

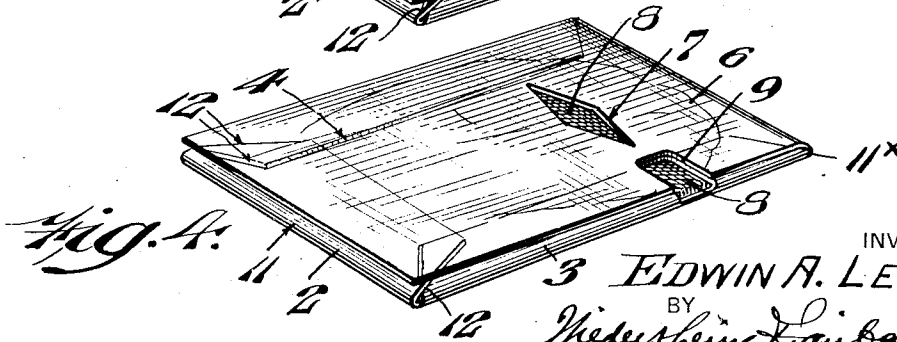
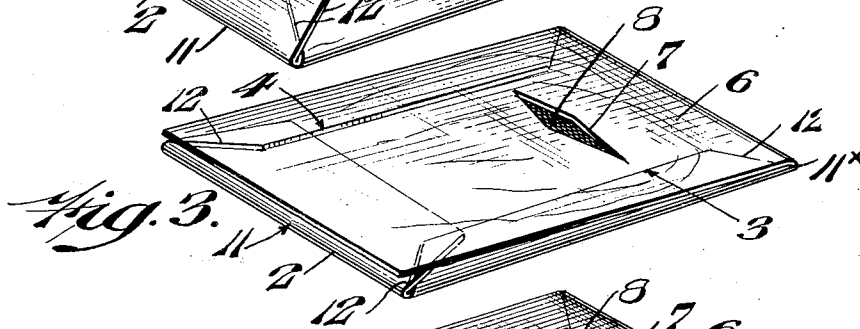
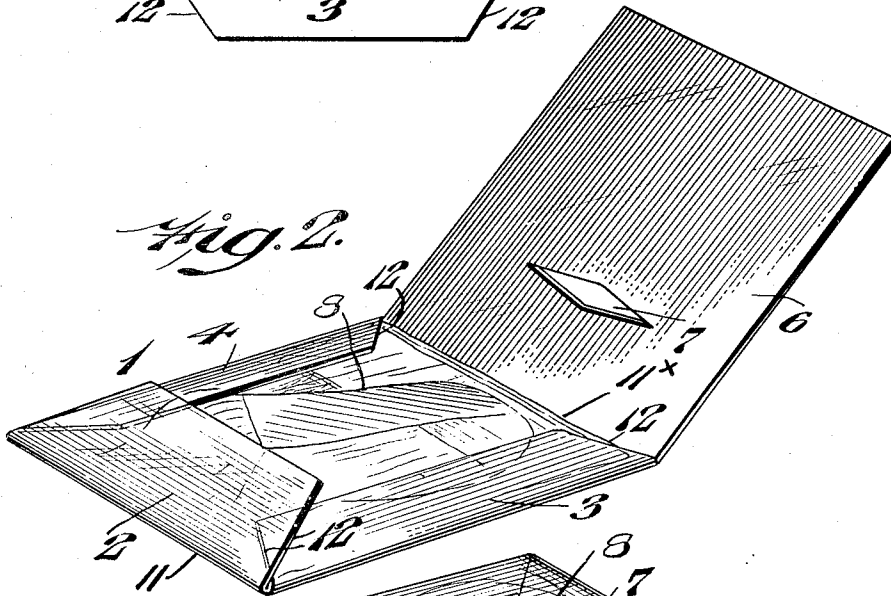
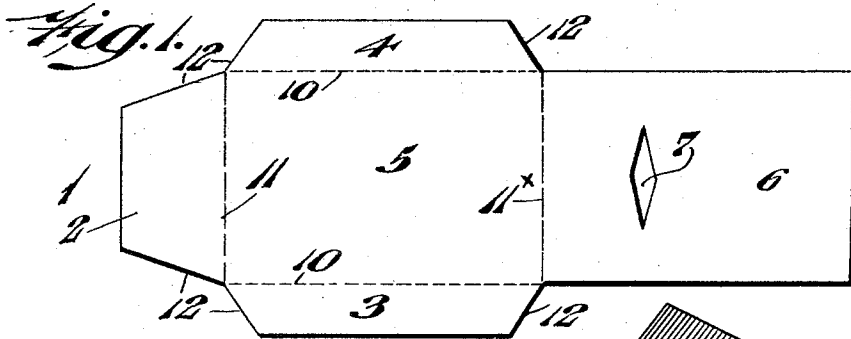
April 24, 1928.

