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(54) Title: SEARCH EQUITY PROGRAM SYSTEM AND METHOD

(57) Abstract: The invention provides for a method for receiving revenue by brokering searches for content available over a communication network. The steps of the method include providing a private communication network secured from a publicly available communication network, transmitting a request for bids to a plurality of search engines, accepting a bid from one search engine of the plurality of search engines, receiving a search request from the user while the user is connected to the private network, transmitting the search request to the one search engine and receiving search results from the one search engine in response to the search request, providing the search results to the user, and receiving a fee from the search engine. The bids represent fees paid by the search engines for providing search results in response to a search request for content that is located on a communication network and submitted by a user connected to the private network.

INTERNATIONAL SEARCH REPORT

International application No.

PCT/US06/03820

A. CLASSIFICATION OF SUBJECT MATTER

IPC: **G06Q 99/00(2006.01)**

USPC: 705/1

According to International Patent Classification (IPC) or to both national classification and IPC

B. FIELDS SEARCHED

Minimum documentation searched (classification system followed by classification symbols)

U.S. : 705/1, 3

Documentation searched other than minimum documentation to the extent that such documents are included in the fields searched

Electronic data base consulted during the international search (name of data base and, where practicable, search terms used)
EAST

C. DOCUMENTS CONSIDERED TO BE RELEVANT

Category *	Citation of document, with indication, where appropriate, of the relevant passages	Relevant to claim No.
X ---	US 2003/0216930 A1 (DUNHAM et al.) 20 November 2003 (20.11.2003), entire document.	1, 6-8, 10, 14, 20-22, 24, 28-30
Y		----- 2-4, 13, 17-19, 23, 25-27, 31
Y	US 2004/0061720 A1 (WEBER) 01 April 2004 (01.04.2004), entire document.	2-4, 17-19, 25-27
Y,E	US 2006/0053076 A1 (KREMEN) 09 March 2006 (09.03.2006), entire document.	9, 15-16
Y,E	US 2006/0064469 A1 (BALASUBRAMHANIYAN et al.) 23 March 2006 (23.03.2006), entire document.	11-12
Y	US 2003/0014331 A1 (SIMONS) 16 January 2003 (16.01.2003), entire document.	13, 23, 31



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C (Continuation). DOCUMENTS CONSIDERED TO BE RELEVANT

Category *	Citation of document, with indication, where appropriate, of the relevant passages	Relevant to claim No.
A	US 2005/0065847 A1 (FEELEY et al.) 24 March 2005 (24.03.2005).	1-31
A	US 2006/0080239 A1 (HARTOG) 13 April 2006 (13.04.2006).	1-31