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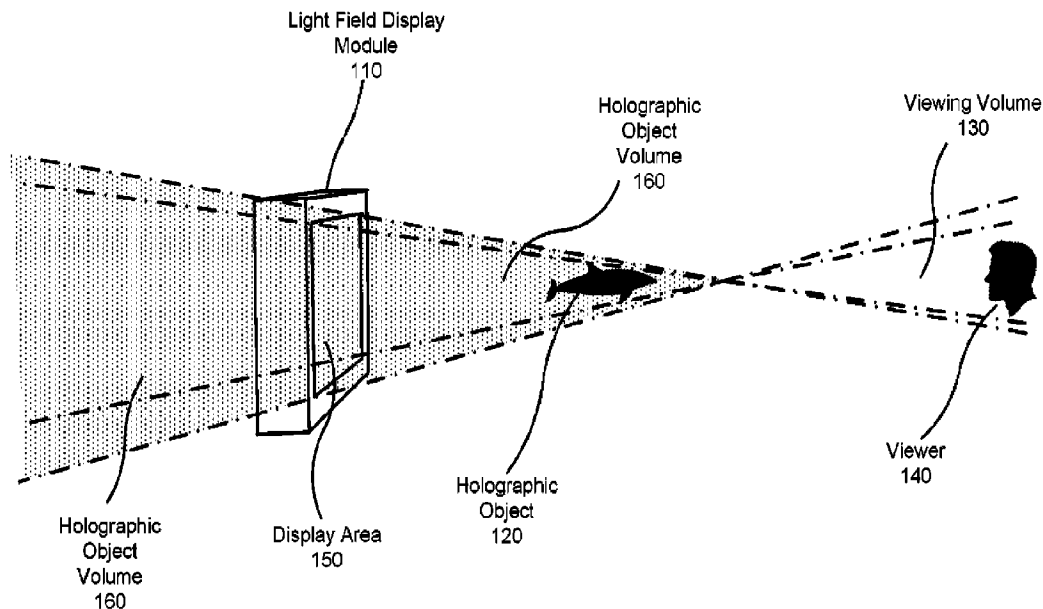
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(71) Demandeur/Applicant:
LIGHT FIELD LAB, INC., US
(72) Inventeurs/Inventors:
KARAFIN, JONATHAN SEAN, US;
BEVENSEE, BRENDAN ELWOOD, US;
DOHM, JOHN, US
(74) Agent: RIDOUT & MAYBEE LLP

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Diagram
100

FIG. 1



(57) **Abrégé/Abstract:**

A light field (LF) display system for displaying holographic content within an adult entertainment context is disclosed. The LF display system includes a plurality of LF displays that, in one embodiment, are tiled to form an array of LF displays within an environment and the LF display system may customize a viewer's experience using artificial intelligence (AI) and machine learning (ML) models that track and respond to each viewer's movements and/or requests in the environment, their behaviors (e.g., body language, facial expressions, tone of voice, etc.) through various sensors (e.g., cameras, microphones, LF display sensors, etc.). Accordingly, the result is an adult entertainment environment customized for each viewer including AI holographic performers that engage viewers within the environment.



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Abstract:

A light field (LF) display system for displaying holographic content within an adult entertainment context is disclosed. The LF display system includes a plurality of LF displays that, in one embodiment, are tiled to form an array of LF displays within an environment and the LF display system may customize a viewer's experience using artificial intelligence (AI) and machine learning (ML) models that track and respond to each viewers movements and/or requests in the environment, their behaviors (e.g., body language, facial expressions, tone of voice, etc.) through various sensors (e.g., cameras, microphones, LF display sensors, etc.). Accordingly, the result is an adult entertainment environment customize for each viewer including AI holographic performers that engage viewers within the environment.

LIGHT FIELD DISPLAY SYSTEM FOR ADULT APPLICATIONS

CROSS-REFERENCE TO RELATED APPLICATIONS

[0001] This application is related to International Application Nos. PCT/US2017/042275, PCT/US2017/042276, PCT/US2017/042418, PCT/US2017/042452, PCT/US2017/042462, PCT/US2017/042466, PCT/US2017/042467, PCT/US2017/042468, PCT/US2017/042469, PCT/US2017/042470, and PCT/US2017/042679, all of which are incorporated by reference herein in their entirety.

BACKGROUND

[0002] The present disclosure relates to a holographic environment, and more specifically relates to light field displays implemented within an adult environment.

[0003] Various technologies have been proposed to augment reality and simulate virtual environments. These technologies often include stereoscopic images being displayed on an electronic display inside of a headset to simulate the illusion of depth and head and eye tracking sensors can be used to estimate what portion of or object within the virtual environment is being viewed by the viewer. However, these conventional approaches require displays (e.g., stereoscopic, virtual reality, augmented reality, or mixed reality) of some sort of external device (e.g., 3-D glasses, a near-eye display, a head-mounted display, etc.) to be worn in order to view content. In virtual reality, wearing an external device removes the viewer from reality completely, which can be dangerous when simulating some activities and sports (e.g., a virtual tennis game may require an area the size of an actual tennis court to play in) since the viewer may run into other objects or people in the environment without knowing.

SUMMARY

[0004] A light field (LF) display system for displaying holographic content within an adult entertainment context is disclosed. The LF display system includes a plurality of LF displays that, in one embodiment, are tiled to form an array of LF displays within an environment. The LF display system may customize a viewer's experience using artificial intelligence (AI) and machine learning (ML) models that track and respond to each viewers movements and/or requests in the environment, as well as their behaviors (e.g., body language, facial expressions, tone of voice, etc.) through various sensors (e.g., cameras, microphones, LF display sensors, etc.). Accordingly, the result is an

adult entertainment environment customized for each viewer including AI holographic performers that engage viewers within the environment.

[0005] In one embodiment, the LF display system obtains a viewer's preferences for holographic content. This may include obtaining information stored for the viewer if they are a repeat customer, or the system may receive selection from the viewer of one or more holographic performers from, for example, a catalog. The holographic performers could be live models streaming live holographic content to the LF display system from different remote locations, AI representations of real people (e.g., model, actress, actor, etc.), or computer-generated models (e.g., anime cartoon, etc.).

[0006] In response to the viewer's preferences, the LF display system presents the holographic content including a holographic performer to the viewer, which is an image presented at a location in a holographic object volume of the environment that the viewer can see as if the holographic performer were an actual person standing in the room and talking with them.

[0007] During the presentation of the holographic content, a tracking system of the LF display system obtains sensory information for the viewer to guide the AI not just spatially with respect to the viewer, but also behaviorally. The sensory information thus includes the viewer's interactions with the holographic performer and other objects in the environment while identifying contextual characteristics of the viewer, such as body language (e.g., that may indicate pleasure, excitement, disappointment, boredom, etc.) including facial expressions, voice analysis and recognition, other general feedback that can be expressly stated by the viewer (e.g., commands for the holographic performer to perform an action, etc.), and so forth.

[0008] Accordingly, the LF display system adjusts presentation of the holographic content, such as the behavior the holographic performer, in response to the viewer's sensory information obtained by the tracking system. This may be as subtle as a smile or laugh from the holographic performer in response to a comment from the viewer or larger scale behavioral adjustments that include the holographic performer performing actions in response to a request from the viewer. Thus, in one embodiment, the responses performed by the holographic performer are generated using an AI model based on interactions from the viewer. Thus, the viewer does not need to wear an external device in order to see and interact with the holographic performer. The LF display system presents the holographic performer in a manner that is visible to viewers in much the same way a real-life human being would be visible to them.

[0009] Accordingly, the present disclosure describes a combination of a holographic display, a number of different sensors (e.g., haptics, audio, visual, etc.), a network, and AI and ML models that

generate a holographic adult product that, in various embodiments, replaces and/or augments the physical with the virtual with no requirement of special eyewear, glasses, or a head-mounted accessory.

BRIEF DESCRIPTION OF THE DRAWINGS

- [0010]** FIG. 1 is a diagram of a light field display module presenting a holographic object, in accordance with one or more embodiments.
- [0011]** FIG. 2A is a cross section of a portion of a light field display module, in accordance with one or more embodiments.
- [0012]** FIG. 2B is a cross section of a portion of a light field display module, in accordance with one or more embodiments.
- [0013]** FIG. 3A is a perspective view of a light field display module, in accordance with one or more embodiments.
- [0014]** FIG. 3B is a cross-sectional view of a light field display module which includes interleaved energy relay devices, in accordance with one or more embodiments.
- [0015]** FIG. 4A is a perspective view of portion of a light field display system that is tiled in two dimensions to form a single-sided seamless surface environment, in accordance with one or more embodiments.
- [0016]** FIG. 4B is a perspective view of a portion of light field display system in a multi-sided seamless surface environment, in accordance with one or more embodiments.
- [0017]** FIG. 4C is a top-down view of a light field display system with an aggregate surface in a winged configuration, in accordance with one or more embodiments.
- [0018]** FIG. 4D is a side view of a light field display system with an aggregate surface in a sloped configuration, in accordance with one or more embodiments.
- [0019]** FIG. 4E is a top-down view of a light field display system with an aggregate surface on a front wall of a room, in accordance with one or more embodiments.
- [0020]** FIG. 5A is a block diagram of a light field display system, in accordance with one or more embodiments.
- [0021]** FIG. 5B is a block diagram of a light field environment incorporating a light field display system for adult simulations, in accordance with one or more embodiments.
- [0022]** FIG. 6 is an illustration of a LF display system in an adult entertainment environment presenting a holographic performer to a viewer, in accordance with one or more embodiments.

[0023] FIG. 7A is a first illustration of an embodiment of the LF display system presenting holographic content to a viewer that includes a sensory simulation device that operates in coordination with the holographic content, in accordance with one or more embodiments.

[0024] FIG. 7B is a second illustration of the embodiment of the LF display system described in FIG. 7A where the sensory simulation device has been augmented with the holographic content, in accordance with one or more embodiments.

[0025] FIG. 8 is a flow diagram for displaying adult holographic content to a viewer, in accordance with one or more embodiments.

DETAILED DESCRIPTION

Overview

[0026] A light field (LF) display system is implemented in an adult entertainment environment to present users with holographic content, such as holographic performers or models. The LF display system comprises a LF display assembly configured to present holographic content including one or more holographic objects that would be visible to one or more viewers in a viewing volume of the adult entertainment environment. A holographic model may also be augmented with other sensory stimuli (e.g., tactile, audio, or smell). For example, ultrasonic emitters in the LF display system may emit ultrasonic pressure waves that provide a tactile surface for some or all of the holographic performer or other holographic objects in the environment. Holographic content may include additional visual content (i.e., 2D or 3D visual content). The coordination of emitters to ensure that a cohesive experience is enabled is part of the system in multi-emitter implementations (i.e., the projection of holographic objects with an accompanying matching tactile surface produced from a volumetric haptic projection system, providing multi-sensory stimuli at any given point in time.) The LF display assembly may include one or more LF display modules for generating the holographic content.

[0027] The LF display assembly may form a single-sided or a multi-sided seamless surface environment. For example, the LF display assembly may form a multi-sided seamless surface environment that encapsulates an enclosure of the adult entertainment environment. Viewers of the LF display system may enter the enclosure which may be partially or completely transformed with holographic content generated by the LF display system. Holographic content may augment or enhance physical objects (e.g., chairs or benches) present in the enclosure. Moreover, viewers can freely gaze around the enclosure to view the holographic content without need of eyewear devices

and/or headsets. Moreover, the adult entertainment environment enclosure may have surfaces that are covered by LF display modules of the LF display assembly. For example, in some instances some or all of the walls, the ceiling, and the floor are covered with the LF display modules.

[0028] The LF display system may receive input through a tracking system and/or a sensory feedback assembly. Based on the input, the LF display system can adjust the holographic content as well as provide feedback to related components. Additionally, the LF display system may incorporate a viewer profiling system for identifying each viewer so as to provide personalized content to each viewer. The viewer profiling system may further record other information on the viewer's visit to the adult entertainment environment which can be used on a subsequent visit for personalizing holographic content.

[0029] In some embodiments, the LF display system may include elements that enable the system to simultaneously emit at least one type of energy, and, simultaneously, absorb at least one type of energy for the purpose of responding to the viewers and creating an interactive experience. For example, a LF display system can emit both holographic objects for viewing as well as ultrasonic waves for haptic perception, and simultaneously absorb imaging information for tracking of viewers and other scene analysis, while also absorbing ultrasonic waves to detect touch response by the viewers. As an example, such a system may project a holographic performer, which when virtually "touched" by a viewer, modifies its "behavior" in accordance with the touch stimuli. The display system components that perform energy sensing of the environment may be integrated into the display surface via bidirectional energy elements that both emit and absorb energy, or they may be dedicated sensors that are separate from the display surface, such as ultrasonic speakers and imaging capture devices such as cameras.

[0030] The LF display system may also incorporate a system for tracking movement of viewers within the holographic object volume and/or viewing volume of the LF display system. The tracked movement of the viewers can be used to enhance the immersive adult entertainment experience. For example, the LF display system can use the tracking information to facilitate viewer interactions with the holographic content (e.g., pushing a holographic button). The LF display system can use the tracked information to monitor finger location relative to a holographic object. For example, the holographic object may be a button that can be "pushed" by a viewer. The LF display system can project ultrasonic energy to generate a tactile surface that corresponds to the button and occupies substantially the same space as the button. The LF display system can use the tracking information to dynamically move the location of the tactile surface along with dynamically moving the button as it is "pushed" by the viewer. The LF display system may use the tracking information to render a

holographic object that looks at and/or make eye contact, or interacts in other ways with the viewers. The LF display system may use the tracking information to render a holographic object that “touches” a viewer, where ultrasonic speakers create a tactile surface by which the holographic object can interact, via touch, with a viewer.

Light Field Display System Overview

[0031] FIG. 1 is a diagram 100 of a light field (LF) display module 110 presenting a holographic object 120, in accordance with one or more embodiments. The LF display module 110 is part of a light field (LF) display system. The LF display system presents holographic content including at least one holographic object using one or more LF display modules. The LF display system can present holographic content to one or multiple viewers. In some embodiments, the LF display system may also augment the holographic content with other sensory content (e.g., touch, audio, smell, temperature, etc.). For example, as discussed below, the projection of focused ultrasonic sound waves may generate a mid-air tactile sensation that can simulate a surface of some or all of a holographic object. The LF display system includes one or more LF display modules 110, and is discussed in detail below with regard to FIGs. 2-5.

[0032] The LF display module 110 is a holographic display that presents holographic objects (e.g., the holographic object 120) to one or more viewers (e.g., viewer 140). The LF display module 110 includes an energy device layer (e.g., an emissive electronic display or acoustic projection device) and an energy waveguide layer (e.g., optical lens array). Additionally, the LF display module 110 may include an energy relay layer for the purpose of combining multiple energy sources or detectors together to form a single surface. At a high-level, the energy device layer generates energy (e.g., holographic content) that is then directed using the energy waveguide layer to a region in space in accordance with one or more four-dimensional (4D) light field functions. The LF display module 110 may also project and/or sense one or more types of energy simultaneously. For example, LF display module 110 may be able to project a holographic image as well as an ultrasonic tactile surface in a viewing volume, while simultaneously detecting imaging data from the viewing volume. The operation of the LF display module 110 is discussed in more detail below with regard to FIGs. 2-3.

[0033] The LF display module 110 generates holographic objects within a holographic object volume 160 using one or more 4D light field functions (e.g., derived from a plenoptic function). The holographic objects can be three-dimensional (3D), two-dimensional (2D), or some combination thereof. Moreover, the holographic objects may be polychromatic (e.g., full color).

The holographic objects may be projected in front of the screen plane, behind the screen plane, or split by the screen plane. A holographic object 120 can be presented such that it is perceived anywhere within the holographic object volume 160. A holographic object within the holographic object volume 160 may appear to a viewer 140 to be floating in space.

[0034] A holographic object volume 160 represents a volume in which holographic objects may be perceived by a viewer 140. The holographic object volume 160 can extend in front of the surface of the display area 150 (i.e., towards the viewer 140) such that holographic objects can be presented in front of the plane of the display area 150. Additionally, the holographic object volume 160 can extend behind the surface of the display area 150 (i.e., away from the viewer 140), allowing for holographic objects to be presented as if they are behind the plane of the display area 150. In other words, the holographic object volume 160 may include all the rays of light that originate (e.g., are projected) from a display area 150 and can converge to create a holographic object. Herein, light rays may converge at a point that is in front of the display surface, at the display surface, or behind the display surface. More simply, the holographic object volume 160 encompasses all of the volume from which a holographic object may be perceived by a viewer.

[0035] A viewing volume 130 is a volume of space from which holographic objects (e.g., holographic object 120) presented within a holographic object volume 160 by the LF display system are fully viewable. The holographic objects may be presented within the holographic object volume 160, and viewed within a viewing volume 130, such that they are indistinguishable from actual objects. A holographic object is formed by projecting the same light rays that would be generated from the surface of the object were it physically present.

[0036] In some cases, the holographic object volume 160 and the corresponding viewing volume 130 may be relatively small – such that it is designed for a single viewer. In other embodiments, as discussed in detail below with regard to, e.g., FIGs. 4, 6, 7A, 7B, and 8, the LF display modules may be enlarged and/or tiled to create larger holographic object volumes and corresponding viewing volumes that can accommodate a large range of viewers (e.g., 1 to thousands). The LF display modules presented in this disclosure may be built so that the full surface of the LF display contains holographic imaging optics, with no inactive or dead space, and without any need for bezels. In these embodiments, the LF display modules may be tiled so that the imaging area is continuous across the seam between LF display modules, and the bond line between the tiled modules is virtually undetectable using the visual acuity of the eye. Notably, in some configurations, some portion of the display surface may not include holographic imaging optics, although they are not described in detail herein.

[0037] The flexible size and/or shape of a viewing volume 130 allows for viewers to be unconstrained within the viewing volume 130. For example, a viewer 140 can move to a different position within a viewing volume 130 and see a different view of the holographic object 120 from the corresponding perspective. To illustrate, referring to FIG. 1, the viewer 140 is at a first position relative to the holographic object 120 such that the holographic object 120 appears to be a head-on view of a dolphin. The viewer 140 may move to other locations relative to the holographic object 120 to see different views of the dolphin. For example, the viewer 140 may move such that he/she sees a left side of the dolphin, a right side of the dolphin, etc., much like if the viewer 140 was looking at an actual dolphin and changed his/her relative position to the actual dolphin to see different aspects of the dolphin. In some embodiments, the holographic object 120 is visible to all viewers within the viewing volume 130 that have an unobstructed line (i.e., not blocked by an object/person) of sight to the holographic object 120. These viewers may be unconstrained such that they can move around within the viewing volume to see different perspectives of the holographic object 120. Accordingly, the LF display system may present holographic objects such that a plurality of unconstrained viewers may simultaneously see different perspectives of the holographic objects in real-world space as if the holographic objects were physically present.

[0038] In contrast, conventional displays (e.g., stereoscopic, virtual reality, augmented reality, or mixed reality) generally require each viewer to wear some sort of external device (e.g., 3-D glasses, a near-eye display, or a head-mounted display) in order to see content. Additionally and/or alternatively, conventional displays may require that a viewer be constrained to a particular viewing position (e.g., in a chair that has fixed location relative to the display). For example, when viewing an object shown by a stereoscopic display, a viewer always focuses on the display surface, rather than on the object, and the display will always present just two views of an object that will follow a viewer who attempts to move around that perceived object, causing distortions in the perception of that object. With a light field display, however, viewers of a holographic object presented by the LF display system do not need to wear an external device, nor be confined to a particular position, in order to see the holographic object. The LF display system presents the holographic object in a manner that is visible to viewers in much the same way a physical object would be visible to the viewers, with no requirement of special eyewear, glasses, or a head-mounted accessory. Further, the viewer may view holographic content from any location within a viewing volume.

[0039] Notably, potential locations for holographic objects within the holographic object volume 160 are limited by the size of the volume. In order to increase the size of the holographic object volume 160, a size of a display area 150 of the LF display module 110 may be increased and/or

multiple LF display modules may be tiled together in a manner that forms a seamless display surface. The seamless display surface has an effective display area that is larger than the display areas of the individual LF display modules. Some embodiments relating to tiling LF display modules are discussed below with regard to FIGs. 4, and 6-7. As illustrated in FIG. 1, the display area 150 is rectangular resulting in a holographic object volume 160 that is a pyramid. In other embodiments, the display area may have some other shape (e.g., hexagonal), which also affects the shape of the corresponding viewing volume.

[0040] Additionally, while the above discussion focuses on presenting the holographic object 120 within a portion of the holographic object volume 160 that is between the LF display module 110 and the viewer 140, the LF display module 110 can additionally present content in the holographic object volume 160 behind the plane of the display area 150. For example, the LF display module 110 may make the display area 150 appear to be a surface of the ocean that the holographic object 120 is jumping out of. And the displayed content may be such that the viewer 140 is able to look through the displayed surface to see marine life that is under the water. Moreover, the LF display system can generate content that seamlessly moves around the holographic object volume 160, including behind and in front of the plane of the display area 150.

[0041] FIG. 2A illustrates a cross section 200 of a portion of a LF display module 210, in accordance with one or more embodiments. The LF display module 210 may be the LF display module 110. In other embodiments, the LF display module 210 may be another LF display module with a different display area shape than display area 150. In the illustrated embodiment, the LF display module 210 includes an energy device layer 220, an energy relay layer 230, and an energy waveguide layer 240. Some embodiments of the LF display module 210 have different components than those described here. For example, in some embodiments, the LF display module 210 does not include the energy relay layer 230. Similarly, the functions can be distributed among the components in a different manner than is described here.

[0042] The display system described here presents an emission of energy that replicates the energy normally surrounding an object in the real world. Here, emitted energy is directed towards a specific direction from every coordinate on the display surface. The directed energy from the display surface enables convergence of many rays of energy, which, thereby, can create holographic objects. For visible light, for example, the LF display will project a very large number of light rays that may converge at any point in the holographic object volume so they will appear to come from the surface of a real-world object located in this region of space from the perspective of a viewer that is located further away than the object being projected. In this way, the LF display is generating

the rays of reflected light that would leave such an object's surface from the perspective of the viewer. The viewer perspective may change on any given holographic object, and the viewer will see a different view of that holographic object.

[0043] The energy device layer 220 includes one or more electronic displays (e.g., an emissive display such as an OLED) and one or more other energy projection and/or energy receiving devices as described herein. The one or more electronic displays are configured to display content in accordance with display instructions (e.g., from a controller of a LF display system). The one or more electronic displays include a plurality of pixels, each with an intensity that is individually controlled. Many types of commercial displays, such as emissive LED and OLED displays, may be used in the LF display.

[0044] The energy device layer 220 may also include one or more acoustic projection devices and/or one or more acoustic receiving devices. An acoustic projection device generates one or more pressure waves that complement the holographic object 250. The generated pressure waves may be, e.g., audible, ultrasonic, or some combination thereof. An array of ultrasonic pressure waves may be used for volumetric tactile sensation (e.g., at a surface of the holographic object 250). An audible pressure wave is used for providing audio content (e.g., immersive audio) that can complement the holographic object 250. For example, assuming the holographic object 250 is a dolphin, one or more acoustic projection devices may be used to (1) generate a tactile surface that is collocated with a surface of the dolphin such that viewers may touch the holographic object 250; and (2) provide audio content corresponding to noises a dolphin makes such as clicks, chirping, or chatter. An acoustic receiving device (e.g., a microphone or microphone array) may be configured to monitor ultrasonic and/or audible pressure waves within a local area of the LF display module 210.

