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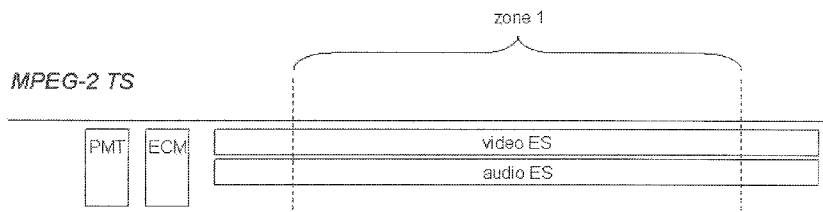
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(54) **Title:** PLAY-OUT CONTROL FOR A MEDIA DATA STREAM



**Fig. 1**

(57) **Abstract:** A technique for controlling a play-out of a media data stream at a receiving device is provided. The media data stream comprises one or more programs, and each program comprises one or more program components. In a method implementation of the technique, a zone description is defined. The zone description is defined for a media zone for at least one program or at least one program component in the media stream and identifies the media zone for the at least one program or the at least one program component. In a next step, the zone description is associated to a program specific information data segment. The program specific information data segment is part of the media stream and comprises data specifying information at least regarding to the at least one program or at least one program component. The method also comprises transmitting the media data stream towards the receiving device.

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C. DOCUMENTS CONSIDERED TO BE RELEVANT

Category*	Citation of document, with indication, where appropriate, of the relevant passages	Relevant to claim No.
X	WO 2009/014733 A1 (INTERTRUST TECH CORP [US]; BOCCON-GIBOD GILLES [US]) 29 January 2009 (2009-01-29) the whole document	1-75
X	MARLIN DEVELOPER COMMUNITY: "Marlin Dynamic Media Zones Version 1.0", 20080125, [Online] no. Version 1.0, 25 January 2008 (2008-01-25), pages 1-16, XP002630071, Retrieved from the Internet: URL:http://www.marlin-community.com/> [retrieved on 2011-03-25] the whole document	1-75

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