

(19) World Intellectual Property Organization
International Bureau



(43) International Publication Date
10 April 2008 (10.04.2008)

PCT

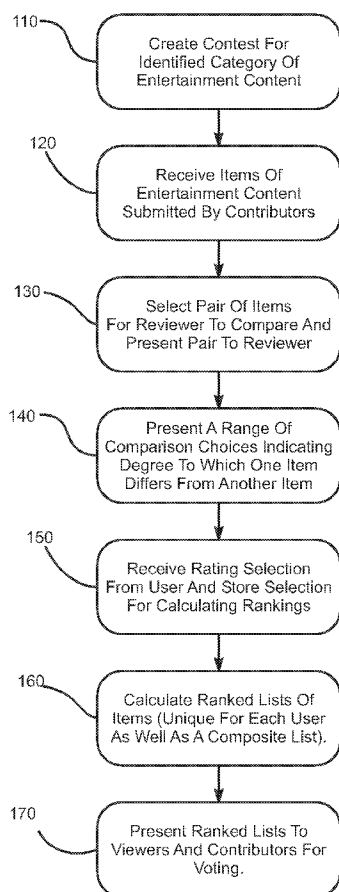
(10) International Publication Number
WO 2008/042666 A3

- (51) International Patent Classification:
G07G 1/00 (2006.01) G06Q 90/00 (2006.01)
G06Q 30/00 (2006.01)
- (21) International Application Number:
PCT/US2007/079543
- (22) International Filing Date:
26 September 2007 (26.09.2007)
- (25) Filing Language: English
- (26) Publication Language: English
- (30) Priority Data:
11/541,419 29 September 2006 (29.09.2006) US
- (71) Applicant (for all designated States except US):
OURSTAGE, INC. [US/US]; 321 Billerica Rd., Suite 202, Chelmsford, Massachusetts 01824 (US).
- (72) Inventors: CAMPBELL, Benjamin, C.; 321 Billerica Rd., Suite 202, Chelmsford, Massachusetts 01824 (US).
RANALLI, Mark, F.; 300 Brickstone Square, 6th Floor, Andover, Massachusetts 01810 (US).

- (74) Agents: MATHER, Joshua, D. et al.; 2 Clock Tower Place, Suite 255, Maynard, Massachusetts 01754 (US).
- (81) Designated States (unless otherwise indicated, for every kind of national protection available): AE, AG, AL, AM, AT, AU, AZ, BA, BB, BG, BH, BR, BW, BY, BZ, CA, CH, CN, CO, CR, CU, CZ, DE, DK, DM, DO, DZ, EC, EE, EG, ES, FI, GB, GD, GE, GH, GM, GT, HN, HR, HU, ID, IL, IN, IS, JP, KE, KG, KM, KN, KP, KR, KZ, LA, LC, LK, LR, LS, LT, LU, LY, MA, MD, ME, MG, MK, MN, MW, MX, MY, MZ, NA, NG, NI, NO, NZ, OM, PG, PH, PL, PT, RO, RS, RU, SC, SD, SE, SG, SK, SL, SM, SV, SY, TJ, TM, TN, TR, TT, TZ, UA, UG, US, UZ, VC, VN, ZA, ZM, ZW.
- (84) Designated States (unless otherwise indicated, for every kind of regional protection available): ARIPO (BW, GH, GM, KE, LS, MW, MZ, NA, SD, SL, SZ, TZ, UG, ZM, ZW), Eurasian (AM, AZ, BY, KG, KZ, MD, RU, TJ, TM), European (AT, BE, BG, CH, CY, CZ, DE, DK, EE, ES, FI, FR, GB, GR, HU, IE, IS, IT, LT, LU, LV, MC, MT, NL, PL, PT, RO, SE, SI, SK, TR), OAPI (BF, BJ, CF, CG, CI, CM, GA, GN, GQ, GW, ML, MR, NE, SN, TD, TG).

[Continued on next page]

(54) Title: ONLINE ENTERTAINMENT NETWORK FOR USER-CONTRIBUTED CONTENT



(57) Abstract: The invention includes a system for providing an online entertainment network for user-contributed entertainment content. The system quickly and accurately identifies quality content from a vast pool of user-contributed content. User-contributed content is rated by those who contribute and those who view content. Fraud detection devices automatically detect and remove fraudulent ratings. Contests and prizes associated with specific categories of content provide incentives for contributors to provide quality content and rate many pairs of items. Contests may be localized by geography, organization, social network, and other relationships. Identified top-rated content is made available individually, or as a continuous stream of user-contributed entertainment content.

WO 2008/042666 A3



Declarations under Rule 4.17:

- *as to the identity of the inventor (Rule 4.17(i))*
- *as to applicant's entitlement to apply for and be granted a patent (Rule 4.17(ii))*
- *as to the applicant's entitlement to claim the priority of the earlier application (Rule 4.17(iii))*

Published:

- *with international search report*
- *before the expiration of the time limit for amending the claims and to be republished in the event of receipt of amendments*

(88) Date of publication of the international search report:

6 November 2008

INTERNATIONAL SEARCH REPORT

International application No.

PCT/US07/79543

A. CLASSIFICATION OF SUBJECT MATTER
 IPC: **G06Q 30/00(2006.01),90/00(2006.01)**

 USPC: 705/12,10;700/91
 According to International Patent Classification (IPC) or to both national classification and IPC

B. FIELDS SEARCHED
 Minimum documentation searched (classification system followed by classification symbols)
 U.S. : 705/12,10;700/91

 Documentation searched other than minimum documentation to the extent that such documents are included in the fields searched

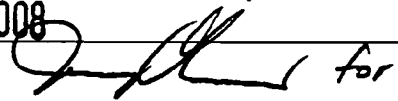
 Electronic data base consulted during the international search (name of data base and, where practicable, search terms used)
 Google

C. DOCUMENTS CONSIDERED TO BE RELEVANT

Category *	Citation of document, with indication, where appropriate, of the relevant passages	Relevant to claim No.
Y	US 7,162,433 B1 (FOROUTAN) 22 February 2006 (22.02.2006), throughout.	1-28
A	US 2008/0000970 A1 (SAVAGE et al) 30 June 2006 (30.06.2006), throughout	1-28

Further documents are listed in the continuation of Box C. See patent family annex.

* Special categories of cited documents:	
"A" document defining the general state of the art which is not considered to be of particular relevance	"T" later document published after the international filing date or priority date and not in conflict with the application but cited to understand the principle or theory underlying the invention
"E" earlier application or patent published on or after the international filing date	"X" document of particular relevance; the claimed invention cannot be considered novel or cannot be considered to involve an inventive step when the document is taken alone
"L" document which may throw doubts on priority claim(s) or which is cited to establish the publication date of another citation or other special reason (as specified)	"Y" document of particular relevance; the claimed invention cannot be considered to involve an inventive step when the document is combined with one or more other such documents, such combination being obvious to a person skilled in the art
"O" document referring to an oral disclosure, use, exhibition or other means	"&" document member of the same patent family
"P" document published prior to the international filing date but later than the priority date claimed	

Date of the actual completion of the international search 15 July 2008 (15.07.2008)	Date of mailing of the international search report 26 AUG 2008
Name and mailing address of the ISA/US Mail Stop PCT, Attn: ISA/US Commissioner for Patents P.O. Box 1450 Alexandria, Virginia 22313-1450 Facsimile No. (571) 273-3201	Authorized officer  Beth Van Doren Telephone No. (571) 272-3600