March 5, 1929. R. E. KIRK 1,704,290

LIP MARKING GUIDE

Filed Dec. 19, 1927

Fig. 1.

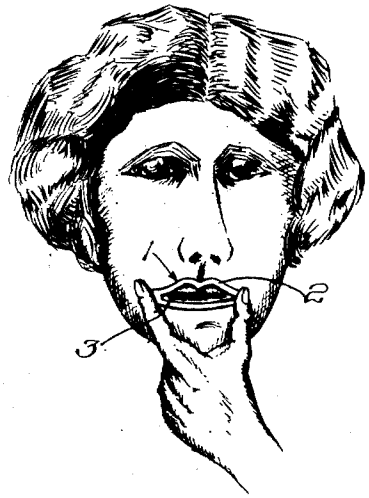


Fig. 2.

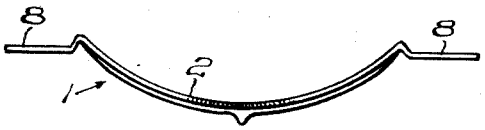


Fig. 3.

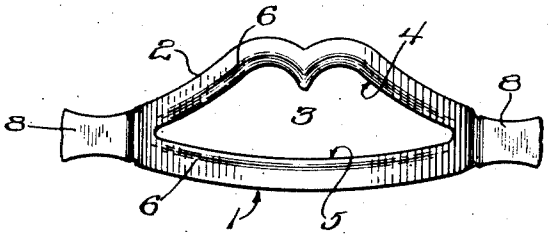


Fig. 4.

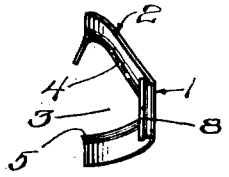
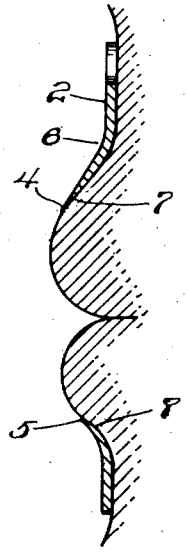


Fig. 5.



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Patented Mar. 5, 1929. 1,704,290

UNITED STATES PATENT OFFICE.

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LIP-MARKING GUIDE.

Application filed December 19, 1927. Serial No. 240,960.

This invention relates to improvements in lip marking guides or stencils and has for its primary object the provision of simple and effective means for facilitating a proper application of a cosmetic to the lips for the purpose of emphasizing the features and to permit this to be done in a neat and artistic manner.

In carrying out the invention the guide or stencil is formed from a rigid or substantially non-flexible material such as sheet metal which has an opening formed therein having marginal edge portions which possess a curvature conforming to that of the upper and lower lips, the body of the guide or stencil being also shaped to conform to the curvature of the face about the mouth, the ends of the guide or stencil terminating in extended finger holds to permit the user to grasp the guide and hold the same in an applied position on the face with one hand so that the other hand will be left free to apply the cosmetic.

Another object of the invention resides in flaring the body of the guide contiguous to the lip defining opening so that the device will readily adapt itself to the configuration of the face and also, to bevel the edges of the lip opening in the guide or stencil for the purpose of permitting the device to closely engage the mouth around the lips to enable sharp outlines of application of the cosmetic to be secured, preventing specifically a rough or irregular outline which would detract from the appearance sought.

For a further understanding of the invention reference is to be had to the following description and to the accompanying drawing wherein:

Figure 1 is a front view showing the application of the lip marking guide or stencil to the mouth of a user,

Figure 2 is a top plan view of the guide or stencil,

Figure 3 is a front elevation thereof,

Figure 4 is an end or edge elevation, and

Figure 5 is a transverse sectional view on an enlarged scale showing the application of the guide or stencil to the lips.

