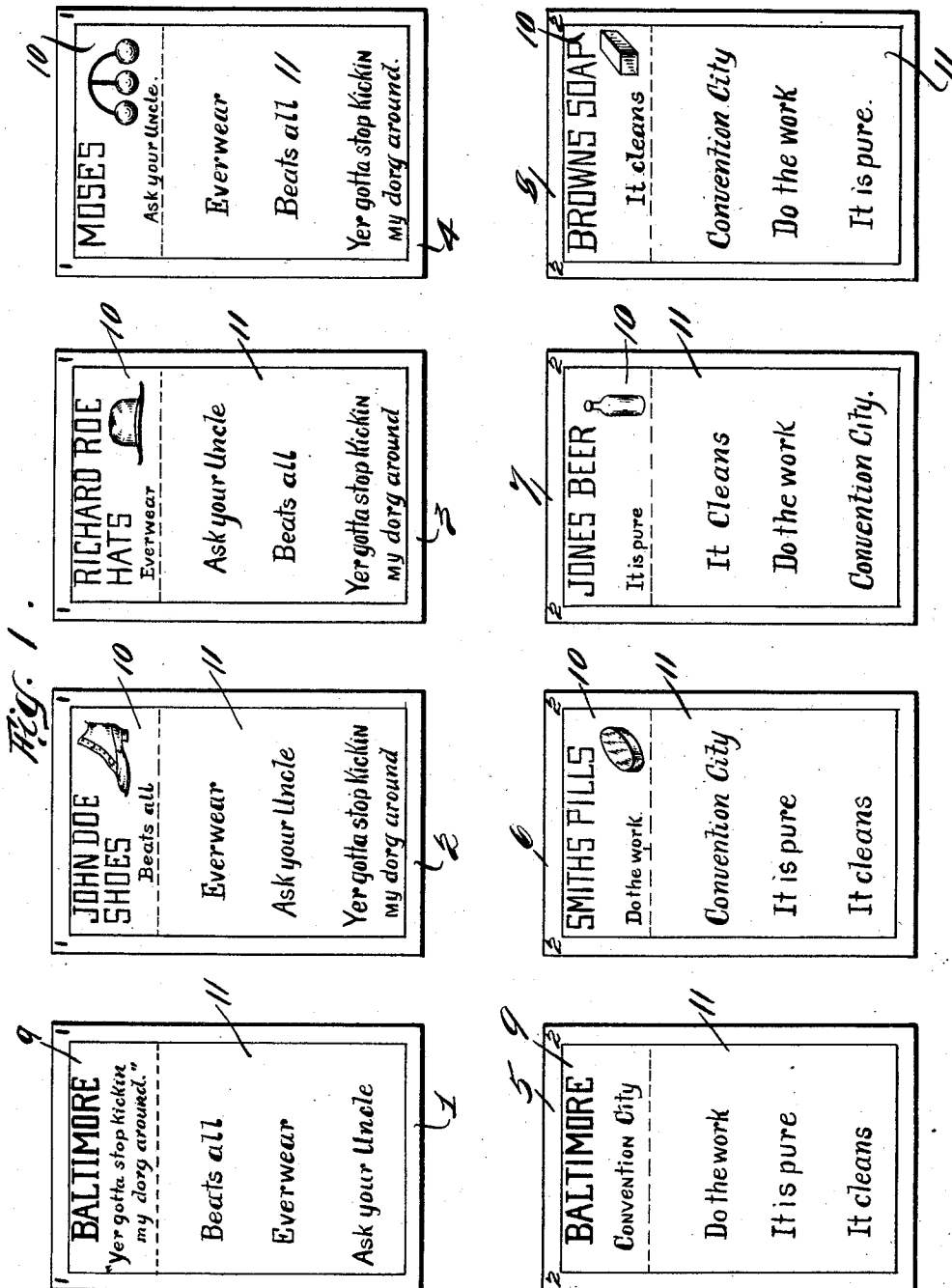


1,062,952.

Patented May 27, 1913.

