

J. W. JOHNSTON.
 DISPLAY CARD HOLDER.
 APPLICATION FILED JAN. 30, 1917.

1,260,201.

Patented Mar. 19, 1918.

Fig. 1.

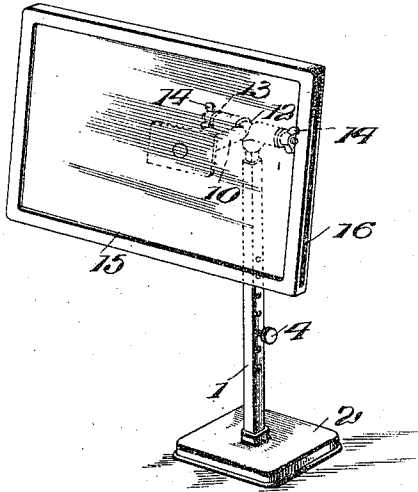


Fig. 2.

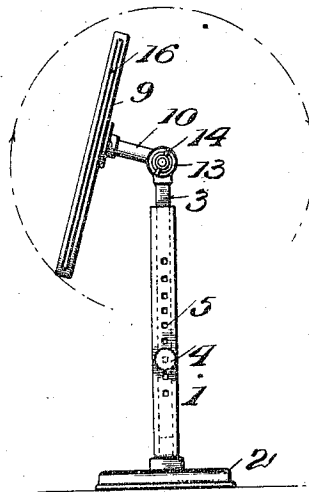


Fig. 3.

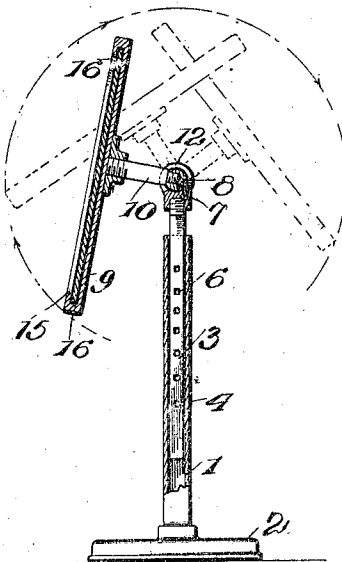
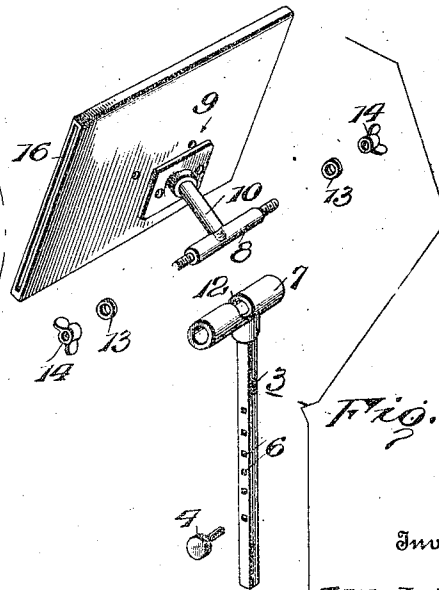


Fig. 4.

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DISPLAY-CARD HOLDER.

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Specification of Letters Patent.

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To all whom it may concern:

Be it known that I, JOHN W. JOHNSTON, of Rochester, in the county of Monroe and State of New York, have invented certain new and useful Improvements in Display-Card Holders; and I do hereby declare the following to be a full, clear, and exact description of the invention, such as will enable others skilled in the art to which it appertains to make and use the same.

My invention relates to display-card holders, and the object of the invention is to produce an improved device of this character embodying efficient means for maintaining the holder in various elevations and a simple arrangement of parts for varying the position of the card holding member.

In the accompanying drawings, Figure 1 is a view in perspective of my improved device. Fig. 2 is a side elevation. Fig. 3 is a similar view with parts shown in section, the card holding member being shown in different positions in dotted lines. Fig. 4 is a view showing the adjusting parts detached.

Referring to the drawings, the card holder is shown as comprising a hollow standard 1 suitably supported upon a base 2 which may be either rectangular or circular in form, or of other shape. Fitted within the standard and adapted for vertical movement therein is a post 3 which may be held at any desired position within the standard by a headed stud 4 projecting through any one of a series of openings 5 in the standard and into one of aligned cut-outs 6 in the post. At the upper end of the latter is a bearing 7 in the form of a sleeve arranged transversely of the post and adapted to receive a short rod 8 forming a pintle for the card holding bracket 9 to which it is secured by a stud 10 which extends through a transverse slot 12 of the sleeve. At each end the rod 8 is screw threaded and these ends are adapted to project beyond the extremities of the sleeve a washer 13 and thumb nut 14 completing the attachment of the rod to the sleeve and forming a means for holding the rod within the sleeve in whatever position it may be moved. The bracket 9 is preferably formed with a solid back to provide a firm support for a display or

other advertising card, the edges of the card being prevented from extending beyond the front face of the holder by flanges 15. A slot 16 is formed either in the top or on one side of the bracket for easy insertion of a card.

It is readily apparent that a card arranged for display in my improved card holder may be shown at various elevations by simply removing the retaining stud and moving the post 3 within the standard, the stud being again inserted for holding the parts in their adjusted position. It is frequently desirable that the card holding member may be positioned in planes other than vertical and to effect such a change it is only necessary to loosen the thumb nuts 14 and to turn the card holding bracket to the position desired, after which the thumb nuts may be again turned to binding position. By the construction described the card holder is only limited in its turning movement within an arc by the supporting standard, thus enabling a choice of many varied positions of display.

I claim as my invention:

1. A display-card holder including a standard, a horizontally disposed sleeve at the upper end of said standard, said sleeve having a transverse slot, a rod mounted within said sleeve, a stud secured to said rod and projecting through said slot, a card supporting bracket secured to said stud, and means for locking said sleeve and rod.

2. A display-card holder including a standard, a horizontally disposed sleeve at the upper end of said standard, said sleeve having a transverse slot, a rod mounted within said sleeve, and having its ends projecting beyond the ends of said sleeve, a stud secured to said rod and projecting through said slot, a card supporting bracket secured to said stud, and binding screws on the ends of said rotatable rod.

In testimony whereof, I have signed this specification in the presence of two subscribing witnesses.

JOHN WHITE JOHNSTON.

Witnesses:

JOHN H. DAILEY,
ESTHER E. YOUNG.