

R. HASBROUCK.
SOUVENIR POST CARD.
APPLICATION FILED NOV. 27, 1908.

938,763.

Patented Nov. 2, 1909.

FIG. 1.

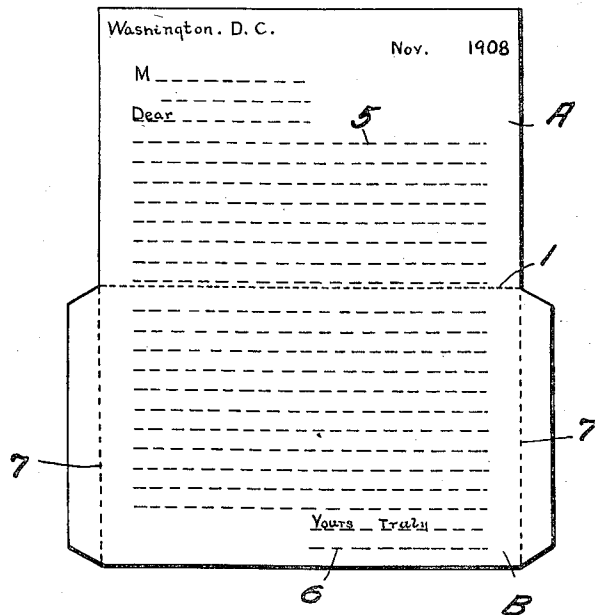


FIG. 2.

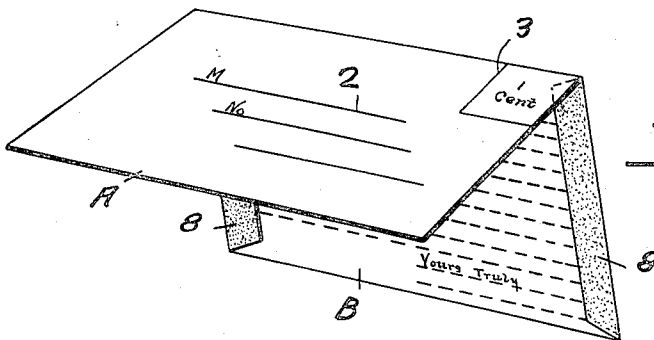
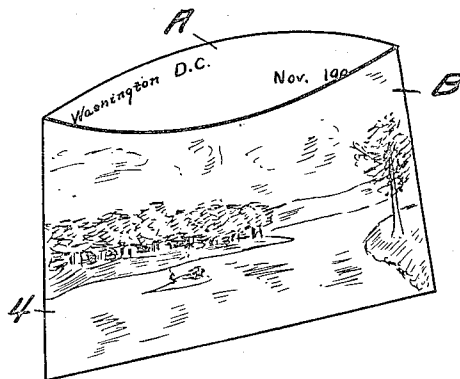


FIG. 3.



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SOUVENIR POST-CARD.

938,763.

Specification of Letters Patent.

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To all whom it may concern:

Be it known that I, ROSS HASBROUCK, a citizen of the United States, and a resident of Flushing, Long Island, New York, have
5 invented a new and Improved Souvenir Post-Card having a characteristic relation between the address-space, the correspondence-space, and the souvenir-space, the said relation being such that the souvenir-space
10 will not be mutilated by the canceling-stamp or the written matter, the area available for the souvenir-space and the correspondence-space will be increased, and either of these last two spaces may be nominally concealed
15 when the post-card is prepared for mailing.

As conducing to a better comprehension of the essentials of my invention, it may be preliminarily pointed out that souvenir post-cards owe their great popularity to two factors, 1st, the capacity for serving as an easy
20 mode of brief correspondence, and 2nd, as an inexpensive souvenir of the place of writing or the like. Unfortunately, however, in such cards as have heretofore been constructed, the available area has been very
25 restricted and the arrangement has been such that the space for the correspondence has either been conterminous with the space for the address or the space for the pictorial
30 or ornamental matter. In either case, the correspondence-space has been necessarily altogether too meager, and furthermore, when such space has been arranged conterminous to the ornamental souvenir matter,
35 or when such matter has been juxtaposed to the address-space, the result was that such ornamental matter was for all practical purposes undesirably mutilated. This is a
40 matter of no little moment for the tendency is toward the use of considerably more expensive ornamental matter, such as finely engraved prints, costly photographs, and the like, and the partial mutilation of the souvenir has the effect of destroying its purpose
45 as a permanent remembrance.

By my invention, the above specified characteristics of prior devices are eliminated with a resultant increase in utility and advantages.

50 In addition to these objects, my invention contemplates a construction in which all faces of the post-card may very readily be inspected by the postal authorities, while at the same time one-half of its available area
55 will be nominally concealed, thus enabling

more or less of such space to be used for correspondence purposes without exposing the writing to full view.