2 SHEETS—SHEET 1.



Witnesses:
 E. A. Jones
 A. Bernstein

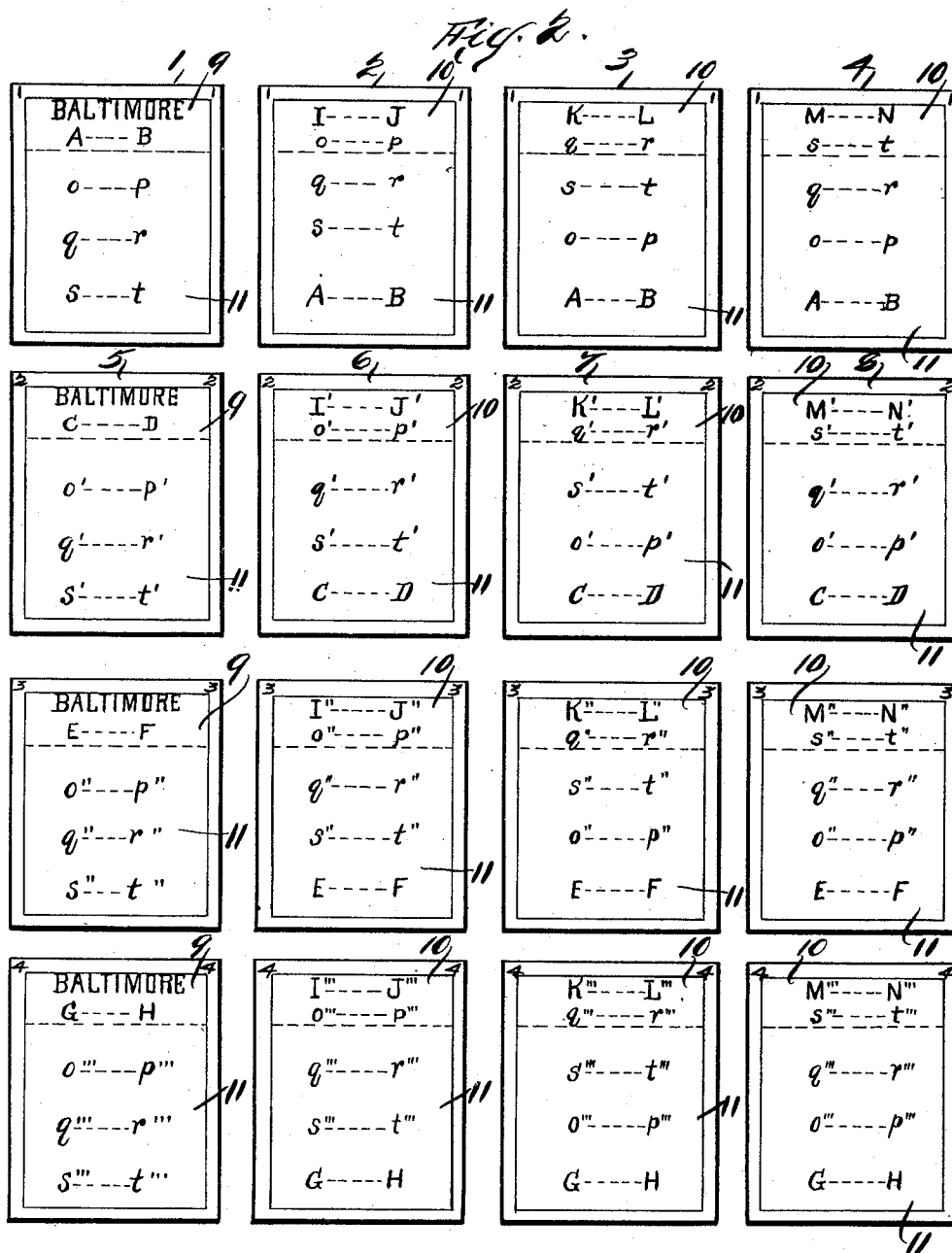
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1,062,952.

J. P. BRYAN.
DECK OF PLAYING CARDS.
APPLICATION FILED APR. 29, 1912.

Patented May 27, 1913.

