June 9, 1931. A. HOLTZMAN 1,808,895

DISPLAY DEVICE

Filed Aug. 15, 1930

Fig. 1

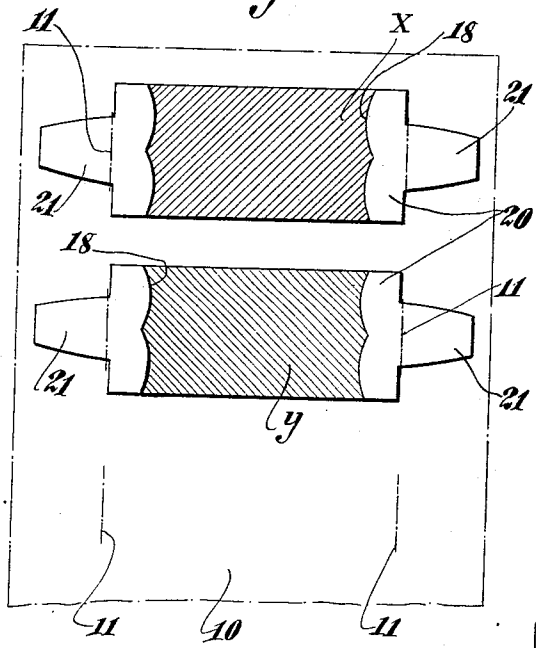


Fig. 2

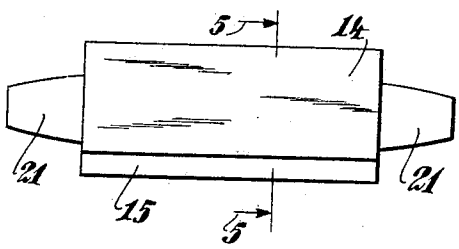


Fig. 3

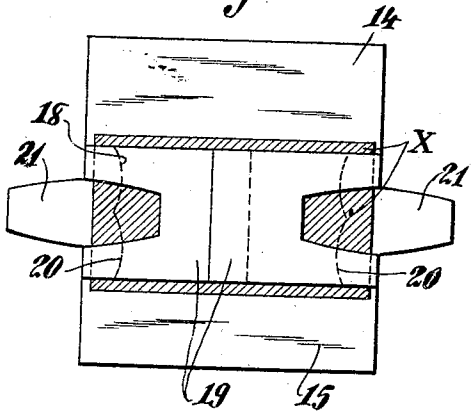


Fig. 4

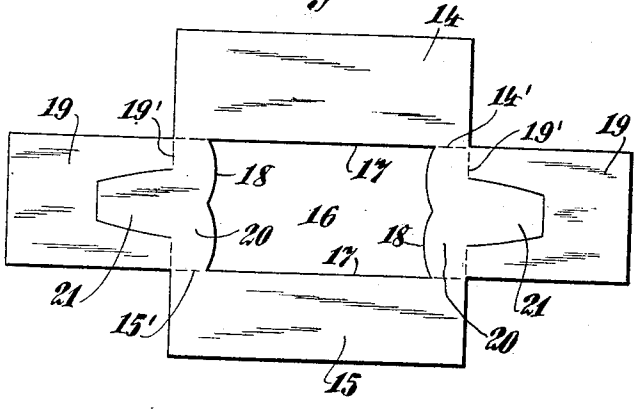
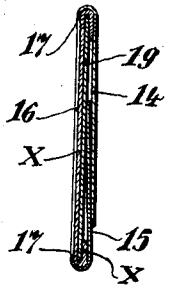


Fig. 5



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UNITED STATES PATENT OFFICE

ABRAHAM HOLTZMAN, OF NEW YORK, N. Y.

DISPLAY DEVICE

Application filed August 15, 1930. Serial No. 475,463.

This invention relates to display devices on which samples or specimens of textile fabrics may be shown and contrasted with others differing in color, texture and like physical characteristics.

Ordinarily such specimens are of small size and frequently quite thin, requiring an effective backing or support on which they are confined in a taut condition so as to present smooth level surfaces for visual inspection.

Common devices for this purpose are made of strong cardboard, in two or more separate parts and, due to their several folds, are thick, bulky and expensive to manufacture.

It is therefore an object of the present invention to provide a display device for the purpose indicated, made from a single piece of cardboard in an economical manner, and capable of securely holding a specimen in an acceptable manner.

A further feature is in the provision of a display device permitting the removal or substitution of material at will, and which is unusually thin so that a large number may be compactly carried.

Another aim is to provide a simple device having card attaching tabs at each end and which presents an attractive appearance, enhancing rather than abstracting from the beauty of the goods displayed.