[0045] The energy device layer 220 may also include one or more imaging sensors. An imaging sensor may be sensitive to light in a visible optical band, and in some cases may be sensitive to light in other bands (e.g., infrared). The imaging sensor may be, e.g., a complementary metal oxide semiconductor (CMOS) array, a charged coupled device (CCD), an array of photodetectors, some other sensor that captures light, or some combination thereof. The LF display system may use data captured by the one or more imaging sensor for position location tracking of viewers.

[0046] The energy relay layer 230 relays energy (e.g., electromagnetic energy, mechanical pressure waves, etc.) between the energy device layer 220 and the energy waveguide layer 240. The energy relay layer 230 includes one or more energy relay elements 260. Each energy relay element includes a first surface 265 and a second surface 270, and it relays energy between the two surfaces. The first surface 265 of each energy relay element may be coupled to one or more energy devices

(e.g., electronic display or acoustic projection device). An energy relay element may be composed of, e.g., glass, carbon, optical fiber, optical film, plastic, polymer, or some combination thereof. Additionally, in some embodiments, an energy relay element may adjust magnification (increase or decrease) of energy passing between the first surface 265 and the second surface 270. If the relay offers magnification, then the relay may take the form of an array of bonded tapered relays, called tapers, where the area of one end of the taper may be substantially larger than the opposite end. The large end of the tapers can be bonded together to form a seamless energy surface 275. One advantage is that space is created on the multiple small ends of each taper to accommodate the mechanical envelope of multiple energy sources, such as the bezels of multiple displays. This extra room allows the energy sources to be placed side-by-side on the small taper side, with each energy source having their active areas directing energy into the small taper surface and relayed to the large seamless energy surface. Another advantage to using tapered relays is that there is no non-imaging dead space on the combined seamless energy surface formed by the large end of the tapers. No border or bezel exists, and so the seamless energy surfaces can then be tiled together to form a larger surface with virtually no seams according to the visual acuity of the eye.

[0047] The second surfaces of adjacent energy relay elements come together to form an energy surface 275. In some embodiments, a separation between edges of adjacent energy relay elements is less than a minimum perceptible contour as defined by a visual acuity of a human eye having, for example, 20/40 vision, such that the energy surface 275 is effectively seamless from the perspective of a viewer 280 within a viewing volume 285.

[0048] In some embodiments, one or more of the energy relay elements exhibit energy localization, where the energy transport efficiency in the longitudinal direction substantially normal to the surfaces 265 and 270 is much higher than the transport efficiency in the perpendicular transverse plane, and where the energy density is highly localized in this transverse plane as the energy wave propagates between surface 265 and surface 270. This localization of energy allows an energy distribution, such as an image, to be efficiently relayed between these surfaces without any significant loss in resolution.

[0049] The energy waveguide layer 240 directs energy from a location (e.g., a coordinate) on the energy surface 275 into a specific propagation path outward from the display surface into the holographic viewing volume 285 using waveguide elements in the energy waveguide layer 240. As an example, for electromagnetic energy, the waveguide elements in the energy waveguide layer 240 direct light from positions on the seamless energy surface 275 along different propagation directions

through the viewing volume 285. In various examples, the light is directed in accordance with a 4D light field function to form the holographic object 250 within the holographic object volume 255.

[0050] Each waveguide element in the energy waveguide layer 240 may be, for example, a lenslet composed of one or more elements. In some configurations, the lenslet may be a positive lens. The positive lens may have a surface profile that is spherical, aspherical, or freeform. Additionally, in some embodiments, some or all of the waveguide elements may include one or more additional optical components. An additional optical component may be, e.g., an energy-inhibiting structure such as a baffle, a positive lens, a negative lens, a spherical lens, an aspherical lens, a freeform lens, a liquid crystal lens, a liquid lens, a refractive element, a diffractive element, or some combination thereof. In some embodiments, the lenslet and/or at least one of the additional optical components is able to dynamically adjust its optical power. For example, the lenslet may be a liquid crystal lens or a liquid lens. Dynamic adjustment of a surface profile the lenslet and/or at least one additional optical component may provide additional directional control of light projected from a waveguide element.

[0051] In the illustrated example, the holographic object volume 255 of the LF display has boundaries formed by light ray 256 and light ray 257, but could be formed by other rays. The holographic object volume 255 is a continuous volume that extends both in front (i.e., towards the viewer 280) of the energy waveguide layer 240 and behind it (i.e., away from the viewer 280). In the illustrated example, ray 256 and ray 257 are projected from opposite edges of the LF display module 210 at the highest angle relative to the normal to the display surface 277 that may be perceived by a user, but these could be other projected rays. The rays define the field-of-view of the display, and, thus, define the boundaries for the holographic viewing volume 285. In some cases, the rays define a holographic viewing volume where the full display can be observed without vignetting (e.g., an ideal viewing volume). As the field of view of the display increases, the convergence point of ray 256 and ray 257 will be closer to the display. Thus, a display having a larger field of view allows a viewer 280 to see the full display at a closer viewing distance. Additionally, ray 256 and 257 may form an ideal holographic object volume. Holographic objects presented in an ideal holographic object volume can be seen anywhere in the viewing volume 285.

[0052] In some examples, holographic objects may be presented to only a portion of the viewing volume 285. In other words, holographic object volumes may be divided into any number of viewing sub-volumes (e.g., viewing sub-volume 290). Additionally, holographic objects can be projected outside of the holographic object volume 255. For example, holographic object 251 is presented outside of holographic object volume 255. Because the holographic object 251 is

presented outside of the holographic object volume 255 it cannot be viewed from every location in the viewing volume 285. For example, holographic object 251 may be visible from a location in viewing sub-volume 290, but not visible from the location of the viewer 280.

[0053] For example, we turn to FIG. 2B to illustrate viewing holographic content from different viewing sub-volumes. FIG. 2B illustrates a cross section 200 of a portion of a LF display module, in accordance with one or more embodiments. The cross-section of FIG. 2B is the same as the cross-section of FIG. 2A. However, FIG. 2B illustrates a different set of light rays projected from the LF display module 210. Ray 256 and ray 257 still form a holographic object volume 255 and a viewing volume 285. However, as shown, rays projected from the top of the LF display module 210 and the bottom of the LF display module 210 overlap to form various viewing sub-volumes (e.g., view sub-volumes 290A, 290B, 290C, and 290D) within the viewing volume 285. A viewer in the first viewing sub-volume (e.g., 290A) may be able to perceive holographic content presented in the holographic object volume 255 that viewers in the other viewing sub-volumes (e.g., 290B, 290C, and 290D) are unable to perceive.

[0054] More simply, as illustrated in FIG. 2A, holographic object volume 255 is a volume in which holographic objects may be presented by LF display system such that they may be perceived by viewers (e.g., viewer 280) in viewing volume 285. In this way, the viewing volume 285 is an example of an ideal viewing volume, while the holographic object volume 255 is an example of an ideal object volume. However, in various configurations, viewers may perceive holographic objects presented by LF display system 200 in other example holographic object volumes such that viewers in other example viewing volumes may perceive the holographic content. More generally, an “eye-line guideline” applies when viewing holographic content projected from an LF display module. The eye-line guideline asserts that the line formed by a viewer’s eye position and a holographic object being viewed must intersect a LF display surface.

[0055] When viewing holographic content presented by the LF display module 210, each eye of the viewer 280 sees a different perspective of the holographic object 250 because the holographic content is presented according to a 4D light field function. Moreover, as the viewer 280 moves within the viewing volume 285 he/she would also see different perspectives of the holographic object 250 as would other viewers within the viewing volume 285. As will be appreciated by one of ordinary skill in the art, a 4D light field function is well known in the art and will not be elaborated further herein.

[0056] As described in more detail herein, in some embodiments, the LF display can project more than one type of energy. For example, the LF display may project two types of energy, such

as, for example, mechanical energy and electromagnetic energy. In this configuration, energy relay layer 230 includes two separate energy relays which are interleaved together at the energy surface 275, but are separated such that the energy is relayed to two different energy device layers 220. Here, one relay may be configured to transport electromagnetic energy, while another relay may be configured to transport mechanical energy. In some embodiments, the mechanical energy may be projected from locations between the electromagnetic waveguide elements on the energy waveguide layer 240, helping form structures that inhibit light from being transported from one electromagnetic waveguide element to another. In some embodiments, the energy waveguide layer 240 may also include waveguide elements that transport focused ultrasound along specific propagation paths in accordance with display instructions from a controller.

[0057] Note that in alternate embodiments (not shown), the LF display module 210 does not include the energy relay layer 230. In this case, the energy surface 275 is an emission surface formed using one or more adjacent electronic displays within the energy device layer 220. And in some embodiments, a separation between edges of adjacent electronic displays is less than a minimum perceptible contour as defined by a visual acuity of a human eye having 20/40 vision, such that the energy surface is effectively seamless from the perspective of the viewer 280 within the viewing volume 285.

LF Display Modules

[0058] FIG. 3A is a perspective view of a LF display module 300A, in accordance with one or more embodiments. The LF display module 300A may be the LF display module 110 and/or the LF display module 210. In other embodiments, the LF display module 300A may be some other LF display module. In the illustrated embodiment, the LF display module 300A includes an energy device layer 310, and energy relay layer 320, and an energy waveguide layer 330. The LF display module 300A is configured to present holographic content from a display surface 365 as described herein. For convenience, the display surface 365 is illustrated as a dashed outline on the frame 390 of the LF display module 300A, but is, more accurately, the surface directly in front of waveguide elements bounded by the inner rim of the frame 390. Some embodiments of the LF display module 300A have different components than those described here. For example, in some embodiments, the LF display module 300A does not include the energy relay layer 320. Similarly, the functions can be distributed among the components in a different manner than is described here.

[0059] The energy device layer 310 is an embodiment of the energy device layer 220. The energy device layer 310 includes four energy devices 340 (three are visible in the figure). The

energy devices 340 may all be the same type (e.g., all electronic displays), or may include one or more different types (e.g., includes electronic displays and at least one acoustic energy device).

[0060] The energy relay layer 320 is an embodiment of the energy relay layer 230. The energy relay layer 320 includes four energy relay devices 350 (three are visible in the figure). The energy relay devices 350 may all relay the same type of energy (e.g., light), or may relay one or more different types (e.g., light and sound). Each of the relay devices 350 includes a first surface and a second surface, the second surface of the energy relay devices 350 being arranged to form a singular seamless energy surface 360. In the illustrated embodiment, each of the energy relay devices 350 are tapered such that the first surface has a smaller surface area than the second surface, which allows accommodation for the mechanical envelopes of the energy devices 340 on the small end of the tapers. This also allows the seamless energy surface to be borderless, since the entire area can project energy. This means that this seamless energy surface can be tiled by placing multiple instances of LF display module 300A together, without dead space or bezels, so that the entire combined surface is seamless. In other embodiments, the first surface and the second surface have the same surface area.

[0061] The energy waveguide layer 330 is an embodiment of the energy waveguide layer 240. The energy waveguide layer 330 includes a plurality of waveguide elements 370. As discussed above with respect to FIG. 2, the energy waveguide layer 330 is configured to direct energy from the seamless energy surface 360 along specific propagation paths in accordance with a 4D plenoptic function to form a holographic object. Note that in the illustrated embodiment the energy waveguide layer 330 is bounded by a frame 390. In other embodiments, there is no frame 390 and/or a thickness of the frame 390 is reduced. Removal or reduction of thickness of the frame 390 can facilitate tiling the LF display module 300A with additional LF display modules.

[0062] Note that in the illustrated embodiment, the seamless energy surface 360 and the energy waveguide layer 330 are planar. In alternate embodiments, not shown, the seamless energy surface 360 and the energy waveguide layer 330 may be curved in one or more dimensions.

[0063] The LF display module 300A can be configured with additional energy sources that reside on the surface of the seamless energy surface, and allow the projection of an energy field in addition to the light field. In one embodiment, an acoustic energy field may be projected from electrostatic speakers (not illustrated) mounted at any number of locations on the seamless energy surface 360. Further, the electrostatic speakers of the LF display module 300A are positioned within the light field display module 300A such that the dual-energy surface simultaneously projects sound fields and holographic content. For example, the electrostatic speakers may be formed with one or

more diaphragm elements that are transmissive to some wavelengths of electromagnetic energy, and driven with conductive elements. The electrostatic speakers may be mounted on to the seamless energy surface 360, so that the diaphragm elements cover some of the waveguide elements. The conductive electrodes of the speakers may be co-located with structures designed to inhibit light transmission between electromagnetic waveguides, and/or located at positions between electromagnetic waveguide elements (e.g., frame 390). In various configurations, the speakers can project an audible sound and/or many sources of focused ultrasonic energy that produces a haptic surface.

[0064] In some configurations an energy device 340 may sense energy. For example, an energy device may be a microphone, a light sensor, an acoustic transducer, etc. As such, the energy relay devices may also relay energy from the seamless energy surface 360 to the energy device layer 310. That is, the seamless energy surface 360 of the LF display module forms a bidirectional energy surface when the energy devices and energy relay devices 340 are configured to simultaneously emit and sense energy (e.g., emit light fields and sense sound).

[0065] More broadly, an energy device 340 of a LF display module 340 can be either an energy source or an energy sensor. The LF display module 300A can include various types of energy devices that act as energy sources and/or energy sensors to facilitate the projection of high quality holographic content to a user. Other sources and/or sensors may include thermal sensors or sources, infrared sensors or sources, image sensors or sources, mechanical energy transducers that generate acoustic energy, feedback sources, etc. Many other sensors or sources are possible. Further, the LF display modules can be tiled such that the LF display module can form an assembly that projects and senses multiple types of energy from a large aggregate seamless energy surface

[0066] In various embodiments of LF display module 300A, the seamless energy surface 360 can have various surface portions where each surface portion is configured to project and/or emit specific types of energy. For example, when the seamless energy surface is a dual-energy surface, the seamless energy surface 360 includes one or more surface portions that project electromagnetic energy, and one or more other surface portions that project ultrasonic energy. The surface portions that project ultrasonic energy may be located on the seamless energy surface 360 between waveguide elements, and/or co-located with structures designed to inhibit light transmission between waveguide elements. In an example where the seamless energy surface is a bidirectional energy surface, the energy relay layer 320 may include two types of energy relay devices interleaved at the seamless energy surface 360. In various embodiments, the seamless energy surface 360 may

be configured such that portions of the surface under particular waveguide elements 370 are all energy sources, all energy sensors, or a mix of energy sources and energy sensors.

[0067] FIG. 3B is a cross-sectional view of a LF display module 300B which includes interleaved energy relay devices, in accordance with one or more embodiments. The LF display module 300B may be configured as either a dual energy projection device for projecting more than one type of energy, or as a bidirectional energy device for simultaneously projecting one type of energy and sensing another type of energy. The LF display module 300B may be the LF display module 110 and/or the LF display module 210. In other embodiments, the LF display module 302 may be some other LF display module.

[0068] The LF display module 300B includes many components similarly configured to those of LF display module 300A in FIG. 3A. For example, in the illustrated embodiment, the LF display module 300B includes an energy device layer 310, energy relay layer 320, a seamless energy surface 360, and an energy waveguide layer 330 including at least the same functionality of those described in regards to FIG. 3A. Additionally, the LF display module 300B presents and/or receives energy from the display surface 365. Notably, the components of the LF display module 300B are alternatively connected and/or oriented than those of the LF display module 300A in FIG. 3A. Some embodiments of the LF display module 300B have different components than those described here. Similarly, the functions can be distributed among the components in a different manner than is described here. FIG. 3B illustrates the design of a single LF display module 302 that may be tiled to produce a dual energy projection surface or a bidirectional energy surface with a larger area.

[0069] In an embodiment, the LF display module 300B is a LF display module of a bidirectional LF display system. A bidirectional LF display system may simultaneously project energy and sense energy from the display surface 365. The seamless energy surface 360 contains both energy projecting and energy sensing locations that are closely interleaved on the seamless energy surface 360. Therefore, in the example of FIG. 3B, the energy relay layer 320 is configured in a different manner than the energy relay layer of FIG. 3A. For convenience, the energy relay layer of LF display module 300B will be referred to herein as the “interleaved energy relay layer.”

[0070] The interleaved energy relay layer 320 includes two legs: a first energy relay device 350A and a second energy relay device 350B. Each of the legs are illustrated as a lightly shaded area. Each of the legs may be made of a flexible relay material, and formed with a sufficient length to use with energy devices of various sizes and shapes. In some regions of the interleaved energy relay layer, the two legs are tightly interleaved together as they approach the seamless energy

surface 360. In the illustrated example, the interleaved energy relay devices 352 are illustrated as a darkly shaded area.

[0071] While interleaved at the seamless energy surface 360, the energy relay devices are configured to relay energy to/from different energy devices. The energy devices are at energy device layer 310. As illustrated, energy device 340A is connected to energy relay device 350A and energy device 340B is connected to energy relay device 350B. In various embodiments, each energy device may be an energy source or energy sensor.

[0072] An energy waveguide layer 330 includes waveguide elements 370 to steer energy waves from the seamless energy surface 360 along projected paths towards a series of convergence points. In this example, a holographic object 380 is formed at the series of convergence points. Notably, as illustrated, the convergence of energy at the holographic object 380 occurs on the viewer side of the display surface 365. However, in other examples, the convergence of energy may be anywhere in the holographic object volume, which extends both in front of the display surface 365 and behind the display surface 365. The waveguide elements 370 can simultaneously steer incoming energy to an energy device (e.g., an energy sensor), as described below.

[0073] In one example embodiment of LF display module 300B, an emissive display is used as an energy source and an imaging sensor is used as an energy sensor. In this manner, the LF display module 300B can simultaneously project holographic content and detect light from the volume in front of the display surface 365.

[0074] In an embodiment, the LF display module 300B is configured to simultaneously project a light field in front of the display surface 365 and capture a light field from the front of the display surface 365. In this embodiment, the energy relay device 350A connects a first set of locations at the seamless energy surface 360 positioned under the waveguide elements 370 to an energy device 340A. In an example, energy device 340A is an emissive display having an array of source pixels. The energy relay device 340B connects a second set of locations at the seamless energy surface 360 positioned under waveguide elements 370 to an energy device 340B. In an example, the energy device 340B is an imaging sensor having an array of sensor pixels. The LF display module 302 may be configured such that the locations at the seamless energy surface 365 that are under a particular waveguide element 370 are all emissive display locations, all imaging sensor locations, or some combination of locations. In other embodiments, the bidirectional energy surface can project and receive various other forms of energy.

[0075] In another example embodiment of the LF display module 300B, the LF display module is configured to project two different types of energy. For example, energy device 340A is an

emissive display configured to emit electromagnetic energy and energy device 340B is an ultrasonic transducer configured to emit mechanical energy. As such, both light and sound can be projected from various locations at the seamless energy surface 360. In this configuration, energy relay device 350A connects the energy device 340A to the seamless energy surface 360 and relays the electromagnetic energy. The energy relay device is configured to have properties (e.g. varying refractive index) which make it efficient for transporting electromagnetic energy. Energy relay device 350B connects the energy device 340B to the seamless energy surface 360 and relays mechanical energy. Energy relay device 350B is configured to have properties for efficient transport of ultrasound energy (e.g. distribution of materials with different acoustic impedance). In some embodiments, the mechanical energy may be projected from locations between the waveguide elements 370 on the energy waveguide layer 330. The locations that project mechanical energy may form structures that serve to inhibit light from being transported from one electromagnetic waveguide element to another. In one example, a spatially separated array of locations that project ultrasonic mechanical energy can be configured to create three-dimensional haptic shapes and surfaces in mid-air. The surfaces may coincide with projected holographic objects (e.g., holographic object 380). In some examples, phase delays and amplitude variations across the array can assist in creating the haptic shapes.

[0076] In various embodiments, the bidirectional LF display module 302 may include multiple energy device layers with each energy device layer including a specific type of energy device. In these examples, the energy relay layers are configured to relay the appropriate type of energy between the seamless energy surface 360 and the energy device layer 330.

Tiled LF Display Modules

[0077] FIG. 4A is a perspective view of a portion of LF display system 400 that is tiled in two dimensions to form a single-sided seamless surface environment, in accordance with one or more embodiments. The LF display system 400 includes a plurality of LF display modules that are tiled to form an array 410. More explicitly, each of the small squares in the array 410 represents a tiled LF display module 412. The array 410 may cover, for example, some or all of a surface (e.g., a wall) of a room. The LF array may cover other surfaces, such as, for example, a table top, a billboard, a rotunda, etc.

[0078] The array 410 may project one or more holographic objects. For example, in the illustrated embodiment, the array 410 projects a holographic object 420 and a holographic object 430. Tiling of the LF display modules 412 allows for a much larger viewing volume as well as

allows for objects to be projected out farther distances from the array 410. For example, in the illustrated embodiment, the viewing volume is, approximately, the entire area in front of and behind the array 410 rather than a localized volume in front of (and behind) a LF display module 412.

[0079] In some embodiments, the LF display system 400 presents the holographic object 420 to a viewer 430 and a viewer 434. The viewer 430 and the viewer 434 receive different perspectives of the holographic object 420. For example, the viewer 430 is presented with a direct view of the holographic object 420, whereas the viewer 434 is presented with a more oblique view of the holographic object 420. As the viewer 430 and/or the viewer 434 move, they are presented with different perspectives of the holographic object 420. This allows a viewer to visually interact with a holographic object by moving relative to the holographic object. For example, as the viewer 430 walks around a holographic object 420, the viewer 430 sees different sides of the holographic object 420 as long as the holographic object 420 remains in the holographic object volume of the array 410. Accordingly, the viewer 430 and the viewer 434 may simultaneously see the holographic object 420 in real-world space as if it is truly there. Additionally, the viewer 430 and the viewer 434 do not need to wear an external device in order to see the holographic object 420, as the holographic object 420 is visible to viewers in much the same way a physical object would be visible. Additionally, here, the holographic object 422 is illustrated behind the array because the viewing volume of the array extends behind the surface of the array. In this manner, the holographic object 422 may be presented to the viewer 430 and/or viewer 434 as if it is further away from the viewers than the surface of the array 410.

[0080] In some embodiments, the LF display system 400 may include a tracking system that tracks positions of the viewer 430 and the viewer 434. In some embodiments, the tracked position is the position of a viewer. In other embodiments, the tracked position is that of the eyes of a viewer. The position tracking of the eye is different from gaze tracking which tracks where an eye is looking (e.g., uses orientation to determine gaze location). The eyes of the viewer 430 and the eyes of the viewer 434 are in different locations.

[0081] In various configurations, the LF display system 400 may include one or more tracking systems. For example, in the illustrated embodiment of FIG. 4A, LF display system includes a tracking system 440 that is external to the array 410. Here, the tracking system may be a camera system coupled to the array 410. External tracking systems are described in more detail in regards to FIG. 5A. In other example embodiments, the tracking system may be incorporated into the array 410 as described herein. For example, an energy device (e.g., energy device 340) of a LF display module 412 included in the array 410 may be configured to capture images of viewers in front of the

array 440. In whichever case, the tracking system(s) of the LF display system 400 determines tracking information about the viewers (e.g., viewer 430 and/or viewer 434) viewing holographic content presented by the array 410.

[0082] Tracking information describes a position in space (e.g., relative to the tracking system) for the position of a viewer, or a position of a portion of a viewer (e.g. one or both eyes of a viewer, or the extremities of a viewer). A tracking system may use any number of depth determination techniques to determine tracking information. The depth determination techniques may include, e.g., structured light, time of flight, stereo imaging, some other depth determination technique, or some combination thereof. The tracking system may include various systems configured to determine tracking information. For example, the tracking system may include one or more infrared sources (e.g., structured light sources), one or more imaging sensors that can capture images in the infrared (e.g., red-blue-green-infrared camera), and a processor executing tracking algorithms. The tracking system may use the depth estimation techniques to determine positions of viewers. In some embodiments, the LF display system 400 generates holographic objects based on tracked positions, motions, or gestures of the viewer 430 and/or the viewer 434 as described herein. For example, the LF display system 400 may generate a holographic object responsive to a viewer coming within a threshold distance of the array 410 and/or a particular position.

