H. L. KALISH.

DISPLAY CARD.

APPLICATION FILED FEB. 24, 1915.

1,172,142. Patented Feb. 15, 1916.

Fig. 1

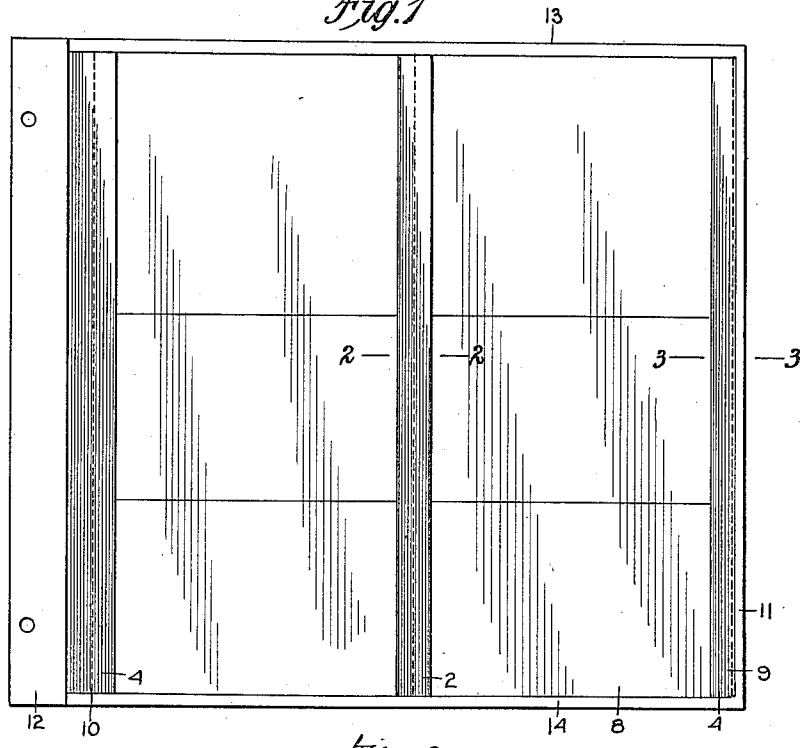


Fig. 2

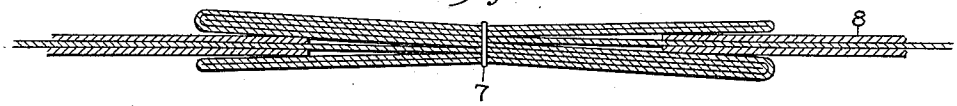


Fig. 3

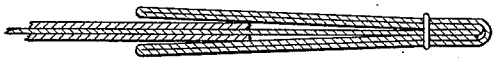
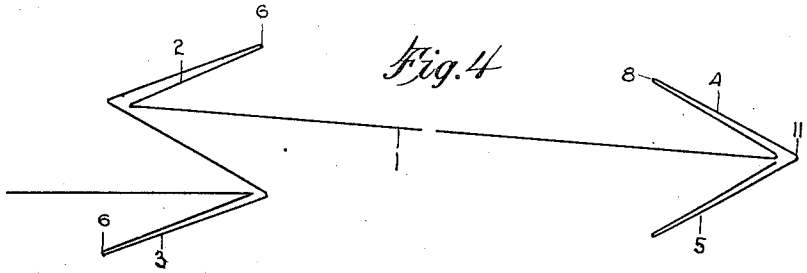


Fig. 4



WITNESSES

F. D. Swett.

A. L. Kitchin.

INVENTOR

Harry L. Kalish

BY Munn & Co.

ATTORNEYS

THE COLUMBIA PLANOGRAPH CO., WASHINGTON, D. C.

UNITED STATES PATENT OFFICE.

HARRY L. KALISH, OF NEW YORK, N. Y.

DISPLAY-CARD.

1,172,142. Specification of Letters Patent. Patented Feb. 15, 1916.

Application filed February 24, 1915. Serial No. 10,247.

To all whom it may concern:

Be it known that I, HARRY L. KALISH, a subject of the Czar of Russia, and a resident of the city of New York, borough of Brooklyn, in the county of Kings and State of New York, have invented a new and Improved Display-Card, of which the following is a full, clear, and exact description.

This invention relates to improvements in display cards, and has for an object the provision of an improved simple strong structure which effectually holds the displayed article in place.