These several important features are accomplished by the novel construction and combination of integral parts as hereinafter described and shown in the accompanying drawings, constituting a material part of this disclosure, and in which:—

Figure 1 is a top plan view of two embodiments of the invention, illustrating their purpose and application.

Figure 2 is a bottom plan view of one of the display units.

Figure 3 is a plan view of one of the units partially unfolded with the fabric therein.

Figure 4 is a plan view of a blank prior to folding.

Figure 5 is a transverse sectional view taken on line 5—5 of Figure 2, drawn to an enlarged scale.

In display devices of this character it is customary to make use of a support card or easel, shown in broken lines in Figure 1 and designated generally by the numeral 10, this card being an oblong rectangle in plan and provided with spaced pairs of parallel slits 11 equally distanced from its side edges, such easel cards being of well known construction.

The blank, shown in detail in Figure 4, is shaped by die stamping to produce a relatively wide flap 14 on one side and a narrower flap 15 on the other, these flaps having between them a substantially rectangular opening 16 having straight side edges 17 and fancifully formed ornamental end edges 18.

The blanks are creased at 14′—15′ in register with the edges 17 and extending in register with the creases 14′—15′ are end flaps 19 extending from body elements 20, equal in width with the opening 16, and a lesser length than the side flaps.

These end flaps are each sheared to produce outwardly extending tabs 21, generally wedge shaped in plan, their wider base portions being adapted to enter the easel card slits 11, and from the outer edges of their bases extend transverse creases 19′ which register with the end edges of the flaps 14—15.

In operation, the fabric, as x or y, is cut slightly wider than the opening 16 and of substantially equal length with the flaps 14—15; upon placing the specimen centrally on the body elements 20 the end flaps 19 are bent along the crease lines 19′ and folded closely over the fabric, supporting and binding it in position.

Thereafter the side flap 15 is folded on the crease lines 14′, to be followed by the flap 14, folded on the lines 14′, thus assuming the shape seen in Figure 2.

The tabs 21 remain straight out and eventually are entered in one of the opposed pairs of slits 11, thus completing the display.

Obviously the specimens can be removed and another substituted as may be desired.

From the foregoing it will be seen that an extremely simple, compact and efficient display device has been disclosed in the preferred form of its embodiment, but it will be understood that changes may be made in

form, sizes and proportions, without departing from the spirit and scope of the invention as denoted by the appending claims.

Having thus described the nature of my invention and manner of its use, what is claimed and sought to be secured by Letters Patent is:—

1. An article holder adapted to be mounted on a support, said holder being formed integrally from a single blank to present a body having a display aperture, end flaps on said body to fold over said aperture, tabs sheared from said flaps adapted to enter slits in the support, and side flaps on the body for folding over the end flaps.

2. In combination, an article holder having end tabs adapted to be engaged with a support for mounting the holder, said holder having a body provided with a display aperture, said holder having a side flap and an end flap connected to the body, and an article of flexible sheet material disposed along the body and over said aperture, said end flap being folded to overlie the article and hold the same against the body, the article being of greater width than the end flap so as to fold around the opposite side edge thereof, and the side flap being folded over the end flap so as to fold the article thereon and hold the end flap and article in securely engaged relation.

3. In combination, an article holder having end tabs adapted to be engaged with a support for mounting the holder, said holder having a body provided with a display aperture, said holder having a side flap and an end flap connected to the body, and an article of flexible sheet material disposed along the body and over said aperture, said article being removably folded around the end flap with the latter disposed along the body, and the side flap being folded over the end flap and article to hold the same together.

4. In combination, an article holder having end tabs adapted to be engaged with a support for mounting the holder, said holder having a body provided with a display aperture, said holder having a side flap and end flaps connected to the body, said tabs being sheared from the end flaps, said tabs extending outward of the body and said end flaps being infolded toward each other, and an article of flexible sheet material folded around the end flaps so as to lie against said body and the aperture thereof, the side flap being folded over the article and end flaps to hold the same together.

5. In combination, an article holder adapted to be mounted on a support, said article holder having a body, an end flap connected to the body and folded along the body, and a sample secured between the body and end flap, said end flap having a tab sheared therefrom for engaging in a slit in the support.

6. In combination, an article holder adapted to be mounted on a support, said article holder having a body having a display aperture, said holder having opposite end flaps connected to the body and infolded therealong, an article of flexible sheet material between the body and said end flaps, said end flaps having openings through which the article is accessible, said holder having means coacting with the end flaps to hold the same against the article.

In testimony whereof I have affixed my signature.

ABRAHAM HOLTZMAN.