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BZ, CA, CH, CL, CN, CO, CR, CU, CZ, DE, DK, DM, DO, DZ, EC, EE, EG, ES, FI, GB, GD, GE, GH, GM, GT, HN, HR, HU, ID, IL, IN, IR, IS, JP, KE, KG, KN, KP, KR, KZ, LA, LC, LK, LR, LS, LT, LU, LY, MA, MD, ME, MG, MK, MN, MW, MX, MY, MZ, NA, NG, NI, NO, NZ, OM, PA, PE, PG, PH, PL, PT, QA, RO, RS, RU, RW, SA, SC, SD, SE, SG, SK, SL, SM, ST, SV, SY, TH, TJ, TM, TN, TR, TT, TZ, UA, UG, US, UZ, VC, VN, ZA, ZM, ZW.

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[Continued on next page]

(54) Title: METHOD OF IMPLEMENTING QUANTIFICATION OF QUALITATIVE AND QUANTITATIVE ASPECTS OF USER IN SOCIAL COMPUTING BASED ENVIRONMENT

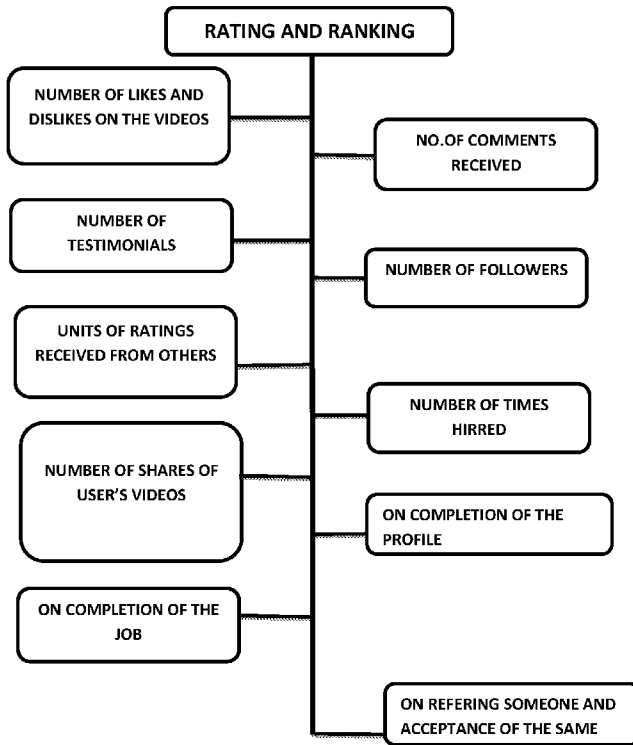
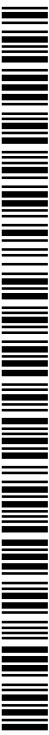


FIG 5

(57) Abstract: The present invention is a method of implementing a quantification of the qualitative and quantitative aspects of a user, in a social computing based environment that considers the opinions of other users that are associated with said user, taking into consideration, both the qualitative and quantitative aspects of the activities of said user and said other users, equally. In the method, said social computing based environment is a social networking website and/or service and/or application used for acquiring and providing employment to one or more users by creating a user account, on a network, via which users can upload videos, using electronic devices, to show their activity as a potential employee and/or a potential employer. The method maintains a rating count of said user associated with his/her user account, by computing with the processors of a central server that increments, decrements, and evaluates the qualitative and quantitative aspects of said user.



Declarations under Rule 4.17:

- *as to applicant's entitlement to apply for and be granted a patent (Rule 4.17(ii))*
- *as to the applicant's entitlement to claim the priority of the earlier application (Rule 4.17(iii))*
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A. CLASSIFICATION OF SUBJECT MATTER INV. G06Q50/00 G06Q30/02 ADD.				
According to International Patent Classification (IPC) or to both national classification and IPC				
B. FIELDS SEARCHED				
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Documentation searched other than minimum documentation to the extent that such documents are included in the fields searched				
Electronic data base consulted during the international search (name of data base and, where practicable, search terms used) EPO-Internal, WPI Data				
C. DOCUMENTS CONSIDERED TO BE RELEVANT				
Category*	Citation of document, with indication, where appropriate, of the relevant passages	Relevant to claim No.		
X	US 2011/054986 A1 (RUBIN IDAN [US] ET AL) 3 March 2011 (2011-03-03) paragraph [0014] - paragraph [0018]; figures 1,2 paragraph [0057] - paragraph [0066]; figure 10 -----	1-33		
X	US 2009/157486 A1 (GROSS JOHN NICHOLAS [US]) 18 June 2009 (2009-06-18) paragraph [0050] - paragraph [0139]; figures -----	1-33		
X	US 2006/106670 A1 (CAI SIMIN [US] ET AL) 18 May 2006 (2006-05-18) paragraph [0006] - paragraph [0017]; figures -----	1-33		
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<input checked="" type="checkbox"/> Further documents are listed in the continuation of Box C. <input checked="" type="checkbox"/> See patent family annex.				
* Special categories of cited documents : <table style="width: 100%; border: none;"> <tr> <td style="width: 50%; border: none; vertical-align: top;"> "A" document defining the general state of the art which is not considered to be of particular relevance "E" earlier application or patent but published on or after the international filing date "L" document which may throw doubts on priority claim(s) or which is cited to establish the publication date of another citation or other special reason (as specified) "O" document referring to an oral disclosure, use, exhibition or other means "P" document published prior to the international filing date but later than the priority date claimed </td> <td style="width: 50%; border: none; vertical-align: top;"> "T" later document published after the international filing date or priority date and not in conflict with the application but cited to understand the principle or theory underlying the invention "X" document of particular relevance; the claimed invention cannot be considered novel or cannot be considered to involve an inventive step when the document is taken alone "Y" document of particular relevance; the claimed invention cannot be considered to involve an inventive step when the document is combined with one or more other such documents, such combination being obvious to a person skilled in the art "&" document member of the same patent family </td> </tr> </table>			"A" document defining the general state of the art which is not considered to be of particular relevance "E" earlier application or patent but published on or after the international filing date "L" document which may throw doubts on priority claim(s) or which is cited to establish the publication date of another citation or other special reason (as specified) "O" document referring to an oral disclosure, use, exhibition or other means "P" document published prior to the international filing date but later than the priority date claimed	"T" later document published after the international filing date or priority date and not in conflict with the application but cited to understand the principle or theory underlying the invention "X" document of particular relevance; the claimed invention cannot be considered novel or cannot be considered to involve an inventive step when the document is taken alone "Y" document of particular relevance; the claimed invention cannot be considered to involve an inventive step when the document is combined with one or more other such documents, such combination being obvious to a person skilled in the art "&" document member of the same patent family
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Date of the actual completion of the international search	Date of mailing of the international search report			
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C(Continuation). DOCUMENTS CONSIDERED TO BE RELEVANT

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Information on patent family members

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