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(54) **FOR-DISPLAY ADVERTISEMENT PRODUCT AND RELATED METHOD**

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G09F 3/02	(2006.01)

(52) **U.S. Cl.**

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(57) **ABSTRACT**

Disclosed is an advertisement product and method that allows a user of said product to create durable, weatherproof and professional signage and similar type product, more specifically advertisement signage.

A single said advertisement product and related methods provide the user with several custom and/or standard signage creation options; whereby signs are created by printing predefined and in some cases customizable data group data to durable sign stock.

Another disclosed and said advertisement product and method provides the user with an option of creating custom sized and printed labels for application to specific areas of related third party advertisement products, displays, apparatuses and signage, and in doing so creating a professional looking and legible advertisement display products.

Further disclosed is a method and process by which system linked contact information as applied to said created advertisement products make available powerful system services to aid in advertising processes.

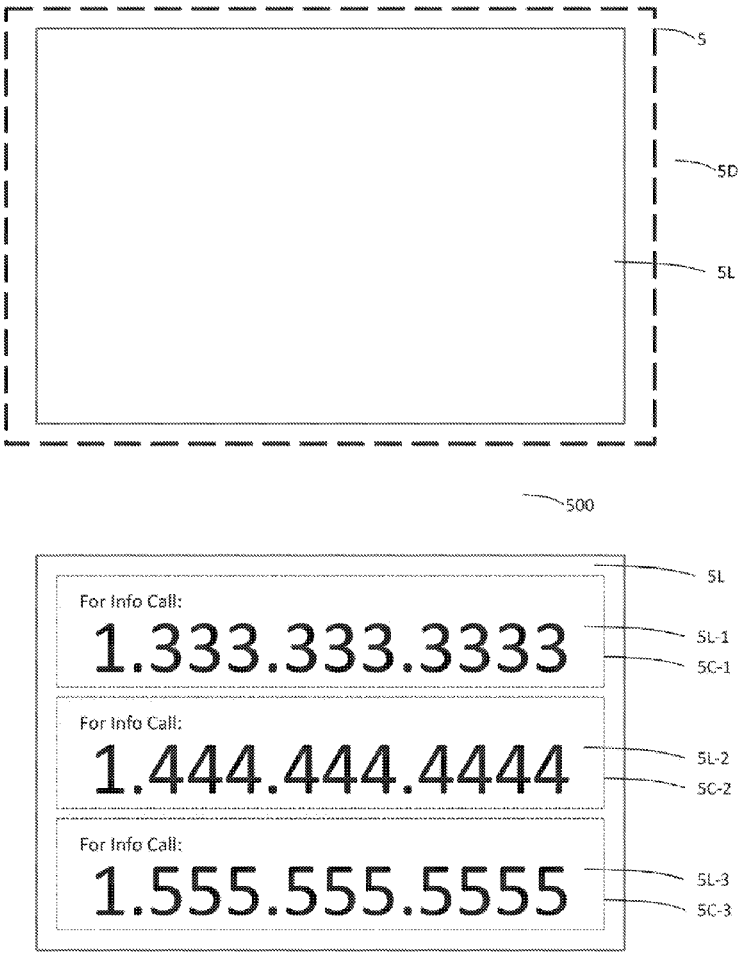




FIG. 1A



FIG. 1B



FIG. 2A



FIG. 2B

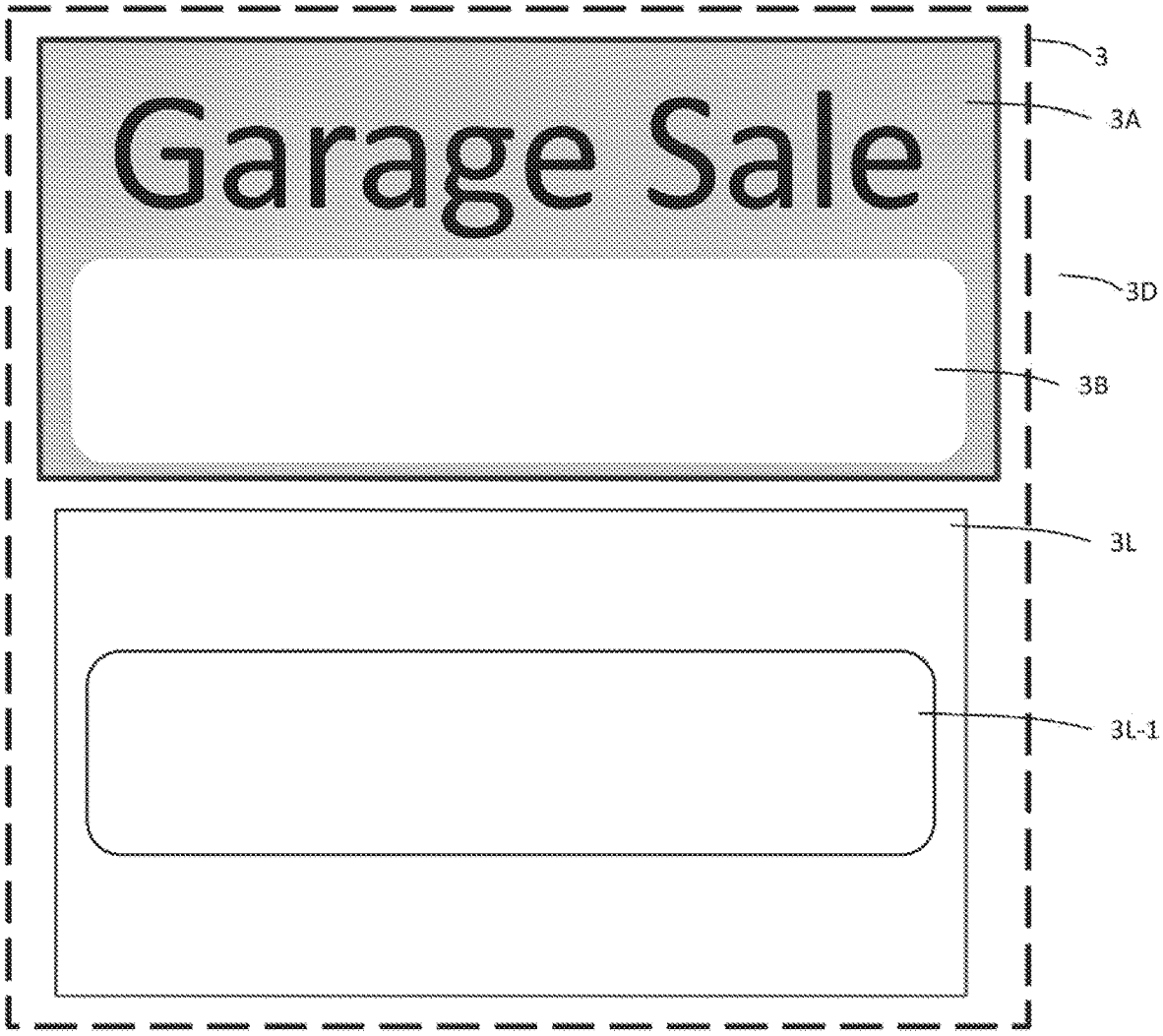

Garage Sale
3
3A
3D
3B
3L
3L-1
500

FIG. 3A

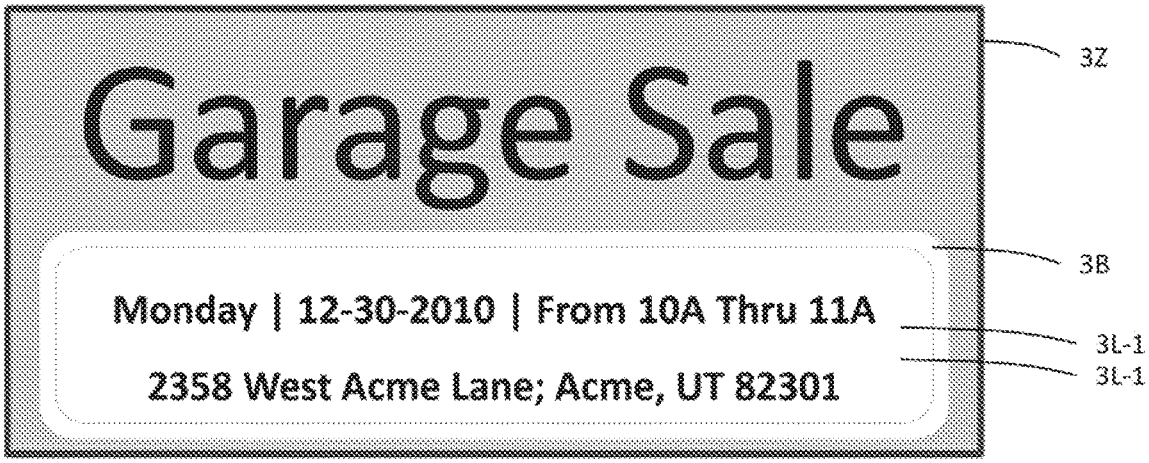

Garage Sale
Monday | 12-30-2010 | From 10A Thru 11A
2358 West Acme Lane; Acme, UT 82301
3Z
3B
3L-1
3L-1