1,667,482

E. A. LEE

CONTAINER AND DISPLAY DEVICE

Filed Oct. 18, 1926



INVENTOR:

EDWIN A. LEE,

BY

Widessheim & Fairbanks
ATTORNEYS.

UNITED STATES PATENT OFFICE.

EDWIN A. LEE, OF PHILADELPHIA, PENNSYLVANIA.

CONTAINER AND DISPLAY DEVICE.

Application filed October 18, 1926. Serial No. 142,232.

My invention relates generally to a new and useful container and display device, or the like and it consists more particularly of a folding envelope, which is adapted for the reception and display of goods such as handkerchiefs, stockings, scarfs, and other similar commodities.

The object of my invention is to provide a folding envelope of the general character described, in which hosiery, handkerchiefs, or the like may be individually packed and displayed, both with a view of avoiding frequent and unnecessary handling of the goods and thus preserving the fresh and clean appearance thereof, and of displaying the same to the best advantage, thus increasing the salability of such articles.

A further object of my invention is to provide a novel folding device, which will be easy to fold and unfold, thus reducing the time necessary for packing articles therein and rendering such articles more readily accessible and extricable therefrom, at a minimum amount of time and effort, and without any damage to such device, thus adding to the life of the same.

It has been the practice heretofore, in making folding packages of this general character, to use card board or similar material such packages generally consisting of bottom, side and top members, creased along certain lines and adapted to be bent into the shape of a box, and finally to provide means, whereby the several side and top members of such box may be secured together in assembled condition. In addition to the time and labor involved in assembling a construction of this character, and the relatively high cost of materials and manufacture, it was further found that such construction was not adapted for the packing and storing of individual articles, since the cost of such package made its use for the packing and storing of but one article, prohibitive. Another disadvantage is that it is not practicable to manufacture such card or pasteboard boxes in a size sufficiently small for the packing of but a single article therein, such as a handkerchief or a single pair of stockings or the like, since in addition to the excessive cost of manufacture, a pasteboard receptacle of such size would be cumbersome and unwieldy.

Another expedient heretofore resorted to was in the form of a plain envelope, conforming to conventional envelopes, but made

of a size to accommodate the particular article to be packed therein. This, too, was found to be disadvantageous in that it called for considerable skill and attention on the part of persons packing such articles, and considerable difficulty was experienced in inserting a folded article into such envelope without ruffling the folds thereof, and without tearing or otherwise damaging the mouth of such envelope.

To overcome these disadvantages, I have devised a novel and useful folding envelope of transparent, damp-proof paper or other material, consisting of a bottom or base portion, parallel side flaps along the longer sides of said bottom portion and integral therewith, a relatively short flap on one of the shorter sides of said bottom portion, and a second elongated flap on the opposed short side of said bottom portion and adapted to act as a cover or lid for the resultant container or display device. I further provide an opening or series of openings in said top flap or lid member, so that the color and quality or texture of the goods therein contained may be accurately ascertained visually or by touch as may be desired.

For the purpose of illustrating my invention, I have shown, in the accompanying drawings, forms thereof which are at present preferred by me, since they will give, in practice, satisfactory and reliable results, although it is to be understood that the various parts of which my invention consists can be variously shaped and organized and that my invention is not limited to the precise embodiment of my invention herein shown and described.

In the accompanying drawings,

Figure 1 represents a top plan view of the blank for my novel container and display device, the same being shown in the open or unfolded position.

