

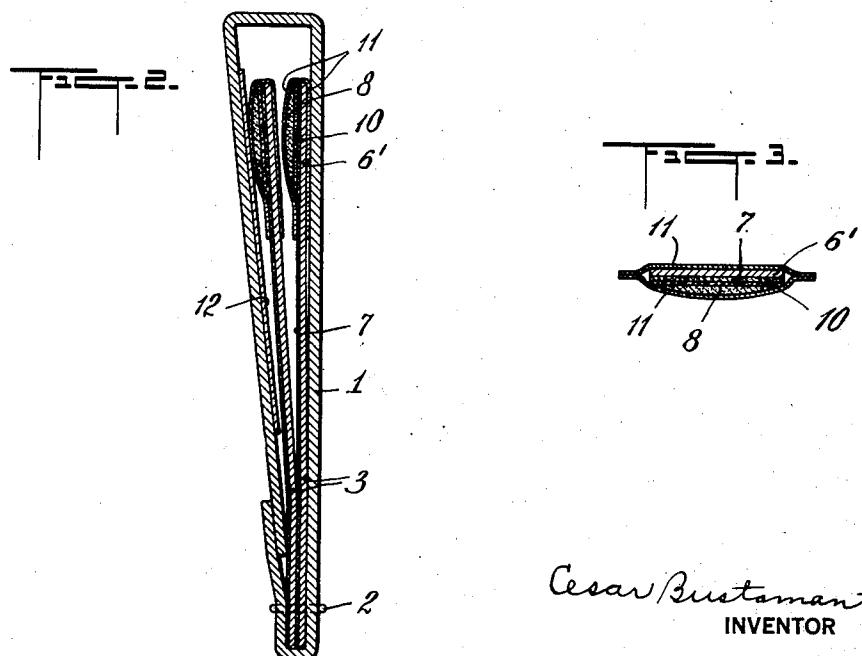
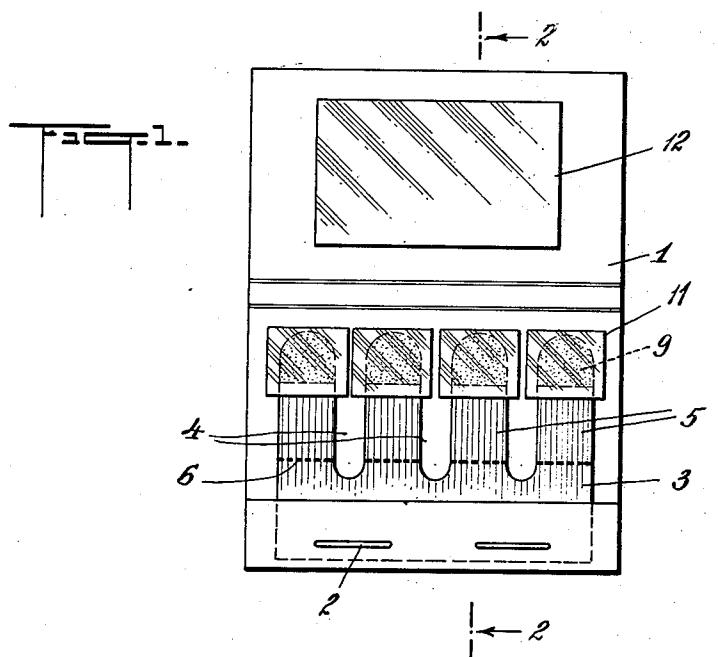
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LIP STICK PACKAGE

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LIP STICK PACKAGE

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4 Claims. (Cl. 132—79)

This invention relates to a lip stick package and has for its object to provide a lip stick package in a form suitable for advertising purposes and which may be so cheaply manufactured that it can be given away in large numbers in the same manner as match books.

My improved lip stick package is in the form of a book similar to a match book, and the object of my invention is to provide a package of this character wherein the lip stick compound is preserved against the effects of exposure to the atmosphere which soon renders the compound useless.

A further object of the invention is to provide a book of this character wherein the compound is maintained as a deposit on the surface of its support and prevented from soaking into the support or otherwise lost, whereby the compound will be in fresh, usable condition and undiminished in volume for a long period of time.

A further object of the invention is to provide a cheap, attractive article having ample space for advertising matter, and which provides enough lip stick compound in usable form to constitute a useful article which will be gladly taken by the recipient and retained until the contents are used up.

In the accompanying drawing I have illustrated a preferred embodiment of my improved lip stick book, and in said drawing

Fig. 1 is a front view of the article with the cover opened;

Fig. 2 is a cross-sectional view on an enlarged scale along line 2—2 of Fig. 1; and

Fig. 3 is a detail view in horizontal section through the end of a stick detached from the book.