[0083] The LF display system 400 may present one or more holographic objects that are customized to each viewer based in part on the tracking information. For example, the viewer 430 may be presented with the holographic object 420, but not the holographic object 422. Similarly, the viewer 434 may be presented with the holographic object 422, but not the holographic object 420. For example, the LF display system 400 tracks a position of each of the viewer 430 and the viewer 434. The LF display system 400 determines a perspective of a holographic object that should be visible to a viewer based on their relative position to where the holographic object is to be presented. The LF display system 400 selectively projects light from specific pixels that correspond to the determined perspective. Accordingly, the viewer 434 and the viewer 430 can simultaneously have experiences that are, potentially, completely different. In other words, the LF display system 400 may present holographic content to viewing sub-volumes of the viewing volume. For example, as illustrated, the viewing volume is represented by all the space in front of and behind the array. In this example, because the LF display system 400 can track the position of the viewer 430, the LF display system 400 may present space content (e.g., holographic object 420) to a viewing sub-volume surrounding the viewer 430 and safari content (e.g., holographic object 422) to a viewing

sub-volume surrounding the viewer 434. In contrast, conventional systems would have to use individual headsets to provide a similar experience.

[0084] In some embodiments the LF display system 400 may include one or more sensory feedback systems. The sensory feedback systems provide other sensory stimuli (e.g., tactile, audio, or smell) that augment the holographic objects 420 and 422. For example, in the illustrated embodiment of FIG. 4A, the LF display system 400 includes a sensory feedback system 442 external to the array 410. In one example, the sensory feedback system 442 may be an electrostatic speaker coupled to the array 410. External sensory feedback systems are described in more detail in regards to FIG. 5A. In other example embodiments, the sensory feedback system may be incorporated into the array 410 as described herein. For example, an energy device (e.g., energy device 340A in FIG. 3B) of a LF display module 412 included in the array 410 may be configured to project ultrasonic energy to viewers in front of the array and/or receive imaging information from viewers in front of the array. In whichever case, the sensory feedback system presents and/or receives sensory content to/from the viewers (e.g., viewer 430 and/or viewer 434) viewing holographic content (e.g., holographic object 420 and/or holographic object 422) presented by the array 410.

[0085] The LF display system 400 may include a sensory feedback system that includes one or more acoustic projection devices external to the array. Alternatively or additionally, the LF display system 400 may include one or more acoustic projection devices integrated into the array 410 as described herein. The acoustic projection devices may project an ultrasonic pressure wave that generates volumetric tactile sensation (e.g., at a surface of the holographic object 420) for one or more surfaces of a holographic object if a portion of a viewer gets within a threshold distance of the one or more surfaces. The volumetric tactile sensation allows the user to touch and feel surfaces of the holographic object. The plurality of acoustic projection devices may also project an audible pressure wave that provides audio content (e.g., immersive audio) to viewers. Accordingly, the ultrasonic pressure waves and/or the audible pressure waves can act to complement a holographic object.

[0086] In various embodiments, the LF display system 400 may provide other sensory stimuli based in part on a tracked position of a viewer. For example, the holographic object 422 illustrated in FIG. 4A is a lion, and the LF display system 400 may have the holographic object 422 roar both visually (i.e., the holographic object 430 appears to roar) and audibly (i.e., one or more acoustic projection devices project a pressure wave that the viewer 430 perceives as a lion's roar emanating from the holographic object 422).

[0087] Note that, in the illustrated configuration, the holographic viewing volume may be limited in a manner similar to the viewing volume 285 of the LF display system 200 in FIG. 2. This can limit the amount of perceived immersion that a viewer will experience with a single wall display unit. One way to address this is to use multiple LF display modules that are tiled along multiple sides as described below with respect to FIG. 4B–4F.

[0088] FIG. 4B is a perspective view of a portion of a LF display system 402 in a multi-sided seamless surface environment, in accordance with one or more embodiments. The LF display system 402 is substantially similar to the LF display system 400 except that the plurality of LF display modules are tiled to create a multi-sided seamless surface environment. More specifically, the LF display modules are tiled to form an array that is a six-sided aggregated seamless surface environment. Each square in FIG. 4B, the plurality of LF display modules cover all the walls, the ceiling, and the floor of a room. In other embodiments, the plurality of LF display modules may cover some, but not all of a wall, a floor, a ceiling, or some combination thereof. In other embodiments, a plurality of LF display modules are tiled to form some other aggregated seamless surface. For example, the walls may be curved such that a cylindrical aggregated energy environment is formed. Moreover, as described below with regard to FIGs. 6-9, in some embodiments, the LF display modules may be tiled to form a surface in a venue or private viewing room (e.g., walls, etc.).

[0089] The LF display system 402 may project one or more holographic objects. For example, in the illustrated embodiment the LF display system 402 projects the holographic object 420 into an area enclosed by the six-sided aggregated seamless surface environment. Thus, the viewing volume of the LF display system is also contained within the six-sided aggregated seamless surface environment. Note that, in the illustrated configuration, the viewer 432 may be positioned between the holographic object 420 and a LF display module 414 that is projecting energy (e.g., light and/or pressure waves) that is used to form the holographic object 420. Accordingly, the positioning of the viewer 434 may prevent the viewer 430 from perceiving the holographic object 420 formed from energy from the LF display module 414. However, in the illustrated configuration there is at least one other LF display module, e.g., a LF display module 416, that is unobstructed (e.g., by the viewer 434) and can project energy to form the holographic object 420. In this manner, occlusion by viewers in the space can cause some portion of the holographic projections to disappear, but the effect is much less than if only one side of the volume was populated with holographic display panels. Holographic object 422 is illustrated “outside” the walls of the six-sided aggregated seamless surface environment because the holographic object volume extends behind the aggregated

surface. Thus, the viewer 430 and/or the viewer 434 can perceive the holographic object 422 as “outside” of a six-sided environment which they can move throughout.

[0090] As described above in reference to FIG. 4A, in some embodiments, the LF display system 402 actively tracks positions of viewers and may dynamically instruct different LF display modules to present holographic content based on the tracked positions. Accordingly, a multi-sided configuration can provide a more robust environment (e.g., relative to FIG. 4A) for providing holographic objects where unconstrained viewers are free to move throughout the area enclosed by the multi-sided seamless surface environment.

[0091] Notably, various LF display systems may have different configurations. Further, each configuration may have a particular orientation of surfaces that, in aggregate, form a seamless display surface (“aggregate surface”). That is, the LF display modules of a LF display system can be tiled to form a variety of aggregate surfaces. For example, in FIG. 4B, the LF display system 402 includes LF display modules tiled to form a six-sided aggregate surface that approximates the walls of a room. In some other examples, an aggregate surface may only occur on a portion of a surface (e.g., half of a wall) rather than a whole surface (e.g., an entire wall). Some examples are described herein.

[0092] In some configurations, the aggregate surface of a LF display system may include an aggregate surface configured to project energy towards a localized viewing volume. Projecting energy to a localized viewing volume allows for a higher quality viewing experience by, for example, increasing the density of projected energy in a specific viewing volume, increasing the FOV for the viewers in that volume, and bringing the viewing volume closer to the display surface.

[0093] For example, FIG. 4C illustrates top down view of a LF display system 450A with an aggregate surface in a “winged” configuration. In this example, the LF display system 450A is located in a room with a front wall 452, a rear wall 454, a first sidewall 456, a second sidewall 458, a ceiling (not shown), and a floor (not shown). The first sidewall 456, the second sidewall 458, the rear wall 454, floor, and the ceiling are all orthogonal. The LF display system 450A includes LF display modules tiled to form an aggregate surface 460 covering the front wall. The front wall 452, and thus the aggregate surface 460, includes three portions: (i) a first portion 462 approximately parallel with the rear wall 454 (i.e., a central surface), (ii) a second portion 464 connecting the first portion 462 to the first sidewall 456 and placed at an angle to project energy towards the center of the room (i.e., a first side surface), and (iii) a third portion 466 connecting the first portion 462 to the second sidewall 458 and placed at an angle to project energy towards the center of the room (i.e., a second side surface). The first portion is a vertical plane in the room and has a horizontal and a

vertical axis. The second and third portions are angled towards the center of the room along the horizontal axis.

[0094] In this example, the viewing volume 468A of the LF display system 450A is in the center of the room and partially surrounded by the three portions of the aggregate surface 460. An aggregate surface that at least partially surrounds a viewer (“surrounding surface”) increases the immersive experience of the viewers.

[0095] To illustrate, consider, for example, an aggregate surface with only a central surface. Referring to FIG. 2A, the rays that are projected from either end of the display surface create an ideal holographic volume and ideal viewing volumes as described above. Now consider, for example, if the central surface included two side surfaces angled towards the viewer. In this case, ray 256 and ray 257 would be projected at a greater angle from a normal of the central surface. Thus, the field of view of the viewing volume would increase. Similarly, the holographic viewing volume would be nearer the display surface. Additionally, because the two second and third portions tilted nearer the viewing volume, the holographic objects that are projected at a fixed distance from the display surface are closer to that viewing volume.

[0096] To simplify, a display surface with only a central surface has a planar field of view, a planar threshold separation between the (central) display surface and the viewing volume, and a planar proximity between a holographic object and the viewing volume. Adding one or more side surfaces angled towards the viewer increases the field of view relative to the planar field of view, decreases the separation between the display surface and the viewing volume relative to the planar separation, and increases the proximity between the display surface and a holographic object relative to the planar proximity. Further angling the side surfaces towards the viewer further increases the field of view, decreases the separation, and increases the proximity. In other words, the angled placement of the side surfaces increases the immersive experience for viewers.

[0097] Additionally, as described below in regards to FIG. 6, deflection optics may be used to optimize the size and position of the viewing volume for LF display parameters (e.g., dimensions and FOV).

[0098] Returning to FIG. 4D, in a similar example, FIG. 4D illustrates a side view of a LF display system 450B with an aggregate surface in a “sloped” configuration. In this example, the LF display system 450B is located in a room with a front wall 452, a rear wall 454, a first sidewall (not shown), a second sidewall (not shown), a ceiling 472, and a floor 474. The first sidewall, the second sidewall, the rear wall 454, floor 474, and the ceiling 472 are all orthogonal. The LF display system 450B includes LF display modules tiled to form an aggregate surface 460 covering the front wall.

The front wall 452, and thus the aggregate surface 460, includes three portions: (i) a first portion 462 approximately parallel with the rear wall 454 (i.e., a central surface), (ii) a second portion 464 connecting the first portion 462 to the ceiling 472 and angled to project energy towards the center of the room (i.e., a first side surface), and (iii) a third portion 464 connecting the first portion 462 to the floor 474 and angled to project energy towards the center of the room (i.e., a second side surface). The first portion is a vertical plane in the room and has a horizontal and a vertical axis. The second and third portions are angled towards the center of the room along the vertical axis.

[0099] In this example, the viewing volume 468B of the LF display system 450B is in the center of the room and partially surrounded by the three portions of the aggregate surface 460. Similar to the configuration shown in FIG. 4C, the two side portions (e.g., second portion 464, and third portion 466) are angled to surround the viewer and form a surrounding surface. The surrounding surface increases the viewing FOV from the perspective of any viewer in the holographic viewing volume 468B. Additionally, the surrounding surface allows the viewing volume 468B to be closer to the surface of the displays such that projected objects appear closer. In other words, the angled placement of the side surfaces increases the field of view, decreases the separation, and increases the proximity of the aggregate surface, thereby increasing the immersive experience for viewers. Further, as will be discussed below, deflection optics may be used to optimize the size and position of the viewing volume 468B.

[00100] The sloped configuration of the side portions of the aggregate surface 460 enables holographic content to be presented closer to the viewing volume 468B than if the third portion 466 was not sloped. For example, the lower extremities (e.g., legs) of a character presented from a LF display system in a sloped configuration may seem closer and more realistic than if a LF display system with a flat front wall were used.

[00101] Additionally, the configuration of the LF display system and the environment which it is located may inform the shape and locations of the viewing volumes and viewing sub-volumes.

[00102] FIG. 4E, for example, illustrates a top down view of a LF display system 450C with an aggregate surface 460 on a front wall 452 of a room. In this example, the LF display system 450D is located in a room with a front wall 452, a rear wall 454, a first sidewall 456, a second sidewall 458, a ceiling (not shown), and a floor (not shown).

[00103] LF display system 450C projects various rays from the aggregate surface 460. The rays projected from the left side of the aggregate surface 460 have horizontal angular range 481, rays projected from the right side of the aggregate surface have horizontal angular range 482, and rays projected from the center of the aggregate surface 460 have horizontal angular range 483. In

between these points, the projected rays may take on intermediate values of angle ranges as described below in regard to FIG. 6. Having a gradient deflection angle in the projected rays across the display surface in this manner creates a viewing volume 468C. Further, this configuration avoids wasting resolution of the display on projecting rays into the side walls 456 and 458.

[00104] FIG. 4F illustrates a side view of a LF display system 450D with an aggregate surface 460 on a front wall 452 of a room. In this example, the LF display system 450E is located in a room with a front wall 452, a rear wall 454, a first sidewall (not shown), a second sidewall (not shown), a ceiling 472, and a floor 474. In this example, the floor is tiered such that each tier rises in steps moving from the front wall to the back wall. Here, each tier of the floor includes a viewing sub-volume (e.g., viewing sub volume 470A and 470B). A tiered floor allows for viewing sub-volumes that do not overlap. That is, each viewing sub-volume has a line of sight from the viewing sub-volume to the aggregate surface 460 that does not pass through another viewing sub-volume. In other words, this orientation produces a “stadium seating” effect in which the vertical offset between tiers allows each tier to “see over” the viewing sub-volumes of other tiers. LF display systems including viewing sub-volumes that do not overlap may provide a higher quality viewing experience than LF display systems that have viewing volumes that do overlap. For example, in the configuration shown in FIG. 4F, different holographic content may be projected to the audiences in viewing sub-volumes 470A and 470B.

Control of a LF Display System

[00105] FIG. 5A is a block diagram of a LF display system 500, in accordance with one or more embodiments. The LF display system 500 comprises a LF display assembly 510 and a controller 520. The LF display assembly 510 includes one or more LF display modules 512 which project a light field. A LF display module 512 may include a source/sensor system 514 that includes an integrated energy source(s) and/or energy sensor(s) which project and/or sense other types of energy. The controller 520 includes a datastore 522, a network interface 524, and a LF processing engine 530. The controller 520 may also include a tracking module 526, and a viewer profiling module 528. In some embodiments, the LF display system 500 also includes a sensory feedback system 570 and a tracking system 580. The LF display systems described in the context of FIGs. 1, 2, 3, and 4 are embodiments of the LF display system 500. In other embodiments, the LF display system 500 comprises additional or fewer modules than those described herein. Similarly, the functions can be distributed among the modules and/or different entities in a different manner than is

described here. Applications of the LF display system 500 are also discussed in detail below with regard to FIGs. 6-10.

[00106] The LF display assembly 510 provides holographic content in a holographic object volume that may be visible to viewers located within a viewing volume. The LF display assembly 510 may provide holographic content by executing display instructions received from the controller 520. The holographic content may include one or more holographic objects that are projected in front of an aggregate surface the LF display assembly 510, behind the aggregate surface of the LF display assembly 510, or some combination thereof. Generating display instructions with the controller 520 is described in more detail below.

[00107] The LF display assembly 510 provides holographic content using one or more LF display modules (e.g., any of the LF display module 110, the LF display system 200, and LF display module 300) included in an LF display assembly 510. For convenience, the one or more LF display modules may be described herein as LF display module 512. The LF display module 512 can be tiled to form a LF display assembly 510. The LF display modules 512 may be structured as various seamless surface environments (e.g., single sided, multi-sided, a wall of a venue, a curved surface, etc.). That is, the tiled LF display modules form an aggregate surface. As previously described, a LF display module 512 includes an energy device layer (e.g., energy device layer 220) and an energy waveguide layer (e.g., energy waveguide layer 240) that present holographic content. The LF display module 512 may also include an energy relay layer (e.g., energy relay layer 230) that transfers energy between the energy device layer and the energy waveguide layer when presenting holographic content.

[00108] The LF display module 512 may also include other integrated systems configured for energy projection and/or energy sensing as previously described. For example, a light field display module 512 may include any number of energy devices (e.g., energy device 340) configured to project and/or sense energy. For convenience, the integrated energy projection systems and integrated energy sensing systems of the LF display module 512 may be described herein, in aggregate, as the source/sensor system 514. The source/sensor system 514 is integrated within the LF display module 512, such that the source/sensor system 514 shares the same seamless energy surface with LF display module 512. In other words, the aggregate surface of an LF display assembly 510 includes the functionality of both the LF display module 512 and the source/sensor module 514. That is, an LF assembly 510 including a LF display module 512 with a source/sensor system 514 may project energy and/or sense energy while simultaneously projecting a light field. For example, the LF display assembly 510 may include a LF display module 512 and source/sensor

system 514 configured as a dual-energy surface or bidirectional energy surface as previously described.

[00109] In some embodiments, the LF display system 500 augments the generated holographic content with other sensory content (e.g., coordinated touch, audio, or smell) using a sensory feedback system 570. The sensory feedback system 570 may augment the projection of holographic content by executing display instructions received from the controller 520. Generally, the sensory feedback system 570 includes any number of sensory feedback devices external to the LF display assembly 510 (e.g., sensory feedback system 442). Some example sensory feedback devices may include coordinated acoustic projecting and receiving devices, aroma projecting devices, temperature adjustment devices, force actuation devices, pressure sensors, transducers, etc. In some cases, the sensory feedback system 570 may have similar functionality to the light field display assembly 510 and vice versa. For example, both a sensory feedback system 570 and a light field display assembly 510 may be configured to generate a sound field. As another example, the sensory feedback system 570 may be configured to generate haptic surfaces while the light field display 510 assembly is not.

[00110] To illustrate, in an example embodiment of a light field display system 500, a sensory feedback system 570 may include acoustic projection devices. The acoustic projection devices are configured to generate one or more pressure waves that complement the holographic content when executing display instructions received from the controller 520. The generated pressure waves may be, e.g., audible (for sound), ultrasonic (for touch), or some combination thereof. Similarly, the sensory feedback system 570 may include an aroma projecting device. The aroma projecting device may be configured to provide scents to some, or all, of the target area when executing display instructions received from the controller. The aroma devices may be tied into an air circulation system (e.g., ducting, fans, or vents) to coordinate air flow within the target area. Further, the sensory feedback system 570 may include a temperature adjustment device. The temperature adjustment device is configured to increase or decrease temperature in some, or all, of the target area when executing display instructions received from the controller 520.

[00111] In some embodiments, the sensory feedback system 570 is configured to receive input from viewers of the LF display system 500. In this case, the sensory feedback system 570 includes various sensory feedback devices for receiving input from viewers. The sensor feedback devices may include devices such as acoustic receiving devices (e.g., a microphone), pressure sensors, joysticks, motion detectors, transducers, etc. The sensory feedback system may transmit the

detected input to the controller 520 to coordinate generating holographic content and/or sensory feedback.

[00112] To illustrate, in an example embodiment of a light field display assembly, a sensory feedback system 570 includes a microphone. The microphone is configured to record audio produced by one or more viewers (e.g., gasps, screams, laughter, etc.). The sensory feedback system 570 provides the recorded audio to the controller 520 as viewer input. The controller 520 may use the viewer input to generate holographic content. Similarly, the sensory feedback system 570 may include a pressure sensor. The pressure sensor is configured to measure forces applied by viewers to the pressure sensor. The sensory feedback system 570 may provide the measured forces to the controller 520 as viewer input.

[00113] In some embodiments, the LF display system 500 includes a tracking system 580. The tracking system 580 includes any number of tracking devices configured to determine the position, movement and/or characteristics of viewers in the target area. Generally, the tracking devices are external to the LF display assembly 510. Some example tracking devices include a camera assembly (“camera”), one or more 2D cameras, a light field camera, a depth sensor, structured light, a LIDAR system, a card scanning system, or any other tracking device that can track viewers within a target area.

[00114] The tracking system 580 may include one or more energy sources that illuminate some or all of the target area with light. However, in some cases, the target area is illuminated with natural light and/or ambient light from the LF display assembly 510 when presenting holographic content. The energy source projects light when executing instructions received from the controller 520. The light may be, e.g., a structured light pattern, a pulse of light (e.g., an IR flash), or some combination thereof. The tracking system may project light in the visible band (~380 nm to 750 nm), in the infrared (IR) band (~750 nm to 1700 nm), in the ultraviolet band (10 nm to 380 nm), some other portion of the electromagnetic spectrum, or some combination thereof. A source may include, e.g., a light emitted diode (LED), a micro LED, a laser diode, a TOF depth sensor, a tunable laser, etc.

[00115] The tracking system 580 may adjust one or more emission parameter when executing instructions received from the controller 520. An emission parameter is a parameter that affects how light is projected from a source of the tracking system 580. An emission parameter may include, e.g., brightness, pulse rate (to include continuous illumination), wavelength, pulse length, some other parameter that affects how light is projected from the source assembly, or some combination thereof. In one embodiment, a source projects pulses of light in a time-of-flight operation.

[00116] The camera of the tracking system 580 captures images of the light (e.g., structured light pattern) reflected from the target area. The camera captures images when executing tracking instructions received from the controller 520. As previously described, the light may be projected by a source of the tracking system 580. The camera may include one or more cameras. That is, a camera may be, e.g., an array (1D or 2D) of photodiodes, a CCD sensor, a CMOS sensor, some other device that detects some or all of the light project by the tracking system 580, or some combination thereof. In an embodiment, the tracking system 580 may contain a light field camera external to the LF display assembly 510. In other embodiments, the cameras are included as part of the LF display module included in the LF display assembly 510. For example, as previously described, if the energy relay element of a light field module 512 is a bidirectional energy layer which interleaves both emissive displays and imaging sensors at the energy device layer 220, the LF display assembly 510 can be configured to simultaneously project light fields and record imaging information from the viewing area in front of the display. In one embodiment, the captured images from the bidirectional energy surface form a light field camera. The camera provides captured images to the controller 520.

[00117] The camera of the tracking system 580 may adjust one or more imaging parameters when executing tracking instructions received from the controller 520. An imaging parameter is a parameter that affects how the camera captures images. An imaging parameter may include, e.g., frame rate, aperture, gain, exposure length, frame timing, rolling shutter or global shutter capture modes, some other parameter that affects how the camera captures images, or some combination thereof.

[00118] The controller 520 controls the LF display assembly 510 and any other components of the LF display system 500. The controller 520 comprises a data store 522, a network interface 524, a tracking module 526, a viewer profiling module 528, and a light field processing engine 530. In other embodiments, the controller 520 comprises additional or fewer modules than those described herein. Similarly, the functions can be distributed among the modules and/or different entities in a different manner than is described here. For example, the tracking module 526 may be part of the LF display assembly 510 or the tracking system 580.

[00119] The data store 522 is a memory that stores information for the LF display system 500. The stored information may include display instructions, tracking instructions, emission parameters, imaging parameters, a virtual model of a target area, tracking information, images captured by the camera, one or more viewer profiles, calibration data for the light field display assembly 510, configuration data for the LF display system 510 including resolution and orientation of LF modules

512, desired viewing volume geometry, content for graphics creation including 3D models, scenes and environments, materials and textures, other information that may be used by the LF display system 500, or some combination thereof. The data store 522 is a memory, such as a read only memory (ROM), dynamic random access memory (DRAM), static random access memory (SRAM), or some combination thereof.

