June 3, 1958 E. B. SARNOFF 2,837,266

STORING, DISPLAY AND CARRYING CONTAINER

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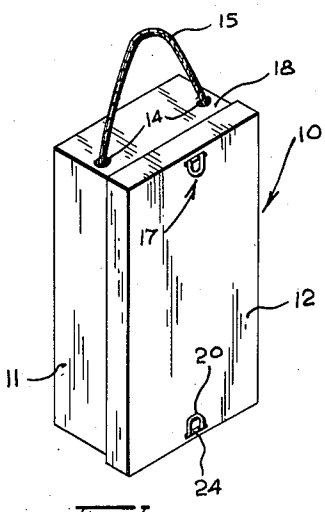


Fig. 1.

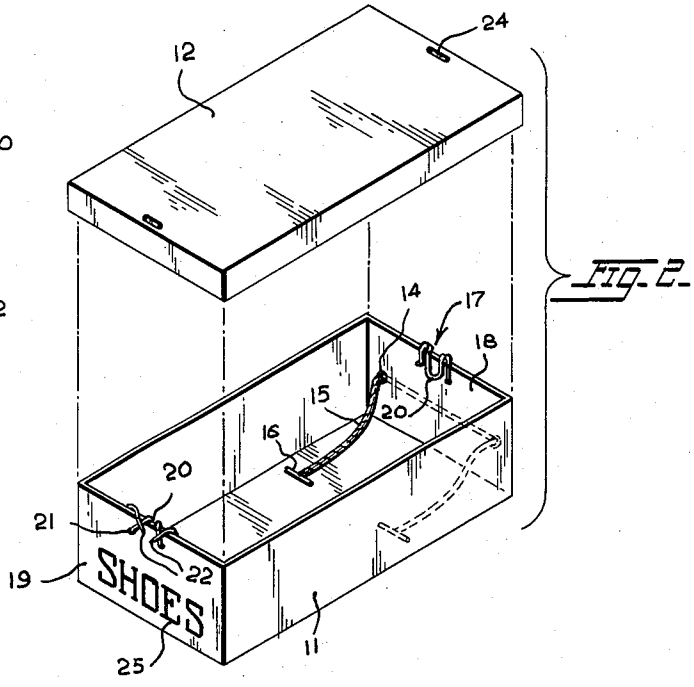


Fig. 2.

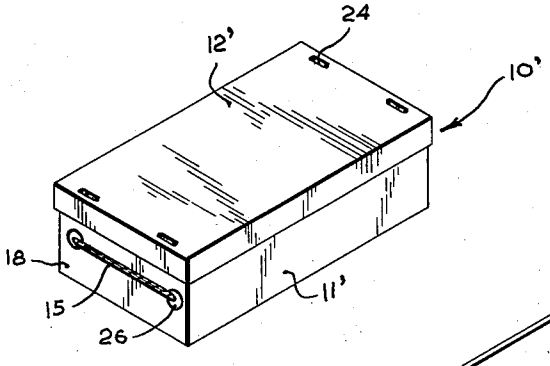


Fig. 3.

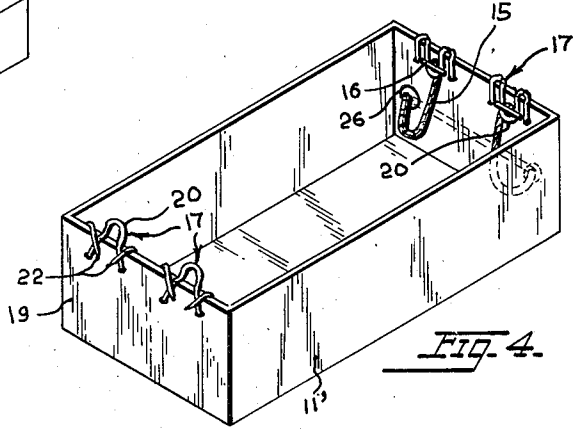


Fig. 4.

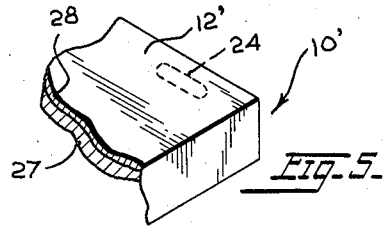


Fig. 5.

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STORING, DISPLAY AND CARRYING CONTAINER

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2 Claims. (Cl. 229—47)

This invention relates to the art of containers and particularly concerns a box-like container useful for storing and displaying articles such as shoes or the like. The container is also useful in serving as a convenient carrying case without requiring additional wrapping.

According to the invention the container is provided with pliable tabs disposed at opposite ends of a rectangular base. A cover is provided with slots to fit over the tabs to secure the cover to the base. A suitable cord handle is normally disposed in the base and is extendible therefrom to serve as a means for carrying the container. When the container is used for storing or displaying articles therein, the handle can be retracted and the tabs may be bent down into the base out of the way of the cover so that the cover can be readily removed when desired.

For further comprehension of the invention, and of the objects and advantages thereof, reference will be had to the following description and accompanying drawings, and to the appended claims in which the various novel features of the invention are more particularly set forth.

