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[Continued on next page]

(54) Title: SYSTEM AND METHOD FOR PROVIDING FLAVOR ADVISEMENT AND ENHANCEMENT

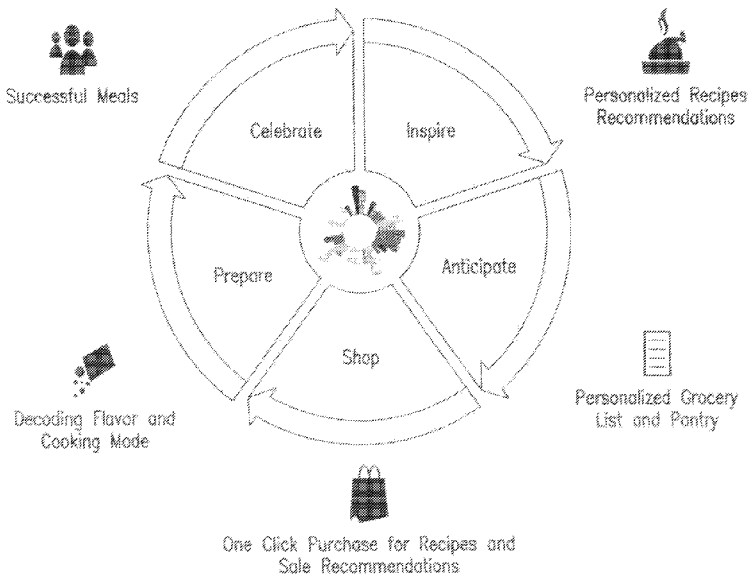


Fig. 1

(57) Abstract: A method and apparatus for generating a visual representation of a flavor or texture profile based on flavor or texture preferences of a user with respect to each of a plurality of flavor or texture categories or based on flavor or texture characteristic information representing flavor or texture characteristics of a product or recipe for each of a plurality of flavor or texture categories. The flavor or texture preferences of a user and the flavor or texture characteristics of a product or recipe with respect to each of a plurality of flavor or texture categories is determined by way of a method and apparatus for determining a flavor or texture profile for a user and a method and apparatus for determining a flavor or texture profile for a food element, respectively. Also described is a method and apparatus for providing food element recommendations based on flavor or texture.

WO 2013/126887 A3

WO 2013/126887 A3

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USPC - 426/650; 705/346, 707/E17.019
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B. FIELDS SEARCHED

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Electronic data base consulted during the international search (name of data base and, where practicable, search terms used)
PubWest, PatBase (USPTO, EPO, JPO, WIPO, PCT), GoogleScholar (PL, NPL), FreePatentsOnline (USPTO, EPO, JPO, WIPO, NPL); search terms: food, sense, flavor, texture, taste, preference, character, attribute, category, visual, graphic, chart, GUI

C. DOCUMENTS CONSIDERED TO BE RELEVANT

Category*	Citation of document, with indication, where appropriate, of the relevant passages	Relevant to claim No.
X	US 2002/0177756 A1 (PIERRE GODINOT et al.) 28 November 2002 (28.11.2002), Figs. 2, 3; para [0004], [0016]-[0020], [0025]-[0034]	1-30
Y	US 2010/0291515 A1 (PINNISI et al.) 18 November 2010 (18.11.2010), para [0007]-[0057]	1-30
Y	US 2009/0164341 A1 (SUNVOLD et al.) 25 June 2009 (25.06.2009), para [0003]-[0062]	1-30
Y	US 2008/0028753 A1 (KENEDY et al.) 18 September 2008 (18.09.2008), para [0032]-[0196]	1-30
Y	WO 98/03930 A2 (WOLLERSHEIM) 29 January 1998 (29.01.1998), pg 3-28	1-30

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