

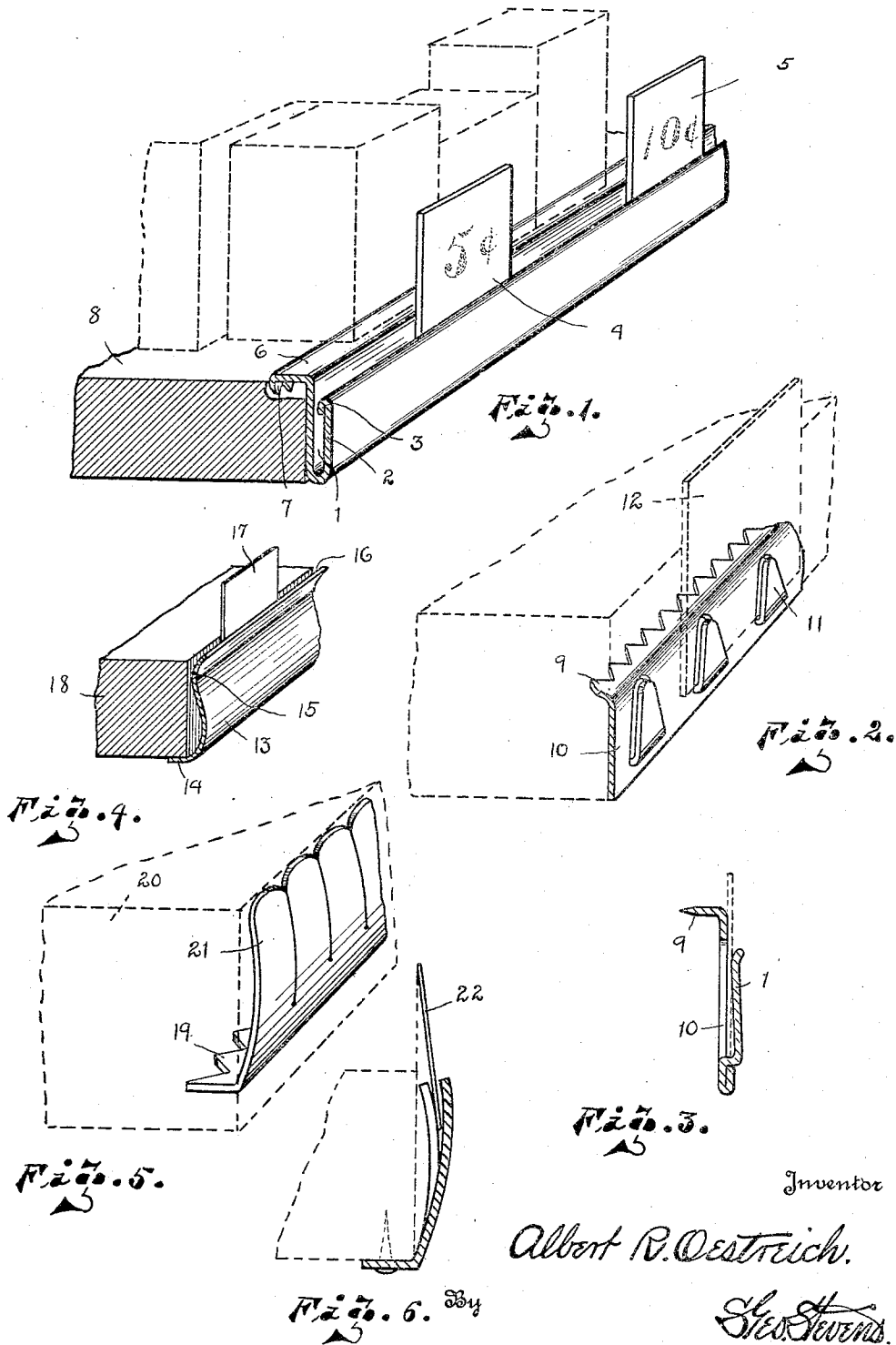
Jan. 10, 1933.