For the purposes of a full disclosure of my invention, it will suffice to describe and
60 illustrate one of the many embodiments thereof, and in the annexed drawings, like characters of reference denote corresponding parts throughout the several views, of which:

Figure 1 shows my improved souvenir
65 post-card opened out to render the normally concealed faces available for writing. In this embodiment, the two inner faces are utilized entirely for correspondence purposes. Fig. 2 illustrates the post-card with
70 the sealing flaps turned in to bring the gummed margins in position for adhesion to the overlying leaf of the post-card. Fig. 3 is explanatory of the mode of inspecting the
75 nominally concealed faces of the leaves of the post-card which are folded and retained together by means of the gummed flaps.

Continuing now by way of a more detailed description of my invention, with such occasional turning to the drawings as may be indicated by the reference characters, it may be stated that my souvenir post-card will
80 usually be cut of a single sheet of rectangular paper of suitable thickness and quality; said sheet having a medial score-line
85 serving to divide the sheet into two generally similar leaves A and B. The outer face of leaf A in this embodiment of my invention is provided with printed matter designating spaces 2 for the address and a
90 space 3 for the stamp, all this following the practice customary with regular Government post-cards. It is to be understood that this matter may be on the outer face of
95 leaf B if desired.

5, the inner face of leaf A is shown to be provided with printed matter designating the heading of a space for correspondence
100 writing. That is to say, this inner face of leaf A will preferably be adapted to be used for receiving the written matter, *i. e.*, either the beginning or the end of such written matter. Or it may receive the whole or part of a souvenir ornamentation, such as a picture.
105

The outer face of leaf B in the illustrated embodiment of this invention is provided with a finely executed souvenir picture 4 and this picture preferably is coextensive with
110 such outer face and is free of any space for

receiving written matter, post-marks or the like so that the picture may not be mutilated as a matter of necessity.

The inner face of leaf B is preferably free of souvenir ornamentation and is adapted for receiving writing, either for commencing or ending the communication, as may be desired. Thus, as shown, such inner face is provided with lines 6 for ending the writing. The end-edges of leaf B which extend at right-angles to the medial score line 1 are provided with similar flaps C. These flaps are preferably made integral with the said leaf B and are divided therefrom by means of score-lines 7 so that such flaps may be readily turned over to lie upon the margins of such leaf B. The faces of these flaps which directly contact with the other leaf A when the latter is folded over, are provided with gummy material 8 (see Fig. 2).

The mode of operation of my invention should be largely obvious from the foregoing disclosure, but for clearness, it may be stated that after the communication has been written on the inner faces of leaves A and B, these two leaves will be turned together along the score line 1. Preparatory to sealing these leaves together, the end flaps C will be folded over to bring the gummed portions 8 in proper relation to the other leaf A. After moistening such gummed portions, the end flaps C will be pressed against the leaf A, thus causing them to adhere to the same, and thereby binding the two leaves A and B together along their end-edges only. This bond will neither interfere with an inspection of the inner faces, for the leaves may be sprung apart as shown by Fig. 3, nor will it mutilate the picture or the inner faces, because it is only necessary to cut the flaps off along the score lines 7 to easily read the communication and separate the engraved souvenir picture from the remainder of the post-card. This separation will be performed according to the location of such engraved illustration on the post-card.

Viewed in the light of current knowledge, this disclosure will suggest further modifications to meet varied conditions, hence further elaboration is unnecessary.

I accordingly claim as novel and desire to secure by Letters Patent of the United States.

1. A souvenir post-card composed of a sheet of somewhat stiff paper having a median score-line dividing said sheet into two leaves adapted to be folded together, the one

leaf having its exposed face provided with printed matter indicative of a space for a written address, one of the inner faces of the two leaves being substantially free of ornamentation to adapt the same for written communications, one of the remaining faces being imprinted with a souvenir design, and narrow flaps attached to the end-margins of one of said leaves by means of a score line extending at right angles to said first-mentioned score line, said flaps being gummed on one face only, neither of the longitudinal edges of said leaves being provided with adhesive or flaps, whereby the longitudinal edges of said leaves parallel with said median score-line will be disconnected and adapted to be sprung apart to permit an examination of the inner faces of said leaves.

2. A souvenir post-card composed of two folding leaves connected by a score-line, narrow flaps attached only to the end-margins of one of said leaves and connected thereto by a score line extending at right angles to said first-mentioned score line, said flaps being gummed on their exterior faces only, the exposed face of one leaf being adapted to receive the address, and one of the remaining faces of said leaves bearing a souvenir design.

3. A souvenir post-card composed of a sheet of somewhat stiff paper having a median score-line dividing said sheet into two leaves adapted to be folded together, a narrow flap connected to the end-edge of one of said leaves by means of a score line extending at right angles to said first-mentioned score line whereby said flap may be folded over to bring one of its faces into contact with an opposite marginal portion of the other leaf, one of said contacting surfaces being provided with gum to enable them to be adhered, a second narrow flap connected and arranged in a counterpart manner to another end-edge of one of said leaves, whereby upon causing said two flaps to adhere to the adjacent leaves the third edges of said leaves free from flaps may be sprung apart to afford a ready inspection of the adjacent faces of the leaves, the exposed face of one leaf being adapted to receive an address, and one of the remaining faces bearing a souvenir design.

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Witnesses:

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