C. C. HAAS.

INFORMATION CARD OR FOLDER.

APPLICATION FILED JUNE 19, 1914.

1,220,098.

Patented Mar. 20, 1917.

2 SHEETS—SHEET 1.

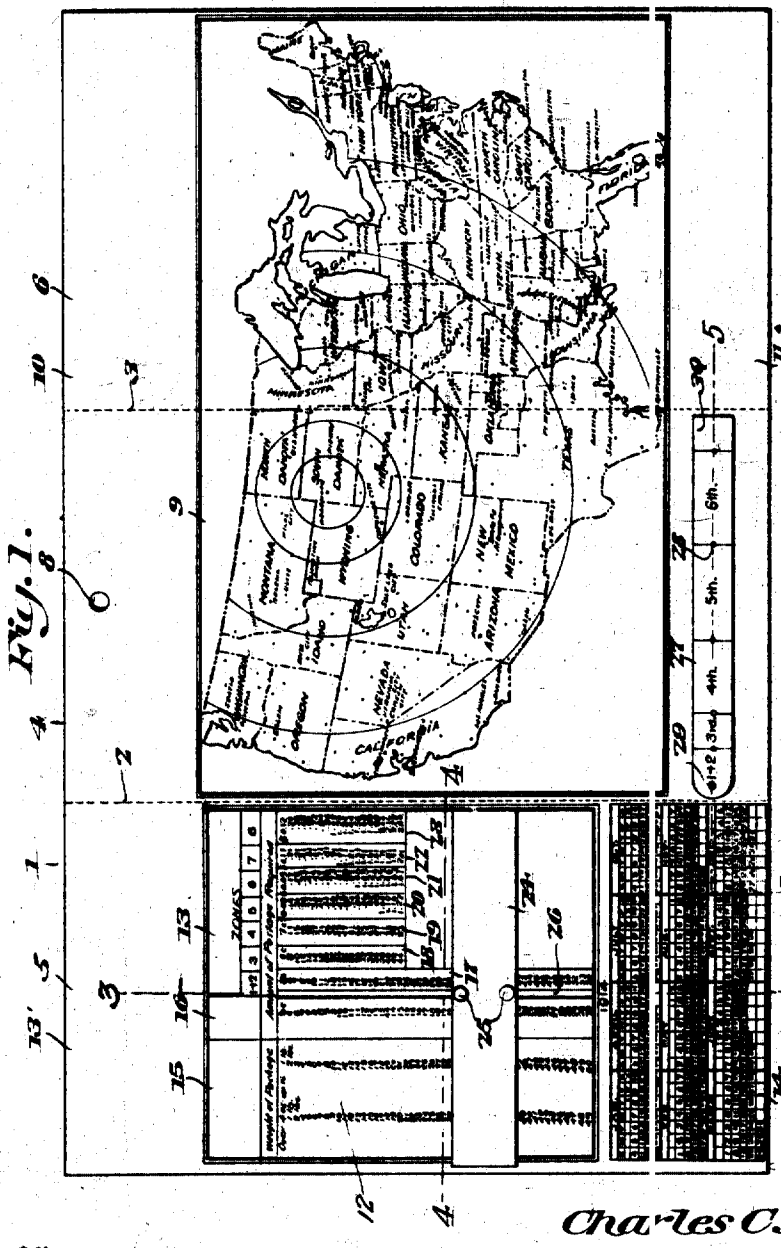

Fig. 1.

Fig. 5.

Witnesses

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2 SHEETS—SHEET 2.

Fig. 2.

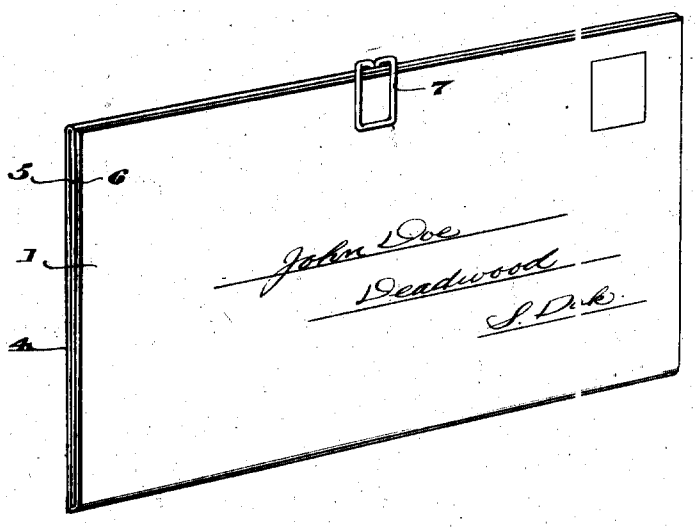


Fig. 4.

