication that the communication device 102 is off-hook and receiving an indication for each digit/number pressed by the communication device 102. The tone replacement module 108 then provides the associated audible messages to the communication device 102 in response to receiving an indication of dialing. The tone provider module 107 also detects the status or progress of calls from the recipient communication device and provides audible messages in replacement of standard call completion tones to the communication device 102.

[0056] As described earlier, typically, when a user starts dialing a telephone number, each digit generates a DTMF tone that is heard at the communication device 102. Accordingly, in the present embodiment where the tone provider module 107 is located within one or more servers of the communication network 110, the processor of the communication device 102 may be programmed to silence the DTMF tones such that the audible messages provided by the tone provider module 107 are played instead.

[0057] In the present embodiment, the audible messages database 116 may either be stored locally on the communication device 102 (i.e. downloaded from a remote server prior to call placement).

[0058] In alternate embodiments, the audible messages database 116 may be stored remotely on the communication network 110, or on enterprise server 120, while being accessible by tone provider module 107 as needed. In such embodiments, the tone provider module 107 may be located at the enterprise server 120, or on communication network 110, as depicted in FIG. 1, and accessible to communication device 102 via base stations 104. The functionality of such a tone provider module 107 is similar to that described herein.

[0059] Accordingly, the communication device 102 may comprise a user interface for requesting and downloading desired audible messages thereon. For example, a user may download one or more audible messages and, for customization, associate each with a different action/event (i.e. an audible message to be played once the phone is off-hook). Accordingly, once the tone provider module 107 detects that the pre-determined event has occurred, it may instruct the processor of the communication device 102 to retrieve the relevant audible message and audibly output the message on the communication device 102.

[0060] Alternately, depending on user preferences, audible messages may be pushed from the enterprise server 120 or communication network 110 to the user's communication device 102, for local storage in memory thereon. Yet further, the user may customize by only authorizing those audible messages having desired or relevant content.
[0061] In the case of wireless communication devices 102, in contrast to wired (or “landline”) communication devices, dial-tones are not typically generated once the phone is picked up or off-hook. Accordingly, the tone provider module 107 may provide a “spoofed” dial-tone in the form of predetermined audible messages to be played at caller communication device 102 once it is detected that the caller is preparing to make a call. The preparation to make a call may be determined by requiring the user to depress one or more predetermined keys of the phone keypad prior to dialing or when a user scrolls through a menu screen to indicate a desire to place a call. Alternatively the preparation to make a call may be detected when the mobile communication device 102 is characterized by a clamshell or slider form factor, and the device 102 is flipped open or slid open, respectively. Accordingly, the tone detector interface 106 may be adapted to interpret a sequence of one or more user events, such as requiring entry of one or more predetermined keys of the phone keypad prior to dialing, scrolling through the address book menu screen, or selecting and clicking a phone number entry of a web page presented at user interface display screen 222 to indicate a desire to place a call as an “off-hook” telephone signal and thus proceed accordingly. Other examples of indicating and determining a desire to make a call may include initiating direct dialing of a sequence of digits of a recipient phone number via the keypad or keyboard 232, voice dialing, or selecting and activating a speed dial entry.

[0062] In yet another embodiment, the communication device 102 may comprise a wired or fixed “landline” telephone coupled to a telephone exchange or switchboard 112. Typically, the telephone switchboard 112 is detects when the phone is off-hook and provides an off-hook tone. The telephone switchboard 112 also provides the DTMF dial-tone as each digit of a recipient number id dialed, as well as for forwarding the connection tone (i.e. busy tone, or ring-back tone) from the recipient communication device to the caller communication device 102. In the present embodiment, the telephone switchboard 112 comprises the tone provider module 107 for providing one or more audible messages in response to the telephone tone detected (i.e. off-hook signal, dialing tones, attempted connection tones, ring tone) as described herein, and in replacement of those telephone tones.

[0063] Referring to FIG. 3A, a flow chart illustrating the general operation of the tone provider module 107, while in the off-hook state but before dialing the recipient telephone number, is represented by the numeral 300A. In step 302, the tone detector interface 106 detects a request for communication via an off-hook telephone tone from communication device 102. At step 303, the tone replacement module 108 retrieves and provides one or more corresponding audible messages to the communication device 102 for subsequent audible output thereon.

[0064] As illustrated in FIG. 3A, step 302 may be repeated as necessary. For example, at step 304, the tone detector interface 106 may be configured to determine at specific time intervals whether the off-hook telephone tone continues to be detected. Accordingly, a different audible message may be retrieved if the user remains off-hook for a long time. Or at step 310, the same audible message may be continually played until the tone detector interface 106 no longer detects the off-hook tone.

[0065] In one alternative embodiment, once the off-hook tone is detected at step 302, the audible message may be outputted on the communication device 102 for the entire duration, including from the time the user starts dialing the desired telephone number up to and until the call is completed.

[0066] Referring to the flowchart FIG. 3B represented by numeral 300B, if the telephone signal is not an off-hook signal, but instead dialing the recipient telephone number is initiated, at step 305, the tone detector interface 106 determines that a dialing tone is detected. As described herein, the dialing tone may refer to a tone (including DTMF tones) provided from the communication device 102 indicating that dialing the recipient telephone number has been initiated, regardless of which method (of the various exemplary methods discussed earlier) is used to initiate the call. At step 306, the tone replacement module 108 retrieves and plays one or more pre-determined audible messages associated with the dialing tone. In one embodiment, step 306 may be repeated while it is determined, at predetermined programmed intervals, whether a dialing tone is still present. At step 310, once the dialing tone or dialing attempt ends, such as by the user terminating the attempted call, or by successful completion of the attempted call, the audible message may be terminated.