FIG. 3B

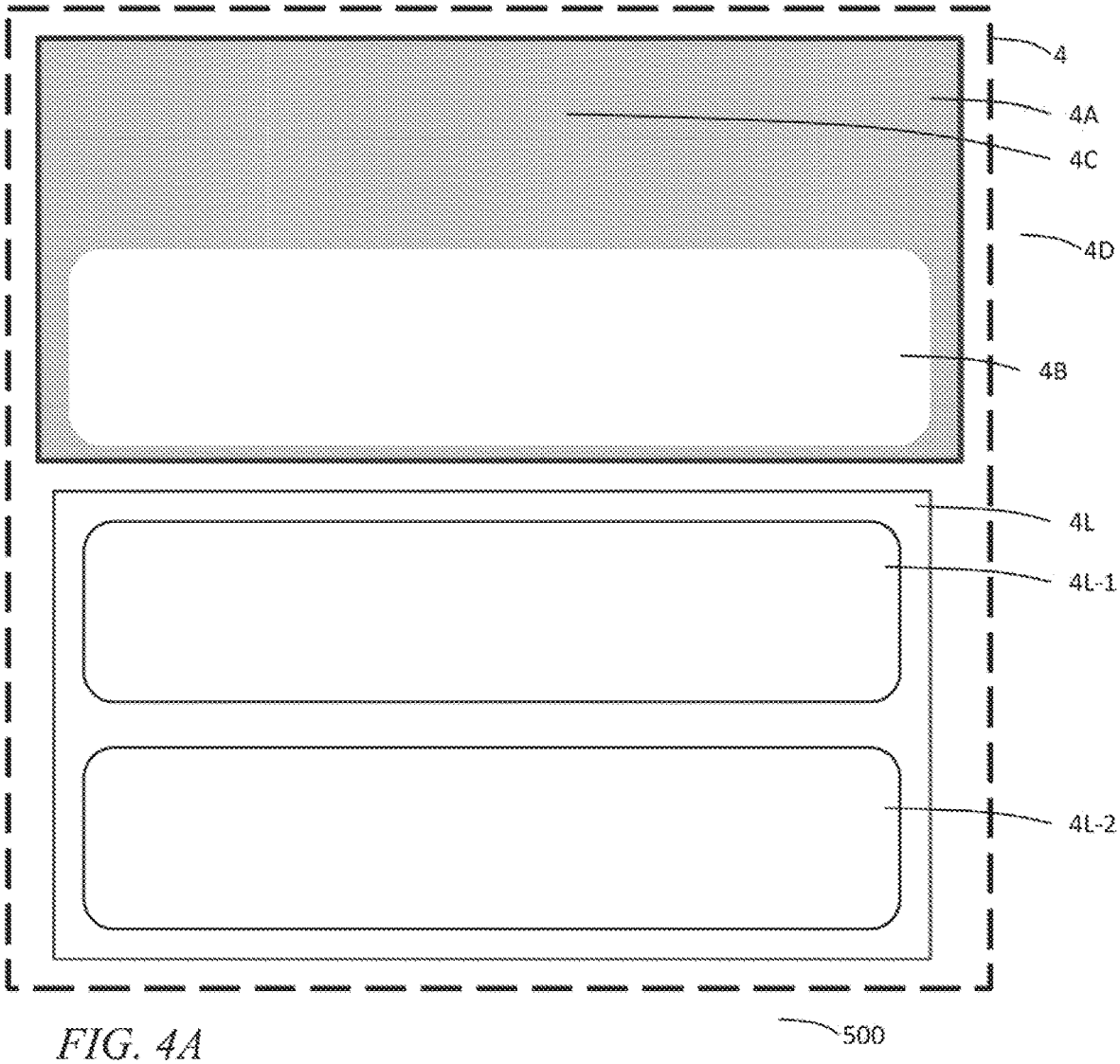

4
4A
4C
4D
4B
4L
4L-1
4L-2
500

FIG. 4A


FOR RENT
For Info Call:
1.333.333.3333
4L-1
4B
4L-2

FIG. 4B

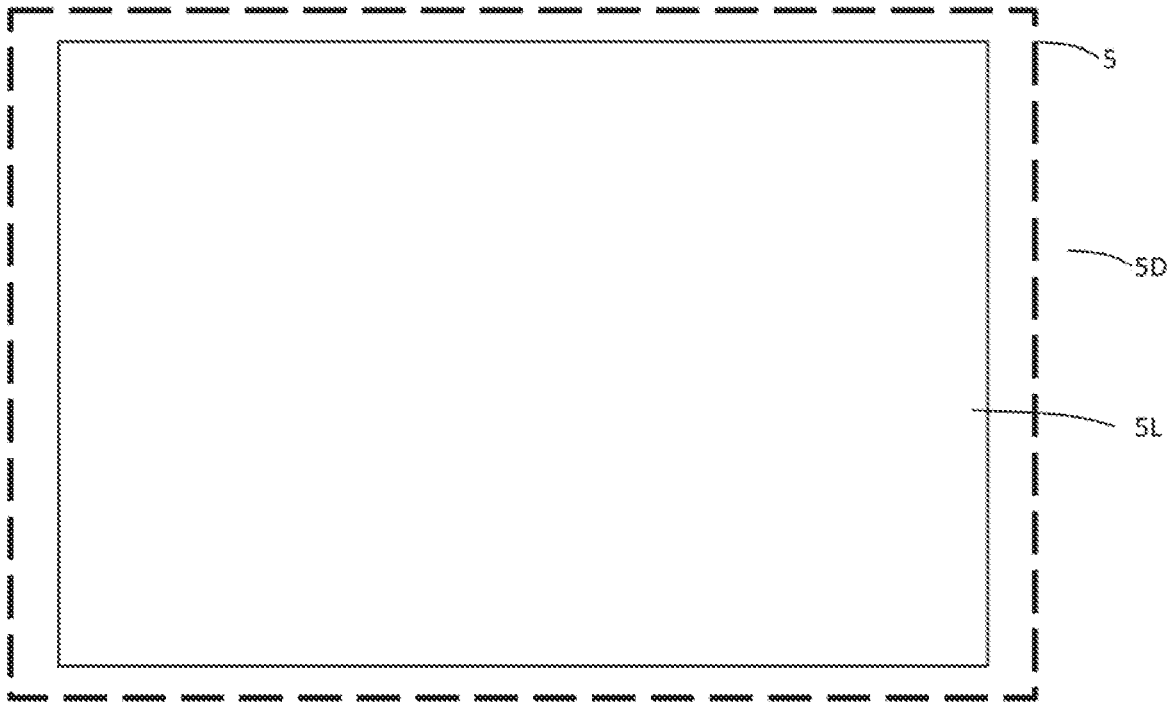

5
5D
5L

FIG. 5A

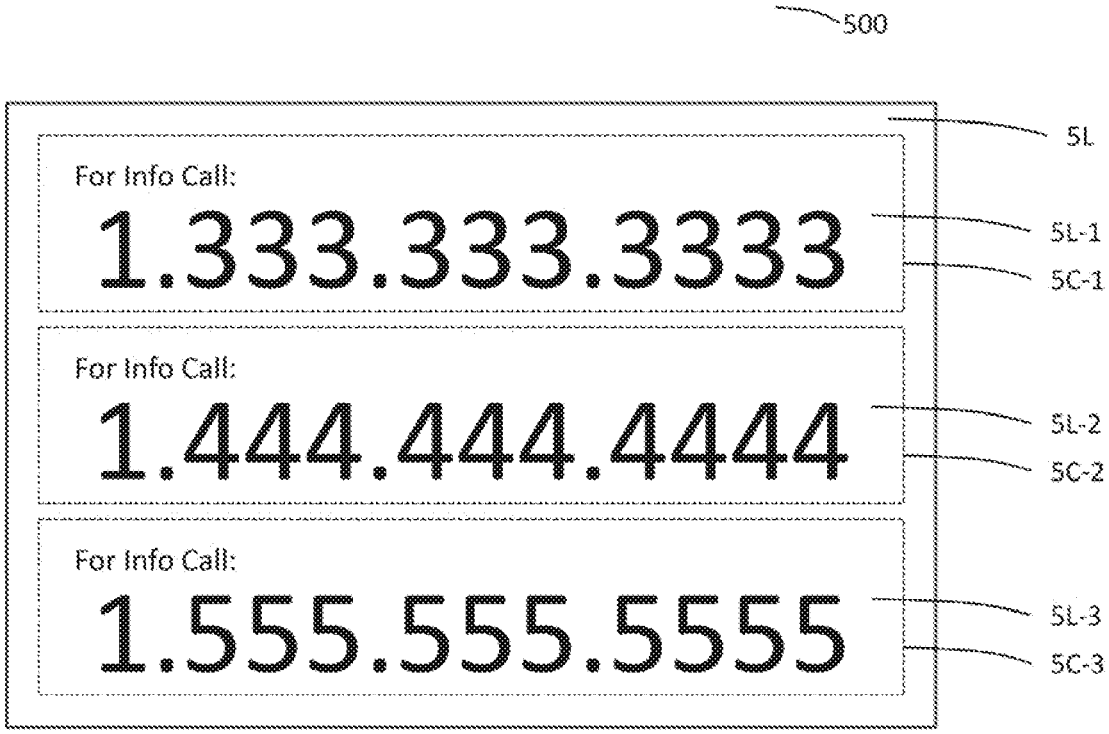

500
5L
For Info Call:
1.333.333.3333
5L-1
5C-1
For Info Call:
1.444.444.4444
5L-2
5C-2
For Info Call:
1.555.555.5555
5L-3
5C-3