2 SHEETS—SHEET 2.



Witnesses:
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UNITED STATES PATENT OFFICE.

JOSEPH P. BRYAN, OF BALTIMORE, MARYLAND, ASSIGNOR TO ASK-YOUR-DEALER
VANTAGE COMPANY, INCORPORATED, A CORPORATION OF NEW YORK.

DECK OF PLAYING-CARDS.

1,062,952.

Specification of Letters Patent.

Patented May 27, 1913.

Application filed April 29, 1912. Serial No. 693,981.

To all whom it may concern:

Be it known that I, JOSEPH P. BRYAN, a citizen of the United States, residing at Baltimore, Maryland, have invented certain new and useful Improvements in Decks of Playing-Cards, of which the following is a clear, full, and exact description.

This invention relates to an improved deck of playing cards which are useful not only for playing an interesting game of cards but also serving as a valuable advertising medium.

In the present improvement I have arranged the different cards of the deck with representations thereon of commodities to be advertised, such as by the pictures and names, together with a phrase associated therewith such as the advertising slogan thereof. Also several of the cards of the deck are marked with the name of some prominent city which it is desired to boom, together with some historical fact or meritorious deed for which said city is known. In playing a game with these cards, as hereinafter described, the mind is not only taxed to remember the different advertised commodities and their associated slogans so as to receive a permanent memory thereof, but is also impressed with the importance and advantages of the city being boomed. It is obvious that the particular arrangement or association of each advertised commodity with its familiar slogan as herein shown may be varied largely for accomplishing the same results as herein described, without departing from the spirit or scope of the present invention.

In the preferred embodiment of my invention shown in the drawings, Figure 1 shows two complete groups of cards; and Fig. 2 shows several more groups of cards from which the entire deck is made up.

The complete deck of cards according to the present invention is in number preferably a multiple of four, so that the cards may be grouped in books, but it is obvious that the books may be formed of any other number of cards, and the complete deck consequently a multiple of that number.

Referring more particularly to Fig. 1, I have shown two complete groups, suits or books of cards such as make up the entire

deck. The cards of Fig. 1 are indicated by the reference numerals 1 to 8, and as shown have designations 1—1, 2—2, etc., in their upper corners for being divided into the aforesaid groups or suits; for instance cards 1 to 4 constitute one book, and cards 5 to 8 constitute another book. As shown in Fig. 2, the entire deck is made up of a plurality of books or suits of this kind, which may consist of any desired number of cards. One card of each group throughout the deck has prominently displayed at its upper end in space 9 a special feature constituting a main title, such as the name of the city "Baltimore," and also a sub-title which may be a phrase or historical fact connected with the city of Baltimore shown in card 1, as "Yer gotta stop kickin my dorg around." As shown in Fig. 2, the main title "Baltimore" is common to one card of each group throughout the deck, although the sub-titles or phrases associated with each main title are different. The remaining cards of each group also have at their upper ends at the space indicated 10, a main title which may be constituted by a merchant's name and some advertised commodity, and a sub-title which may be some phrase associated with the commodity such as its advertising slogan. It will be observed that these main titles and sub-titles formed by the advertised commodity and its slogan constitute a main feature which is distinctive and different upon all the cards throughout the deck. The cards of each group or book also have less prominently displayed thereon, as in the lower space 11, a list of the sub-titles upon the other cards of the same group; in other words a list of the advertising slogans and phrases of the other cards. Each card of a group therefore has certain designations in common whereby in playing a game they may be gathered together to form a book, and moreover one card of each book throughout the deck has a special feature in common which sets this card apart from the others and adapts it for use as one of special value, the purpose of which will be more obvious when the rules of the game are understood. Although cards arranged in groups or suits of this kind may be used for playing a variety of games, I give below a

set of rules which I have adopted as furnishing both interest to the player and accomplishing the advertising results, which is the main object of the present invention.

5

Rules.

1. Shuffle the cards and deal one at a time, beginning at the left, until each player has five cards, and the deck is then placed
10 face down before the dealer.

2. The first object of the game is to get as many "books" as possible (*i. e.*, four different cards of the same number make a "book").