[0067] In one embodiment, when dialing the digits of the recipient phone number manually, tone provider module 107 may instruct the processor of the communication device 102 to silence the DTMF tones such that one or more audible messages are played instead for each key pressed on the keypad of the phone.

[0068] Referring to FIG. 4, a flow chart illustrating the general operation of the tone provider module 107 after dialing, and once a call connection is made, may be represented by numeral 400. At step 402, the tone detector interface 106 detects a connection tone from a recipient communication device. As described earlier, the connection tone may be indicative of a ring-back tone, a call-busy or line-busy tone, a network busy tone or the like. Accordingly, in step 404, the tone replacement module 108 retrieves and provides one or more pre-determined audible messages associated with the respective connection tone. At step 406, the tone provider module 107 continually monitors the status of the call and determines whether the call is picked up at the recipient communication device (i.e. voice detected). Accordingly, in this embodiment, the tone provider module 107 may comprise a voice detector (not shown) for detecting voice from a recipient communication device following the detection of the connection signal. Once a voice is detected, at step 406, the tone replacement module may be configured to terminate providing audible messages for audible output on the communication device 102.

[0069] In the case of a recipient communication device 102, once a call connection is made, the ring tone usually generated there may be similarly replaced with one or more audible messages. A user may customize the number of rings that may accompany an incoming call on a recipient communication device 102, and accordingly, the message may be played for a duration equivalent to the customized number of rings. In this situation, a user might be motivated to customize the communication device to allow a reduced number of rings before answering, possibly for battery power depletion considerations. In such a case, each ring may be replaced by a separate audible message, for example in the form of a commercial “jingle”, outputted at recipient communication device 102. A “jingle” might be set to music associated with a particular source of a product or service, or may be a
non-musical voice message associated therewith. With each “jingle” possibly representing different commercial promotions, and each “jingle” potentially being a complete and separate commercial message in itself, for instance, it becomes possible to have multiple distinct and complete messages, even though only a reduced number of rings may be allowed by a user, for battery power depletion considerations.

[0070] Referring to FIGS. 3A, 3B and FIG. 4, it may be envisaged that in one scenario, one or more audible messages are output on the communication device 102 from the time that the communication device 102 is picked up (i.e. considered off-hook) until voice is detected at the recipient communication device. Alternately, audible messages may be output prior to call completion (i.e. instead of the dial-tone and DTMF tones) until the connection signal is detected, at which time, the connection tones may be played instead. Further alternately, the audible messages may only be played while the user is placing the call (i.e. in replacement of the DTMF tones). Other variations of outputting one or more audible messages during at least one detected telephone signal may be envisaged.

[0071] Although certain embodiments have been described herein, it will be understood by those skilled in the art that variations may be made thereto without departing from the scope of the appended claims.

What is claimed is:

1. A computer implemented system for providing at least one audible message at a communication device, the system comprising:
   a tone detector interface for detecting a ring tone provided at the communication device;
   an audible messages database accessible to the tone detector interface and the communication device, the audible messages database storing a plurality of audible messages including the at least one audible message;
   a tone replacement module in communication with the tone detector interface, the tone replacement module providing the at least one audible message in replacement of a at least one ring tone received at the communication device, the at least one audible message being provided in replacement of the at least one ring tone received; and
   a voice detector for detecting a voice response received at the communication device, whereupon detecting the voice response received, the tone replacement module terminates providing the at least one audible message.

2. The system of claim 1 wherein the at least one audible message is selected from the group of audible messages consisting of: advertisements, announcements, and messages associated with information on the communication device.

3. The system of claim 2 wherein the audible message consists of an advertisement, the advertisement comprising a musical jingle associated with a particular commercial source.

4. The system of claim 1 wherein at least one of the tone detector interface and the tone replacement module is located on the communication device.

5. The system of claim 1 wherein at least one of the tone detector interface and the tone replacement module is located remotely on a server accessible to the communication device.

6. The system of claim 1 wherein the communication device comprises a wireless communication device.

7. A communication device comprising:
   a tone detector interface for detecting a ring tone provided at the communication device;
   an audible messages database accessible to the tone detector interface and the communication device, the audible messages database storing a plurality of audible messages including at least one audible message;
   a tone replacement module in communication with the tone detector interface, the tone replacement module providing the at least one audible message in replacement of at least one ring tone received at the communication device, at least one audible message being provided in replacement of at least one ring tone received; and
   a voice detector for detecting a voice response received at the communication device, whereupon detecting the voice response received, the tone replacement module terminates providing the at least one audible message.

8. The device of claim 7 wherein at least one of the tone detector interface and the tone replacement module is located on the communication device.

9. The device of claim 7 wherein at least one of the tone detector interface and the tone replacement module is located remotely on a server accessible to the communication device.

10. The device of claim 7 comprising a wireless communication device.

11. A computer implemented method for providing a plurality of audible messages at a communication device, the method comprising:
   detecting, at a tone detector interface, a ring tone provided to the communication device;
   replacing, at a tone replacement module, the ring tone provided to the communication device with at least one audible message of the plurality of audible messages accessible from an audible messages database;
   detecting a voice response received at the communication device; and
   terminating, in response to detecting the voice response, the providing of the at least one audible message.

12. The method of claim 11 wherein at least one audible message is selected from the group of audible messages consisting of: advertisements, announcements, and messages associated with information on the communication device.

13. The system of claim 11 wherein the audible message consists of an advertisement, the advertisement comprising a musical jingle associated with a particular commercial source.

14. The method of claim 11 wherein at least one of the tone detector interface and the tone replacement module is located on the communication device.

15. The method of claim 11 wherein at least one of the tone detector interface and the tone replacement module is located remotely on a server accessible to the communication device.