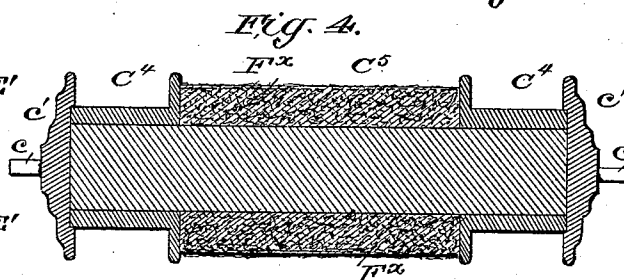
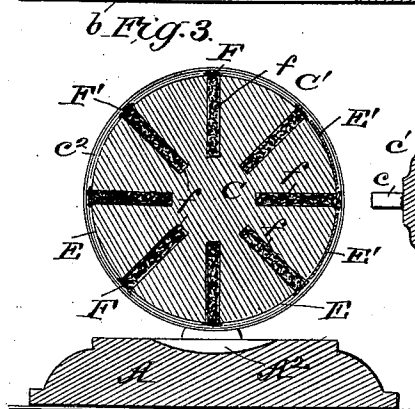
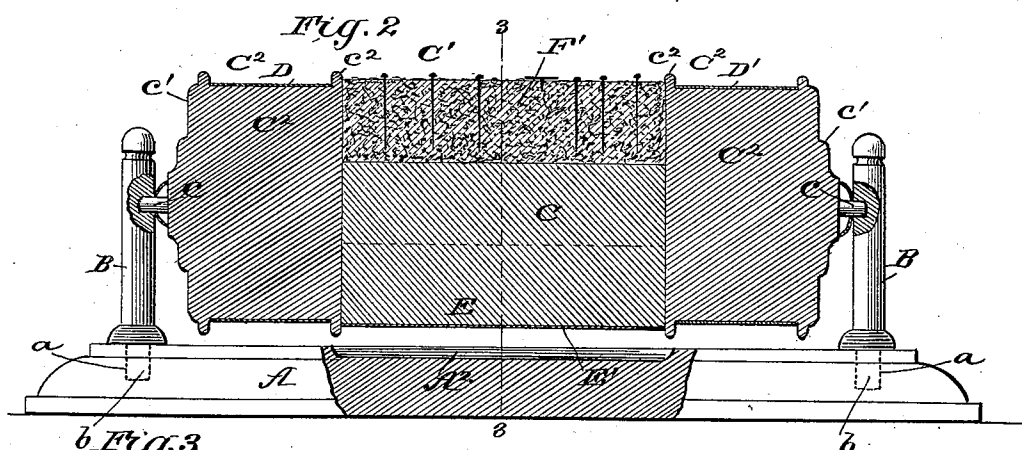
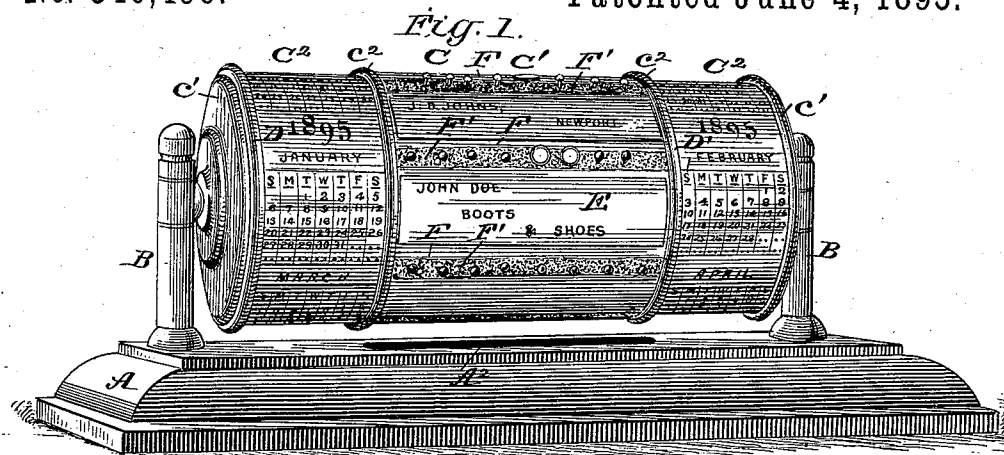


(No Model.)

J. D. JOHNSTON.  
ADVERTISING NOVELTY.

No. 540,496.

Patented June 4, 1895.



WITNESSES:

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# UNITED STATES PATENT OFFICE.

JOHN D. JOHNSTON, OF NEWPORT, RHODE ISLAND.

## ADVERTISING NOVELTY.

SPECIFICATION forming part of Letters Patent No. 540,496, dated June 4, 1895.

Application filed March 12, 1895. Serial No. 541,441. (No model.)

*To all whom it may concern:*

Be it known that I, JOHN D. JOHNSTON, a citizen of the United States, residing at Newport, in the county of Newport and State of Rhode Island, have invented certain new and useful Improvements in Advertising Novelties; and I do hereby declare the following to be a full, clear, and exact description of the invention, such as will enable others skilled in the art to which it appertains to make and use the same.

My invention which relates to improvements in advertising novelties, is in the nature of a combined paper weight and advertising device, more especially adapted for use for architects' and draftsmen's tables, and such invention primarily has for its object to provide a device of this character of a very simple, inexpensive and attractive nature.

My invention also has for its object to provide a combined advertising device and paper weight, having a rotary cylinder or drum, which has a central portion having alternate advertising, and pin, thumb-tack or needle receiving spaces, and end spaces arranged to receive calendar sheets, the whole being so compactly arranged that it can be easily grasped and used as an ordinary paper weight.