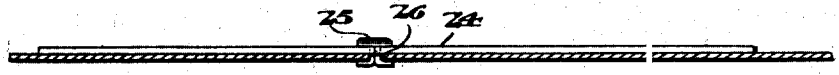


Fig. 6.

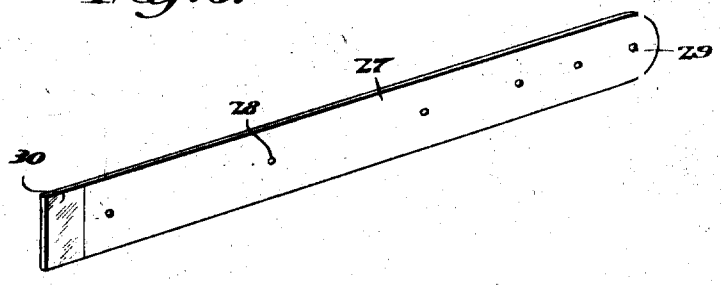
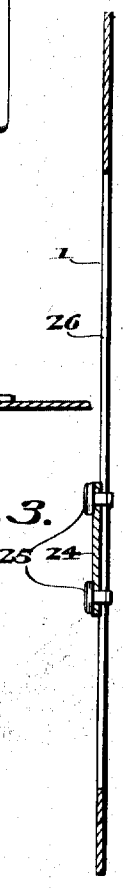


Fig. 3.



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UNITED STATES PATENT OFFICE.

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INFORMATION CARD OR FOLDER.

1,220,098. Specification of Letters Patent. Patented Mar. 20, 1917.

Application filed June 19, 1914. Serial No. 846,186.

To all whom it may concern:

Be it known that I, CHARLES C. HAAS, a citizen of the United States, residing at Whitewood, in the county of Lawrence and State of South Dakota, have invented new and useful Improvements in Information Cards or Folders, of which the following is a specification.

My invention relates to an information card or folder especially designed for the use of mail order houses and persons dealing therewith, and others transmitting and receiving goods by parcel post; and its object is to provide a card or folder which will subserve the purpose of an efficient and convenient manner.

A further object of the invention is to provide an information card or folder bearing a map, a parcel post rate table and indicator, and a zone compass by means of which the user of the card may indicate upon the map the parcel post zones with relation to the particular place in which he is domiciled.

A still further object of the invention is to provide an indicator card or folder which may be readily transmitted through the mails.

The invention consists of the features of construction, combination and arrangement of parts herein fully described and claimed, reference being had to the accompanying drawings in which:—

Figure 1 is a face view of the information card or folder as opened and disposed for use.

Fig. 2 is a view of the card or folder as disposed for transmission through the mail.

Fig. 3 is a section on the line 3—3 of Fig. 1.

Fig. 4 is an enlarged detail section on the line 4—4 of Fig. 2.

Fig. 5 is an enlarged detail section on the line 5—5 of Fig. 1.

Fig. 6 is a detail view of the zone compass strip detached.

In carrying my invention into practice I provide a folder consisting of an oblong rectangular sheet 1 of cardboard or other suitable material, which card is adapted to be folded along weakened lines 2 and 3, so as to provide a central portion 4 and side portions or flaps 5 and 6. By this construction the side portions or flaps 5 and 6 may be folded inwardly in overlapping relation to adapt the device for transmission through the mail. The outer side of the flap 6 is preferably provided with an address form in which may be inscribed the address name and address of the person to whom the card or folder is to be transmitted, and the card or folder may be held in compact form for shipment by means of a clip 7, as shown in Fig. 2, or other suitable means. A mail order or other business house may therefore employ the device as an advertising medium and supply the same to its customers through the mail. The portion 4 may be provided with an outlet 8 so that the card when spread open may be hung for ready observation of the matter upon its inner face.