Referring to the drawing, 1 indicates the cover of the lip stick book which is similar in form to the cover of an ordinary match book except that it is preferably of greater width in proportion to its height. That is to say, the dimension parallel to the ends of the flap is greater in proportion to the length of the sticks.

Fastened in the cover by the usual staples 2 are a plurality of cards 3 each of which is divided by slots 4 into separate sticks 5. A line of perforations 6 is preferably provided in the cardboard or other sheet material out of which the cards

are made at the base of the sticks 5.

The sticks 5 are wider than ordinary book match sticks and the slots 4 between them are wide enough for the sticks to be spaced from each other, much like the teeth in a comb. In

the example shown in the drawing, two cards 3

are provided each of which has four sticks, each stick carrying at its tip sufficient lip stick compound for one application.

The material of which the cards 3 is made comprises preferably a laminated sheet having a back portion 6' (see Figs. 2 and 3) of suitable cardboard such, for example, as the stock commonly employed for book matches, which stock is, however, faced on one side with a thin sheet 7 of moisture-proof material such, for example, as cellophane or other material, which will prevent the absorption of the lip stick compound by the cardboard 6'. The lip stick compound, indicated at 8 in the drawing, is applied to the outer face only of the sticks 5 at the end as indicated by the dotted line outlines 9 in Fig. 1, the ends of the sticks being preferably rounded as here shown. The compound 8 is not, however, applied directly to the cellophane-faced cardboard. Instead a sheet 10 of thin but unglazed paper or other material of a size substantially co-extensive with the area occupied by the lip stick compound is pasted or otherwise attached to the face of each stick where the lip stick compound is applied in order to secure a proper adhesion of the lip stick compound to the face of the carrier stick.

Lip stick compound cannot be exposed to air for any appreciable length of time without drying out, and becoming unfit for use, and it has heretofore been found impossible to put up lip stick in any form except a container having a closely fitting top. In my improved lip stick package the difficulty is overcome by means of the cover 11 applied to the top of each separate carrier stick in a manner to substantially seal the compound against exposure to air and thereby preserve it in a condition suitable for use for a long period of time. This cover comprises a sheet of cellophane slightly greater than twice the area of the deposit of lip stick compound whereby the projecting edges of the folded-over sheet may be sealed together to form an individual impervious envelope for the end of each stick. Preferably the pieces of cellophane are, just before application to the ends of the sticks, supplied with a narrow line of adhesive extending around the entire margin of the unfolded sheet. Hence, when the sheet is folded over the end of the stick 5 the marginal edges will be sealed together. Likewise the edge of the sheet which lies below the deposit of lip stick compound will be stuck to the face of the stick 5, while the lower margin of the part of the sheet folded over the back of the sheet will also be stuck to the stick and thus form a complete closure around the deposit of lip

stick compound. This cover may readily be removed as a whole, and when so removed will leave the deposit completely exposed ready for use.

In order to increase the utility of the article and render it more attractive as an advertising novelty, I preferably provide on the inner face of the closure flap of the cover 1 a metallic mirror 12 consisting preferably of a thin sheet of steel with its face burnished and chromium plated. 5
10 A mirror of this kind may be so thin as not to interfere in any way with the normal closing of the cover flat, but will nevertheless provide a reflection quite sufficient for the ready application of the lip stick compound. The mirror may, 15 however, of course be omitted and this surface of the cover, as well as the outer surface, printed with the desired advertising matter.

While I have illustrated my invention as applied to a lip stick book, it is obvious that other substances commonly used in small amounts, such, for example, as rouge paste, may be substituted for the lip stick compound, and in the appended claims, where the term "cosmetic" is employed it is intended to include any material 25 which may be advantageously substituted for the lip stick compound.

I claim:

1. In an article of the class described, the combination of a carrier stick of cardboard, a facing thereon of water-proof sheet material, and a de-

posit of cosmetic on said facing, said facing being of a material impervious to said cosmetic.

2. In an article of the class described, the combination of a carrier member of cardboard, a facing on said cardboard of impervious sheet material, said sheet of cardboard being slotted along one edge to provide a series of projecting sticks and a deposit of cosmetic on each of said sticks on a portion of the face thereof covered by the impervious material. 5 10

3. In an article of the class described, the combination of a carrier member of cardboard, a facing on said cardboard of sheet material, said sheet of cardboard being slotted along one edge to provide a series of projecting sticks and a deposit of cosmetic on each of said sticks on the portion of the face thereof covered by the impervious material, and an enclosing cover of moisture-excluding material surrounding said deposit. 15

4. In an article of the class described, the combination of a carrier stick of cardboard, a deposit of cosmetic thereon, a facing on said cardboard underlying said cosmetic of material impervious to said cosmetic, and a sheet of thin absorbent material substantially co-extensive with said deposit and interposed between said deposit and said facing. 25

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