FIG. 5B

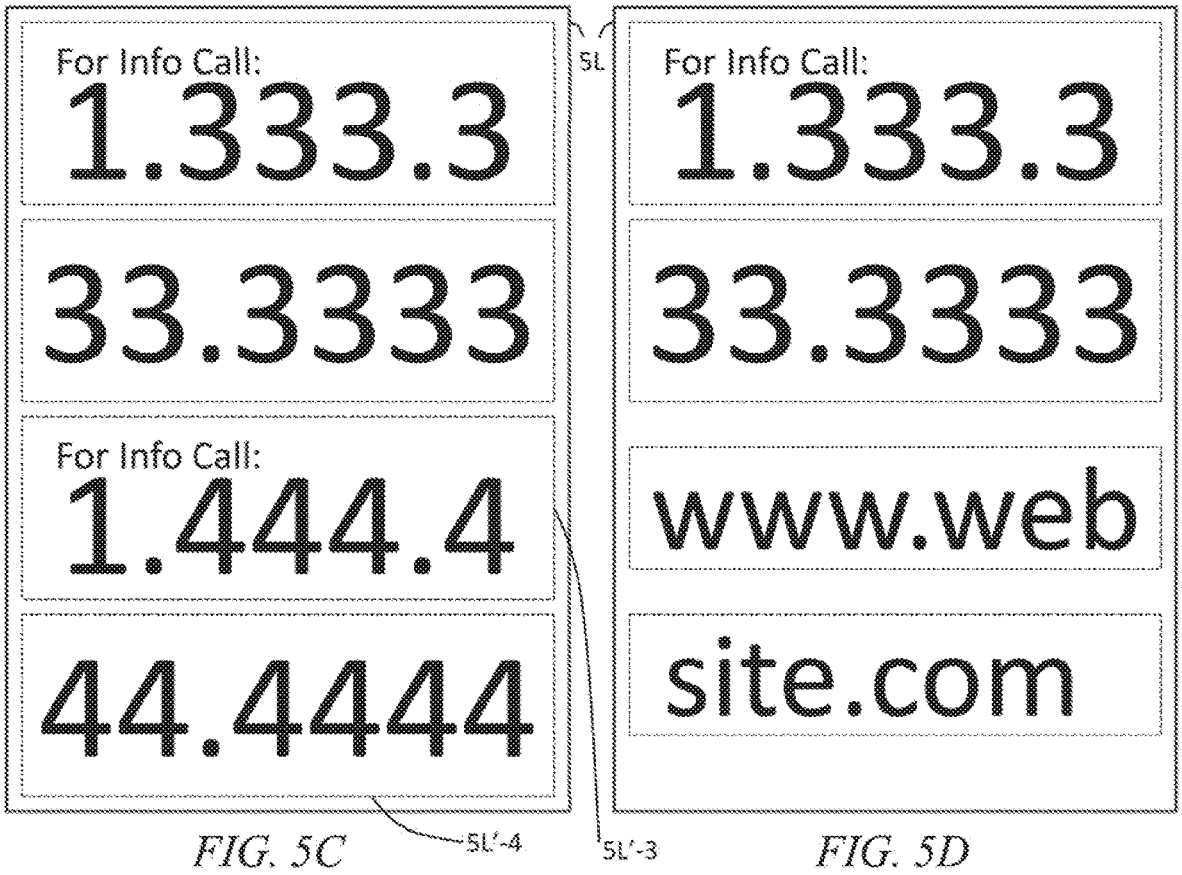


FIG. 5C FIG. 5D



FIG. 5E


FOR RENT
5Y'
For Info Call:
1.444.444.4444
5L'-3
5L'-4

FIG. 5F


YARD SALE
5Y"
For Info Call:
1.333.333.3333
www.website.com

FIG. 5G

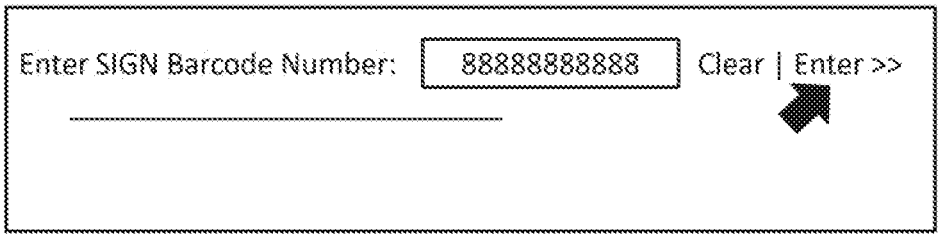


FIG. 5G-1

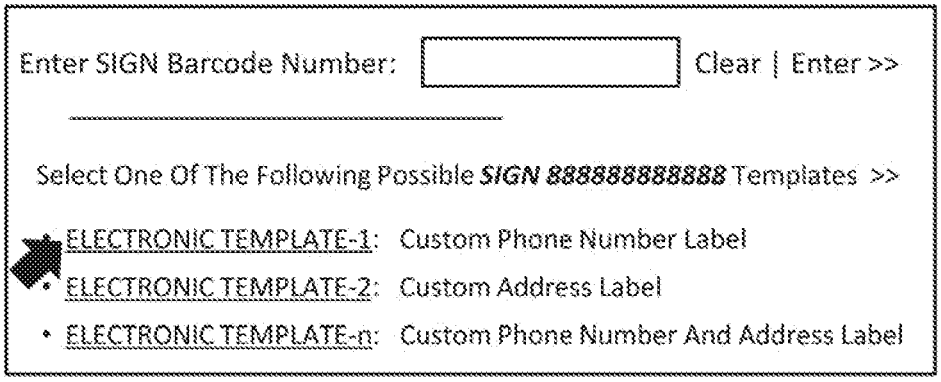


FIG. 5G-2

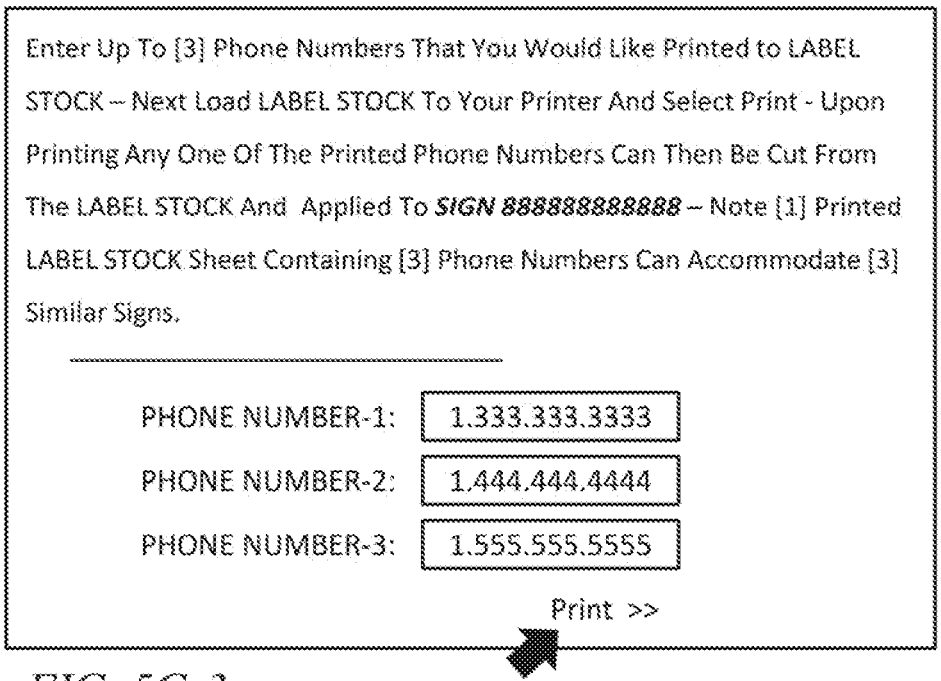


FIG. 5G-3

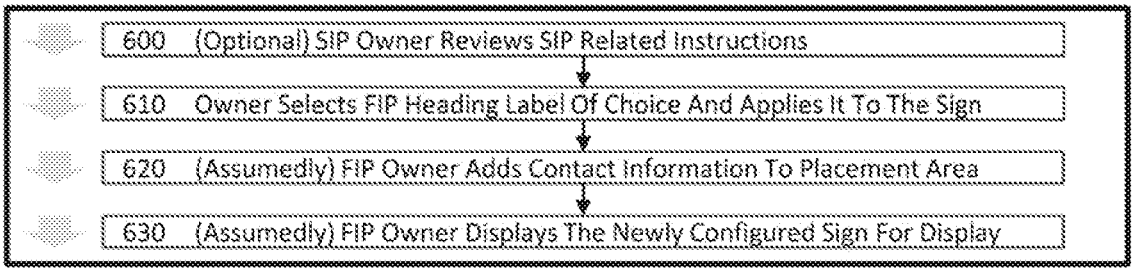


FIG. 6

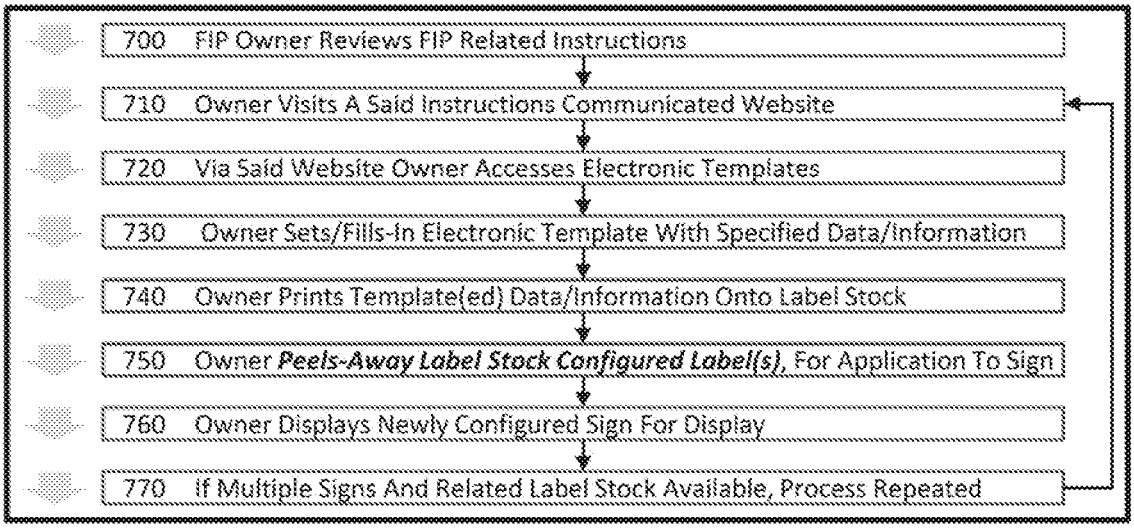


FIG. 7

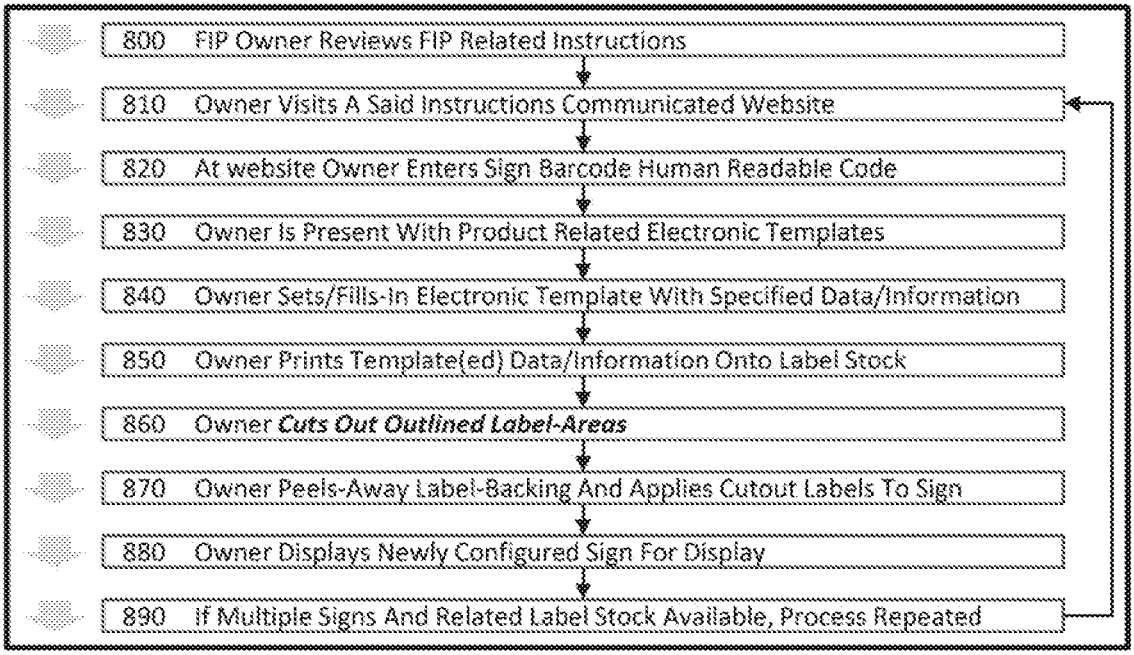


FIG. 8

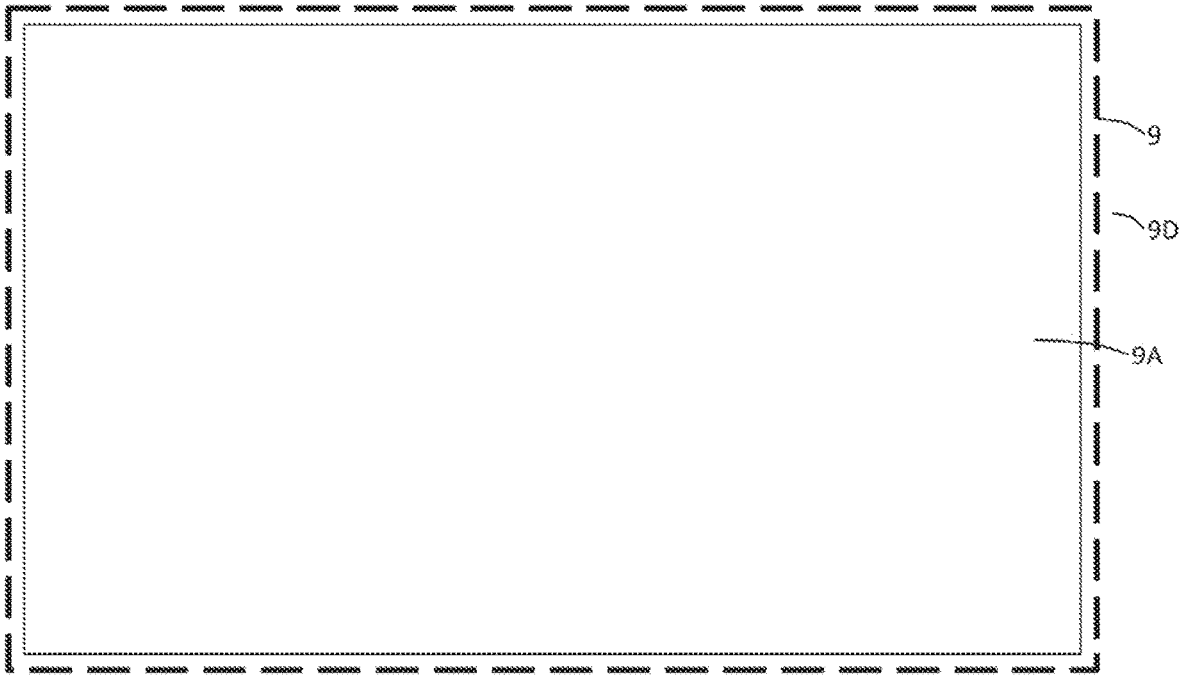


FIG. 9A

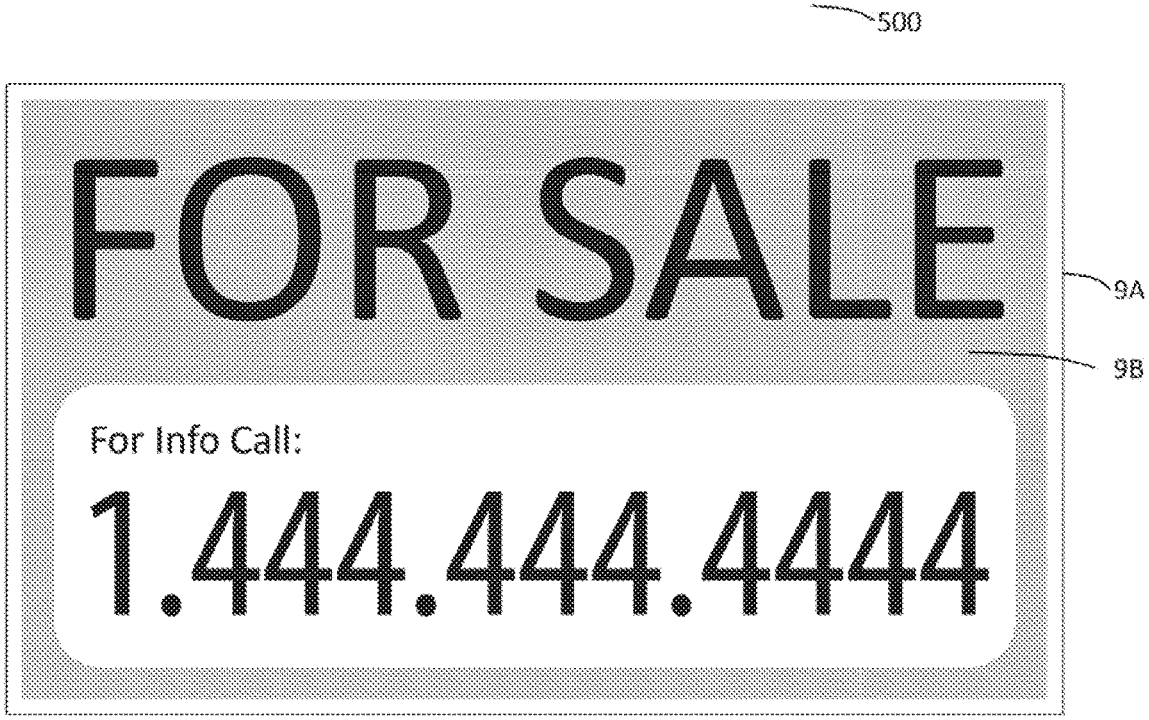


FIG. 9B



FIG. 10A

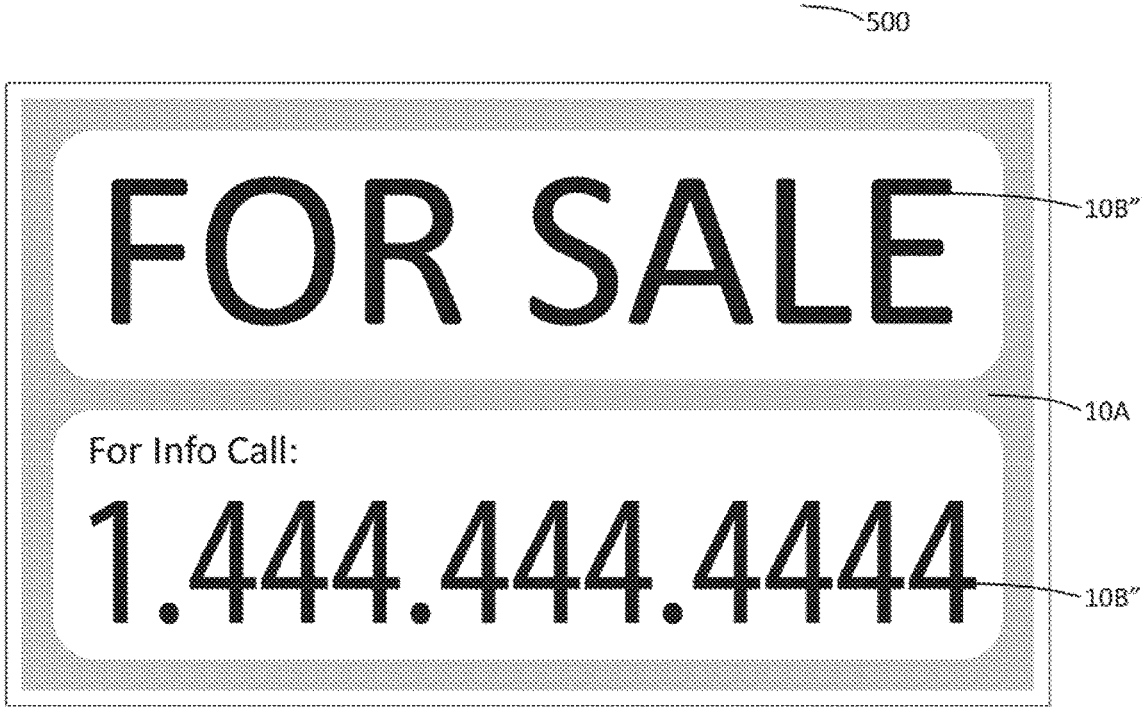


FIG. 10B

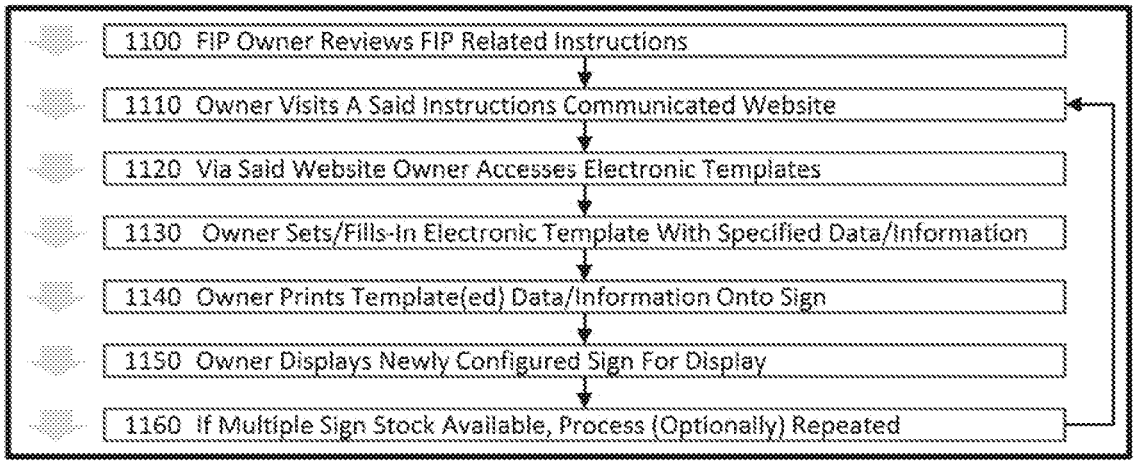


FIG. 11

Instructions:

