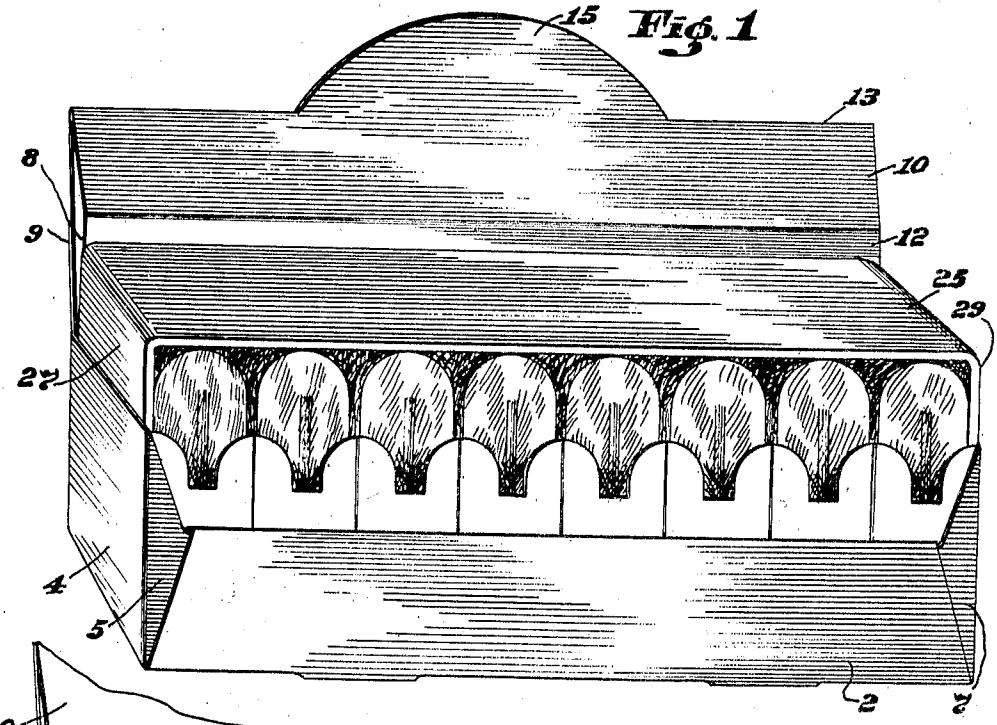
Jan. 11, 1944. A. W. LOVEJOY 2,339,180

COMBINED CONTAINER AND DISPLAY STAND FOR LOLLIPOPS

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Fig. 1



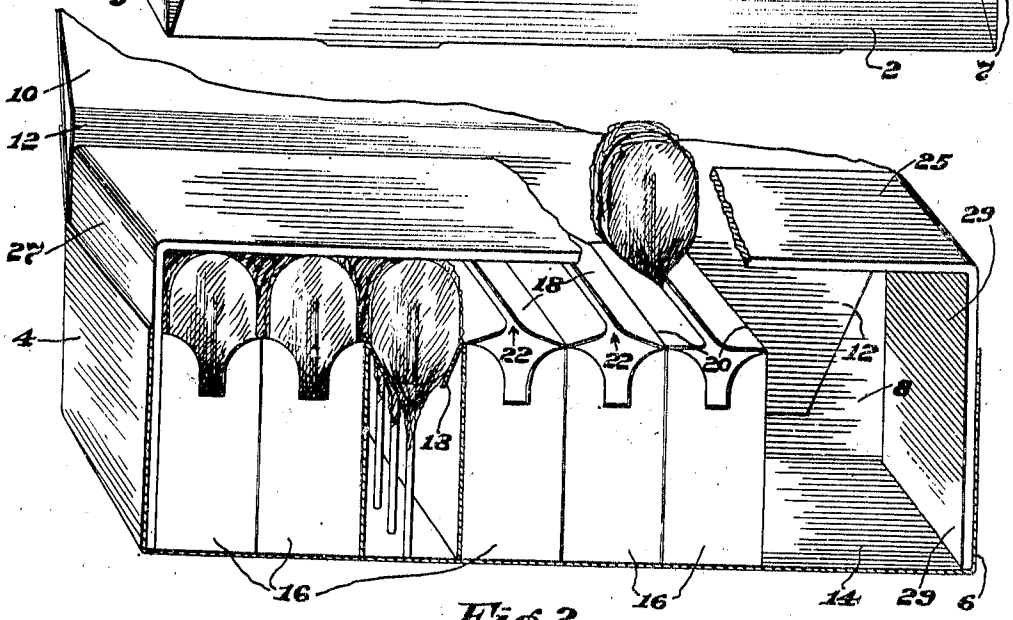


Fig. 2

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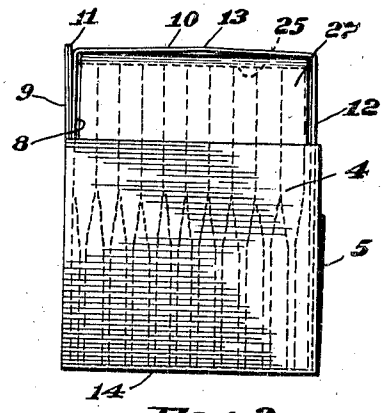


Fig. 3

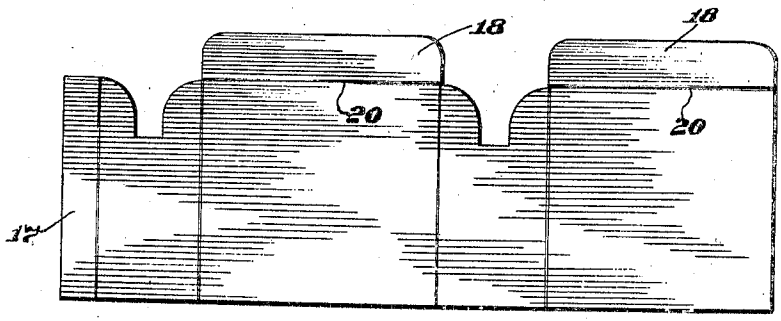


Fig. 4

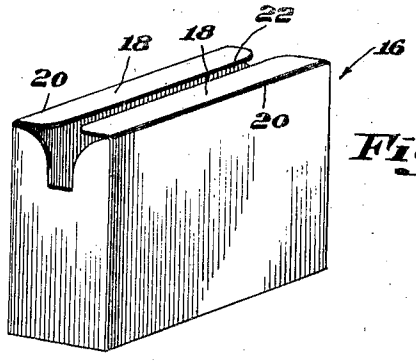


Fig. 5

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2,339,180

COMBINED CONTAINER AND DISPLAY STAND FOR LOLLIPOPS

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Application May 22, 1942, Serial No. 444,006

2 Claims. (Cl. 206—46)

This invention relates to a combination container and display stand for lollipops and has for an object the provision of a compact packing box which may be readily converted into a display stand having constructional features which permit neat and attractive continuous display of lollipops until sale of the last item.

The peculiar configuration of a lollipop makes packaging a problem, especially as lollipops are susceptible to breakage from slight impact. Additionally, their peculiar configuration makes their support and display difficult in the absence of complicated and relatively expensive holders. When merely standing upright in a box, the lollipops fall down as the box is emptied, thus detracting from the appearance of the display and making access somewhat inconvenient.

In accordance with acknowledged requirements of good mechandising practice, the display container of this invention maintains the lollipops in neat alignment according to flavors, and in full view and easily accessible, despite partial exhaustion of the contents; in fact, the last item to be sold may be maintained in its initial packed position despite the removal of all the other lollipops. Nevertheless, the display stand is of simple, cheap and durable construction, and may be supplied as desired, with attractive printed lettering or design.

These and other features of the invention will be more apparent when taken in connection with the accompanying description.

In the accompanying drawings,

Fig. 1 is a perspective view of my container, with a packing interliner still in place, but after the tuck flap cover has been moved to display position;

Fig. 2 is a clearer view of the constructional features of the display stand with certain parts broken away and with other parts shown in cross-section;

Fig. 3 is an end elevation of the container in packed position;

Fig. 4 is an outlined view of a blank used in forming the lollipop supporting units, an individual one of which is shown in Fig. 5.