[00120] The network interface 524 allows the light field display system to communicate with other systems or environments via a network. In one example, the LF display system 500 receives holographic content from a remote light field display system via the network interface 524. In another example, the LF display system 500 transmits holographic content to a remote data store using the network interface 524.

[00121] The tracking module 526 tracks viewers viewing content presented by the LF display system 500. To do so, the tracking module 526 generates tracking instructions that control operation of the source(s) and/or the camera(s) of the tracking system 580, and provides the tracking instructions to the tracking system 580. The tracking system 580 executes the tracking instructions and provides tracking input to the tracking module 526.

[00122] The tracking module 526 may determine a position of one or more viewers within the target area (e.g., sitting or standing). The determined position may be relative to, e.g., some reference point (e.g., a display surface). In other embodiments, the determined position may be within the virtual model of the target area. The tracked position may be, e.g., the tracked position of a viewer and/or a tracked position of a portion of a viewer (e.g., eye location, hand location, etc.). The tracking module 526 determines the position using one or more captured images from the cameras of the tracking system 580. The cameras of the tracking system 580 may be distributed about the LF display system 500, and can capture images in stereo, allowing for the tracking module 526 to passively track viewers. In other embodiments, the tracking module 526 actively tracks viewers. That is, the tracking system 580 illuminates some portion of the target area, images the target area, and the tracking module 526 uses time of flight and/or structured light depth determination techniques to determine position. The tracking module 526 generates tracking information using the determined positions.

[00123] The tracking module 526 may also receive tracking information as inputs from viewers of the LF display system 500. The tracking information may include body movements that correspond to various input options that the viewer is provided by the LF display system 500. For example, the tracking module 526 may track a viewer's body movement and assign any various movement as an input to the LF processing engine 530. The tracking module 526 may provide the

tracking information to the data store 522, the LF processing engine 530, the viewer profiling module 528, any other component of the LF display system 500, or some combination thereof.

[00124] While not limited to the viewer's hands, the tracking system 580 may record movement of the viewer's hands and transmit the recording to the tracking module 526. The tracking module 526 tracks the motion of the viewer's hands in the recording and sends the input to LF processing engine 530. The viewer profiling module 528, as described below, determines that information in the image indicates that motion of the viewer's hands are associated with a positive response. Accordingly, if enough viewers are recognized having a positive response, the LF processing engine 530 generates appropriate holographic content for the positive. For example, the LF processing engine 530 may project confetti in the scene.

[00125] The LF display system 500 includes a viewer profiling module 528 configured to identify and profile viewers. The viewer profiling module 528 generates a profile of a viewer (or viewers) that views holographic content displayed by a LF display system 500. The viewer profiling module 528 generates a viewer profile based, in part, on viewer input and monitored viewer behavior, actions, and reactions. The viewer profiling module 528 can access information obtained from tracking system 580 (e.g., recorded images, videos, sound, etc.) and process that information to determine various information. In various examples, viewer profiling module 528 can use any number of machine vision or machine hearing algorithms to determine viewer behavior, actions, and reactions. Monitored viewer behavior can include, for example, smiles, cheering, clapping, laughing, fright, screams, excitement levels, recoiling, other changes in gestures, or movement by the viewers, etc.

[00126] More generally, a viewer profile may include any information received and/or determined about a viewer viewing holographic content from the LF display system. For example, each viewer profile may log actions or responses of that viewer to the content displayed by the LF display system 500. Some example information that can be included in a viewer profile are provided below.

[00127] In some embodiments, a viewer profile may describe a response of a viewer with respect to a displayed character, an actor, a scene, etc. For example, a viewer profile may indicate that a viewer generally has positive response to content taken place in a particular scene (e.g., time period, location, some combination thereof, etc.).

[00128] In some embodiments, a viewer profile can indicate characteristics of a viewer. For example, a viewer wearing a sweatshirt displaying a university logo. In this case, the viewer profile can indicate that the viewer is wearing a sweatshirt and may prefer holographic content associated

with the university whose logo is on the sweatshirt. More broadly, viewer characteristics that can be indicated in a viewer profile may include, for example, age, sex, ethnicity, clothing, viewing location in the venue, etc.

[00129] In some embodiments, a viewer profile can indicate preferences for a viewer in regard to desirable characteristics of a scene. For example, a viewer profile may indicate holographic object volumes to display holographic content (e.g., on a wall) and holographic object volumes to not display holographic content (e.g., above their head). The viewer profile may also indicate that the viewer prefers to have haptic interfaces presented near them, or prefers to avoid them.

[00130] In another example, a viewer profile indicates a history of content viewed for a particular viewer. For instance viewer profiling module 528 determines that a viewer has previously viewed content with the system. As such the LF display system 500 may display holographic content that is different than the previous time the viewer viewed content with the system.

[00131] In some embodiments, the data store 522 includes a viewer profile store that stores viewer profiles generated, updated, and/or maintained by the viewer profiling module 528. The viewer profile can be updated in the data store at any time by the viewer profiling module 528. For example, in an embodiment, the viewer profile store receives and stores information regarding a particular viewer in their viewer profile when the particular viewer views holographic content provided by the LF display system 500. In this example, the viewer profiling module 528 includes a facial recognition algorithm that may recognize viewers and positively identify as they view presented holographic content. To illustrate, as a viewer enters the target area of the LF display system 500, the tracking system 580 obtains an image of the viewer. The viewer profiling module 528 inputs the captured image and identifies the viewer's face using the facial recognition algorithm. The identified face is associated with a viewer profile in the profile store and, as such, all input information obtained about that viewer may be stored in their profile. The viewer profiling module may also utilize card identification scanners, voice identifiers, a radio-frequency identification (RFID) chip scanners, barcode scanners, etc. to positively identify a viewer.

[00132] Because the viewer profiling module 528 can positively identify viewers, the viewer profiling module 528 can determine each visit of each viewer to the LF display system 500. The viewer profiling module 528 may then store the time and date of each visit in the viewer profile for each viewer. Similarly, the viewer profiling module 528 may store received inputs from a viewer from any combination of the sensory feedback system 570, the tracking system 580, and/or the LF display assembly 510 each time they occur. The viewer profile system 528 may additionally receive further information about a viewer from other modules or components of the controller 520 which

can then be stored with the viewer profile. Other components of the controller 520 may then also access the stored viewer profiles for determining subsequent content to be provided to that viewer.

[00133] The LF processing engine 530 generates 4D coordinates in a rasterized format (“rasterized data”) that, when executed by the LF display assembly 510, cause the LF display assembly 510 to present holographic content. The LF processing engine 530 may access the rasterized data from the data store 522. Additionally, the LF processing engine 530 may construct rasterized data from a vectorized data set. Vectorized data is described below. The LF processing engine 530 can also generate sensory instructions required to provide sensory content that augments the holographic objects. As described above, sensory instructions may generate, when executed by the LF display system 500, haptic surfaces, sound fields, and other forms of sensory energy supported by the LF display system 500. The LF processing engine 530 may access sensory instructions from the data store 522, or construct the sensory instructions from a vectorized data set. In aggregate, the 4D coordinates and sensory data represent display instructions executable by a LF display system to generate holographic and sensory content.

[00134] The amount of rasterized data describing the flow of energy through the various energy sources in a LF display system 500 is incredibly large. While it is possible to display the rasterized data on a LF display system 500 when accessed from a data store 522, it is untenable to efficiently transmit, receive (e.g., via a network interface 524), and subsequently display the rasterized data on a LF display system 500. Take, for example, rasterized data representing a short film for holographic projection by a LF display system 500. In this example, the LF display system 500 includes a display containing several gigapixels and the rasterized data contains information for each pixel location on the display. The corresponding size of the rasterized data is vast (e.g., many gigabytes per second of film display time), and unmanageable for efficient transfer over commercial networks via a network interface 524. The efficient transfer problem may be amplified for applications including live streaming of holographic content. An additional problem with merely storing rasterized data on data store 522 arises when an interactive experience is desired using inputs from the sensory feedback system 570 or the tracking module 526. To enable an interactive experience, the light field content generated by the LF processing engine 530 can be modified in real-time in response to sensory or tracking inputs. In other words, in some cases, LF content cannot simply be read from the data store 522.

[00135] Therefore, in some configurations, data representing holographic content for display by a LF display system 500 may be transferred to the LF processing engine 530 in a vectorized data format (“vectorized data”). Vectorized data may be orders of magnitude smaller than rasterized

data. Further, vectorized data provides high image quality while having a data set size that enables efficient sharing of the data. For example, vectorized data may be a sparse data set derived from a denser data set. Thus, vectorized data may have an adjustable balance between image quality and data transmission size based on how sparse vectorized data is sampled from dense rasterized data. Tunable sampling to generate vectorized data enables optimization of image quality for a given network speed. Consequently, vectorized data enables efficient transmission of holographic content via a network interface 524. Vectorized data also enables holographic content to be live-streamed over a commercial network.

[00136] In summary, the LF processing engine 530 may generate holographic content derived from rasterized data accessed from the data store 522, vectorized data accessed from the data store 522, or vectorized data received via the network interface 524. In various configurations, vectorized data may be encoded before data transmission and decoded after reception by the LF controller 520. In some examples, the vectorized data is encoded for added data security and performance improvements related to data compression. For example, vectorized data received by the network interface may be encoded vectorized data received from a holographic streaming application. In some examples, vectorized data may require a decoder, the LF processing engine 530, or both of these to access information content encoded in vectorized data. The encoder and/or decoder systems may be available to customers or licensed to third-party vendors.

[00137] Vectorized data contains all the information for each of the sensory domains supported by a LF display system 500 in way that supports an interactive experience. For example, vectorized data for an interactive holographic experience includes any vectorized properties that can provide accurate physics for each of the sensory domains supported by a LF display system 500. Vectorized properties may include any properties that can be synthetically programmed, captured, computationally assessed, etc. A LF processing engine 530 may be configured to translate vectorized properties in vectorized data to rasterized data. The LF processing engine 530 may then project holographic content translated from the vectorized data from a LF display assembly 510. In various configurations, the vectorized properties may include one or more red/green/blue/alpha channel (RGBA) + depth images, multi view images with or without depth information at varying resolutions that may include one high-resolution center image and other views at a lower resolution, material properties such as albedo and reflectance, surface normals, other optical effects, surface identification, geometrical object coordinates, virtual camera coordinates, display plane locations, lighting coordinates, tactile stiffness for surfaces, tactile ductility, tactile strength, amplitude and coordinates of sound fields, environmental conditions, somatosensory energy vectors related to the

mechanoreceptors for textures or temperature, audio, and any other sensory domain property. Many other vectorized properties are also possible.

[00138] The LF display system 500 can also generate an interactive viewing experience. That is, holographic content may be responsive to input stimuli containing information about viewer locations, gestures, interactions, interactions with holographic content, or other information derived from the viewer profiling module 528, and/or tracking module 526. For example, in an embodiment, a LF processing system 500 creates an interactive viewing experience using vectorized data of a real-time performance received via a network interface 524. In another example, if a holographic object needs to move in a certain direction immediately in response to a viewer interaction, the LF processing engine 530 may update the render of the scene so the holographic object moves in that required direction. This may require the LF processing engine 530 to use a vectorized data set to render light fields real time based a 3D graphical scene with the proper object placement and movement, collision detection, occlusion, color, shading, lighting, etc., correctly responding to the viewer interaction. The LF processing engine 530 converts the vectorized data into rasterized data for presentation by the LF display assembly 510.

[00139] The rasterized data includes holographic content instructions and sensory instructions (display instructions) representing the real-time performance. The LF display assembly 510 simultaneously projects holographic and sensory content of the real-time performance by executing the display instructions. The LF display system 500 monitors viewer interactions (e.g., vocal response, touching, etc.) with the presented real-time performance with the tracking module 526 and viewer profiling module 528. In response to the viewer interactions, the LF processing engine creates an interactive experience by generating additional holographic and/or sensory content for display to the viewers.

[00140] To illustrate, consider an example embodiment of an LF display system 500 including a LF processing engine 530 that generates a plurality of holographic objects representing balloons falling from the ceiling. A viewer may move to touch the holographic object representing the balloon. Correspondingly, the tracking system 580 tracks movement of the viewer's hands relative to the holographic object. The movement of the viewer is recorded by the tracking system 580 and sent to the controller 520. The tracking module 526 continuously determines the motion of the viewer's hand and sends the determined motions to the LF processing engine 530. The LF processing engine 530 determines the placement of the viewer's hand in the scene, adjusts the real-time rendering of the graphics to include any required change in the holographic object (such as position, color, or occlusion). The LF processing engine 530 instructs the LF display assembly 510

(and/or sensory feedback system 570) to generate a tactile surface using the volumetric haptic projection system (e.g., using ultrasonic speakers). The generated tactile surface corresponds to at least a portion of the holographic object and occupies substantially the same space as some or all of an exterior surface of the holographic object. The LF processing engine 530 uses the tracking information to dynamically instruct the LF display assembly 510 to move the location of the tactile surface along with a location of the rendered holographic object such that the viewer is given both a visual and tactile perception of touching the balloon. More simply, when a viewer views his hand touching a holographic balloon, the viewer simultaneously feels haptic feedback indicating their hand touches the holographic balloon, and the balloon changes position or motion in response to the touch. In some examples, rather than presenting and interactive balloon in content accessed from a data store 522, the interactive balloon may be received as part of holographic content received from a live-streaming application via a network interface 524.

[00141] The holographic content in a holographic content track may be associated with any number of temporal, auditory, visual, etc. cues to display the holographic content. For example, the holographic content track can include holographic content to be displayed at a specific time in the content. In another example, a holographic content track includes holographic content to be presented when sensory feedback system 570 records a specific audio cue. In another example, a holographic content track includes holographic content to display when the tracking system 580 records a specific visual cue. Determining auditory and visual cues is described in more detail below.

[00142] The holographic content track may also include spatial rendering information. That is, the holographic content track may indicate the spatial location for presenting holographic content. For example, the holographic content tract may indicate that certain holographic content is to be presented in some holographic viewing volumes while not others. Similarly, the holographic content track may indicate holographic content to present to some viewing volumes while not others.

[00143] The LF processing engine 500 may also modify holographic content to suit the venue or location that is presenting the holographic content. For example, not every location is the same size, has the same layout, or has the same technical configuration. As such, LF processing engine 530 may modify holographic content such that it will be appropriately displayed in a particular location. In an embodiment, the LF processing engine 530 may access a configuration file of a location including the layout, resolution, field-of-view, other technical specifications, etc. The LF processing

engine 530 may render and present the holographic content based on information included in the configuration file.

[00144] The LF processing engine 530 may also create holographic content for display by the LF display system 500. Importantly, here, creating holographic content for display is different from accessing, or receiving, holographic content for display. That is, when creating content, the LF processing engine 530 generates entirely new content for display rather than accessing previously generated and/or received content. The LF processing engine 530 can use information from the tracking system 580, the sensory feedback system 570, the viewer profiling module 528, the tracking module 528, or some combination thereof, to create holographic content for display. In some examples, LF processing engine 530 may access information from elements of the LF display system 500 (e.g., tracking information and/or a viewer profile), create holographic content based on that information, and display the created holographic content using the LF display system 500 in response. The created holographic content may be augmented with other sensory content (e.g., touch, audio, or smell) when displayed by the LF display system 500. Further, the LF display system 500 may store created holographic content such that it may be displayed in the future.

[00145] Additionally, the LF processing engine 530 can perform an action within an application in response to an action request received from, e.g., an administrator, a viewer, or both. In some embodiments, the action request may be a verbal command provided by a viewer within the target area. The verbal command may be detected using an acoustic device. For example, a viewer may be able to pause and/or un-pause content being presented by the LF display system 500 using one or more verbal commands (e.g., pause or un-pause). In some embodiments, the action request may be a body movement provided by a viewer within the target area. The body movement may be recorded by the tracking system 580. For example, the viewer can have a conversation with the holographic adult performer to perform certain actions and provide various services. These can be content-based actions or requests to be performed by the holographic performer or physically-based actions or requests to, for example dim the lights, change the scenery, or even request snacks or drinks.

[00146] The one or more sensory devices are, in some embodiments, used by the viewer in conjunction with the applications executed by the LF processing engine 530. These sensory devices include personal massagers, insertion devices, protrusion devices, animatronic objects, robots, and any other object used to facilitate human sexual pleasure. While the one or more sensory devices can be operated independently from LF display system 500, in some embodiments, the one or more sensory devices operate in coordination with the holographic content presented by the LF processing

engine 530. In one embodiment, one or more of the sensory devices may receive operating instructions from LF processing engine 530 to operate in accordance with an application executed by the LF processing engine 530. In another embodiment, one or more LF display modules may be incorporated into or on the one or more sensory devices to augment the appearance of the sensory simulation device or the LF display system 500 may track the location of the sensory simulation device in the environment and cause the one or more display modules to augment the appearance of the sensory simulation device.

Dynamic Content Generation for a LF Display System

[00147] In some embodiments, the LF processing engine 530 incorporates an artificial intelligence (AI) model to create holographic content for display by the LF display system 500. The AI model may include supervised or unsupervised learning algorithms including but not limited to regression models, neural networks, classifiers, or any other AI algorithm. The AI model may be used to determine viewer preferences based on viewer information recorded by the LF display system 500 (e.g., by tracking system 580) which may include information on a viewer's behavior.

[00148] The AI model may access information from the data store 522 to create holographic content. For example, the AI model may access viewer information from a viewer profile or profiles in the data store 522 or may receive viewer information from the various components of the LF display system 500. To illustrate, the AI model may determine a viewer enjoys seeing holographic content in which an actor or model in the content wears a bow tie. The AI model may determine the preference based on a group of viewer's positive reactions or responses to previously viewed holographic content including a bow-tie wearing actor. That is, the AI model may create holographic content personalized to a set of viewers according to the learned preferences of those viewers. So, for example, the AI model may create bow-ties for actors displayed in the holographic content viewed by a group of viewers using the LF display system 500. The AI model may also store the learned preferences of each viewer in the viewer profile store of the data store 522. In some examples, the AI model may create holographic content for an individual viewer rather than a group of viewers.

[00149] One example of an AI model that can be used to identify characteristics of viewers, identify reactions, and/or generate holographic content based on the identified information is a convolutional neural network model with layers of nodes, in which values at nodes of a current layer are a transformation of values at nodes of a previous layer. A transformation in the model is determined through a set of weights and parameters connecting the current layer and the previous

layer. For example, and AI model may include five layers of nodes: layers A, B, C, D, and E. The transformation from layer A to layer B is given by a function W_1 , the transformation from layer B to layer C is given by W_2 , the transformation from layer C to layer D is given by W_3 , and the transformation from layer D to layer E is given by W_4 . In some examples, the transformation can also be determined through a set of weights and parameters used to transform between previous layers in the model. For example, the transformation W_4 from layer D to layer E can be based on parameters used to accomplish the transformation W_1 from layer A to B.

[00150] The input to the model can be an image taken by tracking system 580 encoded onto the convolutional layer A and the output of the model is holographic content decoded from the output layer E. Alternatively or additionally, the output may be a determined characteristic of a viewer in the image. In this example, the AI model identifies latent information in the image representing viewer characteristics in the identification layer C. The AI model reduces the dimensionality of the convolutional layer A to that of the identification layer C to identify any characteristics, actions, responses, etc. in the image. In some examples, the AI model then increases the dimensionality of the identification layer C to generate holographic content.

[00151] The image from the tracking system 580 is encoded to a convolutional layer A. Images input in the convolutional layer A can be related to various characteristics and/or reaction information, etc. in the identification layer C. Relevance information between these elements can be retrieved by applying a set of transformations between the corresponding layers. That is, a convolutional layer A of an AI model represents an encoded image, and identification layer C of the model represents a smiling viewer. Smiling viewers in a given image may be identified by applying the transformations W_1 and W_2 to the pixel values of the image in the space of convolutional layer A. The weights and parameters for the transformations may indicate relationships between information contained in the image and the identification of a smiling viewer. For example, the weights and parameters can be a quantization of shapes, colors, sizes, etc. included in information representing a smiling viewer in an image. The weights and parameters may be based on historical data (e.g., previously tracked viewers).

[00152] Smiling viewers in the image are identified in the identification layer C. The identification layer C represents identified smiling viewers based on the latent information about smiling viewers in the image.

[00153] Identified smiling viewers in an image can be used to generate holographic content. To generate holographic content, the AI model starts at the identification layer C and applies the transformations W_2 and W_3 to the value of the given identified smiling viewers in the identification

layer C. The transformations result in a set of nodes in the output layer E. The weights and parameters for the transformations may indicate relationships between an identified smiling viewers and specific holographic content and/or preferences. In some cases, the holographic content is directly output from the nodes of the output layer E, while in other cases the content generation system decodes the nodes of the output layer E into a holographic content. For example, if the output is a set of identified characteristics, the LF processing engine can use the characteristics to generate holographic content.

[00154] Additionally, the AI model can include layers known as intermediate layers. Intermediate layers are those that do not correspond to an image, identifying characteristics/reactions, etc., or generating holographic content. For example, in the given example, layer B is an intermediate layer between the convolutional layer A and the identification layer C. Layer D is an intermediate layer between the identification layer C and the output layer E. Hidden layers are latent representations of different aspects of identification that are not observed in the data, but may govern the relationships between the elements of an image when identifying characteristics and generating holographic content. For example, a node in the hidden layer may have strong connections (e.g., large weight values) to input values and identification values that share the commonality of “laughing people smile.” As another example, another node in the hidden layer may have strong connections to input values and identification values that share the commonality of “scared people scream.” Of course, any number of linkages are present in a neural network. Additionally, each intermediate layer is a combination of functions such as, for example, residual blocks, convolutional layers, pooling operations, skip connections, concatenations, etc. Any number of intermediate layers B can function to reduce the convolutional layer to the identification layer and any number of intermediate layers D can function to increase the identification layer to the output layer.

[00155] In one embodiment, the AI model includes deterministic methods that have been trained with reinforcement learning (thereby creating a reinforcement learning model). The model is trained to increase the quality of the performance using measurements from tracking system 580 as inputs, and changes to the created holographic content as outputs.

[00156] Reinforcement learning is a machine learning system in which a machine learns ‘what to do’--how to map situations to actions--so as to maximize a numerical reward signal. The learner (e.g. LF processing engine 530) is not told which actions to take (e.g., generating prescribed holographic content), but instead discovers which actions yield the most reward (e.g., increasing the quality of holographic content by making more people cheer) by trying them. In some cases, actions

may affect not only the immediate reward but also the next situation and, through that, all subsequent rewards. These two characteristics--trial-and-error search and delayed reward--are two distinguishing features of reinforcement learning.

[00157] Reinforcement learning is defined not by characterizing learning methods, but by characterizing a learning problem. Basically, a reinforcement learning system captures those important aspects of the problem facing a learning agent interacting with its environment to achieve a goal. That is, in the example of generating a song for a performer, the reinforcement learning system captures information about viewers in the venue (e.g., age, disposition, etc.). Such an agent senses the state of the environment and takes actions that affect the state to achieve a goal or goals (e.g., creating a pop song for which the viewers will cheer). In its most basic form, the formulation of reinforcement learning includes three aspects for the learner: sensation, action, and goal. Continuing with the song example, the LF processing engine 530 senses the state of the environment with sensors of the tracking system 580, displays holographic content to the viewers in the environment, and achieves a goal that is a measure of the viewer's reception of that song.

[00158] One of the challenges that arises in reinforcement learning is the trade-off between exploration and exploitation. To increase the reward in the system, a reinforcement learning agent prefers actions that it has tried in the past and found to be effective in producing reward. However, to discover actions that produce reward, the learning agent selects actions that it has not selected before. The agent 'exploits' information that it already knows in order to obtain a reward, but it also 'explores' information in order to make better action selections in the future. The learning agent tries a variety of actions and progressively favors those that appear to be best while still attempting new actions. On a stochastic task, each action is generally tried many times to gain a reliable estimate to its expected reward. For example, if the LF processing engine creates holographic content that the LF processing engine knows leads to a viewer laughing performance after a long period of time, the LF processing engine may change the holographic content such that the time until a viewer laughs decreases.

