

June 5, 1928.

1,672,389

E. MAHON

BULLETIN RACK

Filed April 14, 1927

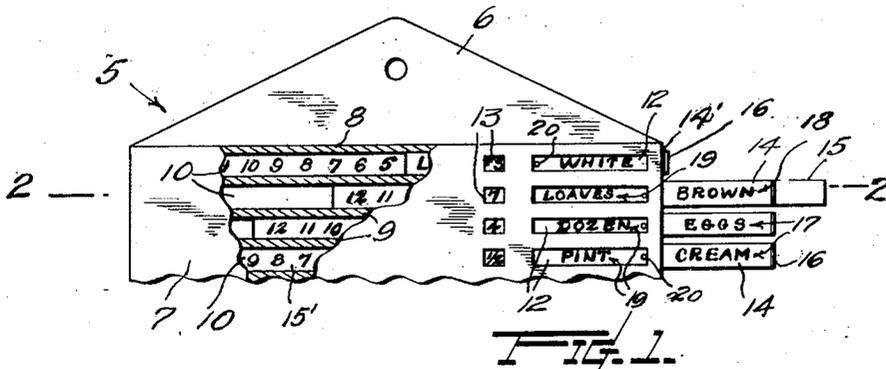


FIG. 1.

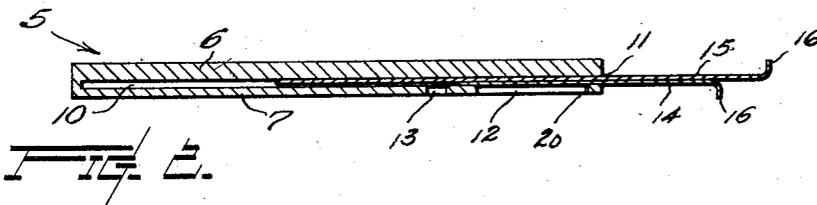


FIG. 2.

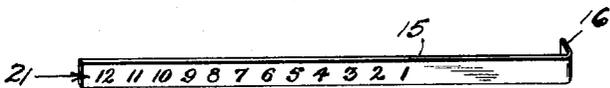


FIG. 3.

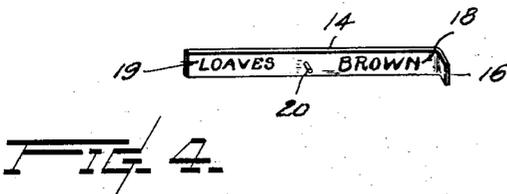


FIG. 4.

INVENTOR :

Edward Mahon

BY

Pierre James
ATTORNEY

UNITED STATES PATENT OFFICE.

EDWARD MAHON, OF VANCOUVER, BRITISH COLUMBIA, CANADA.

BULLETIN RACK.

Application filed April 14, 1927. Serial No. 183,808.

This invention relates to a device which is adapted to be employed for advertising and other purposes.

The object of the invention, generally, is to provide a device of this character comprising a rack frame containing a plurality of sight openings through which may be selectively displayed the names, character, etc., of various predetermined articles or events, and also other sight openings for the display of additional data pertaining to the names, etc. of the respective articles or events.

A specific object of the invention is to provide what I term an "order board" for use more especially to households to facilitate the ordering and delivering of food and other supplies from dealers thereof.

Other specific objects and advantages of the invention will appear in the following description.

The invention consists in the novel construction, adaptation and combination of parts as hereinafter described and claimed.

In the accompanying drawings:

Figure 1 is a fragmentary front elevation of an order board embodying my invention, part of the casing front being broken away, and some of the display members shown in applied positions. Fig. 2 is a horizontal section taken on line 2-2 of Fig. 1. Figs. 3 and 4 are perspective views of specimen display members shown in the preceding views.

In said drawing, the reference numeral 5 represents a casing or "board" as hereinafter designated having a rear wall 6, a front wall 7, a top wall 8, and horizontal partitions 9 dividing the space between said rear and front walls into a plurality of horizontal compartments as 10, one above another.

These compartments have each an opening, as at 11 in Fig. 2, in one of the sides of the board.

The front wall 7 is provided with two sight apertures 12 and 13 of different widths for each compartment.

These sight apertures are arranged in two columns adjacent to the right hand edge of the board.

The column of wider apertures 12 is located between such edge and the column of narrower apertures 13.

