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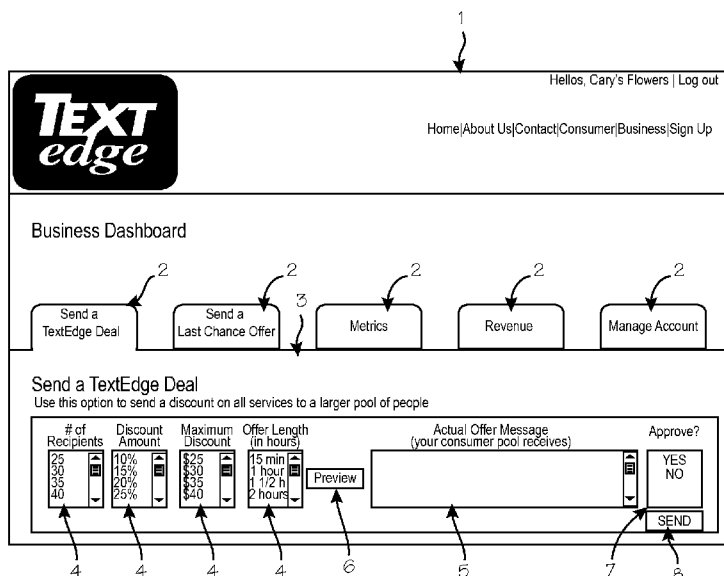
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[Continued on next page]

(54) **Title:** SYSTEM AND METHOD FOR GENERATING AND DISTRIBUTING COUPONS

Fig. 1



(57) **Abstract:** A method of generating and distributing promotional offers by businesses, or on behalf of businesses to consumers, through a network, which includes collecting consumer coupon parameters regarding coupons which the consumer would be interested in and business coupon parameters regarding the terms of coupons, and matching businesses to interested consumers, and transmitting coupons to interested consumers.



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A. CLASSIFICATION OF SUBJECT MATTER**G06Q 30/02(2012.01)i, G06Q 50/30(2012.01)i**

According to International Patent Classification (IPC) or to both national classification and IPC

B. FIELDS SEARCHED

Minimum documentation searched (classification system followed by classification symbols)

G06Q 30/02; G06F 17/00; G06F 17/60; G06Q 30/00; H04Q 7/20; G06Q 10/00

Documentation searched other than minimum documentation to the extent that such documents are included in the fields searched

Korean utility models and applications for utility models

Japanese utility models and applications for utility models

Electronic data base consulted during the international search (name of data base and, where practicable, search terms used)

eKOMPASS(KIPO internal) & Keywords:promotion,coupon,match,compare,seller,consumer

C. DOCUMENTS CONSIDERED TO BE RELEVANT

Category*	Citation of document, with indication, where appropriate, of the relevant passages	Relevant to claim No.
X	US 2005-0267809 A1 (ZHILIANG ZHENG) 01 December 2005 See abstract, paragraph [0092], claims 1, 5 and figure 4.	1-2
A	KR 10-2008-0036829 A (LG TELECOM, LTD.) 29 April 2008 See abstract, claim 1 and figures 2, 5.	1-2
A	US 2008-0268868 A1 (MAITLAND JILL) 30 October 2008 See abstract, claim 16 and figure 2.	1-2
A	US 2006-0143080 A1 (ASHUTOSH GARG et al.) 29 June 2006 See abstract, paragraphs [0009]-[0010], claim 1 and figure 5.	1-2



Further documents are listed in the continuation of Box C.



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INTERNATIONAL SEARCH REPORT

Information on patent family members

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