[00159] Further, reinforcement learning considers the whole problem of a goal-directed agent interacting with an uncertain environment. Reinforcement learning agents have explicit goals, can sense aspects of their environments, and can choose actions to receive high rewards (i.e., a roaring crowd). Moreover, agents generally operate despite significant uncertainty about the environment it faces. When reinforcement learning involves planning, the system addresses the interplay between planning and real-time action selection, as well as the question of how environmental elements are acquired and improved. For reinforcement learning to make progress, important sub problems have

to be isolated and studied, the sub problems playing clear roles in complete, interactive, goal-seeking agents.

[00160] The reinforcement learning problem is a framing of a machine learning problem where interactions are processed and actions are carried out to achieve a goal. The learner and decision-maker is called the agent (e.g., LF processing engine 530). The thing it interacts with, comprising everything outside the agent, is called the environment (e.g., viewers in a venue, etc.). These two interact continually, the agent selecting actions (e.g., creating holographic content) and the environment responding to those actions and presenting new situations to the agent. The environment also gives rise to rewards, special numerical values that the agent tries to maximize over time. In one context, the rewards act to maximize viewer positive reactions to holographic content. A complete specification of an environment defines a task which is one instance of the reinforcement learning problem.

[00161] To provide more context, an agent (e.g., content generation system 350) and environment interact at each of a sequence of discrete time steps, i.e. $t = 0, 1, 2, 3$, etc. At each time step t the agent receives some representation of the environment's state s_t (e.g., measurements from tracking system 580). The states s_t are within S , where S is the set of possible states. Based on the state s_t and the time step t , the agent selects an action a_t (e.g., making the performer do the splits). The action a_t is within $A(s_t)$, where $A(s_t)$ is the set of possible actions. One time state later, in part as a consequence of its action, the agent receives a numerical reward r_{t+1} . The states r_{t+1} are within R , where R is the set of possible rewards. Once the agent receives the reward, the agent selects in a new state s_{t+1} .

[00162] At each time step, the agent implements a mapping from states to probabilities of selecting each possible action. This mapping is called the agent's policy and is denoted π where $\pi(s, a)$ is the probability that $a_t = a$ if $s_t = s$. Reinforcement learning methods can dictate how the agent changes its policy as a result of the states and rewards resulting from agent actions. The agent's goal is to maximize the total amount of reward it receives over time.

[00163] This reinforcement learning framework is flexible and can be applied to many different problems in many different ways (e.g. generating holographic content). The framework proposes that whatever the details of the sensory, memory, and control apparatus, any problem (or objective) of learning goal-directed behavior can be reduced to three signals passing back and forth between an agent and its environment: one signal to represent the choices made by the agent (the actions), one signal to represent the basis on which the choices are made (the states), and one signal to define the agent's goal (the rewards).

[00164] Of course, the AI model can include any number of machine learning algorithms. Some other AI models that can be employed are linear and/or logistic regression, classification and regression trees, k-means clustering, vector quantization, etc. Whatever the case, generally, the LF processing engine 530 takes an input from the tracking module 526 and/or viewer profiling module 528 and a machine learning model creates holographic content in response. Similarly, the AI model may direct the rendering of holographic content.

[00165] LF processing engine 530 can create holographic content based on a film. For example, a film being shown in a cinema may be associated with a set of metadata describing the film's characteristics. The metadata may include, for example, the setting, genre, actors, actresses, themes, titles, run-times, ratings, etc. LF processing engine 530 may access any of the metadata describing the film and generate holographic content to present in the venue in response. For example, a film titled "The Last Merman" is about to be played in a venue augmented with a LF display system 500. The LF processing engine 530 accesses the metadata of the film to create holographic content for the walls of the venue. Here, the metadata includes that the setting is underwater and the genre is romance. The LF processing engine 530 inputs the metadata into an AI model and receives holographic content to display on the walls of the venue in response. In this example, the LF processing engine 530 creates a beachside sunset to display on the walls of the venue.

[00166] In an example, the LF processing engine 530 can convert a traditional two-dimensional (2D) content to holographic content for display by a LF display system. For example, the LF processing engine 530 can input a traditional film or other content into an AI model and the AI model converts any part of the traditional film into holographic content. In an example, the AI model may convert a traditional film into holographic content by using machine learning algorithms trained by converting two-dimensional data to holographic data. In various circumstances, the training data may be previously generated, created, or some combination of the two. The LF display system 500 may then display the holographic content associated with the film rather than the traditional two-dimensional version of the film. For example, the holographic content could be an adult scene with the setting from a scene from a film.

[00167] The preceding examples of creating content are not limiting. Most broadly, LF processing engine 530 creates holographic content for display to viewers of a LF display system 500. The holographic content can be created based on any of the information included in the LF display system 500.

Holographic Adult Simulation Content Distribution Networks

[00168] FIG. 5B is a block diagram of a light field environment incorporating a light field display system for adult simulations, in accordance with one or more embodiments. The LF adult simulation content distribution system 560 shown in FIG. 5B comprises one or more client LF display systems 500A & 500B, a network 575, one or more third party systems 585, and the online system 590. In alternative configurations, different and/or additional components may be included in the LF adult simulation content distribution system 560. For example, the online system 590 may comprise a social networking system, a content sharing network, or another system providing content to viewers.

[00169] The client LF display systems 500A & 500B are capable of displaying holographic content, receiving input, and transmitting and/or receiving data via the network 575. The client LF display system 500A and 500B are embodiments of the LF display system 500. As such, each client LF display system comprises a controller configured to receive holographic content via a network 575 and a LF display assembly (e.g., the LF display assembly 510). The LF display assembly may comprise one or more LF display modules (e.g., the LF display modules 512) that display the holographic content as an adult simulation in a holographic object volume to a viewer located in a viewing volume. The client LF display systems 500A and 500B are configured to communicate via the network 575. In some embodiments, the client LF display systems 500A and 500B execute an application allowing a viewer of the client LF display system to interact with the online system 590. For example, a client LF display system 500A executes a browser application to enable interaction between the client LF display system 500A and the online system 590 via the network 575. In other embodiments, a client LF display system 500A interacts with the online system 590 through an application programming interface (API) running on a native operating system of the client LF display system 500A, such as IOS® or ANDROID™. For efficient transfer speeds, data for the client LF display systems 500A and 500B may be transferred over the network 575 as vectorized data. An LF processing engine (e.g., the LF processing engine 530) at each client LF display system may decode the vectorized data and convert it into rasterized format for display on the corresponding LF display assembly (e.g., the LF display assembly 510).

[00170] The client LF display systems 500A and 500B are configured to communicate via the network 575, which may comprise any combination of local area and/or wide area networks, using both wired and/or wireless communication systems. In some embodiments, the network 575 uses standard communications technologies and/or protocols. For example, the network 575 includes communication links using technologies such as Ethernet, 802.11, worldwide interoperability for microwave access (WiMAX), 3G, 4G, code division multiple access (CDMA), digital subscriber

line (DSL), etc. Examples of networking protocols used for communicating via the network 575 include multiprotocol label switching (MPLS), transmission control protocol/Internet protocol (TCP/IP), hypertext transport protocol (HTTP), simple mail transfer protocol (SMTP), and file transfer protocol (FTP). Data exchanged over the network 575 may be represented using any suitable format, such as hypertext markup language (HTML) or extensible markup language (XML). In some embodiments, all or some of the communication links of the network 575 may be encrypted using any suitable technique or techniques.

[00171] One or more third party systems 585 may be coupled to the network 575 for communicating with the online system 590. In some embodiments, a third party system 585 is an adult content control system, e.g., a content provider, communicating holographic content to be distributed to the client LF display systems 500A and 500B via the network 575. In some embodiments, the third party system 585 may also communicate holographic content to the online system 590 which may then distribute the holographic content to the client LF display systems 500A and 500B. Each third party system 585 has a content store 582 which may store holographic content items that can be distributed for presentation to the client LF display systems 500A and 500B. The third party system 585 may provide holographic content to the one or more client LF display systems 500A and 500B in exchange for a payment. In one embodiment, holographic content items may be associated with costs that can be collected by the online system 590 when distributed to the client LF display systems 500A and 500B for presentation.

[00172] The online system 590 may mediate distribution of holographic content by providing holographic content to the client LF display system 500A and 500B in exchange for a payment. The holographic content is provided via the network 575. The online system 590 includes a viewer profile store 592, a content store 594, a transaction module 596, and a content distribution module 598. In other embodiments, the online system 590 may include additional, fewer, or different components for various applications. Conventional components such as network interfaces, security functions, load balancers, failover servers, management and network operations consoles, and the like are not shown so as to not obscure the details of the system architecture.

[00173] A viewer of the online system 590 may be associated with a viewer profile, which is stored in the viewer profile store 592. A viewer profile includes declarative information about the viewer that was explicitly shared by the viewer and may also include profile information inferred by the online system 590. In some embodiments, a viewer profile includes multiple data fields, each describing one or more attributes of the corresponding online system viewer. Examples of information stored in a viewer profile include biographic, demographic, and other types of

descriptive information, such as work experience, educational history, gender, hobbies or preferences, location and the like. A viewer profile may also store other information provided by the viewer, for example, images or videos. In certain embodiments, images of viewers may be tagged with information identifying the online system viewers displayed in an image, with information identifying the images in which a viewer is tagged stored in the viewer profile of the viewer. A viewer profile in the viewer profile store 592 may also maintain references to actions by the corresponding viewer performed on content items in the content store 594, including monitored responses of a viewer or characteristics of a viewer captured with a tracking system (e.g., the tracking system 580) and determined by a tracking module (e.g., the tracking module 526). The monitored responses of the viewer may include a position of the viewer in the viewing volume, a movement of the viewer, a gesture of the viewer, a facial expression of the viewer, and a gaze of the viewer. The LF display assembly may update the presentation of the holographic content in response to the monitored responses of the viewer. The characteristics of the viewer may include demographic information of the viewer, work experience, educational history, gender, income, money spent on purchases, hobbies, location, age, viewing history, time spent on items, categories of items previously viewed, and purchase history. The LF display assembly may update the presentation of the holographic content in response to the characteristics of the viewer. In some embodiments, a viewer profile store 592 may store the characteristics of a viewer and viewer information inferred by the online system. In some embodiments, the viewer profile may store information provided by one or more client LF display systems which may include provided information and/or information recorded or inferred from a viewer profiling module (e.g., the viewer profiling module 528).

[00174] While viewer profiles in the viewer profile store 592 are frequently associated with individuals, allowing individuals to interact with each other via the online system 590, viewer profiles may also be stored for entities such as businesses or organizations. This allows an entity to establish a presence on the online system 590 for connecting and exchanging content with other online system viewers. The entity may post information about itself, about its products or provide other information to viewers of the online system 590 using a brand page associated with the entity's viewer profile. A viewer profile associated with the brand page may include information about the entity itself, providing viewers with background or informational data about the entity. In one embodiment, other viewers of the online system 590 may interact with the brand page (e.g., connecting to the brand page to receive information posted to the brand page or to receive information from the brand page). The viewer profile in the viewer profile store 592 may maintain

references to the interactions performed by the corresponding viewer. As described above, any information stored in a viewer profile (e.g., in the viewer profiling module 528) can be used as an input with a machine learning or AI model to create holographic content to display to the viewer.

[00175] The content store 594 stores holographic content such as holographic content to be distributed to viewers of the one or more client LF display systems 500A and 500B. Other than holographic adult content, examples of the holographic content may range from an advertisement (e.g. promotion of upcoming sale, promotion of brand, etc.) an announcement (e.g., political speech, motivational speech, etc.), a public service alert (e.g., tornado warning, AMBER alert, etc.), information on news (e.g., news headlines, sports scores, etc.), information on weather (e.g., local weather forecast, air quality index, etc.), information on a venue (e.g., box office hours, upcoming show schedule, etc.), information about traffic or travel conditions (e.g., traffic reports, road closures, etc.), information on a business entity (e.g., office directory, hours of operation, etc.), a performance (e.g., concert, play, etc.), artistic content (e.g., sculpture, ceramic, etc.), any other holographic content, or any combination thereof. In some embodiments, online system viewers may create holographic content to be stored by the content store 594. In other embodiments, holographic content is received from third party systems 585 separate from the online system 590. Objects in the content store 594 may represent single pieces of content, or content “items.”

[00176] The transaction module 596 provides holographic content to the one or more client LF display systems 500A and 500B in exchange for a payment. In one embodiment, the transaction module 596 manages the transaction where holographic content stored in the content store 594 is distributed to the client LF display systems 500A and 500B via the network 575. In one embodiment, the client LF display systems 500A and/or 500B, or a networked entity owner of the client LF display systems 500A and 500B, may provide payment for specific holographic content items, and the transaction may be managed by the transaction module 596. Alternatively, the third party system 585 may provide content from the content store 582 to the LF display systems 500A and/or 500B in exchange for a transaction fee provided to the transaction module 596. In other embodiments, the online system 590 may distribute content to the client LF display systems 500A and 500B directly, with or without the transaction module 596 charging an account of a particular entity. In some embodiments, the client LF display systems 500A and 500B are associated with one or more viewer profiles, and the corresponding viewer accounts are charged with the cost for presentation of the holographic content items by the transaction module 596. In some embodiments, holographic content items may be purchased and used indefinitely or rented for a duration of time. Remuneration in totality or in part collected by the transaction module 596 may then be provided to

a provider of the holographic content item. For example, a third party system 585 that provided an adult holographic content item from the content store 582 may receive a portion of the remuneration collected from client LF display systems 500A and 500B for purchases of the adult holographic content item.

[00177] The content distribution module 598 provides client LF display systems 500A and 500B with holographic content items. The content distribution module 598 may receive a request from the transaction module 596 with a holographic content item to be presented to the client LF display systems 500A and/or 500B. The content distribution module 598 retrieves the holographic content item from the content store 594 and provides the holographic content item to the client LF display systems 500A and/or 500B for display to the viewers.

[00178] In some embodiments, the client LF display systems 500A and 500B may record instances of presentation of holographic content dependent in part on whether input is received. In one embodiment, the client LF display systems 500A and 500B may be configured to receive an input in response to presentation of the holographic content. In some embodiments, the client LF display systems 500A and 500B may confirm an instance of presentation of holographic content if a viewer provides a response to a prompt provided during the presentation of holographic content. For example, the client LF display system 500A receives a vocal input from the viewer (e.g., after being prompted) which is used by the client LF display system 500A to confirm presentation of the holographic content. The client LF display systems 500A and 500B may use a combination of the received inputs with other metrics (e.g., information obtained by the tracking system 580) to confirm instances of presentation of the holographic content. In other embodiments, the client LF display systems 500A and 500B may be configured to update presentation of the holographic content in response to the received input.

[00179] In some configurations, the client LF display systems 500A and 500B in the adult content distribution system 560 may have different hardware configurations. Holographic content may be presented based on the hardware configuration of the client LF display systems 500A and 500B. Hardware configurations may include a resolution, a number of projected rays per degree, a field of view, a deflection angle on the display surface, and a dimensionality of the display surface. Each hardware configuration may generate, or utilize, sensory data in different data formats. As previously discussed, the holographic content, which includes all sensory data (e.g. holographic, audio, and tactile data) may be transferred to the client LF display systems 500A and 500B as an encoded vectorized format. As such, a LF processing engine (e.g., the LF processing engine 530) for each client LF display system may decode the encoded data for the LF display system on which

it will be presented, taking into account the corresponding hardware configuration of the client LF display system 500A or 500B. For example, a first client LF display system 500A may have a first hardware configuration and a second client LF display system 500B may have a second hardware configuration. The first client LF display system 500A may receive the same holographic content as the second client LF display system. Despite differences in the first and second hardware configurations, the LF processing engine of each LF display system 500A and 500B must present the holographic content, possibly at different resolutions, with different fields of view, etc.

Light Field Display System for Adult Entertainment

[00180] FIG. 6 is a perspective view of a portion of LF display system 500 that is tiled to form a multi-sided seamless surface in an adult entertainment venue 600, in accordance with one or more embodiments. The LF display system 500 includes a plurality of LF display modules 610 that are tiled to form an array of LF display modules 610. The array may cover, for example, some or all of a surface (e.g., one or more walls, floor, and/or ceiling) of a room. In this example, the viewer 620 is viewing holographic content in the form of a holographic performer 630. In this example, instead of viewing pornography on a computer screen or through a virtual reality (VR) headset, viewer 620 is standing in a room with a holographic performer 630 being displayed by the array of LF display modules 610.

[00181] As discussed above, the LF display system 500 may customize a viewer's experience using artificial intelligence (AI) and machine learning (ML) models that use tracking information from the tracking system 580 which records each viewers movement as they interact with the holographic content in the adult entertainment venue 600. This includes their behavior (e.g., body language, facial expressions, tone of voice, etc.) being tracked through various sensors. In general, the information about viewers obtained by the tracking system includes viewer responses to holographic content, and characteristics of viewers viewing the holographic content. The viewer responses may include the position of the viewer, a movement of the viewer, a gesture of the viewer, or a facial expression of the viewer. The characteristics of viewers include the age of a viewer, the sex of a viewer, preferences of the viewer, etc. In another embodiment, as discussed above, while the image sensing elements can be dedicated sensors (e.g., cameras and/or microphones) that are separate from the display surface, image sensing elements of the tracking system 580 can be integrated into the display surface of the LF display modules 610 via bidirectional energy elements that both emit and absorb energy. In such an embodiment, the image data can be captured from potentially many more angles relative to a few 2D cameras arranged throughout the environment. In some embodiments, light field image data is recorded by LF display modules. The image or light

field data captured by the display surface of the LF display modules 610 can be from potentially all angles that are not occluded by objects and other viewers in the adult entertainment environment. Accordingly, the result is a customized AI (e.g., holographic performer 630) that engages viewers based on their observed behavior within the adult entertainment venue 600. Thus, unlike in a virtual reality (VR) environment where a viewer is limited to viewing a virtual scene displayed through a headset, the LF display system 500 is able to track and respond to much more subtle cues and motions being made by the viewer 620, such as their body language, tone of voice, and so forth via a much more immersive sensor system with real objects, such as the holographic performers. Moreover, the viewer 620 is not distracted by the weight of or discomfort associated with special eyewear, glasses, or a head-mounted accessory that are common in VR systems.

[00182] Accordingly, the LF processing engine 530, in one embodiment, generates the holographic performer 630 and the tracking system 580 obtains image data for interactions between the viewer 620 and holographic performer 630. These interactions can be overt interactions, such as a conversation between them, or the interactions can be more subtle, such as the viewer's body language in response to movements or comments from holographic performer 630. The LF processing engine 530 also generates responses for holographic performer 630 to perform in response to the interaction using an AI and/or ML model.

[00183] In another embodiment, holographic performer 630 could be a holographic representation of another person, such as the significant other of the viewer 620 partaking in a couple's session from a remote location. For example, holographic performer 630 in FIG. 6 could be a live holographic representation of a second viewer in a location remote from the adult entertainment venue 600 where the viewer 620 is located. In this embodiment, controller 520 receives image data of the second viewer captured by one or more image capturing elements of the system at the location in which the second viewer is located. Accordingly, LF processing engine 530 obtains this image data and generates a live holographic representation of the second viewer within the adult entertainment venue 600 for presentation to the viewer 602. In this example, a live holographic representation of the viewer 620 could be generated and provided for simultaneous presentation to the second viewer at the location of the second viewer. In this embodiment, the session does not necessarily need to be pornographic, but rather the couple could play a game together or sit down and share a meal together from physically different locations. Thus, while the viewer 620 and the second viewer maybe physically located hundreds of miles from each other, they can converse, have dinner together, and so forth as if they are in the same room together. Alternatively, the scene represented in FIG. 6 could additionally be used within a speed dating or

virtual dating context. While FIG. 6 depicts a venue 600 wherein multiple surfaces of the room (walls, ceiling, floor) are covered with LF display modules 610, it is possible to have implementations in which fewer surfaces, or just portions of surfaces, are covered with LF display modules 610.

[00184] The LF display system in the entertainment venue 600 may contain a viewer profiling module 528, as previously discussed. In summary, according to the discussion above, the viewer profiling system is configured to identify viewer responses to the holographic content or characteristics of viewers viewing the holographic content, and include the identified responses or characteristics in viewer profiles. The characteristics includes any of a position of the viewer, a motion of the viewer, a gesture of the viewer, a preference of the viewer, a facial expression of the user, a sex of the user, an age of the user, and a clothing of the user. In an embodiment, information about viewers in the viewer profiles is used as an input to an AI model, and the holographic content is generated in part based on the AI model. As an example, in the entertainment venue 600, once a viewer has been identified, the holographic performer 530 can speak, perform body motions, or act in a way to maximize the pleasure of the viewer 520.

[00185] A LF display system in an entertainment venue (e.g. entertainment venue 600) may comprise a sensory feedback system comprising at least one sensory feedback device that is configured to provide sensory feedback as a second energy as the holographic content is presented. For example, the processing engine may be configured to augment the generated holographic content with sensory content comprising tactile stimuli, acoustic stimuli, temperature stimuli, olfactory stimuli, pressure stimuli, force stimuli, or any combination thereof. Using an example discussed previously, the LF display surface may be a dual-energy surface which simultaneously projects holographic content (visible electromagnetic energy), as well as mechanical energy in the form of sound waves. In an embodiment, the sound waves are generated from transparent ultrasonic transducers which may be mounted onto the display surface, and driven such that a volumetric tactile surface is created. The resulting tactile surface may coincide with one or more holographic objects, or be projected near holographic objects such as a holographic performer. Projecting in two sensory domains may result in a more immersive experience for the viewer, especially if the volumetric tactile surface is altered in response to the tracked movement of the viewer or the monitored responses of the viewer to the holographic content. The tracked movement of the viewer or the monitored responses of the viewer may be inputs to an AI model, where the volumetric tactile surface is projected in part based on the AI model to maximize the appeal of the holographic performer 630 to the viewer 620. The tactile surface may be altered by the LF processing engine

530 to include a change of resistance of the generated volumetric tactile surface in response to user touch, a selection of texture of the generated volumetric tactile surface, or an adjustment the tactile strength of the generated tactile surface based on a value of a parameter received at the controller 520. As an example, the holographic performer 630 may push a body part close to the viewer 620, and a tactile surface may be generated to simulate the corresponding sense of touch from the performer, perhaps in taste to the information stored in the viewer profiling module 528. As a further example, holographic performer 630 may move a portion of his/her body, and the volumetric tactile surface may be adjusted to follow this rapid movement or to apply a variation of this movement (e.g. move more rapidly than the holographic content) in a way to excite the viewer 620 (e.g. by providing a sensation of vibration). The tracked response of the viewer (i.e. body motions, facial expressions), as well as information within the viewer profile, may be used by an AI model to adjust the holographic content, and the accompanying sensory stimuli, to maximize the pleasure of the viewer.

