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DISPLAY DEVICE

Original Filed Aug. 3, 1925

Fig. 1.

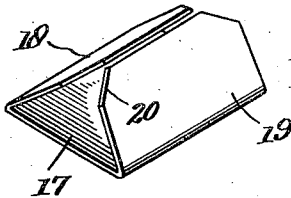


Fig. 3.

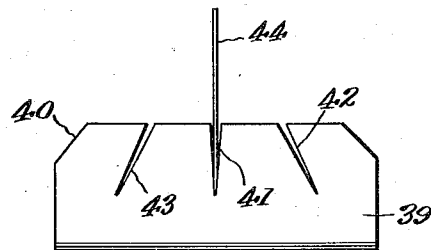


Fig. 2.

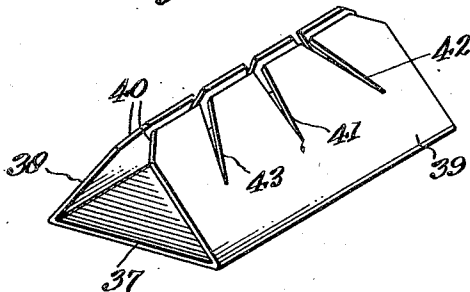


Fig. 4.

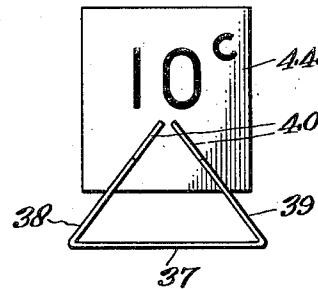


Fig. 6.

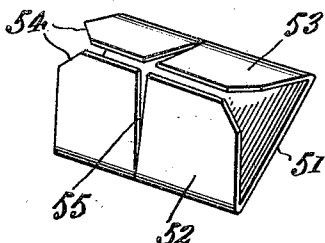


Fig. 5.

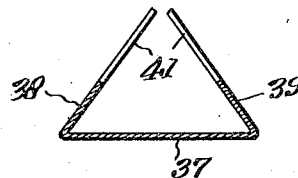
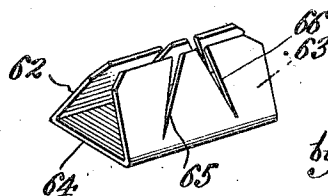


Fig. 7.



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UNITED STATES PATENT OFFICE

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DISPLAY DEVICE

Original application filed August 3, 1925, Serial No. 47,866. Divided and this application filed November 28, 1927. Serial No. 236,297.

This application is a division of my co-pending application Serial No. 47,866, filed August 3, 1925.

The present invention relates to display devices, and has for an object to provide a device for holding price tags, display cards, and the like in show windows, on counters, and in such other places where goods are kept or displayed.

Another object of the invention is to provide a device of small, unobtrusive character and construction which nevertheless is adapted to hold a relatively large display card or the like or an article, as for instance, a mirror or a photograph, without tipping over or allowing the card or other article held by the device to get out of place.

A further object of the invention is to provide a device of this character simply and inexpensively constructed and of a light and compact nature.

With the foregoing and other objects in view, the invention will be more fully described hereinafter, and will be more particularly pointed out in the claims appended hereto.

In the drawings, wherein like symbols refer to like or corresponding parts throughout the several views:

Figure 1 is a perspective view of a display device constructed according to the present invention;

Figure 2 is a similar view taken on a larger scale and showing a slight modification;

Figure 3 is a side view of Figure 2 with a display card shown in place;

Figure 4 is an end view of the device shown in Figure 3;

Figure 5 is a transverse section taken centrally through the device shown in Figure 2;

Figure 6 is a perspective view of another slightly modified form of the invention; and

Figure 7 is a similar view showing a further slight modification.

Referring more particularly to the drawings and for the present to Figure 1, the device is preferably made of some ductile or resilient material shown as having a base 17 and upwardly converging wings 18 and 19 in one piece with the base and bent upwardly

and inwardly from opposite edges thereof.

The base 17 is shown as being substantially rectangular. The upper free edge portions of the wings terminate close to one another but spaced sufficiently to provide a slot to receive a card, a mirror, or other article which it may be desired to support in the device. Preferably the free corners of the wings are cut off diagonally as indicated at 20 to provide flaring mouths at the ends of the slot for guiding a card, mirror or other article into the slot and between the wings.

