(54) POINT-OF-SALE DISPLAY

(71) Applicant: FIRST DATA CORPORATION,
Greenwood Village, CO (US)

(72) Inventors: David Frederick Lyons, Palo Alto, CA (US); Christopher Loew, Palo Alto, CA (US); Leonard Speiser, Mountain View, CA (US); John Beatty, Mountain View, CA (US); Eric Fuhs, Mountain View, CA (US)

(73) Assignee: First Data Corporation, Greenwood Village, CO (US)

(21) Appl. No.: 29/469,210

(22) Filed: Oct. 8, 2013

(51) LOC (10) Cl. ........................................... 18-01

(52) U.S. Cl. ........................................... D18/4.5; D18/4.6

(58) Field of Classification Search

US/PC ........................................... D18/4.5; D18/4.6

CPC ........................................... G07G 1/0018

See application file for complete search history.

(56) References Cited

U.S. PATENT DOCUMENTS

D510,577 S * 10/2005 Jobs et al. ................. D14/371
D624,895 S * 10/2010 Kasuga et al. ................. D14/126
D635,975 S * 4/2011 See et al. ................. D14/374
D659,660 S * 5/2012 Kumano ................. D14/126
D671,939 S * 12/2012 Chung ................. D14/374
D671,940 S * 12/2012 Kim ................. D14/374
D682,830 S * 5/2013 Taunay da Graca Couto ................. D14/385

D684,972 S * 6/2013 Benson et al. ................. D14/371
D687,821 S * 8/2013 Lee et al. ................. D14/341
D692,885 S * 11/2013 Cruz ................. D14/385
D698,785 S * 2/2014 Canizares et al. ................. D14/341
D700,605 S * 3/2014 Hong ................. D14/341

Primary Examiner — Carla Jobe Wright
Assistant Examiner — Holly E Thurman
Attorney, Agent, or Firm — Sutherland Asbill & Brennan LLP

(57) CLAIM

The ornamental design for a point-of-sale display, as shown and described.

DESCRIPTION

FIG. 1 is a top plan view of a first configuration of the point-of-sale display showing our new design with the display unit portion in a portrait position;

FIG. 2 is a front view thereof;

FIG. 3 is a rear view thereof;

FIG. 4 is a right side view thereof;

FIG. 5 is a left side view thereof;

FIG. 6 is a left perspective view thereof; and

FIG. 7 is a right-rear perspective view thereof.

FIG. 8 is a top plan view of a second configuration of the point-of-sale display, showing the display unit portion in a landscape position;

FIG. 9 is a front view thereof;

FIG. 10 is a rear view thereof;

FIG. 11 is a right side view thereof;

FIG. 12 is a left side view thereof;

FIG. 13 is a left perspective view thereof; and,

FIG. 14 is a right-rear perspective view thereof.

The broken lines are included for the purpose of showing unclaimed environmental structure only and form no part of the claimed design.

The claimed point-of-sale display is used to process transactions.

1 Claim, 14 Drawing Sheets
### References Cited

**U.S. PATENT DOCUMENTS**

<table>
<thead>
<tr>
<th>Patent Number</th>
<th>Date</th>
<th>Inventor(s)</th>
<th>Classification</th>
</tr>
</thead>
<tbody>
<tr>
<td>D707,288</td>
<td>6/2014</td>
<td>Branck et al.</td>
<td>D18/4.6</td>
</tr>
<tr>
<td>2005/0156024</td>
<td>7/2005</td>
<td>Ichikawa et al.</td>
<td>235/379</td>
</tr>
<tr>
<td>2012/0145787</td>
<td>6/2012</td>
<td>Lin</td>
<td>255/439</td>
</tr>
</tbody>
</table>
