Feb. 15, 1955 W. J. THOMPSON 2,702,117

CONTAINER MOUNTING FOR BRACELET OR THE LIKE

Filed May 22, 1953

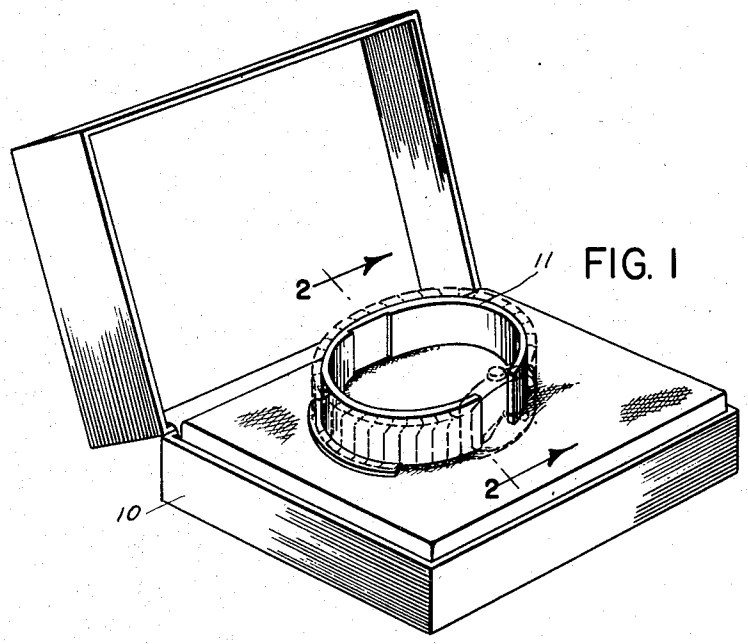

FIG. 1

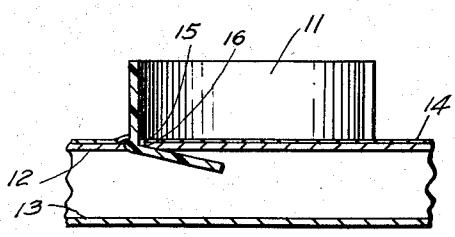

FIG. 2

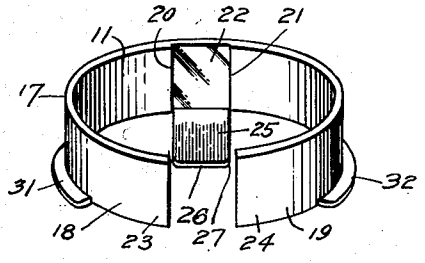

FIG. 3

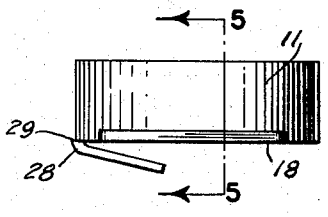

FIG. 4

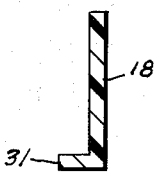

FIG. 5

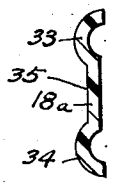

FIG. 6

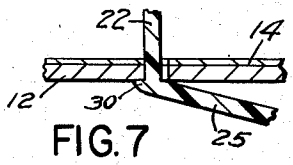

FIG. 7

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CONTAINER MOUNTING FOR BRACELETS OR THE LIKE

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Application May 22, 1953, Serial No. 356,638

2 Claims. (Cl. 206—75)

The present invention relates to shipping and display containers for jewelry and the like and has particular reference to a container mounting for a bracelet.

The principal object of the invention is to provide a shipping and display container having a display mounting for a bracelet.

Another object of the invention is to provide a mounting for a bracelet which attractively displays the bracelet as it appears when on the arm of the wearer.

A further object of the invention is to provide an adjustable mounting for a watch bracelet which displays the watch bracelet as it appears when in use.

An additional object of the invention is to provide a transparent mounting for an expansible bracelet.

Another object of the invention is to provide a mounting for a watch bracelet which holds the bracelet in flexed aligned upright position.

With the above and other objects and advantageous features in view, the invention consists of a novel arrangement of parts more fully disclosed in the detailed description following, in conjunction with the accompanying drawings, and more specifically defined in the claims appended thereto.

In the drawings,

Fig. 1 is an illustrative perspective view of a shipping and display container having a bracelet mounting, a watch bracelet with attached watch being shown in dotted lines;

Fig. 2 is a partial section on the line 2—2 of Fig. 1;

Fig. 3 is a perspective view of the display mounting;

Fig. 4 is a side view of Fig. 3;

Fig. 5 is an enlarged section on the line 5—5 of Fig. 4;

Fig. 6 is a view similar to Fig. 5 showing a modified construction suitable for a narrow bracelet, and

Fig. 7 is a partial view similar to Fig. 2 showing another modified construction.