1. Decide the SIGN type you'd like create, e.g. FOR SALE, FOR RENT, etc
2. Remove corresponding LABEL and adhere it to SIGN heading area.
3. Add your information to sign information placement area >> Then display SIGN

FIG. 12

Instructions:

1. Visit www.TinkTell.com
2. Enter AD PRODUCT related ELECTRONIC TEMPLATE Group-ID >> **98812**
3. Select ELECTRONIC TEMPLATE for print, providing information as required
4. Load LABEL STOCK into your printer , LABEL side up
5. Print ELECTRONIC TEMPLATE DATA onto LABEL STOCK
6. Remove LABEL(s) and apply to SIGN placement area(s)
7. >> Display SIGN

FIG. 13

Instructions:

1. Visit www.TinkTell.com
2. Enter the UPC CODE of the sign that you would like to create custom labels for
3. Select your ELECTRONIC TEMPLATE for print, providing information as required
4. Load LABEL STOCK into your printer - LABEL side up
5. Print ELECTRONIC TEMPLATE DATA To LABEL STOCK
6. Carefully cutout LABEL areas as indicated by the cut-here borders
7. Remove LABEL backing and apply LABEL to designated SIGN placement area
8. >> Display SIGN

FIG. 14

Instructions:

1. Visit www.TinkTell.com
2. Search site available ELECTRONIC [SIGN] TEMPLATES
3. Select your ELECTRONIC TEMPLATE for print, providing information as required
4. Load SIGN STOCK into printer and print ELECTRONIC TEMPLATE DATA thereto
5. >> Display SIGN

FIG. 15


TINKTELL
SuperChargedAdvertisement™
Take Your Sign From This
FOR SALE
1.855.846.5835
Clearly Add Optional Advertisement Information Here
TO THIS!
FOR SALE
1.855.846.5835
Clearly Add Optional Advertisement Information Here
Works With Most Sign Types & Sizes [SEE Other Side For Details]

FIG. 16A


CREATE PROFESSIONAL SIGNS™
MFR
SIGN TYPE
SIZE
BARCODE
THIS PRODUCT CAN PRINT UP TO
MFR-1
FOR SALE
08 in x 12 in
045899360989
UP TO 2-SIGNS
08 in x 12 in
045899350157
UP TO 2-SIGNS
08 in x 12 in
045899350218
UP TO 2-SIGNS
08 in x 12 in
045899318812
UP TO 2-SIGNS
10 in x 14 in
045899382158
UP TO 2-SIGNS
12 in x 16 in
045899380154
UP TO 2-SIGNS
14 in x 18 in
045899393659
UP TO 2-SIGNS
15 in x 19 in
045899391158
UP TO 2-SIGNS
15 in x 19 in
045899402299
UP TO 2-SIGNS
FOR RENT
15 in x 19 in
045899391143
UP TO 2-SIGNS
GARAGE SALE
08 in x 12 in
045899317235
UP TO 2-SIGNS
08 in x 12 in
045899317280
UP TO 2-SIGNS
12 in x 16 in
045899380178
UP TO 2-SIGNS
14 in x 18 in
045899393642
UP TO 2-SIGNS
15 in x 19 in
045899391907
UP TO 2-SIGNS
NO HUNTING/ TRESPASSING
10 in x 14 in
045899382455
UP TO 2-SIGNS
10 in x 14 in
045899382424
UP TO 2-SIGNS
MFR-2
FOR SALE
09 in x 12 in
029069039238
UP TO 2-SIGNS
13 in x 13 in
029069229039
UP TO 2-SIGNS
15 in x 19 in
029069031801
UP TO 2-SIGNS
Custom [Weatherproof] WINDOW Labels
[Use ID: 45980]
NA
Custom [Weatherproof] FOR Labels
[Use ID: 58838]
Custom [Weatherproof] ITEM Labels
[Use ID: 78120]
Custom [Weatherproof] PHOTO Labels
[Use ID: 98123]
Custom [Weatherproof] AD Labels
[Use ID: 32901]
This Product Is Compatible With The Above SIGNS >>
5 · Simple Steps
1 Select & Purchase Your SIGN
* Make Sure Your SIGN Is Capatible With This Product [SEE LIST]
2 Goto www.TinkTell.com
* Enter Your SIGNS Barcode Number To Retrieve Matching TEMPLATES
3 Print TEMPLATE To [Enclosed] Weatherproof LABEL STOCK
* After Selecting And Customizing Your TEMPLATE Load [Enclosed] LABEL STOCK To Your Laser Or Inkjet Printer And Print
4 Prepare Then Apply Printed LABEL(s) To Your SIGN
* Cutout LABEL STOCK Portion(s) Remove Backing And Apply LABEL(s) To Your SIGN
5 DISPLAY YOUR SIGN >>
LASER/INKJET PRINTER QUALIFIED PRODUCT
NO PRINTER - For A Low Fee Consider Using Your Local Copy/Print Center
Patents Pending

FIG. 16B


TINKTELL
SuperCharged Advertisement™
WEATHERPROOF TOUGH™ INSTASIGNS™
INSTANTLY CREATE Custom • Durable • Signs
FOR SALE
1.855.846.5835
GARAGE SALE
1234 ACME LANE
FOR RENT
1.855.846.5835
CUSTOM SIGNS
Custom Ad Info
& MUCH MORE
Select From 100's Of Standard And Customizable Signs [SEE Other Side For Details]

FIG. 17A

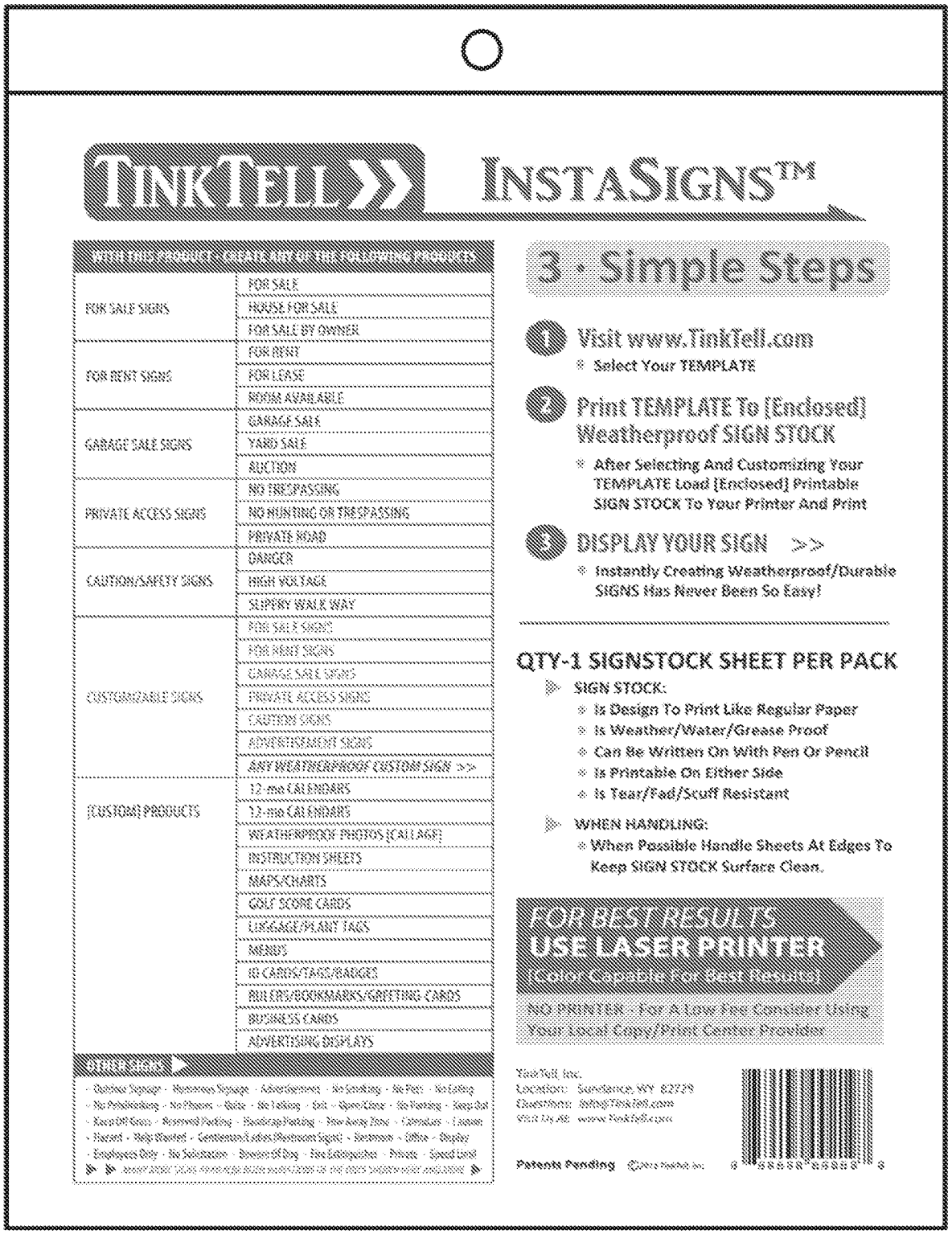
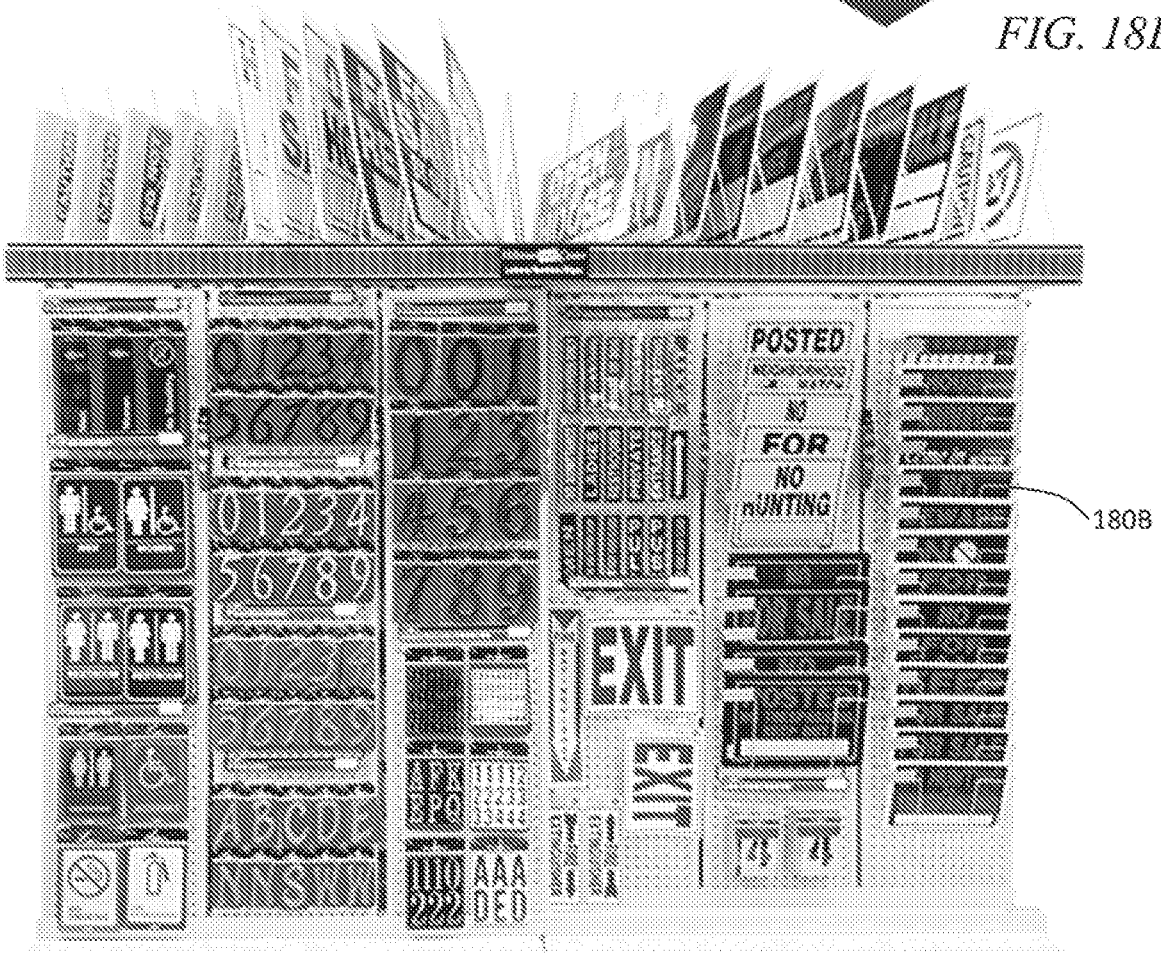