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1,893,594

CARD HOLDER

Filed April 16, 1931



## UNITED STATES PATENT OFFICE

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## CARD HOLDER

Application filed April 16, 1931. Serial No. 530,523.

This invention relates to card holders and has special reference to such a device in conjunction with a shelf for support of objects respecting which indicia upon the cards to be held refers; the same also, in its preferred form, functioning as a finish or trim for the edge of the shelf to which it is applied.

The principal object of the instant invention is to provide a more simple and practical device of this character than heretofore employed.

Other objects and advantages of the invention will appear in the following description thereof.

Referring now to the accompanying drawing, forming part of this application, and wherein like reference characters indicate like parts:

Figure 1 is a perspective view of a fragmental portion of a shelf with a combined trim and holder embodying the invention applied thereto;

Figure 2 is a perspective view of a modified form of trim and holder;

Figure 3 is an enlarged transverse section of the embodiment illustrated in Figure 2;

Figure 4 is a more simple form of the invention illustrating a fragmental perspective view of same;

Figure 5 is a similar view of a still further modification of the device; and

Figure 6 is a transverse section of the modification shown in Figure 5.

The application of a metal strip to the edge of a shelf for this purpose is known to be old, but the specific devices herein illustrated are novel, as manifest by the appended claims.

Referring now specifically to Figure 1, the body portion of the card holder strip is illustrated at 1, the lower portion being bent backwardly upon itself as at 2, and again crimped forming a bead as at 3, intermediate of which and the body portion the cards are held as at 4 and 5. The opposite edge of the strip is bent at right angles as at 6 and then downwardly at right angles and serrated as at 7, which serration forms the securing means, they being forced into the upper surface of the shelf 8, thus forming an adequate means for holding same without the use of tacks or

staples. The principal novel feature of this construction is the attaching means to the shelf.

The same form of attaching means is illustrated in Figure 2, as at 9, though the serrated portion is at right angles to the body portion 10 in this modification, and a further novelty resides in the tongue like members 11 struck from the body portion outwardly forming spaces in which the cards may be held as illustrated at 12 intermediate of one or more tongues. The body portion, as is obvious, of this strip may be comparatively narrow and occupy but a portion of the lower edge of, say for instance, a very thick or deep shelf.

In Figure 4 I have the simplest and preferred form of structure in a somewhat arcuately shaped strip 13, the lower edge of which may be either serrated as previously described, or furnished with holes for attachment as by nails or the like to the under side of the front edge of the shelf as at 14, and the upper inwardly curved portion of the strip as at 15 designed to impinge against the front face of the shelf from whence it turns outwardly so as to form a somewhat inviting or open mouth slot as at 16 for the convenient reception of the card 17, such being held intermediate of the upper resilient edge of the strip and the front face of the shelf 18. This structure affords the least obstruction to movable objects on the shelf, and doubtless the more pleasing appearance.

A further modification is shown in Figures 5 and 6, wherein the lower angular serrated portion of the strip is illustrated at 19, and shown as being forced into the face of the shelf 20, the upright portion of the strip also being arcuately shaped though not reversed as shown in Figure 4, and which portion is cut in such a manner as to form a plurality of fingerlike members 21, the upper ends of which are designed to impinge against the front face of the shelf and therebetween hold a card, or a card may be held intermediate of the wings here illustrated in Figure 6 at 22, thus insuring the upper end of the card impinging the shelf providing the latter is a deep one in comparison to the

height of the strip, and in fact there may be places where it is desirable that the card be held upright without impingement against an object adjacent the holder.

Having thus described my invention, what I claim and desire to secure by Letters Patent, is:

1. A sheet metal strip for attachment to a shelf comprising an upright arcuately shaped body portion cut vertically into a plurality of resilient members and the opposite edge of said strip bent at an angle to the major portion to provide suitable means for attachment to the shelf.

2. A combination shelf trim and card holder comprising an angularly shaped strip of sheet metal, the major body portion thereof having formed therein a plurality of resilient card holding members, and the minor body portion thereof being bent at an angle to the major portion and providing means for attachment of the strip to a shelf.

In testimony whereof I affix my signature.

ALBERT R. OESTREICH.

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