[00186] FIG. 7A is a first illustration of a venue 750 which is an embodiment of the LF display system 500 presenting holographic content to a viewer 620 that includes a sensory simulation device 700 that operates in coordination with the holographic content, in accordance with one or more embodiments. FIG. 7A additionally shows viewer 620 in venue 750 with sensory simulation device 700 that can be used by the viewer 620 in conjunction with the holographic content (e.g., faster a holographic performer moves, more intense the stimulation provided by sensory simulation device 700, etc.). The sensory simulation device 700, in one embodiment, can be a personal massager, a doll, an insertion device, a protrusion device, an animatronic object, a robot doll, or any other object that can be used to facilitate human sexual pleasure. While the sensory simulation device 700 can be operated independently from LF display system 500, in some embodiments, the sensory simulation device 700 may also operate in coordination with the holographic content presented by the LF processing engine 530. In one embodiment, sensory simulation device 700 may receive operating instructions from LF processing engine 530 to operate in accordance with an application executed by the LF processing engine 530. In another embodiment, one or more LF display modules may be incorporated into or on the sensory simulation device 700 to augment the appearance of the sensory device. In another embodiment, the LF display system 500 may cause the holographic content to be presented over the sensory simulation device 700 to augment or even hide its appearance, as shown in FIG. 7B.

[00187] FIG. 7B shows the venue 750 with the LF display system described above with respect to FIG. 7A where sensory simulation device 700 has been augmented with holographic content, in

accordance with one or more embodiments. In this embodiment, the holographic content augmenting sensory simulation device 700 is the holographic performer 630 discussed above with respect to FIG. 6 to, in one embodiment, hide sensory simulation device 700 and create the illusion that the holographic performer 630 is providing physical stimulation to the viewer 620 instead of the sensory simulation device 700. The location of the sensory simulation device 700 is known to the LF display system 500. In one embodiment the tracking system 580 identifies a location of the sensory simulation device 700 within the venue 600 (e.g., location coordinates of the device 700) and provides the location of the device 700 to the LF processing engine 530. In some embodiments, the LF processing engine 530 identifies the location of the user within the environment using the tracking module. The viewer may issue instructions to guide the holographic performer 630 to move its holographic body, which may include the holographic performer moving body location, moving body position, or attaining a certain repetitive body motion. The instructions may include any of: instructions recorded by the sensory feedback system 570 (e.g. verbal instructions), or instructions recorded by the tracking system 580 and interpreted by the tracking module 526, including recognized physical motions, gestures, body positions, etc. In some embodiments, based on the location of the viewer 620, the position of the device 700, or the instructions from the viewer to move the holographic performer's body, or any combination of these, the LF processing engine 530 generates rendering instructions for the holographic performer 630 to be presented in a way which may give pleasure to the viewer 620. The LF processing engine 530 may also generate control instructions for the sensory simulation device 700 in a way which gives pleasure to viewer 620. In other embodiments, an AI model may be used within the LF processing engine 530 to render the holographic content to maximize the pleasure of the viewer 630, using as an input either stimuli recorded by the sensory feedback system 570 (e.g. audio information), or physical motions, gestures, body positions, etc. recorded by the tracking system 580 and interpreted by the tracking module 526, or both of these.

[00188] Additionally, in the embodiment where the holographic performer 630 is a holographic representation of another person (e.g., significant other, live chat partner, etc.) partaking in a couple's session from a remote location, the remote viewer (e.g., significant other, live chat partner, etc.) may be able to remotely control the intensity of stimulation imparted to the viewer 630 via the sensory simulation device 700. In another embodiment, the LF processing engine 530 may vary the intensity of stimulation provided by the sensory simulation device 700 to the viewer 630 based on (e.g., in proportion to, etc.) movement speed or intensity and/or other contextual characteristics of the remote viewer (e.g., audible sounds, noise volume, facial expressions, etc.).

[00189] FIG. 8 is a flow diagram of a method 800 for displaying adult holographic content to a viewer 600 in the context of a LF network (e.g., LF network 550). The method 800 may include additional or fewer steps and the steps may occur in a different order. Further, various steps, or combinations of steps, can be repeated any number of times during execution of the method.

[00190] To begin, venue 600 including a LF display system 500 obtains 810 viewer preferences of the viewer 620 for holographic content to be presented by the LF display system 500 in the venue 600. This may include the LF display system 500 obtaining information for the viewer 620 stored in the viewer profiling system 590 or the system 500 receiving a viewer selection of one or more holographic performers 630 from, for example, a catalog or other listing of performers or models. The holographic performers 630 could be live models streaming live holographic content of themselves to the LF display system 500 over the network system 552, recorded AI representations of real people (e.g., model, actress, actor, etc.), or a computer generated model (e.g., anime cartoon, etc.).

[00191] In response to the viewer's preferences, the LF display system 500 presents 820 the holographic content to the viewer within the holographic object volume in the venue 600. As described above, in one embodiment, the holographic display is a plurality of LF display modules 610 forming one or more surfaces in the venue 600 that are tiled to form a seamless display surface that has an effective display area that together is larger than the display area of a single LF display module 610. Accordingly, the holographic performer 630 is a hologram presented at a location in the holographic object volume of the venue 600 that the viewer 600 can see as if it were an actual person standing in the room and talking with them without the viewer 620 needing to wear any headwear or device.

[00192] The tracking system 580 or the sensory feedback system 570 of the LF display system 500 obtains 830 sensory information for the viewer 620 viewing the holographic content. This includes the viewer's interactions with the holographic performer 630 while identifying one or more contextual characteristics of the viewer 620. These contextual viewer characteristics include ML classified instances of body language of the viewer that may indicate pleasure, excitement, disappointment, boredom, and so forth including classified facial expressions, a vocalization analysis (e.g., what they say, but also how they say it, tone, etc.) of the viewer 620, a motion of the viewer relative to the holographic performer, other general feedback that can be expressly stated by the user (e.g., user commands for the holographic performer 630 to perform an action, etc.), and so forth.

[00193] Accordingly, the LF display system 500 adjusts 640 presentation of the holographic content, such as the behavior the holographic performer 630, in response to the obtained sensory information obtained from the tracking system 580. This may be as subtle as a smile or laugh from the holographic performer 630 in response to a comment from the viewer 620 to the holographic performer 630 performing actions in response to requests from the viewer 620 (e.g., dim the lights, change the scenery, order me a drink, etc.). As described above, the response made by the holographic performer 630 can be generated using an AI model based on interactions from the viewer 620. Accordingly, the holographic performer 630 is a hologram presented at a location in the holographic object volume of the venue 600 that the viewer 600 can see as if it were an actual person standing in the room and talking with them without the viewer 620 needing to wear any headwear or device. The AI model may allow the view 620 to seamlessly converse with the holographic performer 630 as if it were a real person standing in the room with them.

Additional Configuration Information

[00194] The foregoing description of the embodiments of the disclosure has been presented for the purpose of illustration; it is not intended to be exhaustive or to limit the disclosure to the precise forms disclosed. Persons skilled in the relevant art can appreciate that many modifications and variations are possible in light of the above disclosure.

[00195] Some portions of this description describe the embodiments of the disclosure in terms of algorithms and symbolic representations of operations on information. These algorithmic descriptions and representations are commonly used by those skilled in the data processing arts to convey the substance of their work effectively to others skilled in the art. These operations, while described functionally, computationally, or logically, are understood to be implemented by computer programs or equivalent electrical circuits, microcode, or the like. Furthermore, it has also proven convenient at times, to refer to these arrangements of operations as modules, without loss of generality. The described operations and their associated modules may be embodied in software, firmware, hardware, or any combinations thereof.

[00196] Any of the steps, operations, or processes described herein may be performed or implemented with one or more hardware or software modules, alone or in combination with other devices. In one embodiment, a software module is implemented with a computer program product comprising a computer-readable medium containing computer program code, which can be executed by a computer processor for performing any or all of the steps, operations, or processes described.

[00197] Embodiments of the disclosure may also relate to an apparatus for performing the operations herein. This apparatus may be specially constructed for the required purposes, and/or it

may comprise a general-purpose computing device selectively activated or reconfigured by a computer program stored in the computer. Such a computer program may be stored in a non-transitory, tangible computer readable storage medium, or any type of media suitable for storing electronic instructions, which may be coupled to a computer system bus. Furthermore, any computing systems referred to in the specification may include a single processor or may be architectures employing multiple processor designs for increased computing capability.

[00198] Embodiments of the disclosure may also relate to a product that is produced by a computing process described herein. Such a product may comprise information resulting from a computing process, where the information is stored on a non-transitory, tangible computer readable storage medium and may include any embodiment of a computer program product or other data combination described herein.

[00199] Finally, the language used in the specification has been principally selected for readability and instructional purposes, and it may not have been selected to delineate or circumscribe the inventive subject matter. It is therefore intended that the scope of the disclosure be limited not by this detailed description, but rather by any claims that issue on an application based hereon. Accordingly, the disclosure of the embodiments is intended to be illustrative, but not limiting, of the scope of the disclosure, which is set forth in the following claims.

What is claimed is:

1. A light field (LF) display system comprising:
a processing engine configured to generate adult holographic content; and,
a light field display assembly comprising one or more display modules that are configured to present the holographic adult content to one or more viewers located in a viewing volume of the one or more LF display modules of an adult simulation environment.
2. The LF display system of claim 1, further comprising:
an online system connected to the LF display system through a network and configured to provide the holographic content to the LF display system for presentation to the viewer.
3. The LF display system of claim 2, wherein the holographic content is received from the online system in exchange for a transaction fee.
4. The LF display system of claim 2, wherein the LF display system is configured to receive the holographic content in an encoded format via the network and is further configured to decode the holographic content into a format for presentation to the viewer.
5. The LF display system of claim 4, wherein the encoded format is a vectorized format and the decoded format is a rasterized format.
6. The LF display system of claim 1, wherein the holographic content is presented based on a hardware configuration of the LF display system.
7. The LF display system of claim 6, wherein the hardware configuration comprises one or more of:
a resolution;
a number of projected rays per degree;
a field of view;
a deflection angle on the display surface; and
a dimensionality of the display surface.
8. The LF display system of claim 1, further comprising:

a tracking system configured to obtain information about viewers viewing the holographic content.

9. The LF display system of claim 8, wherein the information about viewers obtained by the tracking system includes:

viewer responses to holographic content, or
characteristics of viewers viewing the holographic content.

10. The LF display system of claim 9, wherein the information about the viewers includes any of a position of the viewer, a movement of the viewer, a gesture of the viewer, an expression of the viewer, an age of a viewer, a sex of the viewer, a preference of the viewer, and a clothing worn by the viewer.

11. The LF display system of claim of 8, wherein the holographic content generated by the processing engine is altered in response to one or more viewer's age, sex, preferences, position, movement, gestures, clothing, or facial expressions identified by the tracking system.

12. The LF display system of claim 11, wherein the information about viewers is used as an input to an AI model, and the holographic content is generated based on the AI model.

13. The LF display system of claim 8, wherein the tracking system comprises one or more light field cameras, 2D cameras, or depth sensors configured to capture images of an area in front of the one or more LF display modules.

14. The LF display system of claim 13, wherein the one or more light field cameras, 2D cameras, or depth sensors are external to the LF display assembly.

15. The LF display system of claim 8, wherein the one or more LF display modules are further configured to capture a light field from an area in front of the one or more LF display modules.

16. The LF display system of claim 1, further comprising:

a viewer profiling system configured to:

identify viewers viewing the holographic content presented by the LF display modules, and

generate a viewer profile for each of the identified viewers.

17. The LF display system of claim 16, wherein the viewer profiling system is configured to identify viewer responses to the holographic content or characteristics of viewers viewing the holographic content, and include the identified responses or characteristics in viewer profiles.

18. The LF display system of claim of 16, wherein the viewer profiling system accesses social media accounts of the one or more identified viewers to generate a viewer profile.

19. The LF display system of claim of 16, wherein the holographic content generated by the processing engine is altered in response to one or more viewer profiles of viewers viewing the holographic content displayed by the LF display assembly.

20. The LF display system of claim 17, wherein information about viewers in the viewer profiles is used as an input to an AI model, and the holographic content is generated based on the AI model.

21. The LF display system of claim 1, wherein the LF processing engine is configured to create the holographic content based in part on one or more viewers identified in the audience, each identified viewer viewing the holographic content displayed by the LF display system and associated with a viewer profile including one or more characteristics.

22. The LF display system of claim 21, wherein the characteristics includes any of a position of the viewer, a motion of the viewer, a gesture of the viewer, a preference of the viewer, a facial expression of the user, a sex of the user, an age of the user, and a clothing of the user.

23. The LF display system of claim 1, the LF display system further comprising:
a sensory feedback system comprising at least one sensory feedback device that is
configured to provide sensory feedback as a second energy as the holographic
content is presented.

24. The LF display system of claim 23, wherein the processing engine is further configured to augment the generated holographic content with sensory content comprising tactile stimuli, acoustic stimuli, temperature stimuli, olfactory stimuli, pressure stimuli, force stimuli, or any combination thereof.

25. The LF display system of claim 23, the sensory feedback system further comprising an ultrasonic energy projection device configured to generate a volumetric tactile surface close to the surface of a presented holographic object or coincident with a surface of a presented holographic object.

26. The LF display system of claim 25, further comprising a tracking system configured to perform one or more of:

track movement of the viewer within the viewing volume of the LF display system and, monitor responses of the viewer to the holographic content;

wherein the volumetric tactile surface is altered in response to the tracked movement of the viewer or the monitored responses of the viewer to the holographic content.

27. The LF display system of claim 26, wherein the tracked movement of the viewer or the monitored responses of the viewer are inputs to an AI model, where the volumetric tactile surface is projected in part based on the AI model.

28. The LF display system of claim 25, the ultrasonic energy projection device further configured to adjust one or more of: a resistance of the generated volumetric tactile surface to user touch, a texture of the generated volumetric tactile surface, or a tactile strength of the generated tactile surface based on a value of a parameter received at the controller.

29. The LF display system of claim 1, wherein the holographic display is a plurality of LF display modules forming one or more surfaces in an environment, the LF display modules being tiled to form a seamless display surface that has an effective display area that is larger than the display area of a single LF display module.

30. A light field (LF) display system comprising:
a LF display having a display area, the LF display presenting adult holographic content to one or more viewers in a holographic object volume from the display area;
a content engine configured to generate the adult holographic content for presentation by the holographic display; and
a tracking system configured to obtain information about the one or more viewers within the holographic object volume viewing the adult holographic content, the information including one or more viewer interactions with one or more objects of the adult holographic content,

wherein the adult holographic content is generated based on the information obtained by the tracking system.

31 The LF display system of claim 30, wherein the adult holographic content includes at least one holographic adult performer that is a holographic image presented at a location in the holographic object volume of the environment.

32. The LF display system of claim 31, wherein the tracking system is further configured to:

receive one or more interactions from a viewer of the one or more viewers with the holographic adult performer; and
generate, using an artificial intelligence (AI) model, a response to be performed by the holographic performer in association with the viewer based on the one or more interactions from the viewer.

33. The LF display system of claim 30, wherein the one or more objects of the adult holographic content is a live holographic view of a second viewer presented to a first viewer in the environment, the second viewer is in a location remote from the first viewer, and wherein the LF display system is further configured to:

receive live image data of the second viewer; and
generate a live holographic representation of the second viewer within the environment for presentation to the first viewer.

34. The LF display system of claim 31, wherein the tracking system is further configured to:

identify one or more contextual viewer characteristics, wherein the one or more contextual viewer characteristics include at least one of: one or more classified instances of body language of the viewer, one or more classified facial expressions of the viewer, a vocalization analysis of the viewer, or some combination thereof; and
cause, using an artificial intelligence (AI) model, the holographic performer to at least one of respond to or perform one or more behaviors in response to the identified one or more contextual viewer characteristics from the viewer.

35. The LF display system of claim 34, wherein the response from the holographic performer is at least one of: a spoken remark, an audible sound, an action performed by the holographic performer, or some combination thereof.

36. The system of claim 30, further comprising:
a viewer profiling system configured to:
identify viewer responses to the holographic content and characteristics of
viewers viewing the holographic content, and
generate viewer profiles describing the characteristics and preferences of viewers
viewing the holographic content based on the identified characteristics
and responses.

37. The LF display system of claim 30, further comprising:
a sensory simulation device configured to receive operating instructions from the content
engine to operate in concert with the adult holographic content being presented
by the holographic display.

38. The LF display system of claim 37, wherein the sensory simulation device is
provided or at least augmented by an ultrasonic energy projection device configured to generate a
volumetric tactile surface

39. The LF display system of claim 38, wherein the volumetric tactile surface is
projected close to the surface of a presented holographic object or coincident with a surface of a
presented holographic object.

40. The system of claim 30, wherein the information obtained by the tracking system
about the one or more viewers within the holographic object volume is obtained via bidirectional
energy elements of the holographic display that both emit and absorb energy.

41. A light field (LF) display system comprising:
a LF display having a display area, the holographic display presenting holographic
content to one or more viewers in a holographic object volume from the display
area;
a content engine configured to generate the holographic content for presentation by the
holographic display; and

a tracking system configured to obtain information about the one or more viewers within the holographic object volume viewing the holographic content, the information including one or more viewer interactions with the holographic content.

42. The system of claim 41, wherein the holographic content is a live holographic view of a second viewer being presented to a first viewer, the second viewer is in a location remote from the first viewer, and wherein the LF display system is further configured to:

receive live image data of the second viewer; and

generate a live holographic representation of the second viewer for presentation to the first viewer.

43. The system of claim 41, wherein the information obtained by the tracking system about the one or more viewers within the holographic object volume is obtained via bidirectional energy elements of the holographic display that both emit and absorb energy.

44. A method comprising:

obtaining, by a light field (LF) display system, viewer preferences of a viewer for holographic content to be presented by the LF display system in an environment, the holographic content including one or more holographic performers;

presenting, by a holographic display of the LF display system, the holographic content, the holographic display having a display area and presenting the holographic content to the viewer in a holographic object volume of the LF display system;

obtaining, by a tracking system of the LF display system, sensory information for the viewer viewing the holographic content including one or more contextual characteristics of the viewer in response to the one or more holographic performers; and

adjusting, by the LF display system, presentation of the holographic content in response to the obtained sensory information including at least one behavior of the one or more holographic performers.

45. The method of claim 44, wherein obtaining the sensory information for the viewer viewing the holographic content includes:

receiving one or more interactions from the viewer with the one or more holographic performers.

46. The method of claim 45, wherein adjusting the presentation of the holographic content in response to the obtained sensory information includes:

generating, using an artificial intelligence (AI) model, a response to be performed by the one or more holographic performers in association with the viewer based on the one or more interactions from the viewer.

47. The method of claim 44, wherein obtaining the sensory information for the viewer viewing the holographic content further includes:

identifying one or more contextual viewer characteristics, wherein the one or more contextual viewer characteristics include at least one of: one or more classified instances of body language of the viewer, one or more classified facial expressions of the viewer, a vocalization analysis of the viewer, or some combination thereof.

48. The method of claim 47, wherein adjusting the presentation of the holographic content in response to the obtained sensory information further includes:

causing, using an artificial intelligence (AI) model, the one or more holographic performers to at least one of respond to or perform one or more behaviors or actions in response to the one or more identified contextual viewer characteristics from the viewer.

49. The method of claim 44, wherein the obtained viewer preferences include the one or more holographic performers, and wherein each of the one or more holographic performers are a holographic representation of a real person.

50. The method of claim 44, wherein the holographic display is a plurality of LF display modules forming one or more surfaces in an environment, the LF display modules being tiled to form a seamless display surface that has an effective display area that together is larger than the display area of a single LF display module.

51. The method of claim 44, wherein the information obtained by the tracking system about the one or more viewers within the holographic object volume is obtained via bidirectional energy elements of the holographic display that both emit and absorb energy.

52. The LF display system of claim 44, further comprising an ultrasonic energy projection device configured to generate a volumetric tactile surface; and
wherein the presentation of the holographic content is accompanied by the projection of a volumetric tactile surface close to or coincident with a holographic performer.

