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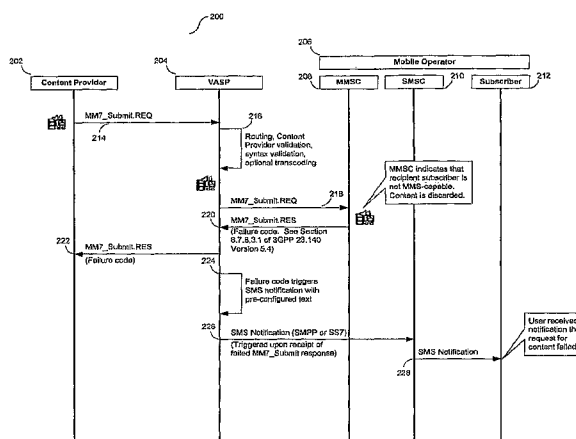


FIG. 2

(57) Abstract: A user feedback generation and management capability, operating possibly within a Value-Added Service Provider (figure 1. 104), provides key feedback (e.g., information, updates, etc.) to a Mobile Subscriber (112) during, for example, the MS1 receipt of rich content on the MS' Wireless Device (WD). The feedback may be conveyed to a MS' WD through, possibly inter alia, one or more Short Message Service messages. Such feedback may, possibly inter alia, provide details as to why certain content might not be received, suggest one or more alternative content delivery means, etc. and thus serve to obviate what would otherwise be (1) a frustrating, disappointing, etc. user experience for the MS and (2) increased customer service costs for the different content and service providers.

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A. CLASSIFICATION OF SUBJECT MATTER IPC: H04M 3/16(2006.01) USPC: 455/418,414.1,412.2;725/86,709/203 According to International Patent Classification (IPC) or to both national classification and IPC				
B. FIELDS SEARCHED Minimum documentation searched (classification system followed by classification symbols) U.S.: 455/418, 414.1, 412.2; 725/86, 709/203 Documentation searched other than minimum documentation to the extent that such documents are included in the fields searched Electronic data base consulted during the international search (name of data base and, where practicable, search terms used)				
C. DOCUMENTS CONSIDERED TO BE RELEVANT				
Category *	Citation of document, with indication, where appropriate, of the relevant passages	Relevant to claim No.		
A	US 2007/0055999 A1 (RADOM et al) 08 March 2007 (08.03.2007), see entire reference.	1-20		
A	US 2006/0168095 A1 (SHARMA et al) 27 July 2006 (27.07.2006), see entire reference.	1-20		
A	US 2006/0153194 A1 (KIM) 13 July 2006 (13.07.2006) see entire reference.	1-20		
A	US 2005/0276402 A1 (TANG et al) 15 December 2005 (15.12.2005) see entire reference.	1-20		
<input type="checkbox"/> Further documents are listed in the continuation of Box C. <input type="checkbox"/> See patent family annex.				
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