W. H. GALLAGHER.

DISPLAY CASE.

APPLICATION FILED MAR. 5, 1919.

1,336,899.

Patented Apr. 13, 1920.

FIG. 1.

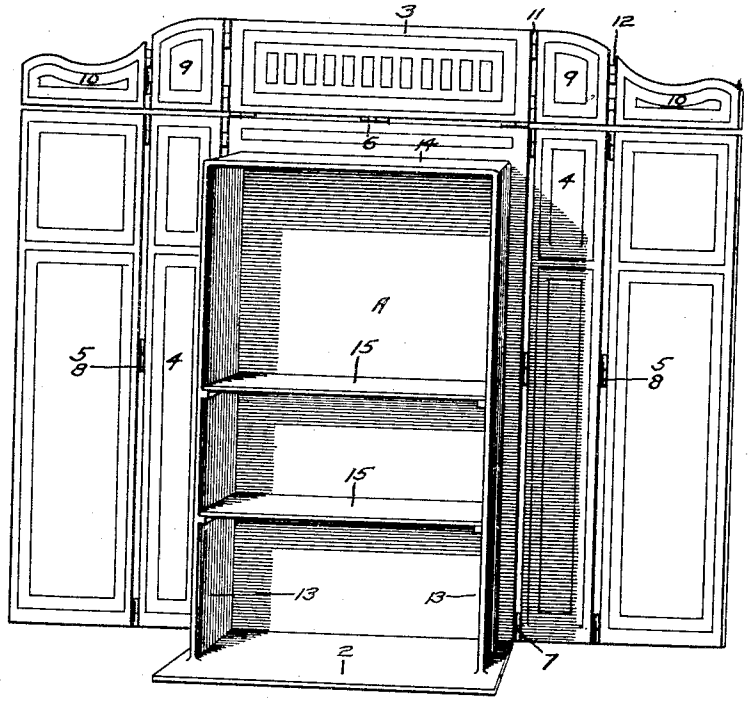
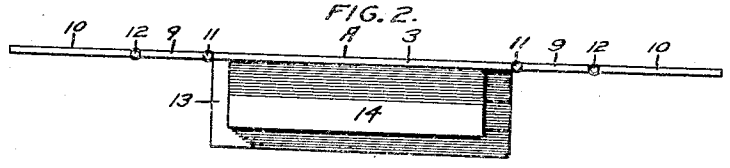



FIG. 2.



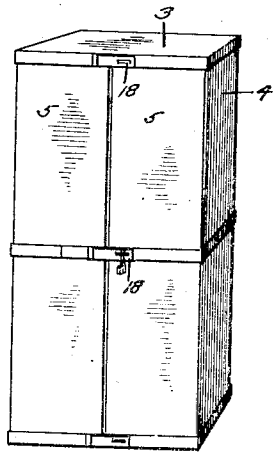




FIG. 3.

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# UNITED STATES PATENT OFFICE.

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## DISPLAY-CASE.

1,336,899. Specification of Letters Patent. Patented Apr. 13, 1920.

Application filed March 5, 1919. Serial No. 280,733.

*To all whom it may concern:*

Be it known that I, WILLIAM H. GALLAGHER, a citizen of the United States, residing at Berkeley, in the county of Alameda and State of California, have invented new and useful Improvements in Display-Cases, of which the following is a specification.

This invention relates to a combination display and shipping case.

One of the objects of the present invention is to provide a simple and substantial combination display and shipping case adapted to receive and permanently contain a display of merchandise and the like that may be shipped from place to place and displayed wherever desired. For instance, in a store window, on a counter, etc., thus rendering it possible for manufacturers and wholesale houses to effectively display their merchandise in the smaller stores where a professional window-dresser's services cannot be afforded or obtained. Similarly, this provides an ideal display case for drummers, agents or salesmen who are constantly traveling, whereby they can conveniently carry their goods and effectively display the same to their customers.

Another object of the invention is to provide a case of the character described, provided with hingedly connected sides, cover and end sections, which permits the case to be completely opened and said sections to form a support and background for the display.