It has been found desirable to provide a shipping and display container with a mounting for a bracelet which may be detachably mounted within the container for displaying the bracelet in full upright view. To this end, I provide a mounting made of clear transparent plastic material with two upright resilient arcuate arms held together at one end by a centerpiece having a forwardly extending tongue, whereby the mounting may be fixed in the shipping and display container with the free ends of the arms spaced apart, whereby the arms fit snugly within a bracelet of conventional size. The arms each have outwardly disposed flanges providing aligning abutments for the bracelet links, whereby the bracelet assumes a normal position as it appears on a wearer's arms.

In the drawings, the shipping and display container **10** includes a bracelet display mounting **11** made of clear transparent plastic, the container having a cardboard platform **12** in spaced relation to the bottom **13** of the container as shown in Fig. 2, and the platform having a cloth covering **14**; the platform and the covering have aligned narrow slots **15, 16** cut therethrough. The bracelet display mounting **11** is shown in Fig. 1 as it appears with a bracelet having an attached watch, shown in dotted lines, mounted thereon, and includes an oval frame **17** having two arcuate arms **18, 19** which are integrally secured at their inner ends **20, 21**, to an upstanding center element **22**, the free ends **23, 24** of the arcuate arms being in spaced relation to each other. The center element **21** has an integral generally flat tongue **25** which extends outwardly from the lower edge thereof and is downwardly disposed and of general rectangular shape

with its forward edge **26** rounded as shown at **27**, and its rear end **28** bent upwardly with its inner surface in alignment with the inner surface of the element **22** and its outer surface extending beyond the outer surface of the element **22** to provide an end abutment or ledge **29**; the outer side of the end abutment **29** is curved for facilitating insertion and withdrawal of the tongue **25** through the slots **15, 16**.

The tongue **25** when inserted through the slots **15, 16** holds the display mounting **11** within the container **10** in fixed detachable position, see Figs. 1 and 2, with the arcuate arms resting in an upright position against the cloth covered platform; the forward edge of the platform slot **16** is wedged into the wedge shaped spaces provided between the tongue and the contiguous portions of the arcuate arms, the abutment **29** hooking under the edge of the cloth covering at the other edge of the slot **15**, as shown in Fig. 5. In some cases it may be desirable to form the abutment or ledge as shown at **30** in Fig. 7, to hook under the cardboard platform when the tongue is inserted through the slots, so as to double lock the display mounting in a detachable fixed position to the platform.

The arcuate arms **18, 19** have integral outwardly extending flat flanges **31, 32** at their bottom edges which are of extended uniform arcuate shape and which follow the curvature of the arms to provide fixed abutments for the bracelet links, whereby the bracelet is kept in alignment. Fig. 6 shows a modified flange construction for the arms, in which each arm, one arm **18***a* being shown in section, has two arcuate spaced and outwardly extending flanges **33, 34**, the flange **33** being positioned along the top edge of the arm and the other flange **34** along the bottom edge of the arm, whereby a smooth recessed surface **35** intermediate the two flanges is provided for receiving and aligning the bracelet.

The center element **22** is preferably of less thickness than the arcuate arms to provide a reduced and more flexible area which permits flexing of the arms under pressure of an expansible bracelet to conform the size of the frame with the size of the bracelet.

It is now clear that my construction provides a shipping and display container having a bracelet mounting on which an article such as a bracelet with attached watch may be attractively displayed. The resilient arcuate arms are movable to flex the bracelet and maintain it in set display shape, and the flanges keep the bracelet and watch in display alignment. The round forward edges of the tongue and the curved outer side of the abutment ledge permit easy insertion and withdrawal of the tongue through the slots cut through the display platform and its coverings, and the flat surface of the tongue cooperates with the abutment edge to provide a wedge locking of the display platform slot edge. The abutment ledge when positioned as shown in the modified construction of Fig. 7 acts to lock the mounting by hooking itself below the cardboard platform. When narrow bracelets such as ladies' bracelets are to be mounted for display, the spaced flanges on each arm border a narrow smooth surface against which the bracelet rests in display alignment.

Although I have described a specific constructional feature of my invention and my preferred construction is made of clear transparent plastic material, it is obvious that it may be made of plastic of any transparency and color, and that changes in the size, shape and arrangement of the parts may be made to meet other requirements, without departing from the spirit or the scope of the invention as defined in the appended claims.

I claim:

1. A display mounting for a bracelet or the like, made of resilient plastic material, and comprising an oval frame with a center element and two arcuate arms extending forwardly from the sides of the center element, and a tongue depending from the lower edge of the center element and inclined forwardly in acute angle relation to the plane of the lower edges of the arcuate arms, the depending tongue having a rearwardly projecting abutment at its upper end in the plane of the lower edges of the arcuate arms.

2. In the combination of claim 1, each arcuate arm having a laterally extending flange at its lower edge ex-

tending from a point adjacent the inner end of the arm to a point adjacent the outer end of the arm.

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