Referring more particularly to the drawing the numeral 1 designates our improved guide or stencil in its entirety. In its preferred form the device is formed from stamped sheet metal of a gauge or thickness sufficiently heavy to render the device substantially inflexible and capable of indefinitely maintaining its intended shape or form. In the process of forming the guide the latter is shaped so as to adapt itself naturally to the configuration of the mouth, and, as shown in Figure 2, the guide possesses an outwardly bowed body portion 2 in which is formed an opening 3 which conforms arbitrarily to the shape of the users lips when the mouth is closed. The upper edge of the opening 3 is of bow-like form as indicated by the numeral 4, while the lower edge 5 is of curved form conforming approximately to the shape of the lower lip. Referring to Figure 5 it will be observed that the edges of the opening 3 are curved or bent outwardly as at 6 and terminate in beveled edges 7. This construction enables the device to fit the face closely so that when the cosmetic is applied a clear sharp outline may be produced and an uneven and ragged edge appearance avoided.

The body portion of the device terminates in offset finger pieces or grips 8 which, as shown in Figure 1, may be engaged by the fingers of the user with one hand so as to hold the guide in an operative position, while the other hand is left free to permit of the use of the cosmetic.

The device may be made of thin sheet metal that can be either gold plated, nickel plated or otherwise ornamentally finished and, also, may be made in any number of sizes. By holding the device, through the medium of the finger pieces 8, between the thumb and forefinger and pressing it firmly against the lips in the proper position, a cosmetic may be applied with the finger tips or a lip stick, forming a perfect contour and producing a smooth, uniform coat on the lips which is practically impossible to obtain by free-hand operation. It may be remarked that less than fifteen seconds are required to put a perfect coat of cosmetic on the lips by using the guide, whereas, many minutes are often required by free hand operations with unsatisfactory or imperfect effects. It will be observed that the device is so formed as to provide both upper and lower guiding edges, in order to permit coating the lower lip at the same time as the upper lip is being accentuated, the horizontal extremities of the guiding edges falling exactly at the corners of the mouth. By flaring the guiding edges a very distinct advantage is provided in that if such a flare were not provided the lips would tend to bulge out and

over the guiding edges when the device is pressed against the lips so as to render perfect application of a cosmetic difficult. Also, because of the flared guiding edge the device is much more comfortable to the user's lips, roundness, obviously, being more comfortable to the skin than a flat article containing a sharp edge, for the device must be pressed firmly against the lips in order to secure perfect results.

The guiding edge of the device is tapered from the general thickness of the metal, at the base of the flare, to a dull knife edge at the guiding edge in order to permit of perfect contact of a lip stick, or finger tip applying the cosmetic, with the outline of the lips. The permanent concave shape of the device to conform to the general curvature of the face about the mouth enhances the function of the device as well as to permit easy adjustment of it in the most effective operating position. Also, the rigidity of the metal gives the user perfect control of the device while using it. The extended finger holds on either end makes the device easy to support in an applied position and remove the finger and thumb holding it away from the corners of the mouth, exposing the entire portion of both lips and giving perfect freedom and ample space to the hand and fingers applying the cosmetic.

What is claimed is:

1. A lip marking stencil comprising a plate like body of relatively inflexible material, said body being provided with an opening, the marginal edges of said opening conforming approximately to the curvature of the lips, said marginal edges being flared outwardly.

2. A lip marking stencil comprising a sheet metal body curved longitudinally to conform to the curvature of the face, said body being provided with an opening, the walls of which constitute guiding edges which are shaped to conform to the configuration of the lips, said guiding edges being flared outwardly.

3. A lip marking stencil comprising a sheet metal body curved longitudinally to conform to the configuration of the mouth, said body being provided with an opening, the upper and lower edge of which being shaped to conform to the configuration of the upper and lower lips, and extensions provided upon the ends of said body constituting finger holds.

4. A lip marking guide of sheet metal which is shaped concavely to conform to the general curvature of the face about the mouth, said guide being provided with an opening, the marginal edges of said opening conforming to the curvature of the upper and lower lips, and extensions provided at the ends of said guide constituting finger holds.

5. A lip marking stencil comprising a sheet metal body curved longitudinally to conform to the curvature of the face, said body being provided with an opening, the walls of which constitute guiding edges and which are curved outwardly and shaped to conform to the configuration of the lips, said walls being tapered from the general thickness of the metal at the base of the curve to a thin edge at the guiding edge.

In testimony whereof I affix my signature.

ROY E. KIRK.