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(54) Title: SYSTEMS AND METHODS FOR PRODUCING, DELIVERING AND MANAGING EDUCATIONAL MATERIAL

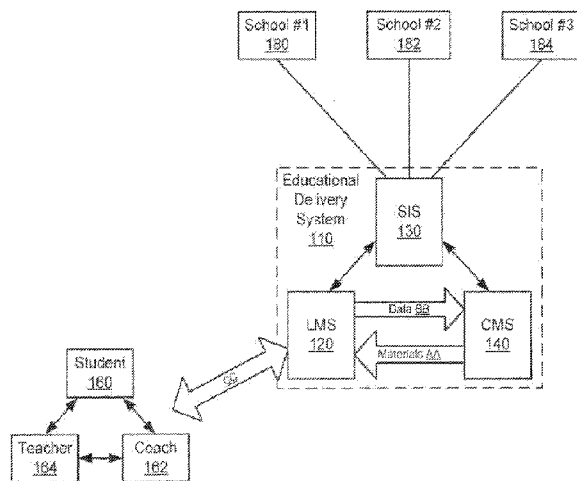


FIG. 1

(57) Abstract: A method includes receiving data associated with a characteristic of a set of students from an educational delivery system. The characteristic can include, for example, a demographic characteristic, a geographical location, a score of an assessment associated with a learning objective from the plurality of learning objectives, a time to complete the assessment, a number of attempts to complete the assessment and/or an indicator of knowledge of the learning objective based on prior educational experience. A first group of students and a second group of students are automatically selected from the set of students based on the data such that first group of students is substantially identical to the second group of students. A first educational material is delivered to the first group of students. A second educational material is delivered to the second group of students.



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**A. CLASSIFICATION OF SUBJECT MATTER**  
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 USPC - 434/350  
 According to International Patent Classification (IPC) or to both national classification and IPC

**B. FIELDS SEARCHED**  
 Minimum documentation searched (classification system followed by classification symbols)  
 USPC: 434/350

Documentation searched other than minimum documentation to the extent that such documents are included in the fields searched  
 USPC: G06F17/00, 17/30, 17/40, 19/00; G06Q10/00, 50/00; 434/365, 322, 323, 327, 351; 705/326, 327; 706/927  
 (keyword limited; terms below)

Electronic data base consulted during the international search (name of data base and, where practicable, search terms used)  
 PubWEST (PGPB, USPT, EPAB, JPAB); Google  
 Search terms: school, university, education, teach, class, virtual, remote, web, online, distance, et al.

**C. DOCUMENTS CONSIDERED TO BE RELEVANT**

Category*	Citation of document, with indication, where appropriate, of the relevant passages	Relevant to claim No.
X	US 2007/0196807 A1 (Packard et al.) 23 August 2007 (23.08.2007), para [0070]-[0298], Fig 1-16	1-156
A	US 2008/0050715 A1 (Golczewski et al.) 28 February 2008 (28.02.2008), entire document	1-156
A	US 2009/0197234 A1 (Creamer et al.) 6 August 2009 (06.08.2009), entire document	1-156
A	US 2008/0182232 A1 (Bannwolf et al.) 31 July 2008 (31.07.2008), entire document	1-156

Further documents are listed in the continuation of Box C.

\* Special categories of cited documents:

"A" document defining the general state of the art which is not considered to be of particular relevance	"T" later document published after the international filing date or priority date and not in conflict with the application but cited to understand the principle or theory underlying the invention
"E" earlier application or patent but published on or after the international filing date	"X" document of particular relevance; the claimed invention cannot be considered novel or cannot be considered to involve an inventive step when the document is taken alone
"L" document which may throw doubts on priority claim(s) or which is cited to establish the publication date of another citation or other special reason (as specified)	"Y" document of particular relevance; the claimed invention cannot be considered to involve an inventive step when the document is combined with one or more other such documents, such combination being obvious to a person skilled in the art
"O" document referring to an oral disclosure, use, exhibition or other means	"&" document member of the same patent family
"P" document published prior to the international filing date but later than the priority date claimed	

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