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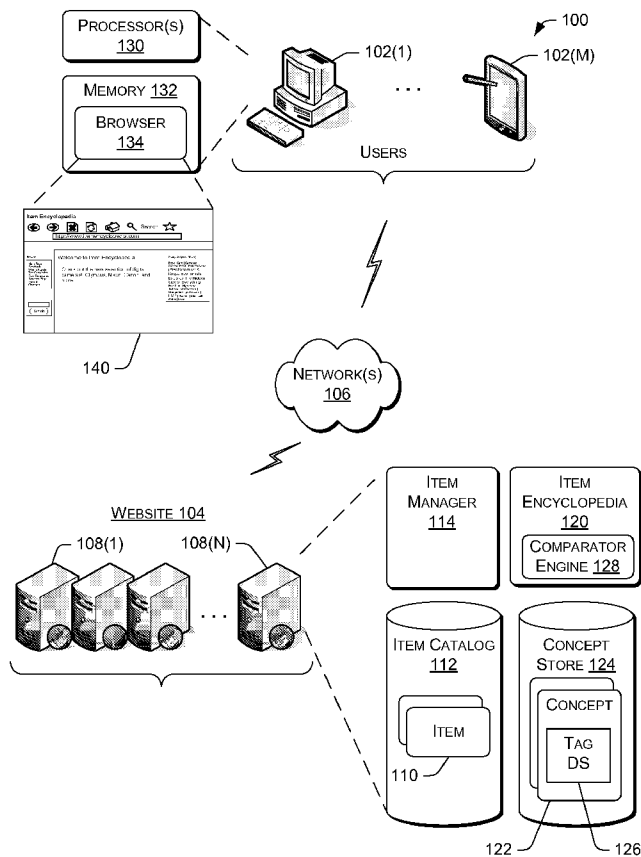
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[Continued on next page]

(54) Title: COLLABORATIVE STRUCTURED TAGGING FOR ITEM ENCYCLOPEDIAS



(57) Abstract: Collaborative structured tagging enables a community of users to define different types of tags for online content. The diverse tag types provide a non-flat or dimensional tagging data structure that supports navigation and search for content, as well as comparison of the content. In one implementation, the collaborative structured tagging is employed in an item encyclopedia that offers community-authored information on various items in one or more electronic catalogs. In this context, the collaborative structured tagging facilitates comprehensive cross-product comparison and dimensional product navigation.

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A. CLASSIFICATION OF SUBJECT MATTER

IPC(8) - H01K 1/00 (2007.01); H04L 9/00 (2007.01)

USPC - 705/80

According to International Patent Classification (IPC) or to both national classification and IPC

B. FIELDS SEARCHED

Minimum documentation searched (classification system followed by classification symbols)

USPC - 705/80

Documentation searched other than minimum documentation to the extent that such documents are included in the fields searched

USPC - 705/53;713/193

Electronic data base consulted during the international search (name of data base and, where practicable, search terms used)

PubWEST(USPT,PGPB,EPAB,JPAB); Google Scholar

Search Terms Used: create, define, modify, tag, category, name, value

C. DOCUMENTS CONSIDERED TO BE RELEVANT

Category*	Citation of document, with indication, where appropriate, of the relevant passages	Relevant to claim No.
X	US 2005/0193010 A1 (DESHAN et al.) 1 September 2005 (01.09.2005) entire document, especially para [0007], [0017], [0037], [0045], [0047], [0048], [0051], [0054], [0056], [0070], [0105], [0136], [0146], [0152]	1-35

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"&" document member of the same patent family

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