G. F. STANLEY.

GREETING CARD.

APPLICATION FILED JAN. 29, 1921.

1,405,635. Patented Feb. 7, 1922.

Fig. 3.

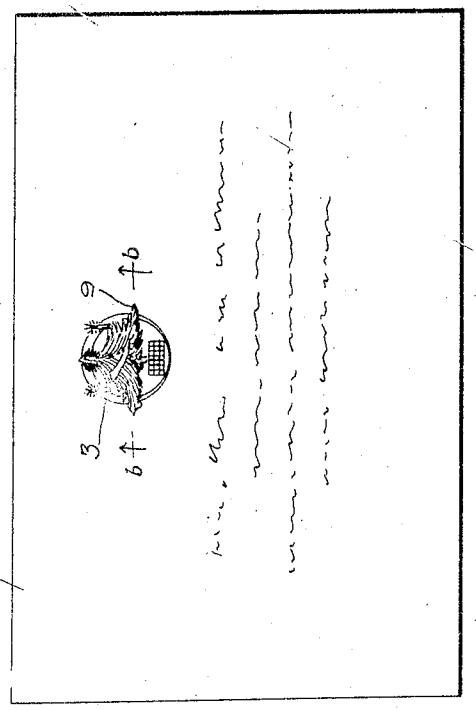


Fig. 4.

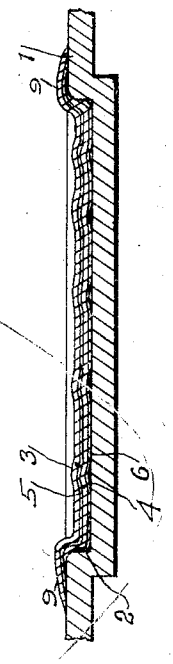


Fig. 1.

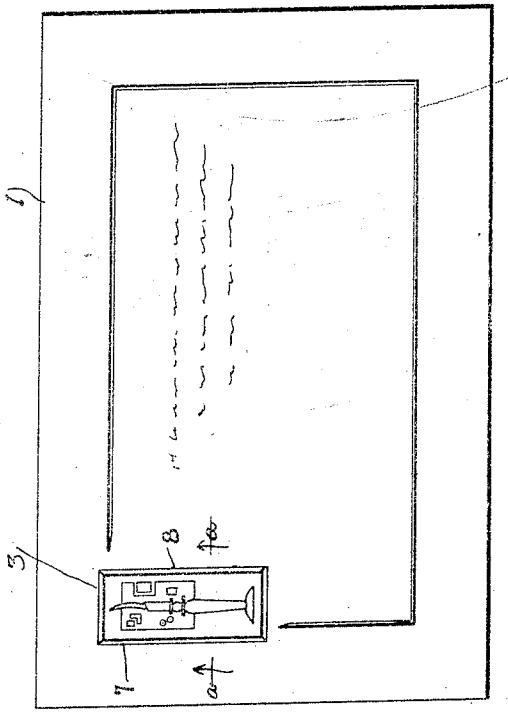
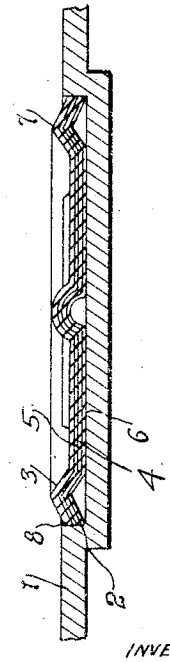


Fig. 2.



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UNITED STATES PATENT OFFICE.

GEORGE F. STANLEY, OF DAYTON, OHIO, ASSIGNOR TO THE STANLEY MANUFACTURING COMPANY, OF DAYTON, OHIO, A CORPORATION OF OHIO.

GREETING CARD.

1,405,635. Specification of Letters Patent. Patented Feb. 7, 1922.

Application filed January 29, 1921. Serial No. 440,884.

To all whom it may concern:

Be it known that I, GEORGE F. STANLEY, a citizen of the United States, residing at Dayton, in the county of Montgomery and State of Ohio, have invented certain new and useful Improvements in Greeting Cards, of which the following is a specification, reference being had therein to the accompanying drawing.

My invention relates to greeting cards.

The object of my invention is to provide a novel form of Christmas card or other greeting card with a metal label thereon which permits of highly decorated effects, not possible through the ordinary printing on cards alone. It is my object to provide a card in which the label will be so mounted that it will be protected from abrasion and abuse and will retain its decorative appearance. It is also my object to provide a card which may be easily packed and will not increase the bulk of a shipment, due to having any decorations on the face thereof, such as a metal label.

I prefer to use the combined paper and metal label which consists of a metallic element suitably prepared to which is applied a paper element, the paper element having a glued surface which is applied adjacent to the card.

Referring to the drawings:

Fig. 1, is a plan view of one form of card having a label mounted thereon;

Fig. 2, is a section on the line *a*—*a*, of Fig. 1;

Fig. 3, is a plan view of a card;

Fig. 4, is a section on the line *b*—*b* of Figure 3.

Referring to the drawings, 1 is the card body which is depressed as at 2. This depressing or embossing forms an area below the general surface of the card, as will be seen in the enlarged views 2 and 4. Within this depressed portion, so that it will be placed generally below the level of the card, is the combined metal and paper label. This label consists of a metallic member 3 and a paper member 4 united by glue 5 or other pasting substance, and united as a unit to the card 1 by an adhesive substance 6.

In the form shown in Figures 1 and 2, the label is struck up as at 7 and the edge is turned down as at 8.

This serves to form a resilient spring-like structure of the label in the card depression, serving to retain it in its position below the general surface of the card.

In Figures 3 and 4 will be seen a modification of this form of label and card. The edge 9 is projected upwardly and outwardly to form a shoulder which embraces the shoulder formed by the depression of the card. It also has the various configurations impressed upon the label so that the label itself will have a number of corrugations to take care of whatever minor expansion and contraction there may be between the metal label and the card, which have different coefficients of expansion.

While I have shown and described certain features as constituting my invention, it will be understood that parts have been shown for purposes of illustration only, and that I do not desire to be limited to such details, as obvious modifications will occur to a person skilled in the art.

Having thus fully described my invention, what I claim as new and desire to secure by Letters Patent, is:

1. In combination, a label, a card body having an area partially depressed below the surface in which this label is placed, means on the edge of said label to engage with the shoulders of the depressed area of the card, and means on the bottom of the label to engage with the depressed area, whereby a permanent unitary structure is formed.

2. In combination, a label consisting of a metallic and paper element, means on said paper element for attaching it to a supporting body, a supporting body, a depressed area therein to receive said label, means on the periphery of said label for engagement with the shoulders of the depressed area and overlapping said shoulders onto the main

surface of the supporting body, and corrugations on said metal label to permit of expansion and contraction of said label with respect to said supporting body without loosening it therefrom, whereby a permanent unitary structure is formed.

3. A new article of manufacture, consisting of a card support and a label permanently glued thereto consisting of a metal exterior member and a glued intermediate paper member, said intermediate member acting as a compensating medium for the inequalities in expansion between the metal and the card.

In testimony whereof, I affix my signature.

GEORGE F. STANLEY.