Nov. 18, 1941. L. WISSMAN 2,263,528

CALENDAR POST CARDS

Filed Sept. 5, 1940

FIG. 1.

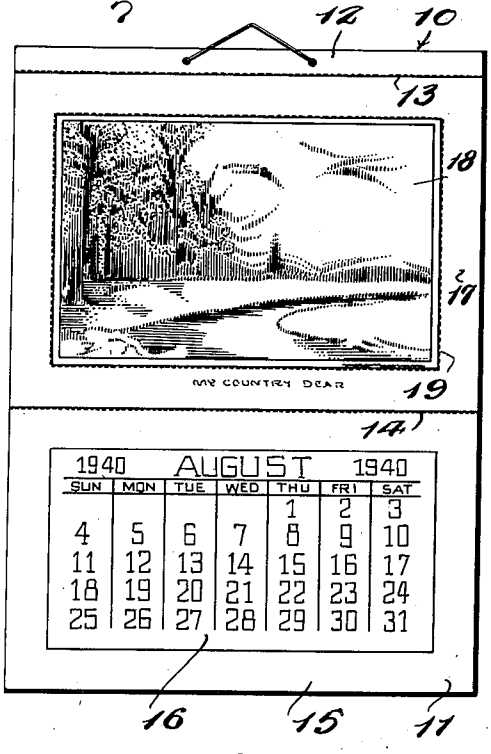


FIG. 2.

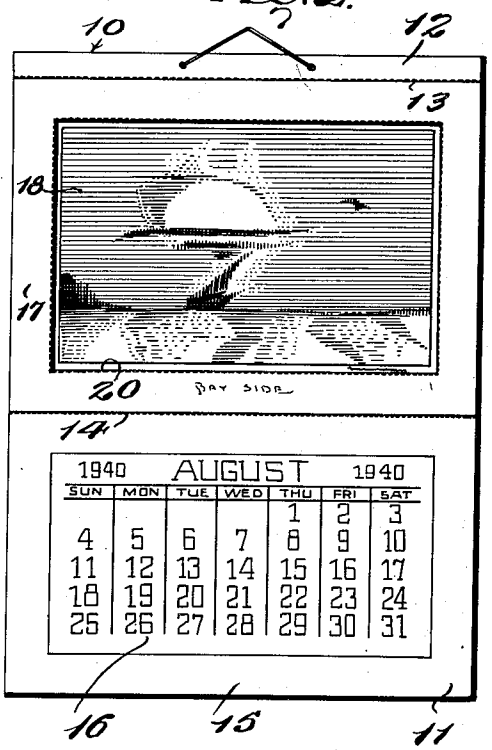


FIG. 3.

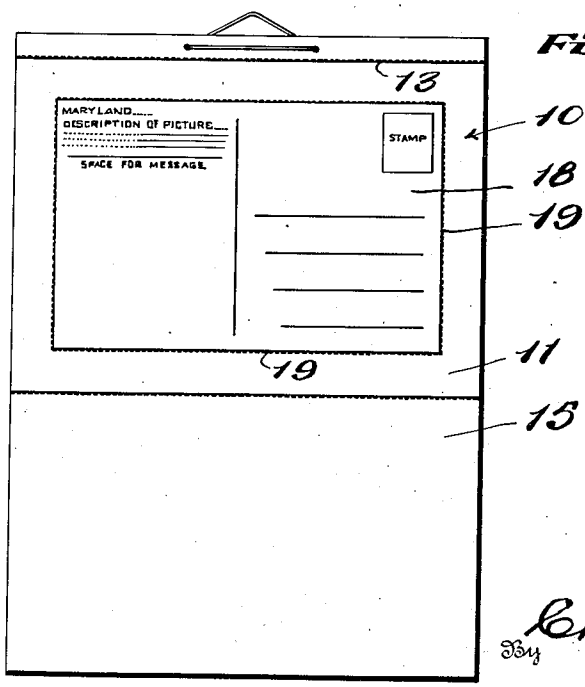
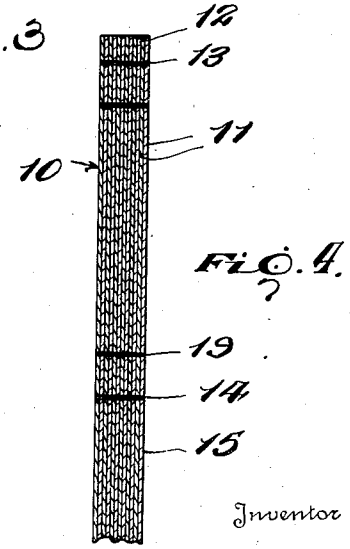


FIG. 4.