In the use of the device a card or other article may be inserted by bringing its edge into one or the other of the flaring mouths and pushing the card or other article longitudinally through the slot between the wings; the card or other article may then be tilted, if desired, toward one or the other wing so as to lie substantially flat along side of the inner surface of one wing while supported by the free edge of the other wing. In this way the card or other article may be supported at an inclination. The device is suitable to show windows, the price of goods to which the device is applied being easily read by passers-by. Where the device is made of resilient material the wings 18 and 19 may be pressed towards each other to exert a pinching effect on a card or other article which will tend to hold it in a set position. It will be readily understood that a mirror may be inserted in the device and held therein while the mirror is being used during shaving or hairdressing. Indeed, a mirror and a card might both be held in the device at one time and a spectator afforded an opportunity of using the mirror and looking at the card. Cards of varying sizes may be held in the device at one time to display, for instance, information as to more than one article.

Referring now to Figures 2 to 5, inclusive, the device is shown as consisting of a base portion 37 of substantially rectangular form with upwardly converging integral wings 38 and 39 having their free edges terminating close to one another but spaced sufficiently apart to receive a card or other article which it may be desired to insert therein. The corner portions of the wings 38 and 39 may,

if desired, be beveled or removed as indicated at 40. The device is very similar to that shown in Figure 1, except that in addition to providing a slot between the wings in which cards and other articles may be inserted said wings are shown as provided with numbers of cross slots, a central cross slot 41, and lateral cross slots 42 and 43 being shown in the wings. These slots are shown as extending in pairs in the same direction in said wings and may be arranged upright or at any inclination. As illustrated the central slot 41 is substantially vertical, while the slots 42 and 43 converge upwardly whereby to hold cards at substantially the same inclination on reversing the position of the holder. In the form of device illustrated in Figures 2 to 5, inclusive, two cards might, for instance, be inserted, back to back, in the central cross slot 41 a card inserted in each of the cross slots 42 and 43, and the cards in the cross slot 41 might be larger than the cards in the cross slots 42 and 43. The device might, in this case, carry four distinct messages. Any desired number of cross slots may be employed, and cards of different sizes and shapes may be held in the cross slots at the same time and arranged as desired. The downwardly divergent arrangement of the wings affords a purchase at separated points upon the bottom edges of cards and also furnishes a support for cards without appropriating too much space upon cards or detracting from the display portion thereof.

In Figure 6 the base 51 is shown as provided with diagonal wings 52 and 53 with a slot between their upper free edges and with their free corner portions 54 cut off diagonally. While this is shown as a small device as compared with Figure 2, it may be of any desired size, and any desired number of cross slots may be provided. The slots 55 in the wings 52 and 53 may, as shown, be cut down, to the base 51. This enables a card to be inserted more deeply into the device; in fact down to the very base or to the stand of support. This aids in the display of large cards. If preferred the walls of the slots 55 may be substantially V-shaped running down to an apex at the base whereby to squeeze a card.

In Figure 7 diagonal wings 62 and 63 are shown as rising from a base 64. In this case transverse slots 65 and 66 are shown as made in the wings. The upper edges of the slots may be placed close together and said slots are shown as diverging downwardly. The slots may hold cards, placards, photographs or the like at an inclination or angle, and the angle of the slots may be varied as desired.

It is obvious that various changes and modifications may be made in the details of construction and design of the above specifically described embodiments of this inven-

tion without departing from the spirit thereof.

What is claimed is:—

1. A display device comprising a base, wings extending from opposite edges of said base upwardly toward one another but spaced apart at their upper free edges to provide a substantially hollow triangular construction for receiving the card between the spaced edges downwardly upon the base, said wings having slots therein, said slots being straight from the upper edges of the wings downwardly to the bases of the slots for receiving a card transversely of the wings.

2. A display device comprising a sheet metal blank having a base at its intermediate portion and wings at its end portions extending upwardly and inwardly from opposite longitudinal edges of the base, the upper edges of said wings being spaced apart to receive a card therebetween adapted to rest upon the base, said wings also having slots therein opening through the upper edges of the wings to receive a card transversely of the wings.

3. A display device comprising a base, upwardly convergent wings upon opposite edges of the base having their upper ends spaced apart and their free corner portions removed, and transverse straight slots made in said wings.

In testimony whereof I affix my signature.
GEORGE F. EGAN.

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