Figure 2 represents a perspective view of the partially folded blank seen in Figure 1, with a pair of stockings packed therein.

Figure 3 represents a perspective view of the container and display device closed.

Figure 4 represents a perspective view of a modified form of my invention.

Referring to the drawings, in which similar reference characters indicate like parts, 1 designates a folding container and display device of my novel construction, the same comprising a blank, preferably cut out of a sheet of thin transparent, damp-proof ma-

terial, and comprising the end flap 2, the longitudinal side flaps 3 and 4, the elongated end flap 6, and the base or central portion 5. The side flaps 3 and 4 and the end flaps 2 and 6, are preferably integral with the base 5, and are creased along the lines 10, 11 and 11* respectively, to facilitate the folding as is clearly shown in Figure 1.

In carrying out my invention, I position a pair of stockings, a handkerchief or the like 8 in the folded condition, flat on the base 5, and fold the longitudinal side flaps 3 and 4 simultaneously, inwardly along the lines 10, and over the longitudinal edges of the folded article therein contained. I then fold the end flap or portion 2, inwardly along the line 11 and over said folded side flaps 3 and 4. The elongated flap 6 is now folded inwardly on the line 11* and thus provides a lid or cover for the container, completely enclosing the goods therein packed. The slot or aperture 7, is provided in the elongated cover flap or top flap 6, so that the color and texture of the goods may be visually ascertained by the purchaser, without the necessity of unfolding the envelope.

In the modified construction shown in Figure 4, I provide a cut out 9, in the top flap portion 6, and one of the side flaps as 3, either in addition to, or in substitution for the aperture 7, so that not only may the color of the goods be accurately ascertained, but also so that the purchaser may feel the texture of the goods through such cut or aperture, if so desired. The ends of the flaps 2, 3 and 4 may be beveled as at 12 (see Figure 1) to facilitate the folding thereof.

It will thus be seen that a folded article, of a delicate or dainty character, can be readily packed and displayed in the folding container or envelope of my novel construction, without in any way ruffling or wrinkling the same, and it will also be apparent that such article can be packed at a minimum of time and effort, since it is only necessary to place the article to be packed on the bottom portion or base 5, and then to fold the respective flaps along the lines creased therein, all of which can be accomplished in a very short time and without the employment of skilled labor.

Another distinct advantage of my novel construction is that it is integral, that is, the whole envelope or container blank is produced by a single punching operation from a single sheet of transparent, damp-proof

material, such as paper, thus considerably reducing the cost of manufacture. By providing receptacles of this character for packing individual articles, I further obviate the necessity of repacking or re-wrapping each article when sold, thus effecting a saving of time and labor in the retail end of the business also. Furthermore, articles so packed and stored can be counted and checked up for purposes of inventory and otherwise, much more quickly and readily than when such articles are packed in greater numbers, ranging from one fourth of a dozen to dozen or more in each receptacle or package.

While my invention is specially designed for the packing and displaying of a single article, it may, of course, be used for the display of a plurality of articles if so desired.

It will now be apparent that I have devised a novel and useful container and display device, which embodies all the features of advantage enumerated as desirable in the statement of the invention and the above description, and while I have, in the present instance shown and described preferred embodiments thereof, which are at present preferred by me, since they will give, in practice, satisfactory and reliable results, it is to be understood that such embodiments are susceptible of modification in various particulars, without departing from the spirit or scope of my invention or sacrificing any of its advantages.

Having thus described my invention what I claim as new and desire to secure by Letters Patent, is:—

A container of the character stated composed of transparent material and comprising a substantially rectangular base, elongated side flaps integral with the longer opposed edges of said base, a relatively short end flap integral with one of the shorter edges of said base, said side and end flaps being adapted to fold inwardly over said base, and a relatively long end flap integral with the opposite short edge of said base and adapted to be folded inwardly to cover said container, said elongated flap having an unobstructed aperture in its body portion, and being also provided with a recess aligning with a recess in the lower adjacent side flap, both of said recesses being cut inwardly through which the goods in said container may be felt and seen when the container is closed.

EDWIN A. LEE.