15 3. The player on the left of the dealer has the first right to ask for any card he may desire, and may call upon any player.

4. To ask for a card the player must call for it by its "slogan" or catch phrase or
20 "vantage", which is at the top of each card, and A. If the person asked holds the card he asks "goods", which means what commodity or article does it represent. 1. If the player answers correctly he gets the
25 card and continues to call. 2. If the player answers incorrectly, the turn to ask passes to the next player on his left. B. If the person asked does not hold the card, he says "out", and must either give the correct
30 name of the commodity or article it represents, or allow the player to draw a card from his hand. In either case, where the person asked is "out", the player has the right to draw a card from the top of the
35 deck, and the turn to ask passes to the next player on his left. C. When a player has three cards of a book, he may protect same by saying "vantage", and giving the number. D. Should he desire the Baltimore
40 card, he must call for same by saying "Baltimore", and if the person asked holds the card, he asks, "vantage", which means which vantage. He reads aloud the vantage and gets the card, if correct. If not
45 correct, he loses protection, although he may hold three cards of that book.

5. A completed "book" counts one point, and can either be laid upon the table in front of the player, or held in his hand; but
50 these cards cannot be called away. The player does not have to declare a "book" until it is necessary to save giving up a card; and the person calling this card forfeits his turn as if the card were "out".
55 6. A player losing all of his cards does not thereby lose his right to stay in the game.

7. Any agreed number of points or "books" wins the game.

60 What I claim is:

1. A deck of playing cards having designations thereon for being separated into a plurality of groups, the cards of each group containing main titles and sub-titles associated therewith, one card of each group

throughout the deck having a main title in common, the cards of each group each having less prominently displayed thereon a list of sub-titles which form part of the main features of other cards in the same group. 70

2. A deck of playing cards having designations thereon for being separated into a plurality of groups, the cards of each group containing main titles and sub-titles associated therewith all prominently displayed thereon to form the main feature of said cards, one card of each group throughout the deck having a main title in common adapting said cards for use as of special value, the remaining cards of the deck having different titles, the cards of each group each having less prominently displayed thereon a list of the sub-titles which form part of the main features of other cards in the same group. 75 80 85

3. A deck of playing cards having designations thereon for being separated into a plurality of groups, one card of each group throughout the deck having a special feature thereon in common, the remaining cards of the deck containing distinctive main features prominently displayed thereon, each comprising different representations of some commodity, the cards of each group having less prominently displayed thereon a list of representations which form part of the main feature of the other cards in the same group. 90 95

4. A deck of playing cards having designations thereon for being separated into a plurality of groups, one card of each group throughout the deck having a special feature thereon in common, the remaining cards of the deck containing distinctive main features prominently displayed thereon, each comprising the representation of a commodity and a phrase associated with said commodity, said cards also having less prominently displayed thereon a list of the associated phrases on the other cards of the same group. 100 105 110

5. A deck of playing cards having designations thereon for being separated into a plurality of groups, one card of each group throughout the deck having a special feature thereon comprising the name of a city common to all said special cards and a phrase associated with said city, the remaining cards of the deck having distinctive main features prominently displayed thereon each comprising the representation of a commodity and a phrase associated with said commodity, the cards of each group having less prominently displayed thereon a list of the phrases forming a part of the special and main features of the other cards in the same group. 115 120 125

6. A deck of playing cards having a plurality of suits, each suit having a common mark, said cards having phrases thereupon, 130

each of said cards also having a prominent feature comprising the name or representation of a commodity and one of said phrases closely associated therewith, the said name
5 or representation on each card being different from that of the other cards of each of said suits, each of said suits including a city card having the name of a city and a phrase associated with the name of said city, the

cards of said suits having thereupon, the 10 said last phrase corresponding thereto.

Signed at Baltimore, Maryland this 24th day of April 1912.

JOSEPH P. BRYAN.

Witnesses:

HOOPER S. MILES,
MARY M. MAGRAW.

Copies of this patent may be obtained for five cents each, by addressing the "Commissioner of Patents, Washington, D. C."