TINKTELL
INSTASIGNS™
WITH THIS PRODUCT, CREATE ANY OF THE FOLLOWING PRODUCTS:
FOR SALE SIGNS
FOR SALE
HOUSE FOR SALE
FOR SALE BY OWNER
FOR RENT SIGNS
FOR RENT
FOR LEASE
ROOM AVAILABLE
GARAGE SALE SIGNS
GARAGE SALE
YARD SALE
AUCTION
PRIVATE ACCESS SIGNS
NO TRESPASSING
NO HUNTING OR TRESPASSING
PRIVATE ROAD
CAUTION/SAFETY SIGNS
DANGER
HIGH VOLTAGE
SLIPPERY WALK WAY
CUSTOMIZABLE SIGNS
FOR SALE SIGNS
FOR RENT SIGNS
GARAGE SALE SIGNS
PRIVATE ACCESS SIGNS
CAUTION SIGNS
ADVERTISEMENT SIGNS
ANY WEATHERPROOF CUSTOM SIGN >>
[CUSTOM] PRODUCTS
12-mo CALENDARS
12-mo CALENDARS
WEATHERPROOF PHOTOS [CALLAGE]
INSTRUCTION SHEETS
MAPS/CHARTS
GOLF SCORE CARDS
LUGGAGE/PLANT TAGS
MENUS
ID CARDS/TAGS/BADGES
BILLFOLDS/BOOKMARKS/GREETING CARDS
BUSINESS CARDS
ADVERTISING DISPLAYS
OTHER SIGNS
3 · Simple Steps
1 Visit www.TinkTell.com
Select Your TEMPLATE
2 Print TEMPLATE To [Enclosed] Weatherproof SIGN STOCK
After Selecting And Customizing Your TEMPLATE Load [Enclosed] Printable SIGN STOCK To Your Printer And Print
3 DISPLAY YOUR SIGN >>
Instantly Creating Weatherproof/Durable SIGNS Has Never Been So Easy!
QTY-1 SIGNSTOCK SHEET PER PACK
SIGN STOCK:
Is Design To Print Like Regular Paper
Is Weather/Water/Grease Proof
Can Be Written On With Pen Or Pencil
Is Printable On Either Side
Is Tear/Fad/Scuff Resistant
WHEN HANDLING:
When Possible Handle Sheets At Edges To Keep SIGN STOCK Surface Clean.
FOR BEST RESULTS
USE LASER PRINTER
(Color Capable For Best Results)
NO PRINTER - For A Low Fee Consider Using Your Local Copy/Print Center Provider
Patents Pending

FIG. 17B

FIG. 18A



FIG. 18B



FOR-DISPLAY ADVERTISEMENT PRODUCT AND RELATED METHOD

RELATED APPLICATIONS

[0001] The present application is a continuation of U.S. Non-Provisional application Ser. No. 13/652,446, filed Oct. 15, 2012, entitled PERSONALIZED PRINTED PRODUCT AND RELATED METHOD, which claims priority to U.S. Provisional Application No. 61/589,387, filed Jan. 22, 2012, entitled A FOR-DISPLAY ADVERTISEMENT PRODUCT AND METHOD and to U.S. Provisional Application No. 61/632,397, filed Oct. 15, 2011, entitled SYSTEM-LINKED FOR INFORMATION PRODUCT INCLUDING DISTRIBUTION, MARKETING AND ADVERTISING METHODS.

[0002] All the applications listed in the preceding paragraph are incorporated herein by reference.

FIELD OF THE INVENTION

[0003] The present invention is in the field of advertisement products such as AD SIGNS (i.e. FOR SALE SIGNS. GARAGE SALE SIGNS, FOR RENT SIGNS, etc.), more specifically the invention makes available an advertisement product (or AD PRODUCT) and related method by which a user can quickly create customized and professional looking SIGNS and similar type products.

BACKGROUND OF THE INVENTION

[0004] Typically, when a user wants to advertise an item/event using an AD SIGN (e.g. FOR RENT SIGNS, FOR SALE SIGNS, GARAGE SALE SIGNS, FOR INFORMATION SIGNS, ADVERTISEMENT SIGNS, etc.) and/or similar product there are few options available. OPTION (1), a create-it-yourself website is looked-up and utilized to create an AD SIGN online, where next said sign can be printed to paper using a local printer; OPTION (2), a create-it-yourself website is looked-up and used to create an AD SIGN, to next be remotely manufactured and shipped to user for use; OPTION (3), a standard retail store AD SIGN is purchased from a retailer and configured by a user with custom information; OPTION (4), an AD SIGN is purchased online and shipped to related user, where it can be configured with custom (contact) information; and OPTION (5), a handmade AD SIGN is created by a user, typically using available materials.

[0005] There are many DISADVANTAGES with the previously stated/existing OPTIONS, wherein the main disadvantage with OPTIONS (2-5) is the time involved by the user to first obtain the AD SIGN, time delays due to design/build/shipping related issues; as related to OPTION (1), unless the user has in-depth materials knowledge and knows where to obtain (weatherproof) printable durable sheet material, users typically print the AD SIGN to standard and easily damaged paper, where additionally a user could take several extra steps and time to laminate said printed AD SIGN, however this solution is neither cost and/or time effective; as related to OPTION (2), this option can be costly after you factor in the made-to-order manufacturing process, materials and shipping, it is also time consuming in that the user, as a standard, is forced to wait for delivery of said AD SIGN before said sign can be used; as related to OPTIONS (3-4), since the AD SIGN is standard, the user is typically required to manually apply custom information to the AD SIGN, a process that can be both time consuming and costly, due to the time involved by said user to clearly and legible configure said AD SIGN with customized (contact) information, a process achieved by the application of expensive stick-on numerals/letters and/or by information being directly scribed onto said AD SIGN, resulting in a customization process that often produces an unprofessionally made and hard to read AD SIGN; as related to OPTION (5), this option is very time consuming and costly due to the time and/or materials involved to create said AD SIGN, also typically providing unprofessional results.

[0006] The current invention makes available a retail-ready AD PRODUCT and related method from which a user can instantly create custom (weatherproof/durable/professional) AD SIGNS and similar type advertisement products.

DISCUSSION OF KNOWN ART

[0007] Initial search, no similar art found. Further search required.

OBJECTS OF THE INVENTION

[0008] It is a primary object of the present invention to make available an AD PRODUCT and method that allows users thereof to instantly create a custom (printed), professional, durable and/or weather/water proof AD SIGN made immediately available for use; wherein some invention embodiments, said custom printed information includes system linked contact information, making available powerful and helpful services when contacted.

[0009] It is an object of the present invention to make available an AD PRODUCT and method that allows users thereof to instantly create a custom (printed), professional, durable and/or weather/water proof printed LABEL, correctly sized as such so as to assure proper application onto a third party standard AD SIGN related information placement area(s), third party AD SIGNS such as, FOR SALE SIGNS. FOR LEASE SIGNS, FOR RENT SIGNS, GARAGE SALE SIGNS, FOR INFORMATION SIGNS, etc; wherein some invention embodiments, said custom printed information includes system linked contact information, making available powerful and helpful services when contacted.

SUMMARY OF THE INVENTION

[0010] The forgoing objects have been met in the present invention wherein an advanced, retail ready AD PRODUCT and method that allow a user to instantly create a professional, durable and customized AD SIGN, of which a system linked version also known as a type of FIP, is now made available.

BRIEF DESCRIPTION OF THE DRAWINGS

[0011] The above and further objects, features and advantages of the present invention will be more fully understood from the following description taken with the accompanying drawings in which several of the drawings represents an embodiment or a component of an embodiment of the present invention.

[0012] FIG. **1**A depicts an AD PRODUCT bundle, comprising an AD SIGN configured with a heading and information area; and LABEL STOCK configured with (2) peel away PRE-PRINTED LABELS, each containing a sign

heading type; wherein FIG. **1**B one of said peel away labels is adhered to said sign in said information area.

[0013] FIG. **2**A depicts an AD PRODUCT bundle, comprising an AD SIGN configured with a heading and information area; and LABEL STOCK configured with (2) clear peel-away PRE-PRINTED LABELS, each containing a reverse-image printed sign heading type; wherein FIG. **2**B one of said peel away labels is adhered to said AD SIGN in said information area.

[0014] FIG. **3**A depicts an AD PRODUCT bundle, comprising an AD SIGN configured with an information area; and LABEL STOCK configured with one (blank) peel away LABEL; wherein FIG. **3**B said peel away LABEL is applied to AD SIGN, said LABEL now configured with a (printed text) DATA GROUP.

[0015] FIG. **4**A depicts an AD PRODUCT bundle, comprising an AD SIGN configured with a heading and an information area; and LABEL STOCK configured with two blank peel away LABELS; wherein FIG. **4**B said peel away labels are applied to AD SIGN, said LABELS now configured with a (printed text) DATA GROUP.

[0016] FIG. **5**A depicts an AD PRODUCT bundle, comprising LABEL STOCK; wherein FIG. **5**B one of said LABEL STOCK related sheets is now configured with (3) DATA GROUPS, each of a type phone number, wherein FIG. **5**C one of said LABEL STOCK related sheet is now configured with (4) DATA GROUPS, consisting of (2) phone numbers, a portion of each number printed in each of (2) data-group outlined areas; and wherein FIG. **5**D one of said LABEL STOCK related sheets is now configured with (4) DATA GROUPS, consisting of (1) phone number with a portion of said number printed in (2) data-group outlined areas, and (1) web address also with a portion of said address printed in (2) data-group outlined areas; and where FIG. **5**E shows an AD SIGN with a FIG. **5**B cutaway DATA GROUP portion of LABEL STOCK (label backing removed) applied thereto; and where FIG. **5**F shows an AD SIGN with FIG. **5**C cutaway DATA GROUP portions of LABEL STOCK (label backing removed) applied thereto; and where FIG. **5**G shows an AD SIGN with FIG. **5**D cutaway DATA GROUP portions of LABEL STOCK (label backing removed) applied thereto.

[0017] FIGS. **5**G-I through **5**G-**3** depict a process where a USER first enters (looks-up) a SIGN related UPC code to a system via a webpage form (as shown in FIG. **5**G-I), next being presented with said SIGN related ELECTRONIC TEMPLATES in which to select from (as shown in FIG. **5**G-**2**), next entering phone numbers to webpage form (as shown in FIG. **5**G-3), followed by submitting the form in order to print said phone number to available LABEL STOCK for application to a SIGN (as shown in FIG. **5**C)

[0018] FIG. **6** depicts process steps as related to FIGS. **1** and **2**.

[0019] FIG. **7** depicts process steps as related to FIGS. **3** and **4**.

[0020] FIG. **8** depicts process steps as related to FIG. **5**.

[0021] FIG. **9**A depicts an AD PRODUCT bundle, comprising blank SIGN STOCK; wherein FIG. **98** said SIGN STOCK is additionally configured with printed material, creating a PRINTED SIGN

[0022] FIG. **10**A depicts an AD PRODUCT bundle, comprising pre-printed SIGN STOCK; wherein FIG. **10**B said SIGN STOCK is additionally configured with printed material, creating a PRINTED SIGN.

[0023] FIG. **11** depicts process steps as related to FIGS. **9** and **10**.

[0024] FIG. **12** depicts AD PRODUCT related instructions as could be related to FIGS. **1** and **2**.

[0025] FIG. **13** depicts AD PRODUCT related instructions as could be related to FIGS. **3** and **4**.

[0026] FIG. **14** depicts AD PRODUCT related instructions as could be related to FIG. **5**.

[0027] FIG. **15** depicts AD PRODUCT related instructions as could be related to FIGS. **9** and **10**.

[0028] FIGS. **16**A/B respectively depict a front and/back view of a packaged AD PRODUCT (similar to that of FIG. **5**), showing a clear document bag (w/hang hole) containing a marketing insert (as seen in front view FIG. **16**A) and instructional insert (as seen in back view FIG. **16**B), and not seen is (weatherproof) LABEL STOCK material is located between said inserts.

[0029] FIGS. **17**A/B depict a front and back view of a packaged AD PRODUCT (similar to that of FIGS. **9-10**), showing a clear document bag (w/hang hole) containing a marketing insert (as seen in front view FIG. **17**A) and instructional insert (as seen in back view FIG. **178**), and not seen is (weatherproof) SIGN STOCK material is located between said inserts.

[0030] FIG. **18**A/B depicts a visual contrast, with regards to retail space required; to display a standard signage plan-o-gram as compared to (a single) replacement, signage centric, AD PRODUCT. FIG. **18**A depicts said AD PRODUCT and FIG. **18**B depicts said standard (retail store) signage plan-o-gram display.