In the accompanying drawings forming a material part of this disclosure:

Fig. 1 is a perspective view of a container embodying the invention arranged for carrying articles therein.

Fig. 2 is an exploded perspective view of the container of Fig. 1 with base separated from cover.

Fig. 3 is a perspective view of another container embodying a modification of the invention.

Fig. 4 is a perspective view of the base of the container shown in Fig. 3 showing details thereof on an enlarged scale.

Fig. 5 is a fragmentary perspective of a container cover.

In Fig. 1 is shown a hollow rectangular box **10** having a body **11** and cover **12**. At one end **18** the body **11** is provided with a pair of apertures **14** through which extends a cord **15**. The cord terminates at each end in a rigid clip or tip **16**. A pliable wire tab **17** is disposed at the top of each of the ends **18**, **19** of the body **11**. This tab has a loop **20** which can be folded over, as shown in Fig. 2, so that it is inside the box and flush with the inner side. When the tab is so folded the cover **12** can be placed on the box without interference by the tabs. The tabs are attached to the ends of the body by insertion through apertures **21**. The free ends **22** of the tabs are folded over the outer sides of the box ends **18** and **19**.

The cover **12** is provided with slots **24** adjacent its ends through which extend the loops **20** of the tabs. When the loops are bent upright to extend through the slots and are then folded over, the cover can be secured to the body as shown in Fig. 1. For display or storage purposes end **19** of the body may be provided with indicia **25** which indicate the nature of the contents of the container. When the container is carried by the extended handle **15**, the indicia **25** is out of sight since end **19** then becomes the bottom of the container. Thus, the

container of Figs. 1 and 2 can be used for storing and displaying articles such as shoes with the handle **15** retracted into the body and tabs bent over as shown in Fig. 2. When the handle is extended as shown in Fig. 1 and tabs **17** secure the cover to the box, the customer can carry the box without requiring wrapping in an outer paper wrapper as has been conventional heretofore.

The container **10'** shown in Figs. 3 and 4 has a cover **12'** provided with a pair of slots **24** at each end. Cord handle **15** extends through die cut openings or apertures **26** in the end **18**. The cord is slidable frictionally through said openings or apertures. Two tabs **17** are provided at each end of body **11'**. Tips **16** on ends of cord **15** are shaped so that they can be supported in loops **20** at end **18** of the box. The loops are bent over as shown in Fig. 4 so that the cover **12'** can be placed thereover without the loops extending through the slots **24**. At end **19** the loops **20** are shown in upwardly bent positions. In these positions they can easily be inserted through slots **24** in the cover. The arrangement of Fig. 4 is useful in engaging the loose ends of the cord handle **15** so that the contents of the box can not be marred by the otherwise loose, hard, rigid tips **16**. Also, the use of two pairs of tabs **17** provides a more secure mounting of the cover **12'** on the body **11'**. If desired, slots **24** can be provided in the cardboard body **27** of the cover **12'** of container **10'** underlying paper layer **28** as shown in Fig. 5. The slots will then be invisible until loops **20** are inserted therethrough.

It is to be understood that this arrangement may be used on boxes and containers of all types and sizes of the rigid as well as of the collapsible types.

While a rectangular-shaped box is illustrated, it will be understood that the invention might be embodied in a box of any other suitable shape, such as round, oval, square or other desired shape.

While I have illustrated and described the preferred embodiments of my invention, it is to be understood that I do not limit myself to the precise construction herein disclosed and that various changes and modifications may be made within the scope of the invention as defined in the appended claims.

Having thus described my invention, what I claim as new, and desire to secure by United States Letters Patent is:

1. A container comprising a hollow box-like body having rectangular ends, a pair of tabs secured to the top of each of said ends, a rectangular cover formed to fit over said body, said cover having a pair of aligned slots at each end thereof, said tabs having loops adapted to fit through said slots when in upright position, said tabs being formed of yielding material so that the tabs can be bent over said tops of the ends of the body to dispose the loops within the body, said body having a pair of spaced openings in one end thereof, a cord extending through the openings and having free ends terminating inside the body, said free ends having tips which are larger than the openings in the body, said loops interlocking with said tips, said cord being longer than the spacing between the openings in the body to provide a handle for carrying the container when the cord is drawn out of the base so that the tips are juxtaposed to said one end at the openings in the body.

2. A container comprising a hollow box-like body having rectangular ends, a pair of tabs secured to the top of each of said ends, a rectangular cover formed to fit over said body, said cover having a pair of aligned slots at each end thereof, said tabs having loops adapted to fit through said slots, said tabs being formed of yielding material so that the tabs can be bent over said tops of the ends of the body to dispose the loops within the body, one end of the body having a pair of spaced

apertures centrally thereof, a cord extending through the apertures and having free ends terminating inside the body, said free ends terminating in tips which are larger than said apertures, said loops interlocking with said tips, said cord being longer than the spacing between the apertures to provide a handle for carrying the container when the cord is drawn out of the body so that the tips are juxtaposed to said one end at the apertures, said cover having a cardboard body with a paper layer overlying said slots.

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