Sept 10, 1957 H. A. WALLIS 2,805,803

GARMENT DISPLAY DEVICE

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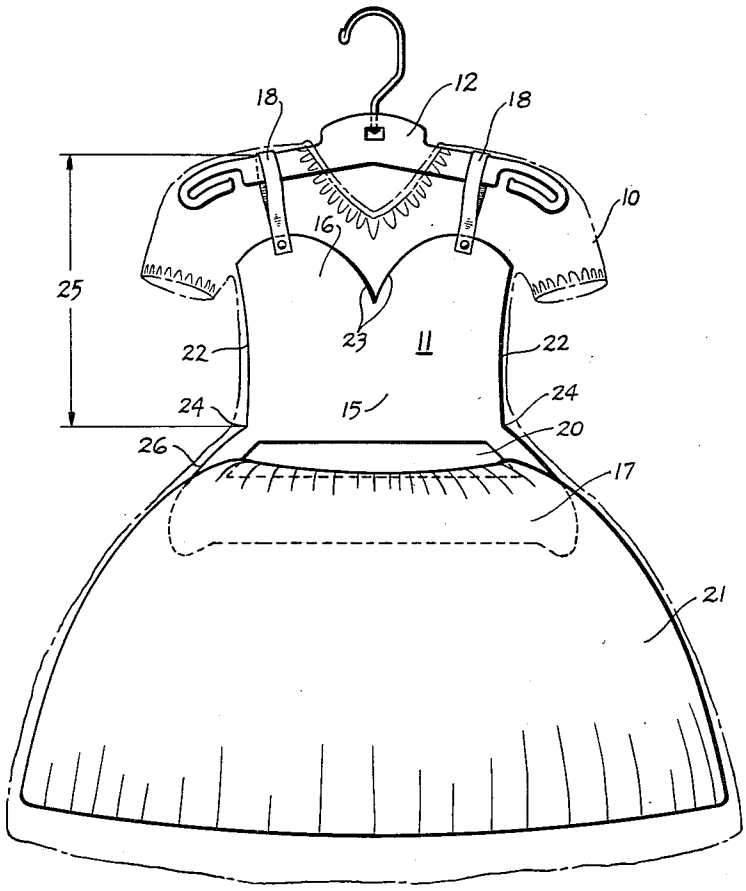


FIG_1

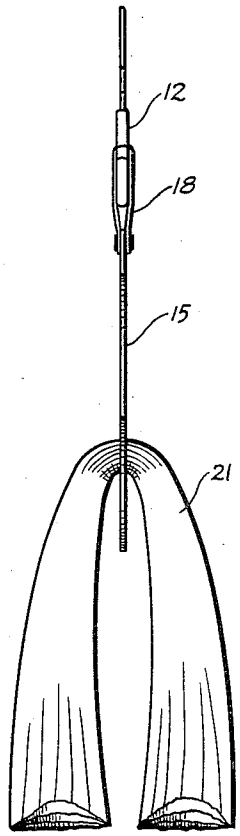


FIG_2

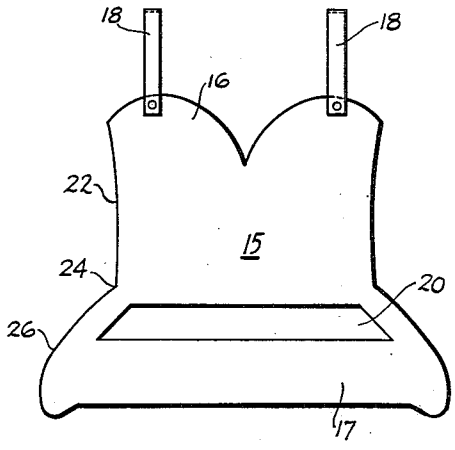


FIG_3

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GARMENT DISPLAY DEVICE

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3 Claims. (Cl. 223—68)

This invention relates generally to a display device for garments or wearing apparel. More particularly, the invention pertains to a device which may be used with an ordinary hanger underneath a garment or wearing apparel to effect a fluffing up for display thereof.

At the present, great pains are taken with salesmen's samples and store samples in wearing apparel or garments to effect a fluffing up action of the garment or apparel by insertion underneath of various fluffing material such as tissue papers and the like and pinning them manually at appropriate places to the garment. The garment is then suspended from a hanger by the garment shoulders and assumes a position which will show forth its general configuration with apparent roundness and fluffed out appearance. This approach is rather costly and requires many man hours of labor to effect a proper pinning and tissuing thereof.

The present invention overcomes the disadvantages of the prior art in that it is a prefabricated device which may be generally adapted to the size of the garment or wearing apparel with which it is to be used. The device need merely be inserted in the wearing apparel or garment and suspended with the garment from a hanger thereby giving the garment the fluffed out appearance deemed necessary for display and selling purposes.

It is an object of this invention to provide a new and novel device for a display of garments or wearing apparel.

It is another object of this invention to provide a device which when inserted underneath a wearing apparel or garment will effect a simulation of the body contours.

It is another object of this invention to simulate and accentuate the body contours of wearing apparel or garments for display purposes.

It is another object of this invention to effect a fluffed-up appearance in wearing apparel or garments for display purposes.

It is another object of this invention to provide a device essentially comprising a body member which member is of simple manufacture.