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Diagram
100

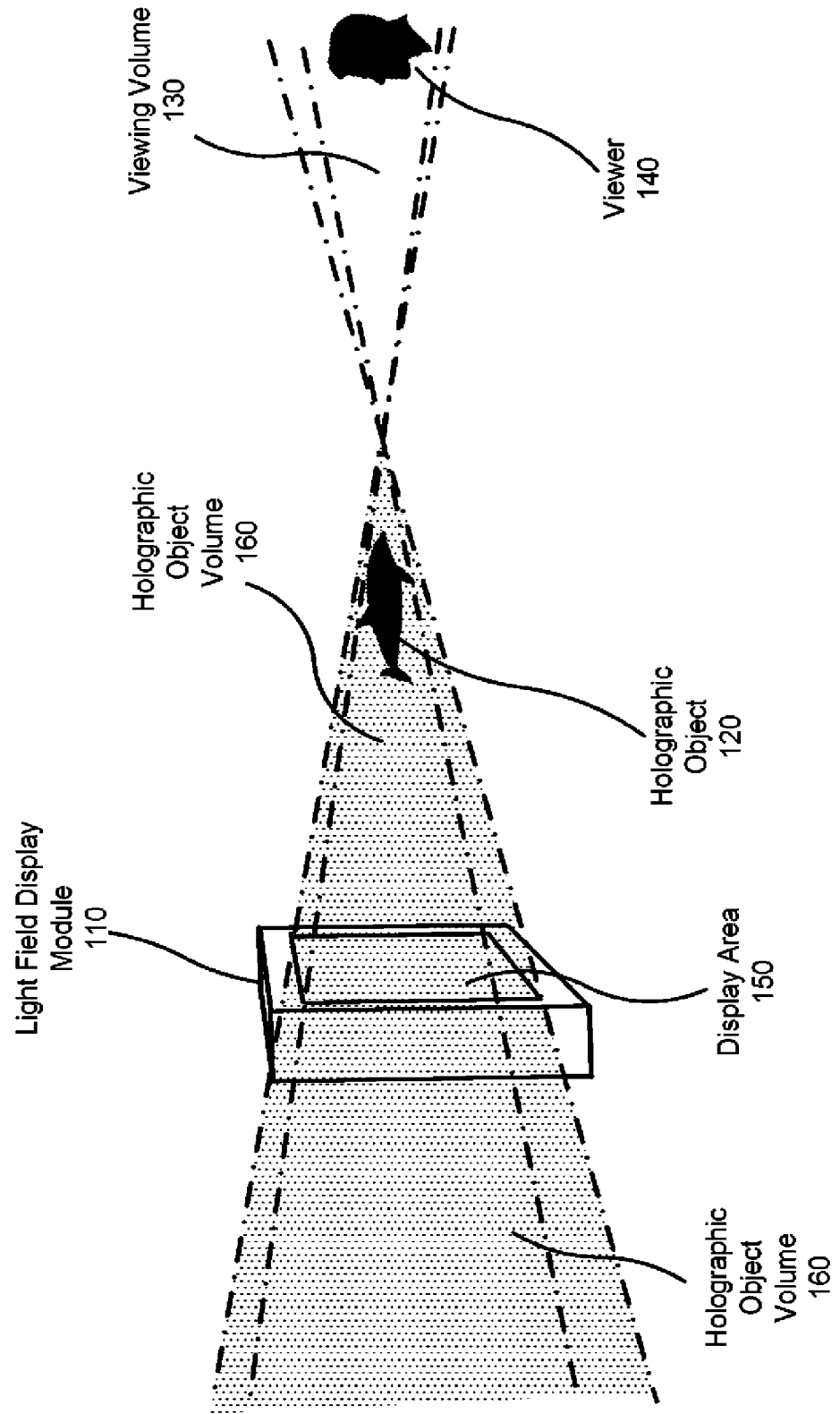


FIG. 1

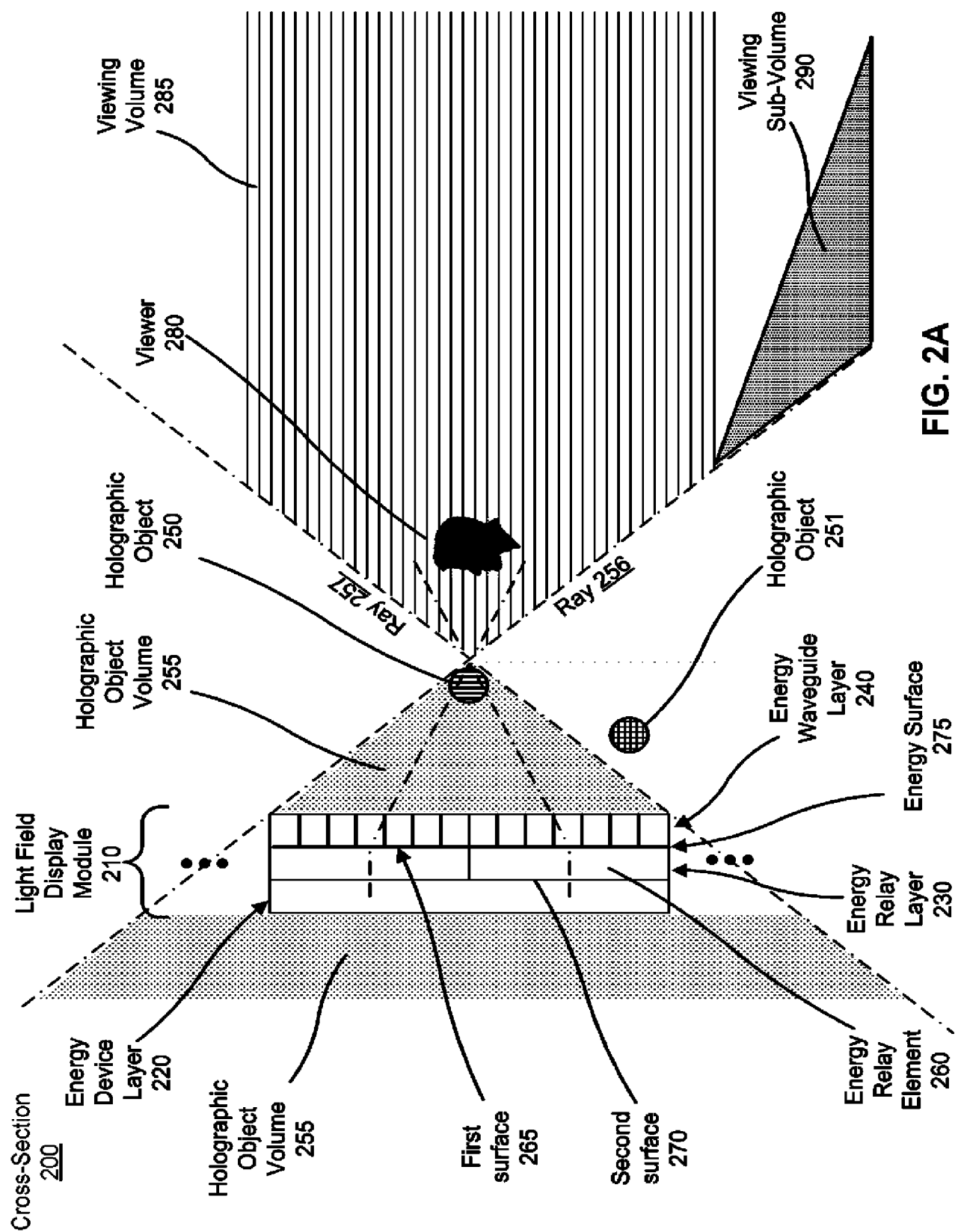
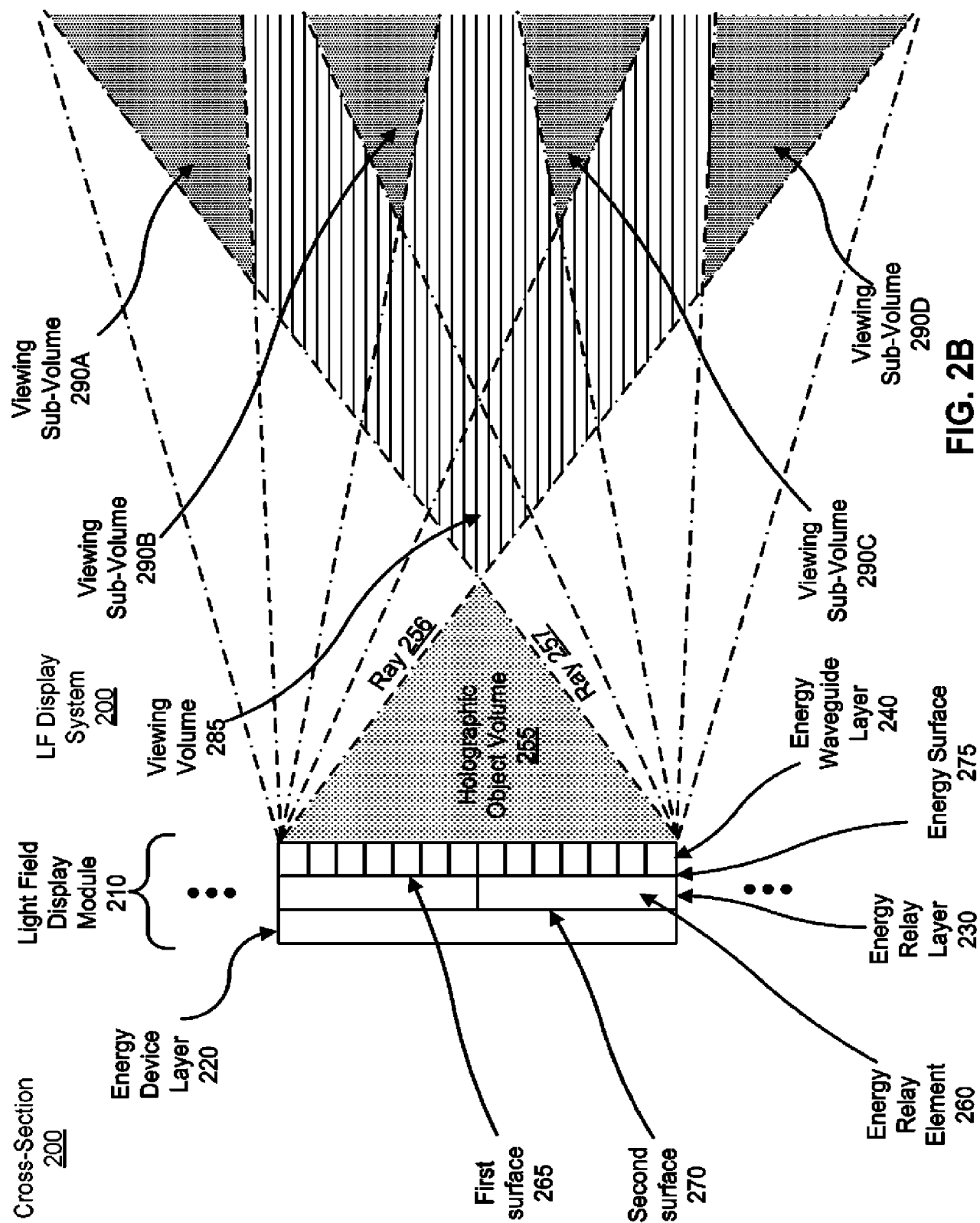


FIG. 2A



LF Display
Module
300A

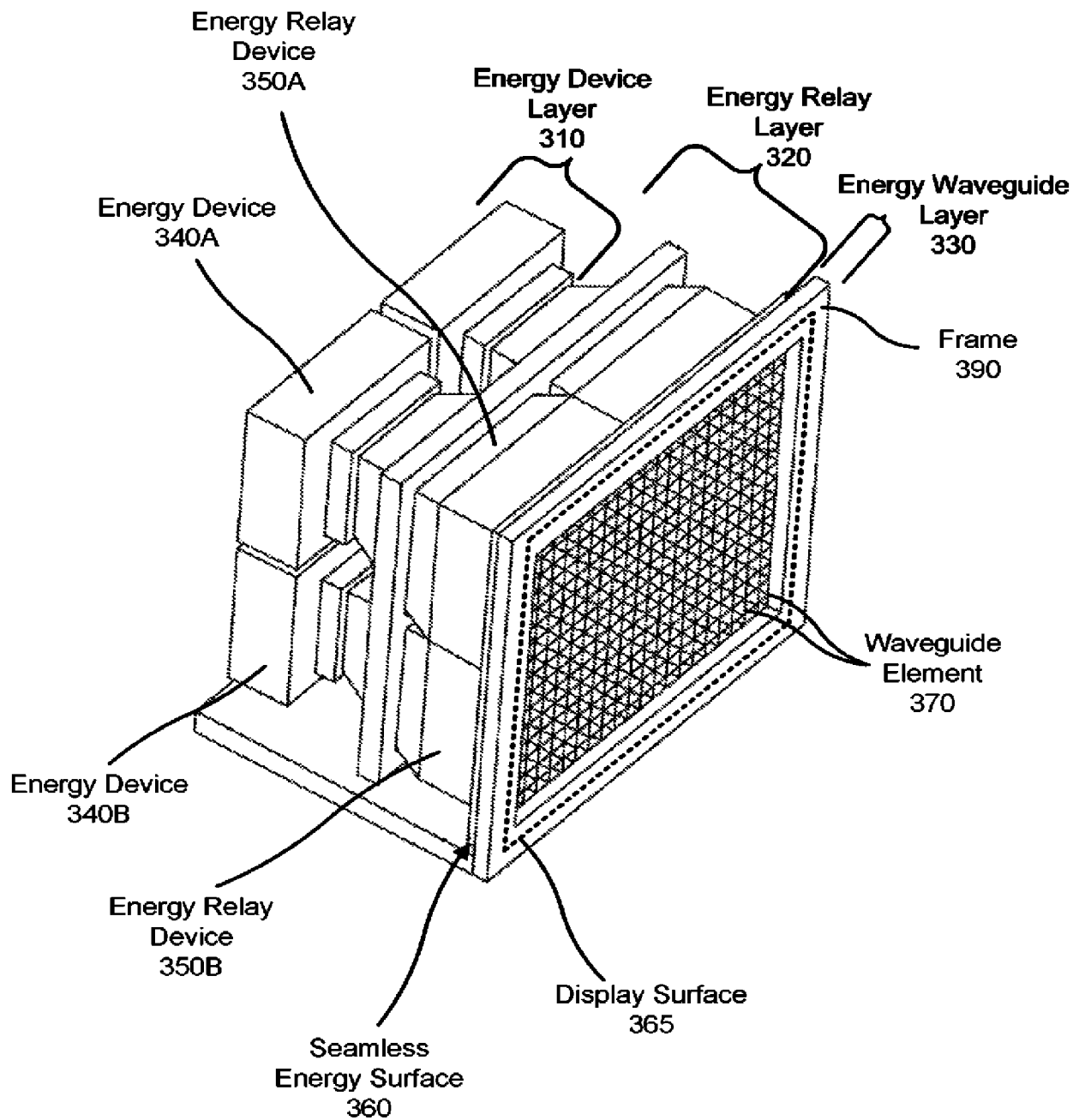


FIG. 3A

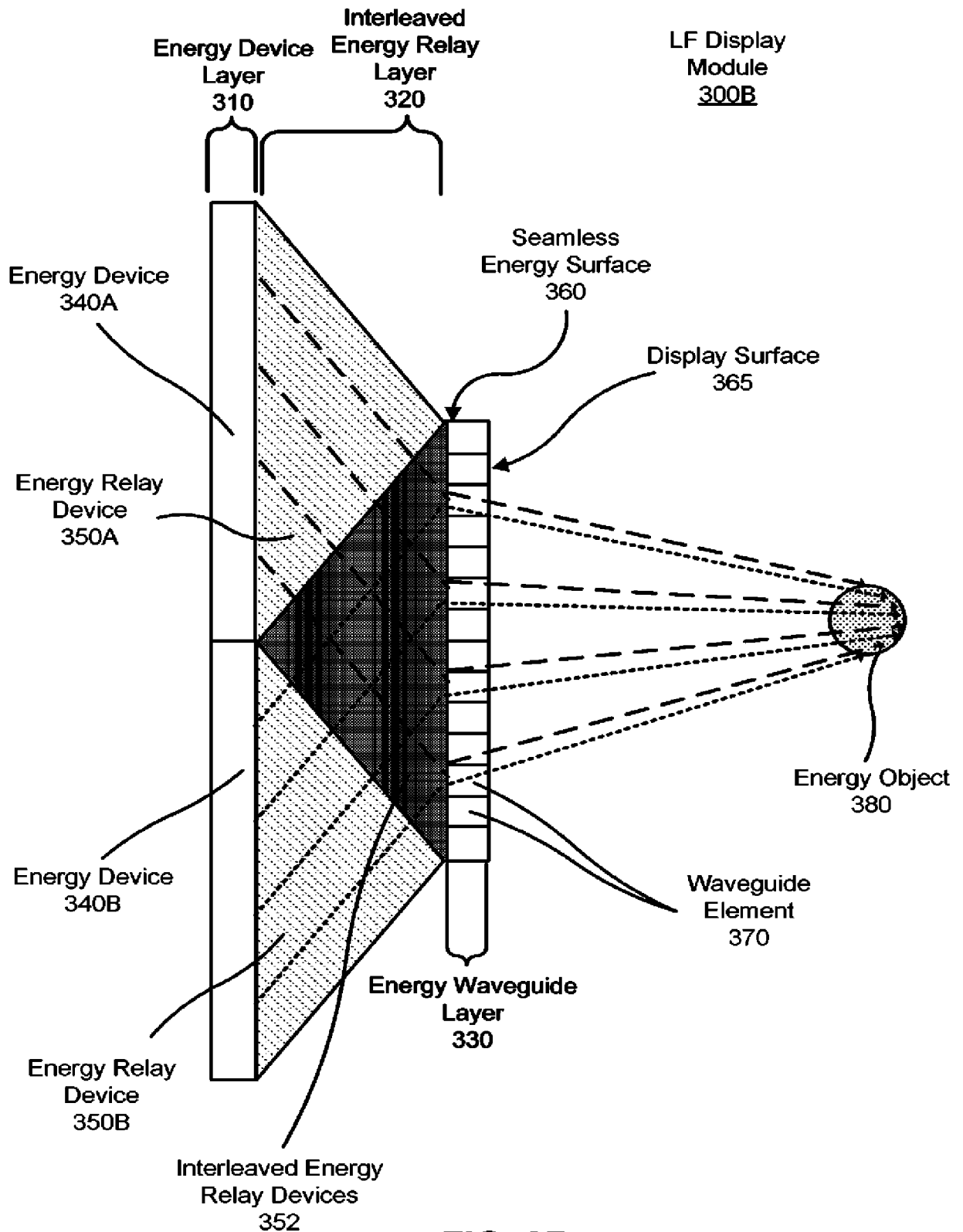


FIG. 3B

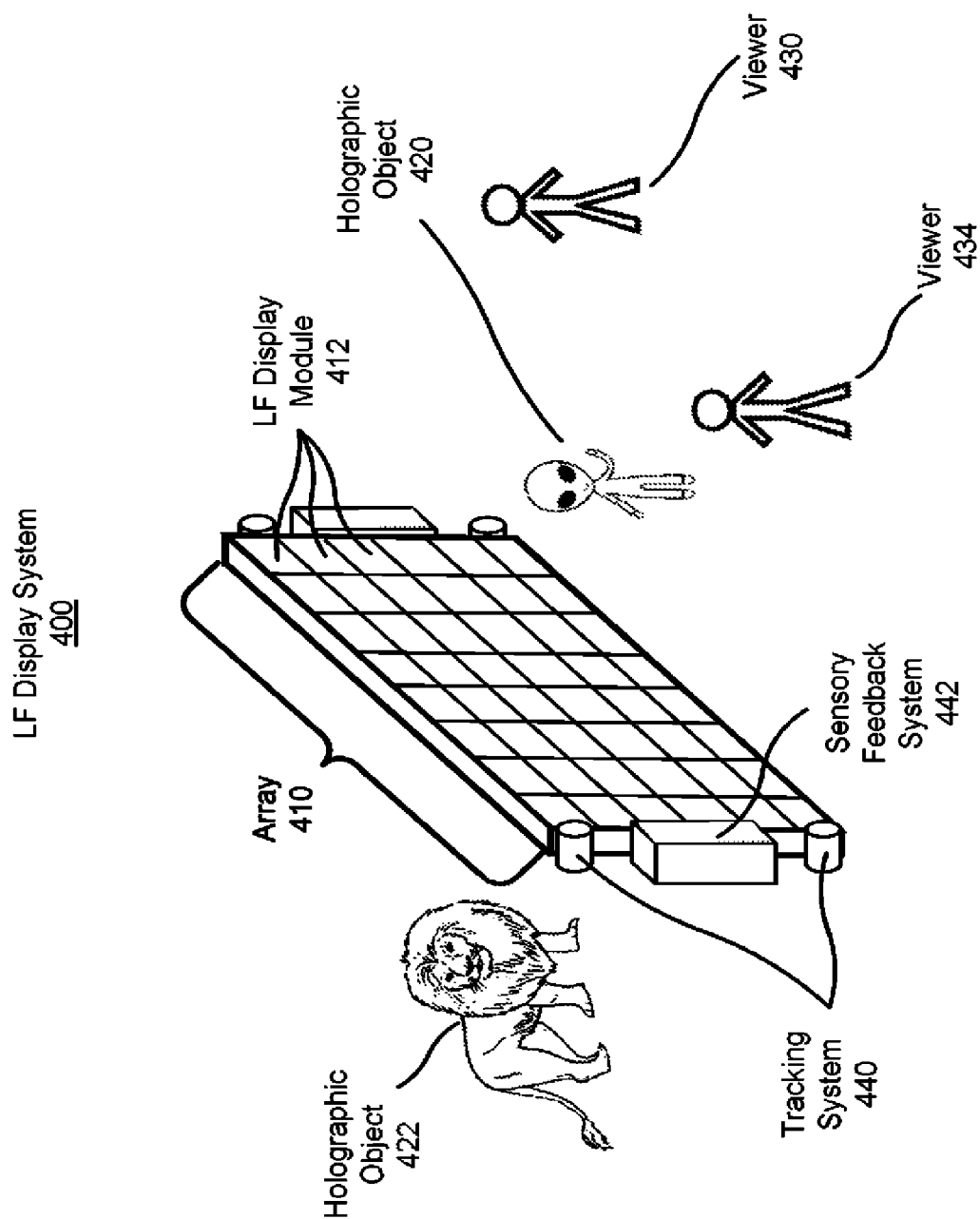


FIG. 4A

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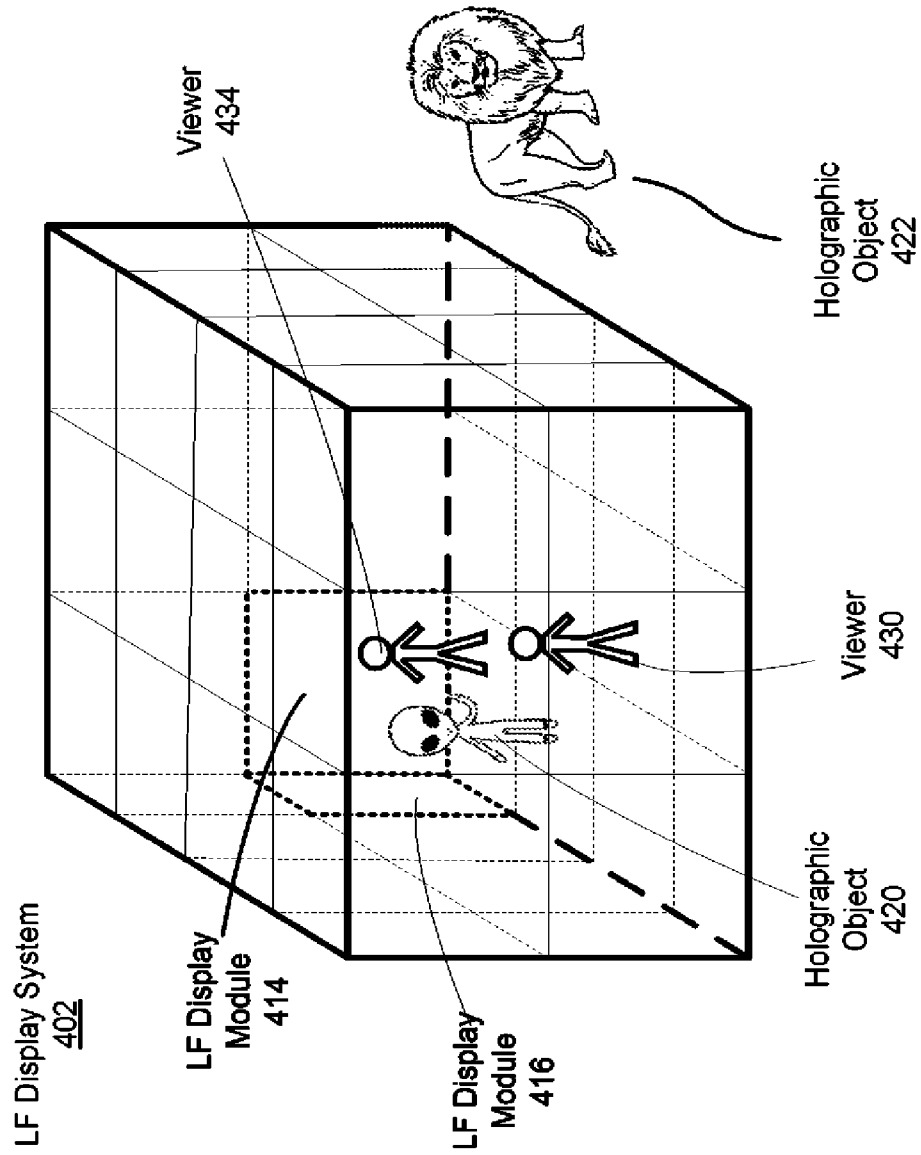


FIG. 4B

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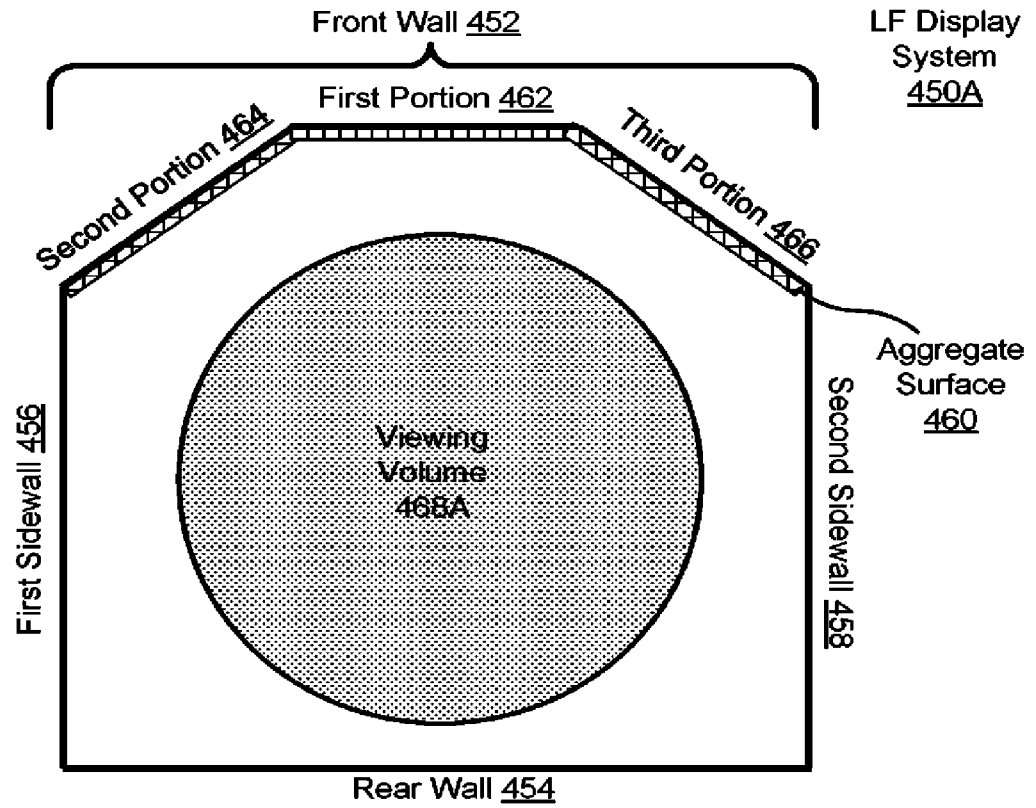


