



(43) International Publication Date
18 September 2014 (18.09.2014)

WIPO | PCT

- (51) **International Patent Classification:**
G06Q 10/06 (2012.01)
- (21) **International Application Number:**
PCT/US2014/028908
- (22) **International Filing Date:**
14 March 2014 (14.03.2014)
- (25) **Filing Language:** English
- (26) **Publication Language:** English
- (30) **Priority Data:**
61/798,812 15 March 2013 (15.03.2013) US
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- (81) **Designated States** (*unless otherwise indicated, for every kind of national protection available*): AE, AG, AL, AM, AO, AT, AU, AZ, BA, BB, BG, BH, BN, BR, BW, BY,

BZ, CA, CH, CL, CN, CO, CR, CU, CZ, DE, DK, DM,
DO, DZ, EC, EE, EG, ES, FI, GB, GD, GE, GH, GM, GT,
HN, HR, HU, ID, IL, IN, IR, IS, JP, KE, KG, KN, KP, KR,
KZ, LA, LC, LK, LR, LS, LT, LU, LY, MA, MD, ME,
MG, MK, MN, MW, MX, MY, MZ, NA, NG, NI, NO, NZ,
OM, PA, PE, PG, PH, PL, PT, QA, RO, RS, RU, RW, SA,
SC, SD, SE, SG, SK, SL, SM, ST, SV, SY, TH, TJ, TM,
TN, TR, TT, TZ, UA, UG, US, UZ, VC, VN, ZA, ZM,
ZW

- (84) Designated States** (*unless otherwise indicated, for every kind of regional protection available*): ARIPO (BW, GH, GM, KE, LR, LS, MW, MZ, NA, RW, SD, SL, SZ, TZ, UG, ZM, ZW), Eurasian (AM, AZ, BY, KG, KZ, RU, TJ, TM), European (AL, AT, BE, BG, CH, CY, CZ, DE, DK, EE, ES, FI, FR, GB, GR, HR, HU, IE, IS, IT, LT, LU, LV, MC, MK, MT, NL, NO, PL, PT, RO, RS, SE, SI, SK, SM, TR), OAPI (BF, BJ, CF, CG, CI, CM, GA, GN, GQ, GW, KM, ML, MR, NE, SN, TD, TG).

Published:

- *with international search report (Art. 21(3))*
- *before the expiration of the time limit for amending the claims and to be republished in the event of receipt of amendments (Rule 48.2(h))*

[Continued on next page]

- (54) Title:** SYSTEM AND METHOD FOR MANAGING BUSINESS PARTNERS AND ASSOCIATED ASSETS IN FAVOR OF A PLURALITY OF ENTERPRISES

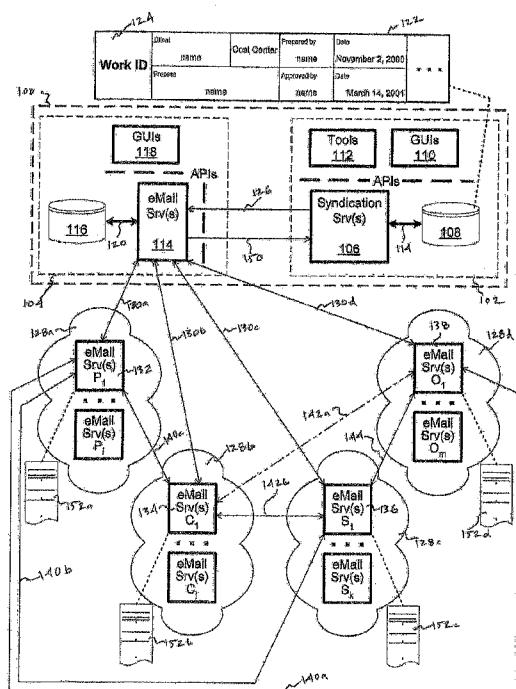


Fig. 1

- (57) Abstract:** Provided is a system and method for automated management of business partners and their associated assets in favor of, and on behalf of, a plurality of business enterprises in the form of a single owner managed generic system for a variety of common business activities. A common set of business process user interfaces, database schema and metadata, enterprise eMail integration methods, and complementary methodologies are implemented around a generic work identifier. The work identifier is a unique handle to a particular business activity regardless of the many types of business activities, and is used to correlate business partner data with related eMail activities. Data is stored, managed, joined, associated, and correlated using the work identifier for a variety of rich business functionality across a variety of business enterprise common mission critical business partner and asset management requirements.



(88) Date of publication of the international search report:
6 November 2014

INTERNATIONAL SEARCH REPORT

international application No.

PCT/US 14/28908

A. CLASSIFICATION OF SUBJECT MATTER

IPC(8) - G06Q 10/00 (2014.01)

USPC - 705/7.11

According to International Patent Classification (IPC) or to both national classification and IPC

B. FIELDS SEARCHED

Minimum documentation searched (classification system followed by classification symbols)

USPC: 705/7.11; IPC(8): G06Q 10/00 (2014.01)

Documentation searched other than minimum documentation to the extent that such documents are included in the fields searched

USPC: 705/7.28, 705/7.36, 705/7.29, 705/7.11, 705/310; 709/206, 709/224; 717/102; 707/608, 707/999.101, 707/999.006, 707/999.01, 707/999.1; 715/764 (keyword limited; terms below)

Electronic data base consulted during the international search (name of data base and, where practicable, search terms used)

PatBase; Google Scholar

Search Terms: business, enterprise, industry, activity, action, task, workflow, scheduling, import, input, entry, interface, dashboard, portal, UI, GUI, partner, affiliate, associate, vendor, supplier, merchant, profile, demographic, update, status, unique ID, identifier, message

C. DOCUMENTS CONSIDERED TO BE RELEVANT

Category*	Citation of document, with indication, where appropriate, of the relevant passages	Relevant to claim No.
X	US 2002/0107914 A1 (CHARISIUS et al.) 08 August 2002 (08.08.2002), entire document, especially abstract and para [0010], [0023]-[0025], [0072]-[0077], [0079], [0082], [0090]-[0093], [0098], [0104]-[0105], [0107], [0121], [0123], [0134]-[0135], [0142]-[0145], [0159], [0202], [0211], Fig. 7-9.	1-7, 9-10, 12-20, 22-23, 25-26
Y		8, 11, 21, 24
Y	US 2011/0225293 A1 (RATHOD) 15 September 2011 (15.09.2011), entire document, especially abstract and para [0161], [0320], [0331], [0426], [0433], [0458]-[0460], [0468], [0500].	8, 11, 21, 24

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Date of the actual completion of the international search

22 July 2014 (22.07.2014)

Date of mailing of the international search report

28 AUG 2014

Name and mailing address of the ISA/US

Mail Stop PCT, Attn: ISA/US, Commissioner for Patents
P.O. Box 1450, Alexandria, Virginia 22313-1450

Facsimile No. 571-273-3201

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