DETAILED DESCRIPTION

[0031] The following paragraphs describe in detail several invention embodiments, also called advertisement products or simply AD PRODUCTS, ideally made available through retail related channels/stores. As depicted in FIGS. **3-5** & **9-10**, each related AD PRODUCT typically contain instructions and (intended for print) printable media, where said media typically consist of printable SIGN STOCK material and/or printable LABEL STOCK material; whereupon obtaining said AD PRODUCT a USER would then access a related (customizable/standard) ELECTRONIC TEMPLATE, next printing said TEMPLATE related data to said SIGN/LABEL STOCK for advertisement/display purposes; wherein said printed SIGN STOCK would typically be intended for mount and display; and wherein said printed LABEL STOCK would typically be intended for application to surfaces such as SIGNS, advertisement display products/items, windows, walls, etc.

[0032] Invention ADVANTAGES as related to an AD PRODUCT that is used to create printed SIGNS (similar to those depicted in FIGS. **9-10**) include, ADVANTAGE (1), said AD PRODUCT can be mass produced and stocked for purchase in retail store locations, making it easy and convenient for a potential USER to acquire; ADVANTAGE (2), said AD PRODUCT related SIGN STOCK can be made from durable weather/water/chemical proof sheet/film/plastic (ink steadfast) material, allowing a USER to create durable SIGN(s); ADVANTAGE (3), said SIGN STOCK can be sized and engineered as such so as to be printable by a standard home/office printer, allowing a USER the option of locally and instantly creating SIGN(s); ADVANTAGE (4), said SIGN STOCK can be made available in clear and/or in any number of colors/patterns, allowing a USER the

option of creating a wide variety and styles of printed SIGN(s); ADVANTAGE (5), said SIGN STOCK can be blank (free of graphics) and/or can include pre-configured graphics, art, text, pictures, etc., again providing a USER with a wide variety of printed SIGN options; ADVANTAGE (6), the number of potential ELECTRONIC TEMPLATES of both standard and/or customizable are many, with related and printed data varying in any one too many aspects, including, textual, graphical, image type, location, arrangement, configuration, etc., again providing a USER with options to create a wide variety of printed SIGNS; ADVANTAGE (7), said AD PRODUCTS provide a USER with an option of instantly creating customizable, crisp, clear, legible, durable and professional looking SIGNS; ADVANTAGE (8), a single and said AD PRODUCT provides a USER with options of creating any one of many printed SIGNS, of similar and/or different design.

[0033] Printed LABEL STOCK (as depicted in FIGS. **3-5**, **9-10**) have similar ADVANTAGES to those of printed SIGN STOCK, but additionally can be applied to applicable objects, items, displays, products, surfaces (e.g. signs, windows, walls, etc.), etc.

[0034] FIG. **1**A, shows an AD PRODUCT **1** bundle, comprising SIGN STOCK **1**A, configured with HEADING AREA **1**C and AD AREA **1**B; and preprinted LABEL STOCK **1**L, configured with a FOR RENT peel-away PRE-PRINTED LABEL **1**L-**1** and FOR SALE peel-away PRE-PRINTED LABEL **2**L-**2**; wherein (as depicted in FIG. **6**) USER **500** in STEP **600**, preferably reads (optionally available) INSTRUCTIONS ID, which in STEP **610**, instruct USER **500** to remove one of said peel-away pre-printed labels, placing it into HEADING AREA **1**C (as depicted in FIG. **1**B); wherein STEP **620**, USER **500** would place/scribe custom information (e.g. contact info, advertisement into, etc) into AD AREA **2**B; wherein STEP **630**, USER **500** then displays assembled AD PRODUCT **1** or AD SIGN **1**Z for advertisement purposes. AD PRODUCT **1** provides a practical alternative to a USER in that it provides an option to create any one of many SIGNS using a single AD PRODUCT. AD PRODUCT **1** is non-limiting in the number/type of pre-printed heading labels (e.g. GARAGE SALE, YARD SALE. FOR INFORMATION, etc) and SIGN STOCK pieces.

[0035] FIG. **2**A, shows an AD PRODUCT **2** with similar methods and processes used as those of FIG. **1**, but different in that peel-away PRE-PRINTED LABELS **2**L-**1** and **2**L-**2** are fabricated from transparent material and instead of being configured with standard printed text said LABELS are configured with negatively printed text, a process by which the background of the text is printed as opposed to the text characters themselves, where when LABEL **2**L-**1** is applied to SIGN STOCK **2**A, as shown in FIG. **2**B, where the BACKGROUND AREA **2**C, as seen through the said transparent non-printed text area, appears as the text color. In a preferred embodiment, said BACKGROUND AREA **2**C surface could be reflective and/or be made from reflective material, so as to make said background outlined text (along with any uncovered background area) appear reflective when configured SIGN STOCK **2**A (as seen in FIG. **28**) as displayed in the dark is lit by an external light source.

[0036] FIG. **3**A, shows an AD PRODUCT **3** bundle, comprising SIGN STOCK **3**A, configured with AD AREA **3**B; and LABEL STOCK **3**L configured with LABEL **3**L-**1**; where, as depicted in FIG. **7**. USER **500** in STEP **700**, reads available INSTRUCTIONS **3**D, which in STEP **710**, instruct USER **500** to look-up a provided web-address related webpage; wherein STEP **720**, said webpage allows USER **500** to access at least one AD PRODUCT **3** related ELECTRONIC TEMPLATE, selecting one; wherein STEP **730**, USER **500** sets/enters general/custom (contact) data to said ELECTRONIC TEMPLATE; wherein STEP **740**, USER **500** loads one sheet of LABEL STOCK **3**L to a preferably local printer and prints said ELECTRONIC TEMPLATE related DATA GROUP to LABEL **3**L-**1**; wherein STEP **750**. USER **500** peels-away now printed LABEL **3**L-**1** next applying it to AD AREA **38**, as shown in FIG. **3**B; wherein STEP **760**, USER **500** then displays assembled AD PRODUCT **3** or newly configured AD SIGN **3**Z for advertisement purposes; in (an optional) STEP **770**, if AD PRODUCT **3** contained multiple SIGN/LABEL STOCK sheets. STEPS **700** thru **770** could then be repeated, creating additional AD SIGNS.

[0037] FIG. **4**A, shows an AD PRODUCT **4** bundle, comprising SIGN STOCK **4**A, configured with a HEADING AREA **4**C and AD AREA **4**B; and LABEL STOCK **4**L, configured with peel-away LABELS **4**L-**1** & **4**L-**2**; wherein, steps similar to those depicted in FIG. **3** apply to FIG. **4**, but differ in that LABEL STOCK **4**L is configured with two peel-away labels as opposed to one, and the related ELECTRONIC TEMPLATE allows USER **500** the option to set-for-print SIGN header data (e.g. FOR SALE, GARAGE SALE, YARD SALE. FOR RENT, FOR INFO) as seen in FIG. **4**B, where now printed LABELS **4**L-**1** & **4**L-**2**, containing custom contact information, is applied to SIGN STOCK **4**A.

[0038] FIG. **5**A, shows an AD PRODUCT **5** bundle (as similarly depicted in FIG. **16**), comprising LABEL STOCK **5**L; whereas depicted in FIG. **8**, USER **500** in STEP **800**, reads available INSTRUCTIONS **5**D, which in STEP **810**, instruct USER **500** to look-up a provided web-address related webpage; wherein STEP **820**, upon USER **500** entering a qualifying (previously system entered) AD SIGN **5**Y related UPC CODE **5**X (seen in FIG. **5**D) to said system (via said webpage) at least one AD SIGN **5**Y (previously system designed/set) related ELECTRONIC TEMPLATE is made available; wherein STEP **830**, USER **500** selects one of said and previously presented ELECTRONIC TEMPLATES; wherein STEP **840**, USER **500** sets/enters general/custom (contact) data to said ELECTRONIC TEMPLATE; wherein STEP **850**, USER **500** loads one sheet of LABEL STOCK **3**L to a preferably local printer and prints said ELECTRONIC TEMPLATE related FIG. **8** depicted DATA GROUP(s) **5**L-**1**, **5**L-**2** and **5**L-**3** onto LABEL STOCK **5**L; wherein STEP **860**, USER **500**, using printed CUT HERE LINE **5**C-**2** as reference, cuts out printed DATA GROUP **5**L-**2** from LABEL STOCK **5**L; wherein STEP **870**, USER **500** peels away said DATA GROUP **5**L-**2** cut-away LABEL STOCK **5**L portion backing, next applying the LABEL to AD SIGN **5**Y, as shown in FIG. **5**E, where said cut-away LABEL is specifically designed/sized to fit into AD SIGN **5**Y related INFORMATION PLACEMENT AREA(s) as shown; wherein STEP **880**. USER **500** displays configured AD SIGN **5**Y for advertisement purposes; in (an optional) STEP **890**, if AD PRODUCT **5** contained multiple LABEL STOCK sheets, STEPS **800** thru **890** could then be repeated. Additionally instead of the printed LABEL STOCK portion being intended for placement onto an AD SIGN it could instead be intended for placement onto an AD DISPLAY/

PRODUCT, furthermore AD PRODUCT **5** or components thereof could be packaged with said AD DISPLAY/PRODUCT.

[0039] FIGS. **5**G-**1** thru **5**G-**3** show a webpage screenshot similar to one that might be seen by USER **500** during the FIG. **8** set-up process, wherein FIG. **5**G-**1** a USER would enter a qualifying SIGN related UPC CODE; and wherein FIG. **5**G-**2**, a USER would then select an ELECTRONIC **1** TEMPLATE; and wherein FIG. **5**G-**3**, the USER would then enter the phone numbers to ELECTRONIC TEMPLATE, next submitting to print the LABEL STOCK, where then preferably a preview of the DATA GROUPS to be printed would be made available for the USER to approve, followed by printing said DATA GROUPS to said LABEL STOCK (as similarly shown in FIGS. **5**B, **5**C and **5**D). Methods of looking up and providing information for print through ELECTRONIC TEMPLATES should be considered non-limiting and can be achieved using any number of methods and user/system interfaces, for example the ELECTRONIC TEMPLATE could be a print ready PDF document with/without customizable forms/fields. Methods similar to those depicted in FIGS. **5**G-**1**-**5**G-**3** could also apply to processes us described in FIGS. **3**-**4**, **9**-**10**, **16**-**17**.

[0040] As related to FIG. **5**E, instead of DATA GROUP **5**L-**2** being cut-away and applied to AD SIGN **5**Y, either DATA GROUP **5**L-**1** or **5**L-**3** could have instead been used; in another option DATA GROUP **5**L-**1** and/or **5**L-**3** could have been applied to another AD SIGN configured with an AD AREA similar to AD SIGN **5**Y. In alternative options, the ELECTRONIC TEMPLATE output data can be organized into other pre-defined DATA GROUP(s), for purposes that allow the USER to arrange and apply printed DATA GROUP cutaway LABELS onto related SIGN, for example, configured AD SIGN **5**Y', as shown in FIG. **5**F, shows FIG. **5**C DATA GROUP **5**L'-**3** and **5**L'-**4** cutaway labels pieced together and applied, as a one larger-font phone-number label, to AD SIGN **5**Y'; in another example, configured AD SIGN **5**Y", as shown in FIG. **5**G, shows all FIG. **5**D DATA GROUP cutaway LABELS pieced together and applied, as one large-font contact information label, including phone number and web-address, to AD SIGN **5**Y". In other embodiments, multiple DATA GROUPS intended for application to a given and/or multiple SIGN(s) could be printed on more than one LABEL STOCK sheet, as similarly depicted in FIGS. **5**F-**5**G. One primary advantage as related to the invention embodiments as discussed in FIG. **5** is that a single AD PRODUCTS in combination with any one of/too many ELECTRONIC TEMPLATES can be used to create custom LABELS (contact/advertisement information labels) for several different SIGN types/sizes. As an alternative to said LABEL STOCK being comprised of peel-away adhesive LABEL, it could instead be comprises of (peel-away) static cling film; whereas said static cling film or portions thereof could be applied to any applicable surface, including, signs, windows, walls, white boards, etc. In another alternative said LABEL STOCK could instead comprise a printable substrate/surface with magnetic backing; whereas said magnetic label stock or portions thereof could be applied to applicable surfaces, i.e. metallic appliances and other metallic surfaces. Furthermore said LABEL STOCK could be used to create printed LABEL-SIGN(s), using methods similar to those depicted in FIGS. **9** and **10**, where said LABEL-SIGN could be applied to any applicable surface for display, e.g. windows, walls, vehicles, etc.; and where, said LABEL-SIGN could be a type of advertisement sign, similar to product sale signs, event promotion signs, service center promotion signs, other outdoor/indoor related signage, etc. In cases of double sided AD SIGN(s) the ELECTRONIC TEMPLATE, could be designed to produce printed LABELS for application to both sides of said double sided AD SIGN.