Printed or otherwise provided upon the inner face of the card is a map 9, covering all or any desired portion of the United States, which map is of a size for convenient use, and preferably extends across the portions 4 and 6 in such a manner as to leave marginal top and bottom spaces 10 and 11 which may bear suitable advertising matter. The face of the portion 5 has printed or otherwise provided thereon a parcel post rate card or table 13 which is also centrally disposed so as to provide top and bottom spaces 13 and 14, which may bear advertising or other matter. In the present instance, however, the space 14 is shown as having printed thereon the month tables of a year or calendar, and it will of course be understood that in lieu of advertising matter information of any desired kind may be printed in the aforesaid spaces, or that any selected kind of advertising information matter may be imprinted therein.

The parcel post rate table 12 may be of ordinary type and embody columns as follows, a column 15 denoting weights, a column 16 indicating local zone amounts of postage, and suitable columns 17, 18, 19, 20, 21, 22 and 23, containing indications of rate of postage for the outside zone, from 1 to 8, inclusive, in accordance with established parcel post regulations. An indicating slide 24 is provided for movement over the table so that its upper edge may be disposed to bring indicating items in the respective columns into transverse registry, so that the amount of postage required upon a parcel of any certain weight sent to any certain point in any zone may be readily and conveniently determined. As shown, the indicator 24 comprises a strip of card-board or other suitable material attached by a pair

of superposed spaced tapered fasteners 25 to the card, which fasteners extend through a guide slot 26, thus slidably mounting the indicator strip for adjustment over the rate table.

It will be understood, of course, that a device of this character may be supplied through stationery or other stores to persons who desire to use an instrument of this character which will give the kind of information set forth, but it is of particular value to mail order houses, and other large business concerns which constantly ship goods to customers in different sections of the country. These information cards or folders may therefore be sold or furnished gratis to such customers, and may be sent through the mails in the manner described. The person or customer receiving the folded card will thereupon unfold the same and hang it up or otherwise dispose it for ready and convenient reference. It is desirable, however, to provide for use in connection with such a card a device by means of which the zones with relation to any particular point or points may be marked off upon the map, so that an unmarked map in connection with such a marking device will be adapted for general use. To this end I provide a zone compass or marking device 27, preferably comprising a strip of cardboard or like material, of suitable dimensions for the purpose, but of sufficiently small dimensions to fit within one of the blank spaces upon one of the portions of the card, so that it will be arranged within the confines of said portion and will not be broken or otherwise injured when the card is folded for mailing. As shown in the present instance the strip is of a length and width to fit within the formed space 11 of the central section 4, and is divided by transverse lines 28 into zone divisions which are properly indicated thereon. Openings 28 and 29 are formed in the strip so as to intersect these division lines, while a starting opening 29 is arranged at the end of the strip adjacent to the transverse division line of the local zone and in a predetermined position with relation thereto. The other end of the strip is provided with a foldable portion or flap 30 having a gummed surface by which the strip may be attached to the card so that it may be removed when its use is desired. A person receiving the card and living at some certain place say Deadwood, N. Dak., and doing business with a house in some other state, say the city of Chicago, Ills., by detaching the strip, passing a pin through the opening 29 and into the map at the point where Deadwood is printed, and passing the point of a lead pencil successively through the openings 28 may, by moving the strip around the pin as a pivot, inscribe upon the map the line circles indicating the zones, which will be at the proper distances from each other, as shown in dotted lines in Fig. 1. The user may then readily determine the zone relationship of Deadwood and Chicago and the rate of postage on parcels of different weights between said points.

I claim:—

An information card of the character described comprising a sheet composed of three portions, forming a center section and two side sections, foldable on division lines and adapted to be secured in folded form for mail transmission, the center and one of said side sections bearing upon the inner faces thereof a map having various post-offices indicated thereon, and the other side section bearing upon the inner face thereof a scale of postal zone rates and a movable indicator for coöperation therewith, whereby the rate of postage between any two post-offices indicated on the map according to the zone of one with relation to the other may be determined, and an indicator carried by one of the map carrying sections of the map and operative over the surface of the map for determining the zone relationships of different post-offices for the postal rate indication, the second-named side section of the folder being foldable over upon the central section and the other first-named side section foldable over upon said second-named side section to conceal and protect the map and indicators, and said first-named side section having upon its outer face a printed form for a superscription.

In testimony whereof I affix my signature in presence of two witnesses.

CHARLES C. HAAS.

Witnesses:
H. JOHNS,
GEORGE G. AINSWORTH.