FIG. 4C

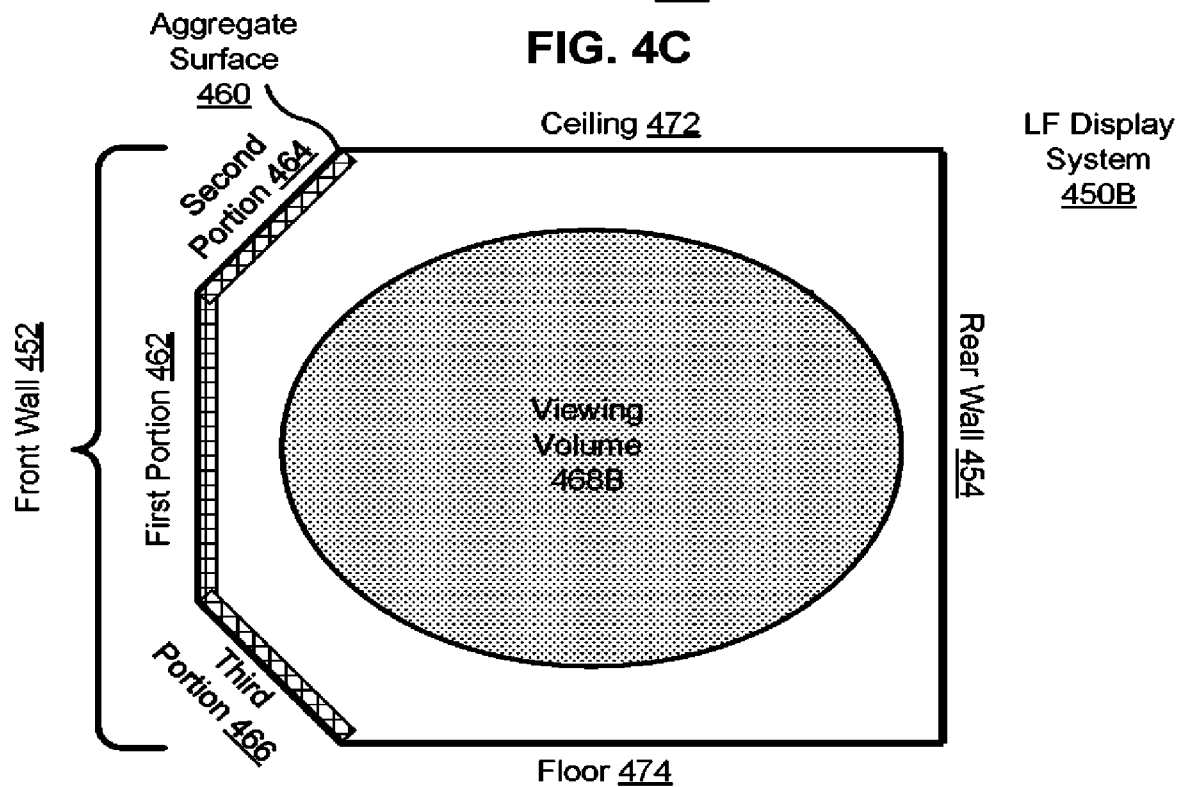


FIG. 4D

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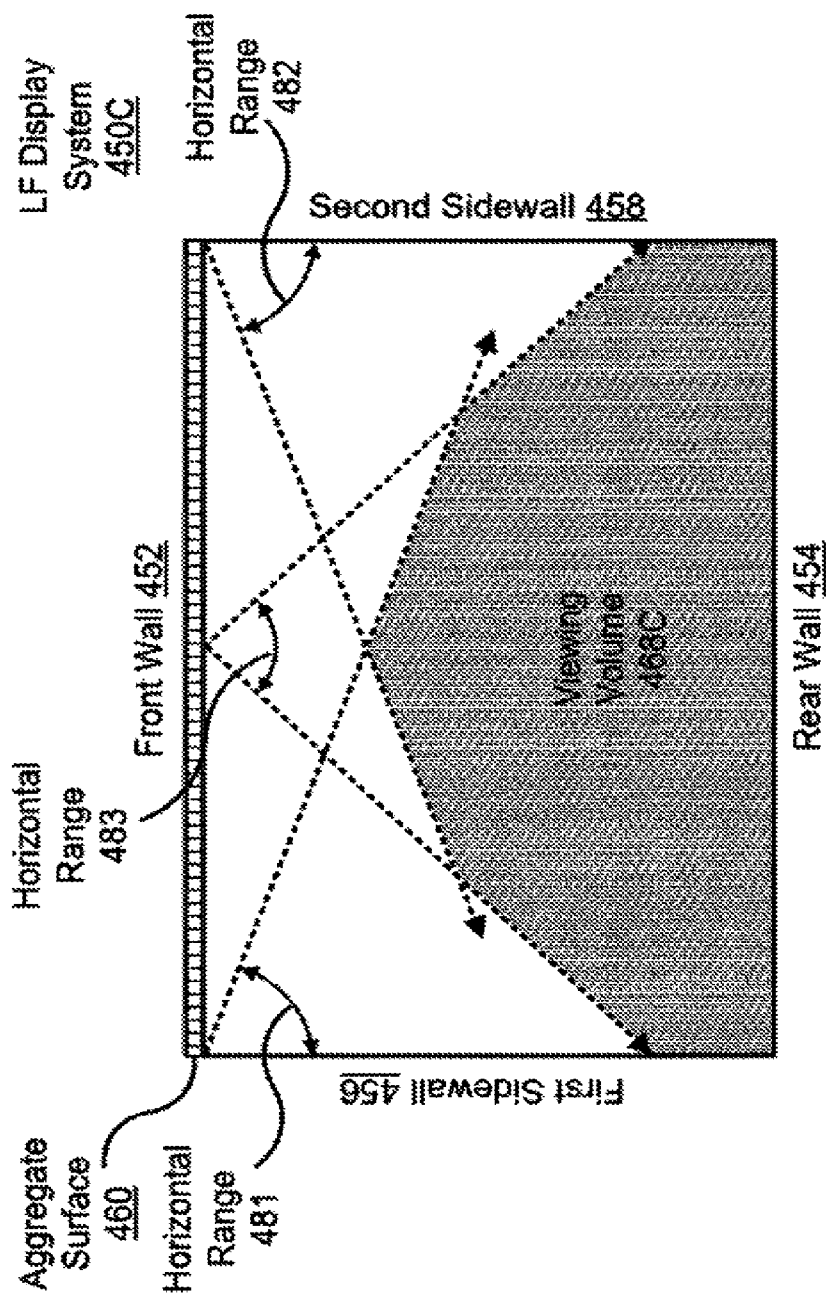


FIG. 4E

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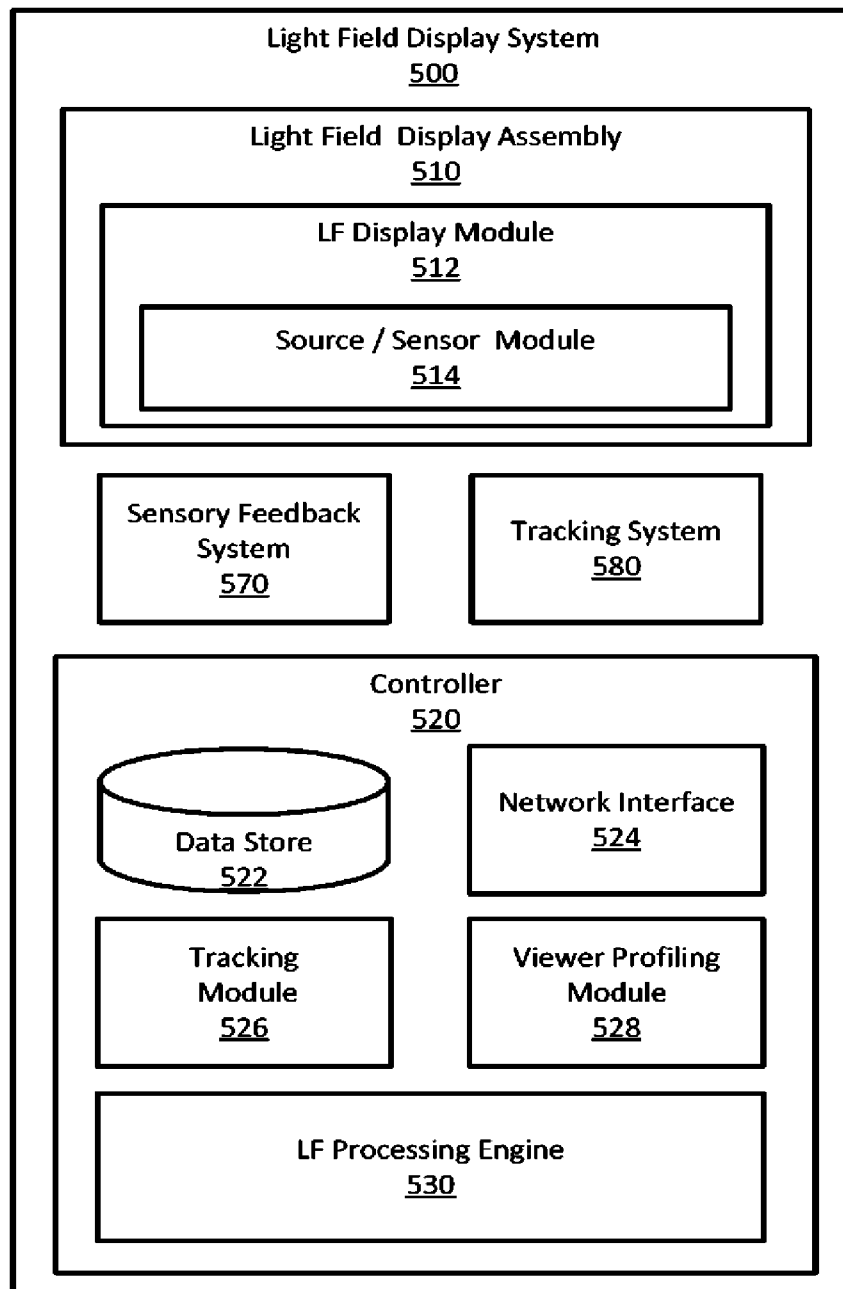
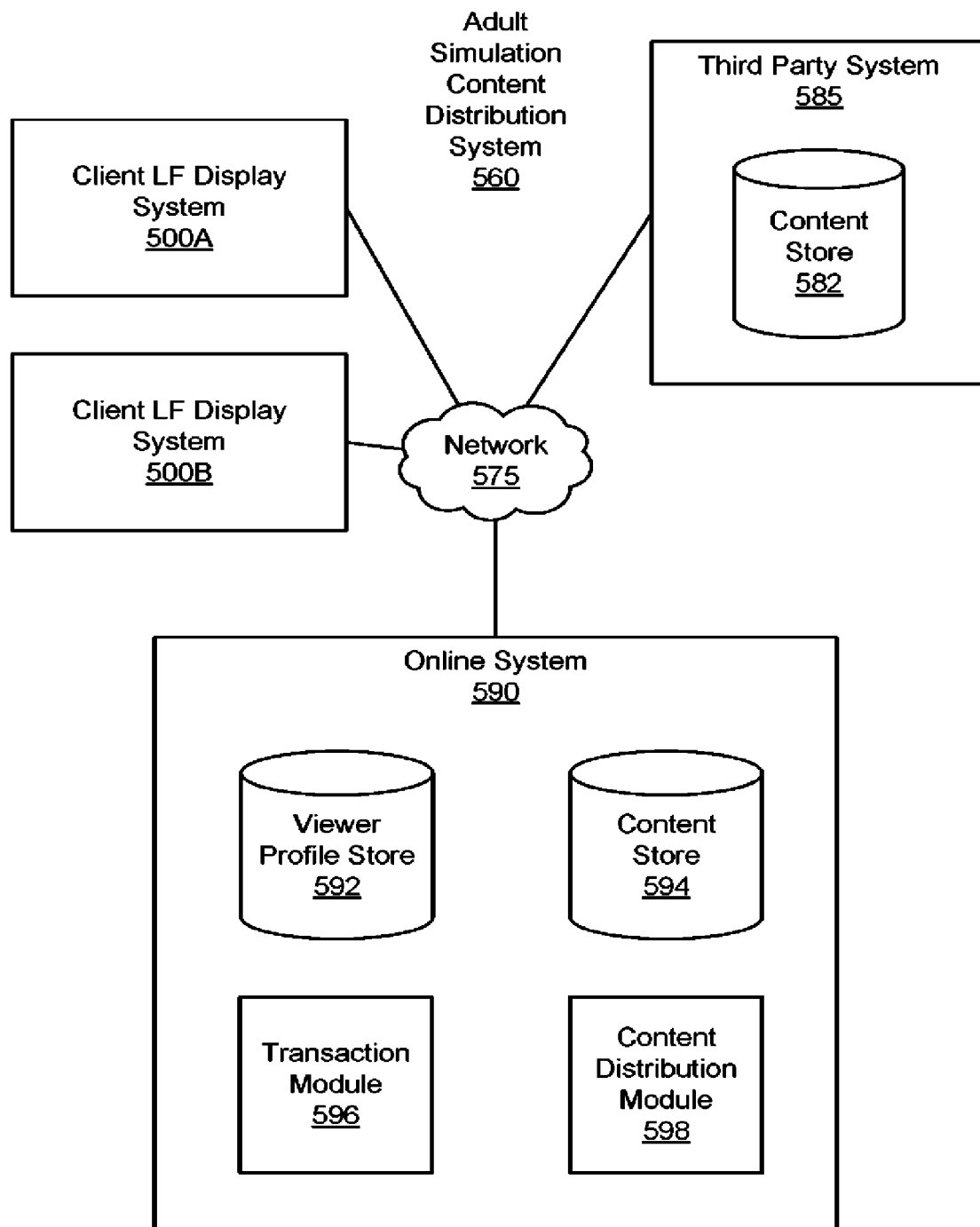


FIG. 5A

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**FIG. 5B**

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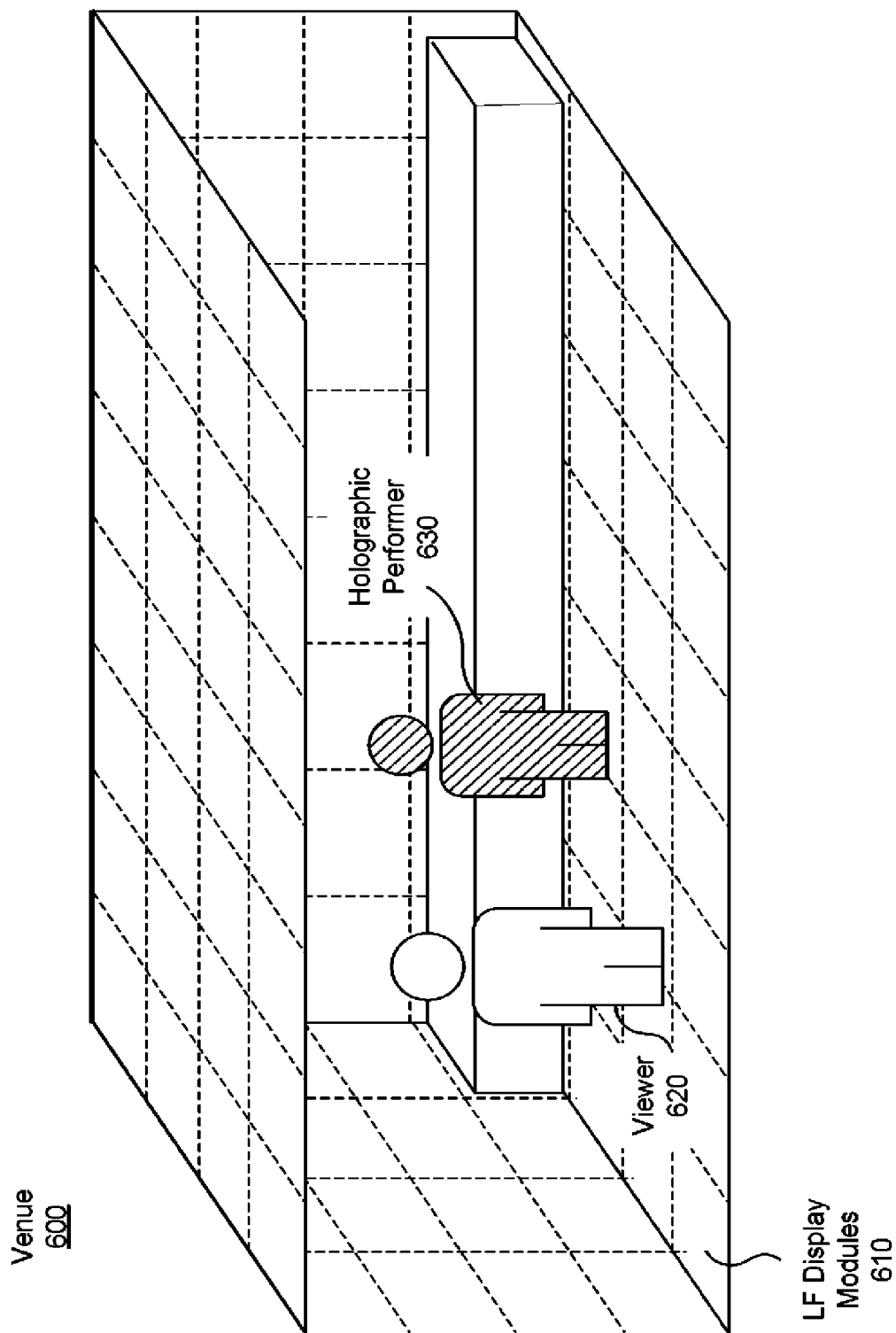


FIG. 6

Venue
750

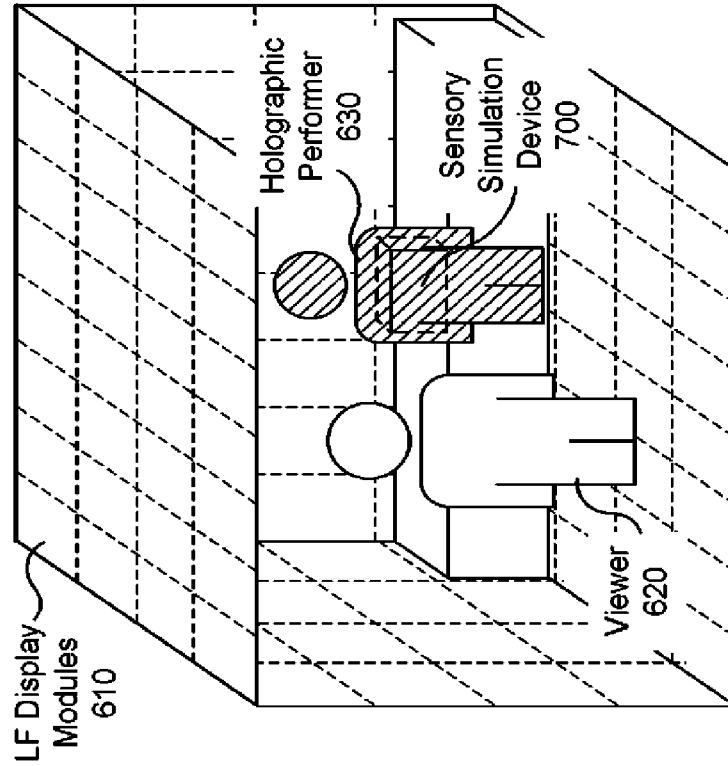


FIG. 7B

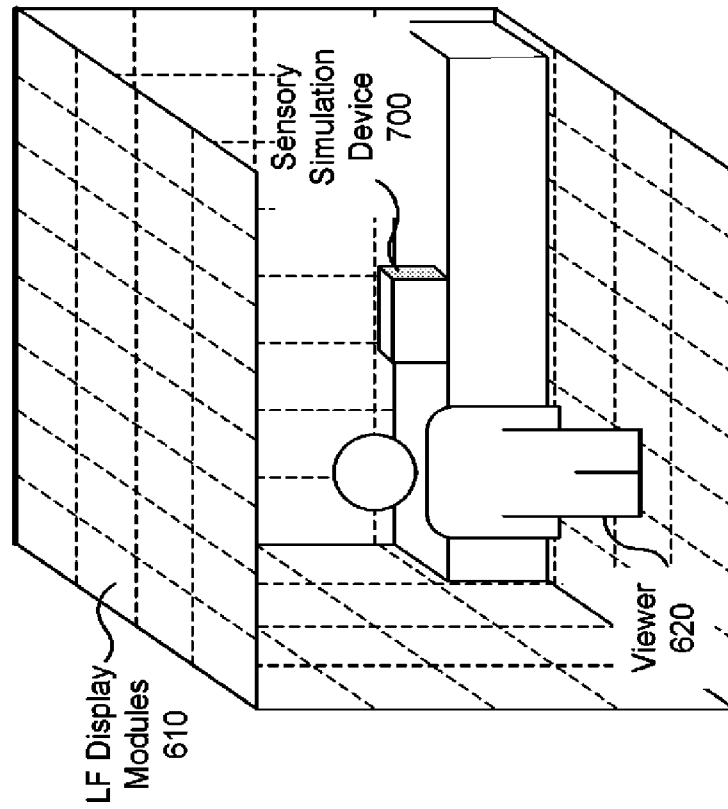


FIG. 7A

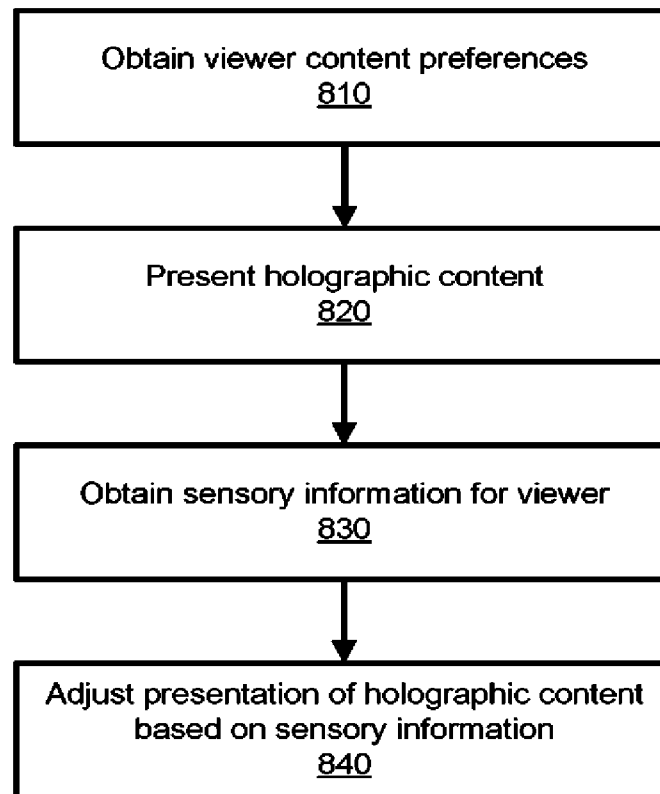
Method
800**FIG. 8**

FIG. 1