My container may be suitably made of cardboard or other similar sheet material, and includes as an essential portion thereof a box having a relatively low front wall 2, side walls 4 and 6 of medium height, and a high rear wall 8. The cover 10 for the box is an extension of the rear wall 8 and includes a front tuck flap 12. Such a box may be conveniently made in accordance with well known box manufacture from a one piece blank, by forming the front wall 2 and the back wall 8, cover 10 and front tuck flap 12 as extensions of the bottom 14 of the box. Likewise, end walls 4 and 6 may be provided with forward flaps 5 and 7, respectively, which, as shown in Fig. 1, may be folded forwardly and enclosed by front wall 2. In the form shown, the exterior box also includes rearwardly folded extensions 9 and 11 of side walls 4 and 6 respectively, acting as reinforcements of the back wall 8. However, the particular manner in which the exterior box structure is folded and maintained in box form, forms no part of this invention.

Referring to Fig. 1, the cover flap 12 is adapted to be untucked from the position shown in Fig. 3, and the cover 10 doubled on itself along a central hinge line 13, so that the flap 12 is tucked against back wall 8, as shown in Figs. 1 and 2.

I have shown the cover 10 as having a semicircular slit extending rearwardly from the fold line so as to provide, in the display position, an extension 15 which breaks the top line of the carton.

As shown in Fig. 2, the carton contains a series of lollipop supporting devices 16. Each of these may be formed of cardboard or similar material from a blank of the outline shown in Fig. 4 to provide a bottomless box-shaped structure, as shown in Fig. 5, by pasting the flap 17 of the Fig. 4 blank in a suitable manner to the opposite end of the blank. As shown, the support 16 is provided along its opposite sides with two extensions 18, 18 which are folded along hinge lines 20, 20 to provide flaps extending inwardly towards each other but spaced from each other a distance to provide a slot 22 through which lollipop handles may be inserted. The supports 16 are of a width approximately equivalent to the width of lollipops to be packed.

The box shown is adapted to contain eight of these supporting devices 16, so that eight parallel rows of lollipops may be packed, each row containing a single flavor different from other rows. As shown in Fig. 2 the lollipops are supported in upright position by frictional engagement with the upper surfaces of the flaps 18, the weight of the lollipops tending to bend these flaps downwardly against the resiliency of the cardboard material along the hinge lines 20. As lollipops are removed the flaps tend to lift the remaining lollipops in that row, and, in any event, maintain a frictional engagement with the lower surfaces of the candy portion to support the lollipops in upright position and prevent them

from falling downwardly, rearwardly, or forwardly, or assuming heterogeneous arrangements detracting from the appearance of the display.

In order to provide protection for the lollipops during shipment, the box is adapted to receive an interliner **25** formed of corrugated paper board or similar cushioning material which is bent into U-shaped form, inverted and placed over the top of the lollipops as shown in Fig. 1 with the legs of the U, **27** and **29**, extending downwardly and bearing against, and being supported by, the bottom **14** of the container. In the closed position of Fig. 3, therefore, with the cover flap **12** tucked behind the front wall **2**, the interliner **25** reenforces the box, lends protection to the lollipops and closes the ends of the box above the tops of the end walls **4** and **6**. This interliner may of course be disposed of when the container is placed in display position. For purposes of clarity, the interliner **25** is broken away centrally in Fig. 2.

I claim:

1. A display stand for lollipops comprising a rectangular carton containing a series of box-shaped structures of stiff sheet material assembled in said carton in side by side relation to their sidewalls abutting and dividing said box into a plurality of compartments each of a width approximately equivalent to the width of a lollipop to be displayed, each of said box-shaped structures having flaps hinged across the tops of both sidewalls thereof and projecting inwardly towards each other but being spaced from each other, said flaps forming a series of parallel slots extending transversely of said carton centrally of said compartments and through which slots lollipop handles may be passed, so that lower surfaces of the candy portions thereof will be wedged between upper faces of said flaps and said lollipops will be supported in upright position in parallel rows in said compartments by reason of the resiliency of the flaps imparted by the stiffness of the flap material along the hinged lines.

2. A combination package and display stand for lollipops comprising a rectangular tuck carton having a low front wall and high rear wall, a plurality of transverse partitions forming compartments for receiving parallel rows of lollipops in upright position in said carton, and an interliner of relatively resilient sheet material disposed in inverted, U-shaped position across the top of said compartments interiorly of the tuck cover thereof, to overlie and rest upon lollipops contained in said carton, said interliner being supported at each end on the bottom of said carton interiorly of the ends thereof.

ARTHUR W. LOVEJOY.