With other minor objects in view which hereinafter will be referred to, my invention consists in such novel features of construction and peculiar combination of parts, as will be first described in detail and then be specifically pointed out in the appended claims, reference being had to the accompanying drawings, in which—

Figure 1 is a perspective view of my improved device. Fig. 2 is a longitudinal section of the preferred form of construction of the same. Fig. 3 is a transverse section taken on the line 3 3 of Fig. 2. Fig. 4 is a longitudinal section of the cylinder, showing a modified form of construction.

My improved device, which may be constructed out of wood, or metal, or a combination of wood and metal, comprises a base member A, of a suitable ornamental shape, preferably as shown in Fig. 1, on the ends of which are fitted standards or short posts B B, which at their upper ends on their inner faces have sockets to receive the stub pintles *c c* of the cylinder C, which posts in practices are

first fitted on the pintles *c c* before their foot portions *b b* are fitted in the sockets *a a* in the base A.

The cylinder C which is preferably made of wood, has ornamental ends *c'* and a pair of intermediate annular rims *c<sup>2</sup> c<sup>2</sup>* so spaced as to divide the outer peripheral face of the cylinder into three spaces, a central one C' and the end ones C<sup>2</sup> C<sup>2</sup>, the end ones being of a less width than the central one, as shown. The end portions of the cylinder have a diameter somewhat less than the central space C' whereby to form a depressed portion, on which can be easily glued or otherwise fastened the calendar sheets D D', which as will be seen from Fig. 1 are arranged to have the alternate months printed successively, whereby two months, as for example "January and February" will appear at the front at all times. By making the spaces C<sup>2</sup> depressed, it is manifest the sheets D D' will be the more securely held from being worn or torn off by handling the device. Furthermore, ample space is thereby provided to apply new calendar sheets over the old ones at the change of the year. The central space C' is divided in sixteen (more or less) longitudinal spaces E F, eight of which, E, have their faces adapted to receive advertising matter which may be imprinted directly thereon or may be in the nature of strips E', as shown, while the other spaces F, have longitudinal channels or pockets *f* into which is fitted suitable yielding material F' adapted to form pin-cushion portions to receive ordinary pins, needles or thumb-tacks.

To render the device compact so that it can be easily grasped by hand, the cylinder C is journaled so its lower edge will be close down over the base, and to provide for a free rotation thereof even should some of the pins stick out some distance from the cylinder. (See Fig. 3.) I form the upper face of the base under section C' with a concavity A<sup>2</sup>, as clearly shown.

For simplicity and cheapness of construction, the cylinder is preferably made of three sections, as shown in Fig. 2, glued or otherwise secured together to make substantially an integral body. In this construction the central cylinder can have the longitudinal grooves *f* cut therein from end to end. The

end sections in this case will be turned with a depressed portion to receive the calendar, the ends of such sections forming the annular rims heretofore referred to.

- 5 The cylinder may also be constructed as shown in Fig. 4. In this case a solid cylinder is used, having the ends  $C^4$  turned to a smaller diameter than the central section  $C^3$ , to permit the said section being grooved longitudinally to receive the cushion strips  $F^x$  which  
10 can be entered endwise. In this construction the intermediate annular rims are separate collar portions slipped over the ends  $C^4$ , the end rims being also separate and slipped over  
15 and glued to the said ends  $C^4$ , as shown.

To hold the cylinder from turning too freely on the standards B, a spring washer disk may be inserted on one of the pintles, as shown in Fig. 2.

- 20 From the foregoing, taken in connection with the drawings, it will be readily apparent that my improved novelty is of such a nature that the same can be so cheaply constructed as to adapt it as an advertising novelty for free distribution by enterprising advertisers, its advertising qualities being enhanced by its adaptability for use as a desk paper weight and pin cushion.

- 30 Having thus described my invention, what I claim, and desire to secure by Letters Patent, is—

1. A combined advertising device and paper weight, comprising a base member, and a revolving cylinder mounted thereon, having  
35 annular depressed end sections, adapted to receive calendar sheets, and a central section having alternate longitudinal spaces forming pin or thumb-tack receiving portions and advertising spaces, substantially as shown and  
40 described.

2. An improved advertising device and paper weight, comprising a base member having end posts, and a cylinder journaled on such posts with its lower edge disposed close to the base, said cylinder having a series of longitudinal pin-cushion portions, the aforesaid  
45 base member having a concave portion in its

upper face at a point under the longitudinal pin-receiving cushion portions of the cylinder, all arranged substantially as shown and described. 50

3. An improved combined advertising device and paper weight, comprising a base member, a cylinder having end rims, and intermediate rims, whereby central and end  
55 spaces are formed, the central space having a series of longitudinal grooves, having each a filling of yielding or cushion-like material, substantially as shown and described.

4. An improved device as described, comprising a base member, having end standards, a cylinder held to turn in such standards, consisting of a central section, having radially arranged longitudinal grooves extending the full length thereof, and end sections glued  
60 thereto having end portions of a larger diameter than the central section, and having annular depressed portions adapted to form seats for a calendar sheet, and having at their outer ends central pintle or stud members  
70 adapted to fit the bearings to the standards, all arranged substantially as shown.

5. The combination of a base member having end standards, of a cylinder held to turn in such standards, such cylinder having its  
75 end portions formed of a reduced diameter whereby a central raised section is formed, said raised section having longitudinal grooves extending the full length of the section, cushion-strips fitted in such grooves, annular ring members fitted on the reduced portions, against the ends of the raised sections, and end disk members adapted to fit onto the ends of the said reduced portions and having  
80 pintles to fit the bearings in the standards of the base member, all arranged substantially as shown and described. 85

In testimony whereof I affix my signature in presence of two witnesses.

JOHN D. JOHNSTON.

Witnesses:

W. O. MILNE,  
DARIUS BAKER.