April 17, 1962 M. SOLTZ 3,029,938

BRASSIERE PACKAGING AND DISPLAY MOUNT

Filed March 23, 1960

FIG. 1.

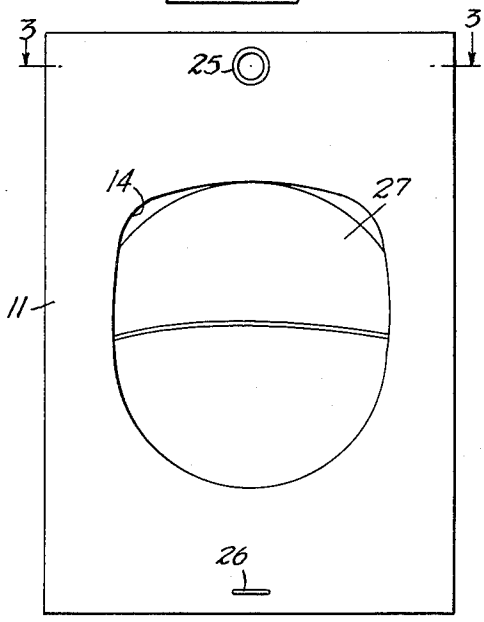


FIG. 2.

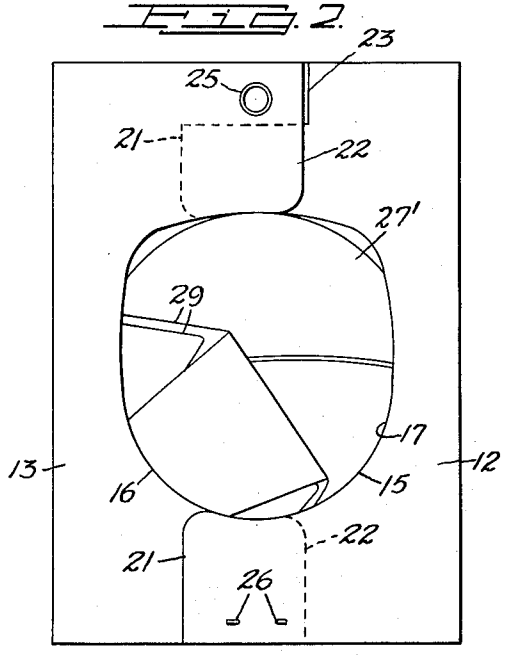


FIG. 3.

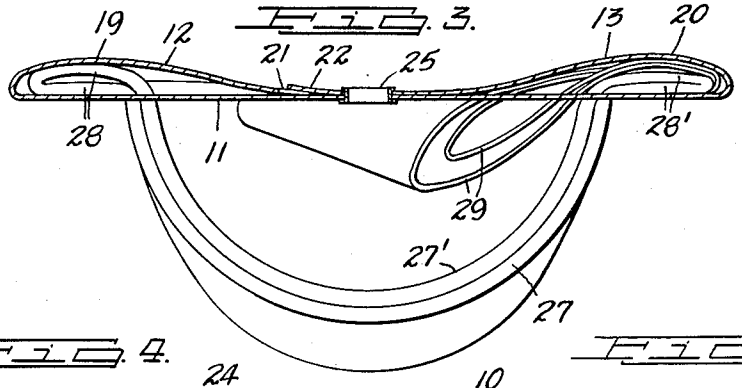


FIG. 4.

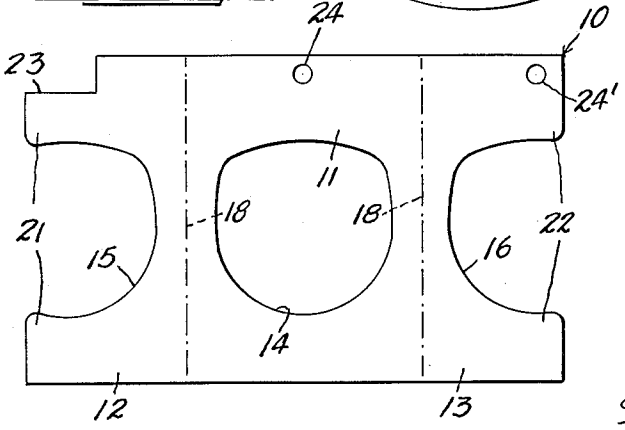
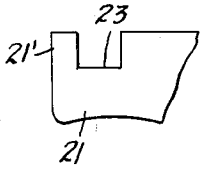


FIG. 5.



INVENTOR.
MAX SOLTZ
BY
Howard C. Thompson
ATTORNEY

United States Patent Office

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BRASSIERE PACKAGING AND DISPLAY MOUNT

Max Soltz, Yonkers, N.Y., assignor to William Gluckin & Company, Inc., New York, N.Y., a corporation of New York

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3 Claims. (Cl. 206—79)

This invention relates to what I term a mount for supporting or packaging a brassiere, with the two cups of the brassiere arranged one within the other in a manner to facilitate display, handling and packaging of brassieres. More particularly, the invention deals in a mount made from a single piece of heavy paper or light cardboard due cut to form the various panel flap portions of the device.