Other objects and advantages than those set forth will be apparent from the following description when read in connection with the accompanying drawings, in which:

Figure 1 is a view in elevation showing an embodiment of the invention when used to display of a wearing apparel;

Figure 2 is a side view of the embodiment of Figure 1;

Figure 3 is a detailed view of the body member with its strap elements attached thereto.

Figure 1 shows a wearing apparel or garment **10** into which has been inserted the display device **11** of the present invention. The display device effects fluffing up and simulation with accentuation of the body contours of the garment **10**. Both the garment **10** and the display device **11** may be suspended from an ordinary hanger **12**.

The display device **11** comprises, generally, a unitary substantially planar body member **15** having an upper part or waist supporting part **16** and a lower part or skirt supporting part **17**. As clearly shown in Figures 1 and 3, the transverse width of the lower part **17** exceeds that of the upper part **16** to aid in the extending or holding out of the skirt of the garment. Body member **15** may be made of any known substance such as plastic, cardboard, heavy paper, wood or the like. At the upper part **16** thereof are attached by any well known means, such as stitching, staples, buttons or the like, a pair of strap elements **18**. The strap elements are spaced apart from each other and attached generally adjacent opposed extremities of the transverse dimension of and to the upper part **16**. The strap elements **18** may be carried by the hanger **12** and in turn carry the body member **15** and the materials it supports. Generally in the vicinity of the lower part **17** of the body member is a transversely positioned elongated receiving opening **20**. The opening may be of any general configuration, however is shown in the particular embodiment as generally trapezoidal in nature. Inserted through the opening is a quantity of fluffing material **21** such as tissue, crepe paper, crinoline or like materials to effect a fluffed out or fluffing up action when inserted underneath the garment **10**. The lower portion of the fluffing material as shown in Figures 1 and 2, extends well below the lower extremity of lower part **17**, and, may be trimmed in a manner to terminate the fluffing material either congruent with or within the lower part of the garment **10**. The trapezoidal shape or form of the opening aids in properly bunching the fluffing material through the opening with the trapezoidal sides aiding in the outward directioning or flaring of the fluffed material to accentuate the lower portion in the fluffing out of the garment.

The body member **15** has sides **22** which are curved to simulate human body contours. These sides **22** may be of a generally convex curvature down to the waistline **24**. At the upper part periphery of the body member is a bodice simulating curvature **23**. The bodice curvature **23** further gives the appearance of the garment wearer's bodice or under garments.

As many garments have an accentuated waistline with a general convex curvature from the shoulder portion to the waistline **24** the curvature being simulated by the body contour sides **22**, the predetermined distance or length **25** from the shoulder of the garment to the waistline is important. This distance **25** varies with the size of the garment. Therefore, it is important in the display device to effect the proper predetermined distance **25** for a particular size garment. In other words, the strap elements **18** and the upper part **16**, together, have a dimension which is the substantially fixed length **25** corresponding to waist length, i. e., from garment's shoulder to its waist, of a selected size of a garment to be supported upon the display device **11**. The distance **25** may be adjusted slightly by lengthening or shortening the particular strap elements **18**.

From waistline **24** on down, the body member has an outward projection **26** to simulate the hip curvature of the garment.

In operation then, the display device **11**, with its strap elements **18** properly adjusted and its body contour **22** properly predetermined for a particular size, is fitted with a predetermined amount of fluffing material **21** inserted through the elongated opening **20**. The entire display device may then be suspended by the straps **18** from the hanger **12**. The garment **10** is then slipped over the hanger **12**. The display device **11** effects a fluffed up appearance of the garment, presenting it ready for display in any selling use thereof.

Although but one embodiment has been illustrated and described, it will be apparent to those skilled in the art that various changes and modifications may be made therein without the parting from the spirit of the invention or from the scope of the appended claims.

I claim:

1. A garment display device comprising a substantially planar body member having a waist supporting part and therebelow a skirt supporting part, a pair of strap elements transversely spaced apart relative to each other and attached to the waist supporting part adjacent its extremity opposed from the skirt supporting part for carrying said body member, the strap elements and the waist supporting part together having a substantially fixed length corresponding to waist length of a selected size of a garment to be supported thereupon, said skirt supporting part having a transverse width exceeding that of the waist supporting part.

2. A garment display device comprising a substantially planar body member having a waist supporting part and therebelow a skirt supporting part, a pair of strap elements transversely spaced apart in relation to each other and attached to the waist supporting part adjacent its extremity opposed from the skirt supporting part for carrying said body member, said skirt supporting part having transversely formed therethrough an elongated receiving opening, and fluffing material inserted through said opening and carried by the skirt supporting part, said fluffing material extending beyond the extremity of the skirt supporting part opposed from the waist supporting part.

3. A garment display device comprising a substantially planar body member having a waist supporting part and therebelow a skirt supporting part, a pair of strap elements transversely spaced apart relative to each other and attached to the waist supporting part adjacent its extremity opposed from the skirt supporting part for carrying said body member, the strap elements and the waist supporting part together having a substantially fixed length corresponding to waist length of a selected size of a garment to be supported thereupon, said skirt supporting part having a transverse width exceeding that of the waist supporting part, said skirt supporting part having transversely formed therethrough an elongated receiving opening, and fluffing material inserted through said opening and carried by the skirt supporting part, said fluffing material extending beyond the extremity of the skirt supporting part opposed from the waist supporting part.

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