[0041] In FIG. **5**, as an alternative to the UPC CODE being entered in order to present matching ELECTRONIC TEMPLATE(s), instead dimension data (e.g. height, width, shape, etc) of the intended label placement area(s) could be entered, in order to retrieve qualifying ELECTRONIC TEMPLATE (s); and/or product related names, descriptions and/or associated id(s) could be entered to retrieve qualifying ELECTRONIC TEMPLATES. In another alternative. AD PRODUCT **5**, including related ELECTRONIC TEMPLATES, could be intended for LABEL creation as specific to an AD SIGN, sign, line of signs, product, line of products and/or combinations/variations thereof. AD PRODUCT **5** makes available a product and method that allows a USER to create professional, legible and cut-to-size labels intended for application to related (SIGN) products, e.g. SIGNS, FOR SALE SIGNS. GARAGE SALE SIGNS, YARD SALE SIGNS. FOR RENT SIGNS, FOR INFORMATION SIGNS and other For Display products.

[0042] FIG. **9**A, shows an AD PRODUCT **9** bundle comprising SIGN STOCK **9**A, preferably made from weather/water/UV resistant material (e.g. PE, PS, Vinyl, plastic, etc) and sized as such so as to be standard printer printable; wherein steps, as depicted in FIG. **11**, USER **500** in STEP **1100**, reads available INSTRUCTIONS **11**D, which in STEP **1110**, instruct USER **500** to look-up a provided web-address related webpage; wherein STEP **1120**, said webpage allows USER **500** access to at least one, SIGN STOCK **9**A related ELECTRONIC TEMPLATE; wherein STEP **1130**, USER **500** would set/enter standard/custom (contact) data to said ELECTRONIC TEMPLATE; in STEP **1140**, wherein STEP **740**, USER **500** loads at least one sheet of LABEL STOCK **3**L to a preferably local printer and prints said ELECTRONIC TEMPLATE related DATA GROUP **9**L onto LABEL STOCK **9**A; wherein STEP **1150**, USER **500** displays configured SIGN STOCK **9**A, a type of PRINT DIRECT SIGN, for advertisement purposes; in (an optional) STEP **1160**, if AD PRODUCT **9** contained multiple SIGN STOCK sheets, STEPS **1100** thru **1160** could then be repeated.

[0043] FIG. **10**A, shows an AD PRODUCT **10** bundle comprising SIGN STOCK **10**A that is pre-configured with INFO AREAS **10**B and **10**B'; whereas, similar steps as those depicted in FIG. **9** would apply to FIG. **10**, except FIG. **10** related DATA GROUP information is printed to INFO AREAS **10**B and **10**B', as shown in FIG. **10**B. This option as compared to the option presented in FIG. **9** allows for SIGN STOCK to already be pre-configured with (standard, reflective, special ink, etc) text/graphics. Alternatively, INFO AREAS could vary in number, type, configuration, shape, size, arrangement and/or in complimentary graphics/text. In other embodiments, said pre-configured graphics/text/information could include instructional, marketing, advertising and/or promotional type information; for example, AD PRODUCT related SIGN STOCK could be pre-configured as a generic GARAGE SALE SIGN, complete with blank AD AREA (similar to FIG. **3**, AD SIGN **3**A) and optional (bundled/direct-printed) INSTRUCTIONS,

where INSTRUCTIONS could advise a USER of the options to either manual configure (contact/sales) information to said AD AREA and/or lookup an ELECTRONIC TEMPLATE to directly print (custom) information to said pre-configured SIGN STOCK sheet, with the printed option instantly making available a durable, legible and professional looking (custom) GARAGE SALE SIGN.

[0044] FIG. **12** shows INSTRUCTIONS similar to what could be included with AD PRODUCTS as depicted in FIGS. **1** and **2**.

[0045] FIG. **13** shows INSTRUCTIONS similar to what could be included with AD PRODUCTS as depicted in FIGS. **3** and **4**.

[0046] FIG. **14** shows INSTRUCTIONS similar to what could be included with AD PRODUCTS as depicted in FIGS. **5** and **16**.

[0047] FIG. **15** shows INSTRUCTIONS similar to what could be included with AD PRODUCTS as depicted in FIGS. **9**, **10** and **17**.

[0048] FIG. **1-4** related AD SIGN headings should be considered non-limiting and could include headings such as, FOR SALE. FOR LEASE. FOR RENT, FOR INFORMATION, NO TRESPASSING, YARD SALE, GARAGE SALE. ITEMS FOR SALE, OPEN/CLOSED, OPEN HOUSE, HOUSE FOR SALE, FOR SALE BY OWNER, etc.

[0049] The AD PRODUCTS as depicted in FIGS. **1-2**,**4**, **9-10** are a practical product alternative for retailers, who instead of displaying multiple AD SIGN types (taking up valuable retail space) could rather stock to display (a single) AD PRODUCT, a product that makes a plethora of signage-type products available for the end consumer to create.

[0050] As related to FIG. **3-4**, **9-10**, in STEPS **720**/**1120**, alternative to ELECTRONIC TEMPLATES being made available to USER **500** for selection at said website, said AD PRODUCT related INSTRUCTIONS could contain at least one id (e.g. id, unique id, barcode human readable id, product id, referral id, activation id, id, etc) as related to at least one ELECTRONIC TEMPLATE; whereas said INSTRUCTIONS would instruct USER **500** to enter at least one of said ids to said website to retrieve said ELECTRONIC TEMPLATE(s), i.e. AD PRODUCT related INSTRUCTIONS similar to those depicted in FIG. **15** as related to FIG. **9** could rather instruct the USER to enter (10) to retrieve FOR SALE SIGN related ELECTRONIC TEMPLATES or (20) to retrieve GARAGE SALE SIGN related ELECTRONIC TEMPLATES, which upon entry the USER would then select/set ELECTRONIC TEMPLATE and print related sign for display. Furthermore, said INSTRUCTION related/embedded ids could double as and/or independently act as a referral/credit tracking type of elements.

[0051] FIG. **16**A/B shows a front and back of a packaged AD PRODUCT, similarly to that of FIG. **5***a*, showing a clear document bag (w/hang hole) which contains a marketing insert (as seen in the front view FIG. **16**A) and an instructional insert (as seen in the back view FIG. **168**), it is assumed that LABEL STOCK material is located between both said inserts. In an effort to explain to a potential USER how the invention works, marketing insert as shown in FIG. **16**A shows an example of a typical for sale SIGN complete with hand scribed contact information, including some corrections (which when using permanent marker/pen is typical), as compared to the bottom picture, which shows a SIGN configured using said AD PRODUCT, where a clearly printed LABEL containing printed contact information is configured onto said SIGN, via a process similar to that described in FIGS. **5** and **15**. The instructional insert, as shown in FIG. **16**B, instructs on how to use the AD PRODUCT enclosed LABEL STOCK and related online ELECTRONIC TEMPLATES to create a custom LABEL(s) for application to any one of many third party (advertising) signage/products/surfaces.

[0052] FIG. **17**A/B depicts a font and back of a packaged AD PRODUCT, similarly to that depicted in FIGS. **9** and **10**, showing a clear document bag (w/hang hole) which contains a marketing insert (as seen in the front view FIG. **17**A) and instructional insert (as seen in the back view FIG. **17**B), it is assumed that SIGN STOCK material is located between both said inserts. In an effort to explain to a potential USER how the invention works the marketing insert shown in FIG. **17**A shows several samples of SIGNS that can be made using said AD PRODUCT and then goes on to explain that many other SIGNS and products can also be made using same said AD PRODUCT. The instructional insert, as shown in FIG. **178**, instructs on how to use the AD PRODUCT enclosed SIGN STOCK and related online ELECTRONIC TEMPLATES to create (custom) weatherproof signage/documents, some as detailed in the instructional insert.

[0053] As related to an AD PRODUCT similar to that depicted in FIG. **17**A/B. It is well known that weatherproof printable sheet-stock can be purchased in bulk (typically at quantities of 50 or more sheets) with a manufacturing cost of upwards to a US-Dollar per sheet which can be very pricey, especially for an end user just looking to make a couple signs, a problem solved by said AD PRODUCT, which makes available a product and method consisting of very specific instructions, a small quantity of weatherproof sheet-stock and electronic templates all packaged in a mass-produce-able and retail ready product providing the end user with an inexpensive (comparable pricing to existing for sale/advertising signs) AD PRODUCT that allows them to instantly and conveniently create any one of several professional/durable signage products. A similar problem/solution statement, as previously explained, could also be applied for LABEL STOCK related AD PRODUCTS such as that depicted in FIG. **16**A/B.

[0054] A PROBLEM STATEMENT—retail space for any store is a premium, but especially so for smaller stores, and the competition by suppliers/manufacturers/distributors to place product in said retail spaces is fiercely competitive, especially with signage related products, because there are so many different types/variations of signage products and related accessories available; also, signage products are typically not fast moving in terms of high-volume (turn around) sales, resulting in many stores opting to either carry a very limited signage offering, or in many cases, deciding not to carry signage products at all. AD PRODUCT **180**A, as similarly depicted in FIGS. **15** and **7**A/B, makes available a powerful solution to the previously said PROBLEM STATEMENT, by making available a product with related methods that provide (retailers) distributors the option of carrying a single and highly versatile product that allows the end consumer to create a plethora of signage products, including signage products as seen in PLAM-O-GRAM **180**B. The adhesive numerals seen in PLAN-OGRAM **180**B are no longer needed when using AD PRODUCT **180**A, because the numerals are added to the PRODUCT **180**A related SIGN STOCK sheet during the printing process.

Various and complimentary versions of AD PRODUCT **180**A, varying in areas such as SHEET STOCK size and counts; related ELECTRONIC TEMPLATES and (display) accessories, etc., could also be carried by (retailers) distributors, expanding their product offering while still maximizing retail/stock space.

[0055] ELECTRONIC TEMPLATES, as applicable, should be considered non-limiting with regards to the type; configuration; arrangement; data stored therein; data provided therein; related user GUI(s); data request forms; calculations performed and any resultant data outputs; graphics/text; related instructions; provided file(s); related data manipulations, etc. ELECTRONIC TEMPLATE related and printed DATA GROUP(s), as applicable, should be considered non-limiting with regards to, number of groups produced; content and/or arrangement as stand-alone or in relation to one another. How ELECTRONIC TEMPLATE(s) is/are accessed, as applicable, should be considered non-limiting with regards to how they are accessed, including access by way of, a service website; bundled software; sent software; downloaded software; computing terminals; (mobile) application; etc. ELECTRONIC TEMPLATES (in the form of TEMPLATE-SW and/or instructions/links on how to receive TEMPLATE/TEMPLATE-SW) could be sent/retrieved by way of, text-message; SMS; email; fax; mail; call-in services; etc.

[0056] Furthermore, DATA GROUP(s) should not be considered limited with regards to related, text type; style; content/arrangement; graphics/pictures; shape/size; etc. Also, as related to invention embodiments where DATA GROUP(s) are printed and cut from LABEL STOCK, such as depicted in FIG. **5**, related CUT HERE LINE(s) could instead be omitted or be configured in a different style/shape, with/without cutting instructions.

[0057] The AD PRODUCTS related LABEL/SIGN STOCK, as applicable, should be considered non-limiting with regards to, piece count; type; shape; material type/composition (e.g. weather/water proof, UV-resistant, polystyrene, polypropylene, vinyl, plastic sheeting, paper, chemical treatment, plastic blends, static cling film, surface treated film, film, etc); pre/post print inks/dies/etc (i.e. printed inks could be fluorescent, reflective, UV-resistant, water resistant, weatherproof, etc.); surface treatments; score/perforation lines; design; peel-away label types/counts/shapes; pre-configured graphics, text, pictures, etc; adhesive (i.e. label adhesive could be made to be removable, permanent, temporary, weatherproof, waterproof, heat/cold resistant, chemical resistant, etc.). Furthermore LABEL/SIGN STOCK could instead be (treated) card/paper stock, etc. Also LABEL/SIGN STOCK related material could be as such so as to allow a USER, to write/scribe thereto, using implements such as markers/pens/pencils; and still LABEL/SIGN STOCK related and printed DATA GROUPS could include dedicated areas intended to be written to and/or have labels or other items applied to.

[0058] Alternatively. SIGN/LABEL STOCK, as applicable could include portions intended for a USER to scribe on, where said surface portion could be treated as such so as to allow for erase/rewrite of scribed material/inks/lead. SIGN/LABEL STOCK in another alternative could vary in size, including standardized print/paper sizes, e.g. 8.5" by 14", 11" by 17", A1-A4, B and C Sizes, etc. Furthermore, SIGN STOCK, as applicable could include portions intended for placement of removable items (e.g. labels, tags, stickers objects, accessories, etc), where said items could attach to said portion by way of mechanical attachment, static cling, magnetic attraction, Velcro, etc.; and/or said SIGN STOCK could be pre-configured with at least one score/perforation line, allowing for SIGN STOCK portions to bend/break-off about at least one said line; wherein embodiments where said portions bend about said line it is preferred that the material be resilient (less prone to fracture); and wherein embodiments where said portions break off about said line it is preferred that the material be prone to fracture when a tearing force (or transverse force) is applied but resilient when flexion forces (forces as would be seen during the printing process when SIGN STOCK sheets are moved through printer rollers) are applied.

[0059] As an alternative to LABELS being intended for application to signs, said labels could instead be intended to be applied to objects, items, surfaces, etc., i.e. plaques, easels, displays, walls, vehicles, appliances, windows, etc. Furthermore LABELS could be reverse printed onto clear film adhesive/static-cling label stock so when applied to and inside clear surface, such as a window or plastic the LABEL image appears normally as seen from an outside view of said surface.