The novel features of the invention will be best understood from the following description, when taken together with the accompanying drawing, in which certain embodiments of the invention are disclosed and, in which, the separate parts are designated by suitable reference characters in each of the views and, in which:

FIG. 1 is a front view of a mount shown in assembled relationship and diagrammatically illustrating a brassiere arranged therein.

FIG. 2 is a rear view of the structure as seen in FIG. 1.

FIG. 3 is an enlarged section on the line 3—3 of FIG. 1 and diagrammatically illustrating the several parts of the brassiere supported in connection with the mount.

FIG. 4 is a reduced plan view of the mount blank which I employ; and

FIG. 5 is a detail view of part of the construction shown in FIG. 4 and illustrating a modification.

In FIG. 4 of the drawing, I have shown at **10** the blank of a mount made according to my invention. **11** represents the front display panel and **12** and **13** represent the foldable side parts, collectively forming the back panel of the mount.

In forming the blank **10**, the front panel **11** is cut out to form a brassiere cup receiving opening **14** and side edge portions of the parts **12** and **13** are similarly cut out, as seen at **15** and **16** in FIG. 4 of the drawing, to clearly form, when the mount is assembled, a back opening **17**, generally corresponding to and in alinement with the opening **14** and the opening **17** may be descriptively referred to as a nesting opening, facilitating partial nesting of a group of mounts to minimize the size of the package or wrapper in the shipment of the brassiere assembled mounts.

In FIG. 4 of the drawing, the dot-dash lines **18** diagrammatically represent the fold lines for folding the sides **12** and **13** upon the rear portion of the panel **11** in forming of the sides adjacent the folds what may be termed loop-shaped pockets **19** and **20**, note FIG. 3 of the drawing. Extending from the sides **12**, **13**, or the loops **19**, **20** formed thereby, are flaps **21** and **22**, respectively, and, in assemblage, it will appear, from the rear view of FIG. 2, that the upper flap **22** is arranged over the flap **21**; whereas, the lower flap **21** is arranged over the flap **22**. It will also appear that the upper flap **21** is cut out, as seen at **23**, thus making the upper flap **21** a free flap which can be inserted and removed from position within the upper flap **22**. In FIG. 5 of the drawing, the upper flap **21** includes an integral projecting tongue **21'** which will insure against accidental displacement of the upper flap **21**.

The upper central portion of the panel **11** has an aperture **24** which registers with a similar aperture **24'** in the upper flap **22** and, in securing the mount together, an eyelet **25** is passed through these apertures and the overlapped bottom flaps **21**, **22** are secured together by a staple or other fastener **26**. By providing the free upper

flap **21**, it will appear that the upper portion of the side **12** can be detached and moved outwardly to a degree facilitating attachment and detachment of a folded brassiere with the mount. This is particularly desirable in the event that a prospective customer desires to examine the complete brassiere before purchasing the same.

Considering now FIGS. 1, 2 and 3 of the drawing, I have diagrammatically illustrated an arrangement of a folded brassiere in the display mount. Considering, in the first place, FIG. 3 of the drawing, here the two cups **27**, **27'** of the brassiere are arranged one directly within the other and the side band portions **28**, **28'** of the cups are disposed within the loops **19**, **20**; whereas, the back band portions collectively illustrated at **29** in FIGS. 2 and 3 are folded one upon the other and are arranged within the inner cup **27'** and partially within the pocket **20**, as well as between the front panel **11** and the lower flaps **21**, **22**, as indicated in FIG. 2 of the drawing. It will appear from a consideration of FIG. 3 of the drawing that the cups **27**, **27'** protrude well beyond the surface of the front panel **11**, making a very attractive display of the cups and, considering FIG. 1 of the drawing, it will appear that the cups are completely framed by the portions of the panel bordering the opening **14**, thus providing display surfaces on which advertising matter of any type or kind can be arranged.

By providing mounts of the type and kind under consideration, in addition to guarding and protecting the brassieres and simplifying packaging and shipment thereof, the mounts minimize handling of the brassieres when placed on display and further provide numerous manner in which the same can be effectively displayed, either on stepped platforms or upon hanging hooks or the like, the latter being insertable through the eyelets centrally of the top of the mount.

Having fully described my invention, what I claim as new and desire to secure by Letters Patent is:

1. A brassiere mount of the character defined, comprising a one-piece sheet, said sheet being die cut and folded to form a front panel and a rear panel comprising side parts foldable with respect to side edges of the front panel, the front panel having a large garment displaying opening, the side parts having cutouts collectively forming on the rear panel another opening generally similar in size and contour to and registering with the opening in the front panel, each of the side parts having upper and lower flaps bordering said cutouts and the opening in the rear panel, means securing one upper flap and both lower flaps of said side parts to the front panel in a manner forming at the rear sides of the front panel loop-shaped pockets, the other of said upper flaps being cutout for detachable engagement with the first named upper flap secured to said front panel, said loop-shaped pockets forming chambers adapted to receive portions of a garment arranged in the mount, and the detachable upper flap facilitating insertion and removal of the garment with the mount.

2. A mount as defined in claim 1, wherein attachment of the first named upper flap with the upper portion of said front panel is through the medium of an eyelet forming means for display hanging of the mount.

3. A mount as defined in claim 1, wherein the opening in the rear panel is sufficiently large to facilitate nesting of garment assembled mounts one upon the other.

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