Combined with said board is a plurality of sign members 14 and 15, hereinafter termed slides, which are adapted to be em-

ployed in pairs in the respective compartments and adjustably movable therein as by the provision of a finger engageable lug, as 16, provided at the right hand end of each slide. As illustrated, the slides 14 which may be termed the article slide, have printed or marked thereon, the names 17, as "Eggs" or "Cream" or a signification 18, as "White" or "Brown" for instance, to denote a type or species of bread.

These article designating words are located upon the respective sides so that when the latter are in their housed positions—as indicated by the upper slide denoted by 14¹ in Fig. 1—the referred to word will appear at the associated apertures 12.

As illustrated I provide on each of the slides 14 a qualifying term 19, as for examples "Loaf", "Dozen" and "Pint", to indicate the conventional ways of disposing of the respective goods. These qualifying words or terms are disposed upon the slides to appear at the respective apertures 12 only when the slides therefor are protruded, as shown in the three lower slides 14 in Fig. 1, to display the article names thereof beyond the right hand edge of the board.

The movement of the slides 14 are limited to enable the article names thereof to be presented either at the respective aperture 12 or at positions outside of the board such as will display the supplementary or qualifying marks 19 at the apertures 12 pertaining thereto.

Any suitable stop means may be utilized for limiting the movement of the slides 14, as for example, a stud 20 provided upon each of the latter and engageable against the board structure at opposite ends of the apertures 12.

The complementary slides 15, as best shown in Fig. 2, are employed in the several compartments to the rear of the slides 14, and are characterized by having marked thereon series of numerals—as 21 in Fig. 3, for example. These numerals are arranged so that the initial ones are located to be presented at the various apertures 13, as "1/2" for instance with respect to the lowermost slide 15¹ in Fig. 1.

By thus positioning the integers or numerals, it is apparent that the pulling out of its fullest extent of any of the name slides 14, the complementary slides will

normally display the initial numeral of each of the complementary slides.

Other of the numerals may be displayed selectively by withdrawing the particular slide 15 to a suitable extent.

The operation of the above described apparatus as applied for ordering provisions or the like may be explained as follows:

When unemployed, all of the slides are sheathed in the compartments of the casing 5. Supposing by way of example, the housewife desires to purchase the following: one-half pint of cream, four dozen eggs, and seven loaves of brown bread, she pulls out to their fullest extent the slides 14 whose names are displayed as "Brown", "Eggs" and "Cream" at the respective sight apertures 12, and then withdraw the associated slides 15, if required, to designate at the apertures 13 the quantities of the respective articles desired; for instance—in the above referred order the slide 15 relating to brown bread until the numeral "7" appears in an aperture 13 and with the defining word "loaf" stationed at aperture 12, affords a line reading "7 loaves brown" indicating to the man taking orders or delivering goods what kind and how much bread is desired.

In like manner with respect to the egg order, the slide 14 therefor is regulated to display the words "Dozen" and "Eggs" and the companion slide thereto is drawn from its compartment to bring the required number—as "4"—at an aperture 13. With regard to the "cream" order, the slide 14 therefor is drawn out as shown in Fig. 1 to disclose in this instance the number "1/2" without adjusting the slide 15 pertaining thereto. The leading number of each row thereof is what I designate as the initial number and when such numbers are requisite to orders, it facilitates the making of the latter by obviating the necessity of disturbing the numeral slides or, in other words, permits an order to be arranged by simply pulling out the respective name slide.

While I have illustrated a construction now preferred by me, I do not wish to be understood as confining myself thereto except as may be limited by the following claims.

What I claim, is,—

1. In a device of the character described, a casing having a transversely arranged compartment and a sight aperture in front of the latter, two slides adjustably slidable one behind the other in said compartment and having indicating characters thereon, the characters of the rear slide being arranged to be brought selectively to said aperture by suitably adjusting the position of the slide, the front slide being adapted to be sheathed in the casing and withdrawn therefrom selectively.

2. A device of the character described comprising a casing having a plurality of transversely arranged compartments, said casing having an end opening and two horizontally spaced apart sight apertures for each compartment, and a series of article and number indicating slides extending through said openings into the respective compartments, each of said article slides having thereon two associated names arranged to have one of them appear at the respective sight opening when an article slide is sheathed within its compartment, and when the article slide is withdrawn to have such name protruded from the casing and the associated name of an article appear at the referred to sight aperture, each of said number slides having thereon a row of numbers arranged to be presented selectively to the respective aperture by suitably adjusting the position of the slide, the complementary article slide being adapted when sheathed in the casing to mask the character of the number slide presented at the referred to sight aperture.

Signed at Vancouver, B. C., Canada, this 14th day of March, 1927.

EDWARD MAHON.