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CALENDAR POST CARDS

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Application September 5, 1940, Serial No. 355,515

1 Claim. (Cl. 283—2)

The invention relates to a combination post card and calendar, and it consists in the constructions, arrangements and combinations herein described and claimed.

It is the cardinal object of the invention to provide a calendar having a plurality of leaves, each of which includes a pictorial scene detachable from the leaf, the pictorial scene having suitable printed matter on its reverse side, such as embodied on post cards generally.

It is a specific object of the invention to provide a combination calendar and post card in which the calendar may be detached without disturbing the scenic post card, and thus maintain the post card intact until required for use.

It is a still further object of the invention to provide a post card which may be readily detached from the leaf, in a manner to insure a clean marginal edge upon the card, as well as to expose the pictorial scene immediately therebeneath within the opening formed by removal of the first card, thereby insuring the constant presentation of a scene during the life of the calendar.

Additional objects, advantages and features of invention will be apparent from the following description considered in conjunction with the accompanying drawing, wherein

Figure 1 is a plan view of a calendar constructed in accordance with my invention.

Figure 2 is a similar view with the first post card removed.

Figure 3 is a plan view of the reverse side of the post card calendar.

Figure 4 is a vertical section through the calendar.

Referring to the drawing, there is illustrated a calendar generally indicated by the reference character 10, which comprises a series of twelve leaflets 11 detachably connected to a binder 12. The leaflets 11 are preferably scored along a horizontal line 13 to permit detachment from the binder 12, although other approved means may be employed.

The leaflets 11 are also scored along a horizontal line 14, and preferably the line of scoring will be medially of the length of the leaflets 11 in order to give a well balanced appearance, but obviously, this is not arbitrary. The lower portion 15 of the leaflets will have printed or otherwise formed thereon the calendar proper 16, one for each month of the year.

From the construction so far described, it will be seen that the leaflets 11 may be detached from the binder 12 as a unit, after expiration of the current month, or if desired, the calendar 16 may be detached from the leaflet 11 by separation along the scored line 14, leaving the scenic portion 17 integral with the binder 12 for detachment when it is desired to use the post card 18.

As shown in Figure 1, the post card 18 of each leaf is bordered by a perforated line 19, permitting ready detachment of the card 18 from the scenic portion 17. The line of perforations 19 are arranged and spaced so that when the card 18 is detached the dimensions of the card will be such as to meet the requirements of the post office regulations, and to this end the reverse side of the card will bear appropriate printed matter.

It will be obvious that I have provided a calendar having a dual function, namely, the provision of a calendar having leaflets, each of which embodies a month of a year and a scenic portion which is constructed for use as a post card.

Should occasion arise where need for a post card is presented, it will be understood that the post card 18 occurring on the current month may be removed by merely detaching the card along the perforated lines 19, as shown in Figure 2, when the pictorial or other scene on the following month leaflet will be disclosed within the opening 20 defined by removal of the post card. Thus there will be always a scene displayed, since the post cards 18 of the various leaflets will be aligned and in superposed relation.

While I have shown and described a preferred construction, this is by way of illustration only, and I consider as my own all such modifications in structure as fairly fall within the scope of the appended claim.

I claim:

In a calendar, a binder, a plurality of leaves arranged in superposed relation and detachable therefrom, each leaf having a weakened line approximately medially of its length, dividing the leaf into a scenic portion adjacent the binder and a calendar portion outwardly of the scenic portion, each of the scenic portions being arranged in superposed alinement, and a weakened border circumscribing the scenic portion whereby removal of the uppermost scenic portion will expose the scenic portion of the following leaf in the opening formed by removal of the first scenic portion.

LUDWIG WISSMAN.