Another object in view is to form a display card or sheet from a single strip of material bent in such a manner as to present overlapped edges acting as pockets or receptacles for the ends of the articles being displayed upon the card or sheet.

In the accompanying drawings Figure 1 is a top plan view of a card or sheet embodying the invention; Fig. 2 is an enlarged fragmentary sectional view through Fig. 1 on line 2—2; Fig. 3 is an enlarged detailed fragmentary sectional view through one edge of the structure shown in Fig. 1, the same being on line 3—3; Fig. 4 is a diagram showing the folds of the center and one edge of the card shown in Fig. 1.

In the construction of display cards various means have been provided for holding small articles on a large card. These cards are oftentimes bound in book form loosely by cords so as to be convenient for ready inspection. Also, these cards are always arranged to allow the displayed article to be applied and removed whenever desired. The present invention relates to a card of this character which is in the nature of a sheet or leaf designed to be used either alone or in a book form as just set forth.

In forming the card a single sheet is provided which forms the body 1, and which is bent for forming the center strips 2 and 3 and the side strips 4 and 5. As shown in Fig. 4, the body 1 is bent or rather folded for presenting a folded edge 6 to the article designed to be applied to the card when the card is completed. It will be observed that the body at the center is bent back and forth so that the center strips 2 and 3 will be exactly in alinement, whereby a single row of stitching 7 arranged centrally of these strips will hold the same together and provide overhanging portions or sockets in which the ends of the auxiliary cards 8 are placed, said auxiliary cards carrying the article to be displayed. The edges of the body 1 are folded as shown more clearly in Fig. 4, and are provided with lines of stitching 9 and 10 which also clamp in place if desired, trimming members 11 and extensions from the securing tab 12. These trimming members may be made from cloth, leather or any suitable material. End trimming members 13 and 14 may also be provided and held in place by suitable stitching.

In constructing the display card or sheet, the body 1 is formed from a single sheet of material, as for instance paper of some good quality which is bent as shown in Figs. 1 to 4, inclusive, and then held in the bent or folded position by lines of stitching. After the parts have been folded and stitched together and the trimming has been placed in position the card is then in condition for use and the various auxiliary cards 8 may be applied and removed whenever desired though ordinarily they are left in place for some considerable time.

What I claim is—

1. In a display card of the character described, a body provided with integral side strips and an integral double center strip, the side strips being arranged to point in a direction opposite that portion of the center strip with which they coöperate, said side strips and said double center strip being formed by folding the body in a predetermined manner.

2. In a display card or sheet of the character described, a body formed from a single strip of material bent centrally for providing a central strip on each side, means extending through said central strips and the body for clamping the strips in position, and means arranged adjacent the edges of the body providing overhanging strips coacting with the central strips in holding display members on said body.

3. In a display card of the character described, a body provided with a side strip on each edge and on each side of the body, and a central strip on each side of the body, all of said strips being formed from integral folds of the body, and a line of stitching extending along each edge and through the central strips, the side strips pointing in a direction opposite to that portion of the center strip with which they coöperate.

4. In a display card of the character described, a body formed with the center ar-

ranged in folds whereby a strip is provided on each side, a centrally arranged line of stitching for clamping said strips in position and holding the same against unfolding, whereby overhanging clamping strips are produced, a pair of folded strips arranged on each edge of said body, a line of stitching for clamping the flaps on the edge to the body, said side strips pointing in a direction opposite to that portion of the center strip with which they coöperate, and a border connected with said body.

5. In a display card of the character described, a body provided with a pair of folds adjacent the center, said folds extending in opposite directions, said body being bent adjacent the base of said folds so that the folds will be in line but on opposite sides of the body, securing means for connecting said folds together centrally whereby overhanging strips are produced, a pair of strips arranged on the edge produced by forming two adjacent folds of said body, and means for clamping said folds to said body so as to provide clamping overhanging strips, the same strips pointing in a direction opposite to that portion of the center strip with which they coöperate.

In testimony whereof I have signed my name to this specification in the presence of two subscribing witnesses.

HARRY L. KALISH.

Witnesses:
A. L. KITCHIN,
PHILIP D. ROLLHAUS.

Copies of this patent may be obtained for five cents each, by addressing the "Commissioner of Patents, Washington, D. C."