



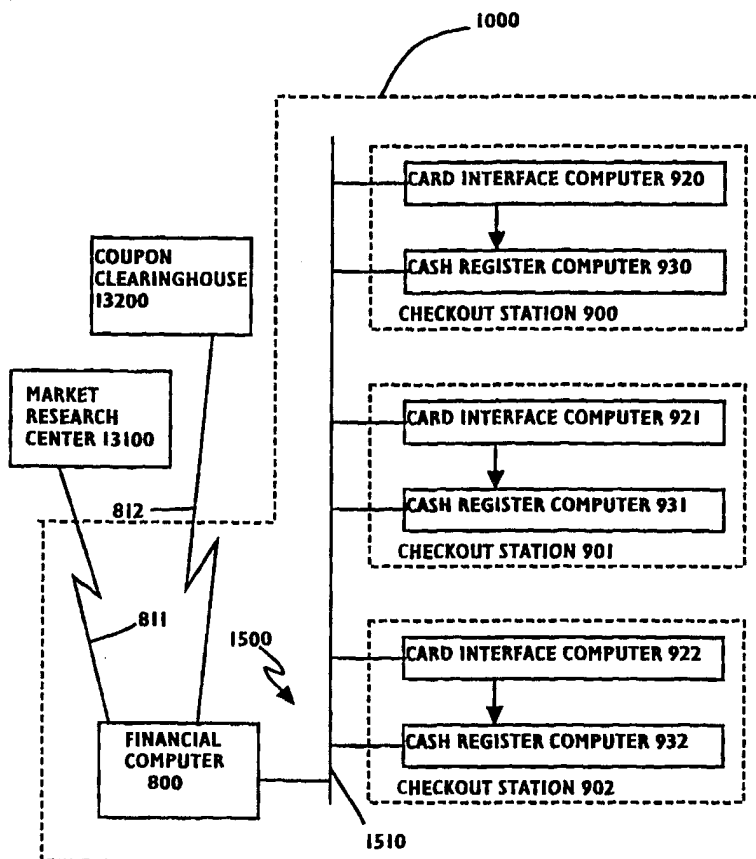
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(54) Title: COMPUTER NETWORK FOR A RETAIL SYSTEM

(57) Abstract

A computer network (1500) for a retail store. The computer network collects coupon redemption information from a plurality of cash registers (930, 931, 932) and periodically sends the redemption information to a market research center (13100), allowing the correlation of coupon redemptions with customer demographic data. Each cash register includes a special computer for coupon redemption compilation. The special computer interfaces (920, 921, 922) to conventional cash register computer hardware without requiring a substantial change to cash register computer software.



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INTERNATIONAL SEARCH REPORT

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A. CLASSIFICATION OF SUBJECT MATTER IPC(6) :G07B 1/02; G07F 7/00, 7/08; G06F 7/20, 7/04, 17/60; G06K 19/00 US CL :705/14; 235/375, 383 According to International Patent Classification (IPC) or to both national classification and IPC		
B. FIELDS SEARCHED Minimum documentation searched (classification system followed by classification symbols) U.S. : 705/14; 235/375, 383 Documentation searched other than minimum documentation to the extent that such documents are included in the fields searched Electronic data base consulted during the international search (name of data base and, where practicable, search terms used) APS market, demographic, clearinghouse, network		
C. DOCUMENTS CONSIDERED TO BE RELEVANT		
Category*	Citation of document, with indication, where appropriate, of the relevant passages	Relevant to claim No.
Y	US 4,674,041 A (LEMON et al) 16 June 1987, col. 2, lines 1-65	1-22
Y	US 5,471,669 A (LIDMAN) 28 November 1995, col. 4, lines 21-35	1-22
Y	US 5,192,854 A (COUNTS) 09 March 1993, col. 2, lines 24-31	1-22
A	US 4,882,675 A (NICHTBERGER et al) 21 November 1989, col. 4, lines 1-65	1-22
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