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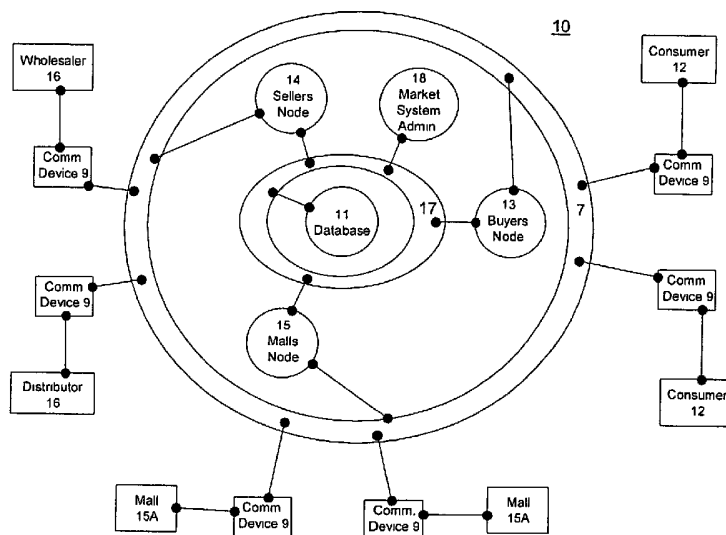
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[Continued on next page]

(54) Title: METHOD AND SYSTEM OF AN INTEGRATED BUSINESS TOPOGRAPHY AND VIRTUAL 3D NETWORK PORTAL



(57) Abstract: The invention provides a system and method of operating an on-line market system, including: constructing a three dimensional product image from photographs received from a seller (14), and displaying the product image in a three dimensional mall representation (15); providing buyer access to a three dimensional mall from a buyer's node (13); receiving and storing a buyer profile in a buyer's database (11), and displaying an ad in a dimensional mall based on the buyer profile in response to a purchase. The invention further provides for constructing a store to include selected product data (15); directing a three dimensional shopper through a three dimensional mall, and interacting the shopper with three dimensional solicitors or friends. The invention further provides for routing communications between a first buyer and a second buyer via secured connections (9); and matching a billboard space in the on-line mall to a buyer's purchase input.



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**INTERNATIONAL SEARCH REPORT**

International application No.

PCT/US01/44020

<b>A. CLASSIFICATION OF SUBJECT MATTER</b>		
IPC(7) : G06F 17/60 US CL : 705/27		
According to International Patent Classification (IPC) or to both national classification and IPC		
<b>B. FIELDS SEARCHED</b>		
Minimum documentation searched (classification system followed by classification symbols) U.S. : 705/26, 27		
Documentation searched other than minimum documentation to the extent that such documents are included in the fields searched		
Electronic data base consulted during the international search (name of data base and, where practicable, search terms used) Please See Continuation Sheet		
<b>C. DOCUMENTS CONSIDERED TO BE RELEVANT</b>		
Category *	Citation of document, with indication, where appropriate, of the relevant passages	Relevant to claim No.
X, E	US 2001/0044751 A1 (PUGLIESE III et al.) 22 November 2001 (22.11.2001), see entire document, especially abstract and paragraphs, [0008], [0010], [0011], and [0013].	1-18
X, E	US 2002/0010655 A1 (KJALLSTROM) 24 January 2002 (24.01.2002), see entire document, especially abstract and paragraphs [0012], [0013] and [0030].	1, 2, 10, 11
X	US 5,933,811 A (ANGLES et al.) 03 August 1999 (03.08.1999), see abstract.	3, 9, 12, 18
X	US 6,009,413 A (WEBBER et al.) 28 December 1999 (28.12.1999), see abstract.	4, 13
X	US 6,032,129 A (GREEF et al.) 29 February 2000 (29.02.2000), see abstract and column 2, lines 35-47 and 51 and 53.	5, 14
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Y		6, 7, 15, 16
X	US 6,070,149 A (TAVOR et al.) 30 May 2000 (30.05.2000), see abstract and column 3, lines 7-10 and 50-53; and column 8, lines 51-53.	5, 8, 14, 17
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Y		1, 2, 6, 7, 10, 11, 15, 16
X, P	KR 2001069971 A (LEE) 25 July 2001 (25.07.2001), see abstract.	2, 7, 11, 16
<input checked="" type="checkbox"/> Further documents are listed in the continuation of Box C.		<input type="checkbox"/> See patent family annex.
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"A" document defining the general state of the art which is not considered to be of particular relevance		"X" document of particular relevance; the claimed invention cannot be considered novel or cannot be considered to involve an inventive step when the document is taken alone
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Date of the actual completion of the international search	Date of mailing of the international search report	
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**C. (Continuation) DOCUMENTS CONSIDERED TO BE RELEVANT**

Category *	Citation of document, with indication, where appropriate, of the relevant passages	Relevant to claim No.
X, P	KR 2001079194 A (WOO) 21 June 2001 (21.06.2001), see abstract.	1, 2, 10, 11

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**Continuation of B. FIELDS SEARCHED Item 3:**

USPAT, US PUB, JPO, EPO, DERWENT, NPL

shopping, electronic, mall, center, three dimensional, virtual, merchandising, chat, chatroom