[0060] In alternative embodiments AD PRODUCT related INSTRUCTIONS could instead instruct a USER to use available software to access ELECTRONIC TEMPLATES; and/or they could instruct said USER on how to obtain said software by electronic transmission (e.g. email mail, text message, via an application, etc), internet download, regular mail, etc. Furthermore, said INSTRUCTIONS could instruct a USER to use/obtain specific software in order to access ELECTRONIC TEMPLATES and/or create DATA GROUP(s) for print to LABEL/SIGN STOCK. Furthermore still, said INSTRUCTIONS could communicate different ideas, creation ideas, ELECTRONIC TEMPLATES, etc., i.e. they could instruct a USER on how to create custom and standard labels/signs and/or labels/signs intended for placement onto certain objects and/or other advertisement items and/or surfaces (e.g. walls, windows, etc.). Additionally, said INSTRUCTIONS could be bundled with AD PRODUCT, configured onto items contained in AD PRODUCT, configured onto AD PRODUCT related packaging, etc. In other embodiments INSTRUCTIONS could simply refer a user to a site/location, i.e. a website, to access more detailed instructions.

[0061] As related to FIGS. **6-8**, **11-12** and/or any other process related FIG(s) as presented in the current application, it is noted and as appropriate, the steps described could be re-arranged, collapsed, expanded, removed, occur concurrently, occur simultaneously, have other steps added, be further broken down into sub-steps, etc, to achieve the same generally intended process and/or outcome.

[0062] In an alternative embodiment when a USER is setting an ELECTRONIC TEMPLATE an additional step could be added, requiring a USER to first enter the AD PRODUCT type and/or a related ID so as only to have presented said AD PRODUCT specific web content, i.e. ELECTRONIC TEMPLATES.

[0063] As an another option instead of the ELECTRONIC TEMPLATES allowing a USER to set custom data/information instead the templates could already be set and made to be non-editable, creating predefined LABELS/SIGNS such as selected from the following sign types, open/close, keep out, keep off grass, no parking, reserved parking stop,

exit, help wanted, restroom, gentleman, women, ladies, men, pull, employees only, no solicitation, no smoking, private, fire extinguisher, no parking, apartment for rent, no trespassing/hunting/fishing, etc.

[0064] As further alternatives, LABEL/SIGN STOCK could be intended for placement onto and/or (inserted) into another (advertisement display) item, and/or said item/product configured designated placement-area, items such as, nameplates, display, sleeves, containers, books, post cards, fliers, pamphlets, booklets, documents, magazines, menus, pamphlets, notebooks, notebooks, planners, information signs, for sale signs, for rent signs, for lease signs, yard sale signs, organization informational signs, event information signs, service information signs, product information signs, hiring information signs, space available signs, no trespassing signs, open/closed signs, open house signs, house for sale signs, for sale by owner signs, private road signs, vacancy information signs, general information signs, location information signs, generic signs, advertisement signs, signs, score cards, instruction sheets, outdoor signage, maps, charts, menus, business cards, boxes, luggage/plant tags, rulers, bookmarks, greeting cards, calendars, photo/collages, moving boxes, packaging, product packaging, products, luggage, envelopes, briefcases, backpacks, purses, wallets, garnet bags, gym bags, personal bags, any bag, document containers, product cases, PDAs, phones, mobile computers, electronic books, tablet computers, music players, protective cases, bulletin boards, cards, key chains, dog collars, kid bracelets, jewelry, display boards, floor/counter displays, sign holders, counter display sign holders, floor display sign holders, hanging sign holders, product displays, services/information/event displays, displays, advertisement displays, personal accessories, skates, roller blades, sporting equipment, electronic equipment, mobile electronic equipment, tools, motorized tools, home furnishings, furniture, kitchen items, desk/office items, sales items, items that could be lost or stolen, motorized vehicles, bikes, scooters, non-motorized vehicles, scrap books, scrapbook pages, photos, photo pages, photo album, catalog, catalog pages, book, booklet, booklet pages, inserts, brochures, documents, literature objects, advertisement objects/items, objects/items and/or combinations and/or variations thereof; furthermore, in alternative embodiments, any applicable and previously said item could also be created using any of the invention related products/methods described in the current application.

[0065] AD PRODUCTS, as appropriate, alternatively:

[0066] 1. Are non-limiting in package type and configuration.

[0067] 2. Could comprise any number of parts/processes as depicted in any of the invention embodiments.

[0068] 3. Could be bundled with other parts and/or contain multiple parts.

[0069] 4. Could be bundled with accessories, some of which could be intended for assembly by USER.

[0070] 5. Could be comprised of many packaged/bundled parts intended for assembly and/or include part(s) intended for use separately, e.g. display related accessories.

[0071] 6. Could be bundled with other AD PRODUCTS, whereas said other AD PRODUCTS could be intended for use interdependently and/or independently.

[0072] 7. Could contain at least one part, where said part could be fabricated from paper-based product, plastics, metals, composites, chemicals/compounds and variations and combinations thereof; furthermore and more specifically said part could be fabricated from polymers, rubbers, magnets, magnetic strips, static cling material, Velcro®, static film material, peel-away adhesive backed materials, writable materials, re-writable/erasable materials and variations and combinations thereof; furthermore still, said part could be any form of software media.

[0073] 8. Could consist of at least one component/part as selected from a group of mechanical components, electric components, computing components, chemical components and variations and combinations thereof.

[0074] 9. Related packaging/items could additionally be configured with and/or contain any arrangement of complementary graphics, including art, attached objects, marketing/advertising information, information, instructions, text and/or variations and/or combinations thereof.

[0075] 10. Could be bundled with accessory parts such as, (peel-and-stick) alpha-numeric characters; labels and/or tags that could either be permanently, temporarily or re-attach-ably applied; alpha-numeric stencils; various packaging related materials; writing utensils, such as Dry Erase® pens; software, such as label creation software; print ready label stock; pre-printed label stock; mounting and display materials/parts; tools, equipment and/or hardware; other accessories; other products and variations and combinations thereof.

[0076] 11. Could have at least one product barcode located on AD PRODUCT associate packaging/contents, or product barcode(s) could be omitted all together.

[0077] 12. Could comprise contents configured with graphics and dedicated areas for a USER to include custom graphics/text/objects/items/etc.

[0078] 13. Could be bundled with (ideally related) third part signage, displays, advertisement displays, advertisement products, products, objects, items and variations and combinations thereof.

[0079] Alternatively, any of the configured SIGNS/LABELS as created using any of the presented AD PRODUCT embodiments could instead be manufactured as such, to be made available for sale/distribution.

[0080] Alternative embodiments are also created by mix and matching concepts, methods and/or components from any of the embodiments/methods/alternatives as described in the current application.

[0081] An alternative and next generation AD PRODUCTS, also known as FOR INFORMATION PRODUCTS would incorporate both SYSTEM LINKED and CONTACT ELEMENT GROUP related ELECTRONIC TEMPLATE and/or DATA GROUP data/processes, where CONTACT ELEMENTS such as those similarly depicted on the FIG. **17**A marketing insert, showing a GARAGE SALE SIGN example that includes a SYSTEM LINKED look-up web-address and related ID, and a FOR RENT SIGN that includes a SYSTEM LINKED QR Code. Supporting specifications for these alternative invention embodiments, including other types of FOR INFORMATION PRODUCTS are disclosed in U.S. Provisional Application No. 61/632,397, filed Oct. 15, 2011, entitled SYSTEM LINKED

FOR INFORMATION PRODUCT INCLUDING DISTRIBUTION, MARKETING AND ADVERTISING METHODS, of which an application summary/abstract is as follows:

[0082] A for information product or FIP, such as a for sale sign and advertisement signs/products, configured with system (services) linked contact information that make available powerful applications and/or services that provide FIP related computing-system centric tools, mechanisms and/or media which aid said FIP related administrators.

[0083] Also disclosed is a method of crediting FIP distributors for system services (accounts) set and as related to said distributor distributed FIP.

[0084] Further disclosed is a method by which a picture is taking of a FIJI and submitted for processing to initiate pre-defined system response(s).

[0085] Still further disclosed is a method by which vendor displayed FIP(s), configured with referral information, can be referenced by viewers to initiate system response(s), and whereby credit as related to a said viewer referral is preferably tracked as related to up-line distributors, including said vendor.

[0086] The invention may be embodied and practiced in other specific forms without departing from the spirit and essential characteristics thereof. The present embodiments are therefore to be considered in all respects as illustrative and not restrictive, the scope of the invention being indicated by the appended claims rather than by the foregoing description; and all variations, substitutions and changes which come within the meaning and range of equivalency of the claims are therefore intended to be embraced therein.

1. A made for retail advertisement product and method, where

said product contains

at least one print ready sheet of print stock, print stock such as that selected from label stock, sign stock, weatherproof stock, waterproof stock, tear resistant stock and combinations and variations thereof; and

product instruction; whereas

said instructions instruct a consumer of said product on how to access at least one said product related electronic templates; and whereas

said electronic template related data group output is intended for print onto said printable material; and whereas

said printable material is intended for display.

2. The advertisement product and method as defined in claim **1**, where said electronic template is customizable by said consumer.

3. The advertisement product and method as defined in claim **1**, where said printable material is a type of label stock.

4. The advertisement product and method as defined in claim **3**, where at least some portion of at least one said printed label stock sheet is intended for application to a third party product.

5. The advertisement product and method as defined in claim **4**, where at least one said printed label stock portion includes a cut here line surrounding said data group contained therein; and where

said portion is cut away at said cut here line and the label backing is removed, said label portion with backing removed is sized to specifically fit to at least one designated placement area on said third party product.

6. The advertisement product and method as defined in claim **1**, where at least some portion of the data group is a type of contact information.

7. The advertisement product and method as defined in claim **6**, where at least some portion of the data group is system linked data, that when used to interact with said system initiates a predestinated said system action.

8. The advertisement product and method as defined in claim **1**, where said printable material is a type of sign stock.

9. The advertisement product and method as defined in claim **4**, where said third party product is a type of sign, such as the following sign types of signs, for sale sign, for lease sign, for rent sign, for information sign, garage sale sign, yard sale sign, yard sign, caution sign, private access sign and variations and combinations thereof.

10. The advertisement product and method as defined in claim **8**, where said printed data is of a signage artwork type, such as the following signage art types, for sale sign, for lease sign, for rent sign, for information sign, garage sale sign, yard sale sign, yard sign, caution sign, private access and variations and combinations thereof.

11. The advertisement product and method as defined in claim **8**, where said printable material is a type of sign stock as selected from, adhesive backed sign stock with peel-away backing, magnetic backed sign stock with peel-away backing, static-cling type sign stock with peel-away backing, Velcro backed sign stock with peel-away backing, and variations and combinations thereof.

12. The advertisement product and method as defined in claim **1**, where said printable material is sized as such, including thickness, so as to be printable by standard printer.

13. The advertisement product as defined in claim **1**, where some portion of said printable material is preconfigured graphics.

14. The advertisement product as defined in claim **13**, where said graphics are of a type as related advertisement signs, such as yard signs, caution signs, prohibitive signs, private access signs and variations and combinations thereof.

15. The advertisement product as defined in claim **1**, where said printed material is intended for application to a display related object.

16. The advertisement product as defined in claim **15**, where object is an advertisement display related object.

17. The advertisement product as defined in claim **3**, where said label is intended for application to any one of the following objects, including, windows, walls, sign posts, nameplates, items for label (by owner, group, placement area, etc.), sleeves, tag-sleeves, containers, books, post cards, fliers, pamphlets, booklets, documents, magazines, menus, pamphlets, notebooks, notebooks, planners, information signs, for sale signs, for rent signs, for lease signs, yard sale signs, organization informational signs, event information signs, service information signs, product information signs, hiring information signs, space available signs, no trespassing signs, open/closed signs, open house

signs, house for sale signs, for sale by owner signs, private road signs, vacancy information signs, general information signs, location information signs, generic signs, advertisement signs, signs, boxes, moving boxes, packaging, product packaging, products, luggage, envelopes, briefcases, backpacks, purses, wallets, garnet bags, gym bags, personal bags, any bag, document containers, product cases, PDAs, phones, mobile computers, electronic books, tablet computers, music players, protective cases, bulletin boards, cards, key chains, dog collars, kid bracelets, jewelry, display boards, floor/counter displays, sign holders, counter display sign holders, floor display sign holders, hanging sign holders, product displays, services/information/event displays, displays, personal accessories, skates, roller blades, sporting equipment, electronic equipment, mobile electronic equipment, tools, motorized tools, home furnishings, furniture, kitchen items, desk/office items, sales items, items that could be lost or stolen, motorized vehicles, bikes, scooters, non-motorized vehicles, advertisement objects/items and variations and combinations thereof.

18. A made for retail many signs in one advertisement signage product and method, where

said product contains

at least one print ready and weatherproof sign stock sheet, and

product instruction; whereas

said instructions instruct a consumer of said product on how to access at least one said product related signage specific electronic templates; and whereas

said electronic template related data group output is intended for print onto said sign stock sheet, allowing said consumer to instantly create weatherproof, professional and optionally customizable signs intended for display.

19. The advertisement product and method as defined in claim **18**, where at least some portion of the data group is a type of contact information.

20. The advertisement product and method as defined in claim **18**, where at least some portion of the data group is system linked data, that when used to interact with said system initiates a predestinated said system action.

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