Further objects will hereinafter appear.

The invention consists of the parts and the construction, combination and arrangement of parts as hereinafter more fully described and claimed, having reference to the accompanying drawings, in which—

Figure 1 is a perspective view of the case, showing it opened out to effectively display the merchandise carried thereby.

Fig. 2 is a plan view of the case in its opened position.

Fig. 3 is a perspective view of the case when closed and ready for shipment.

Referring to the drawings in detail, A indicates the bottom section of the case; 2 and 3, the end sections; 4, the side sections; and 5, the cover sections. The end and side sections 3 and 4 are hingedly secured to the bottom section A, as at 6 and 7, while the cover sections 5 are hingedly secured to the side sections 4, as at 8. The end section 2 is rigidly secured to the bottom section and in this instance serves two functions; first, that of a permanent end section for the case; and secondly, that of a base or support for the case as a whole, particularly when it is opened out to expose the merchandise to be displayed.

For the purpose of producing the most pleasing and artistic effect possible, I provide two pair of sections 9 and 10. These sections are hingedly secured to the end section 3 by means of hinges 11 and 12 and are therefore adapted to be folded against the end section 3 when the case is closed or opened out with relation to the end section 3 when the case is opened, said sections 9 and 10, when opened out, forming an alinement with the side sections 4 and the cover sections 5 and coöperating therewith to form a display surface or background for the display as a whole. Secured to the bottom section A is a pair of rigidly mounted interior side sections 13 and connecting said sections is a top section 14. Adapted to be interposed between the rigid side sections 13 may be shelves 15 which may be collapsible, removable or otherwise supported.

From the foregoing description, it can readily be seen that a shipping and display case has been provided which could be employed to great advantage by manufacturers of certain articles; for instance, merchants or manufacturers who have a chain of stores such as drug-stores, cigar stores, groceries, hardware, stationery, etc., said merchandise being permanently secured to the bottom section A and the side cover sections 4 and 5. This is a great advantage as it is possible for the merchant or manufacturer to trim and arrange his display so that it is ready for installment in the retailer's window upon arrival; that is, it will only be necessary for the retailer receiving the case to open the same and place it in the window. It is thus possible for a merchant to trim a show window or display case for samples of merchandise and to move it from one place to another without the loss of time and labor necessary to take down and re-trim the display. The case forms its own background which can be varied at will, the interior surfaces being finished either in wood, cloth, paper or cardboard, as the case may demand. Practically any arrangement and display can be made from one to a number of assorted items, the arrangement of the display being only lim-

ited by the fancy or skill of the decorator who originally trims the display.

A merchant after having employed the display, can move it at any time and re-ship it to another merchant or store, it being only necessary to re-fold the case and secure the sections when folded together. For instance, when re-folding, it is first necessary to swing the sections 9 and 10 inwardly against the end section 3; then to fold this downwardly against the shelf 14, sufficient space being formed between the end section 3 and the top or shelf 14 to permit the inner position of the sections 9 and 10. The side sections 4 may then be folded into position where they are supported by the permanent side sections 13. The cover sections may then be applied and the whole case locked together by means of hasps and locks such as shown at 18, see Fig. 3, or the box may be roped or secured in closed position by bands that may be applied, if desired. Nailing or other means of fastening should not be employed as it would have a tendency to ruin the case and possibly the merchandise contained therein.

While a more or less specific design and structure is here shown, I wish it understood that this may be changed to suit varying conditions and displays. Similarly, that the materials and finish of the several parts employed may be such as the experience and judgment of the manufacturer may dictate.

Having thus described my invention, what I claim and desire to secure by Letters Patent is—

1. A combination display and shipping case comprising a bottom section, side sections hingedly secured thereto, a pair of cover sections hingedly secured one to each side section, a permanent end section on one end of the bottom section and a hingedly secured end section on the opposite end of the bottom section, a pair of permanent side sections rigidly secured to the bottom section, a rigid top section connecting said rigid side sections, said top section forming a support for the hingedly secured end section when this is folded to close the case and said permanent side sections forming a support for the hingedly secured side sections when these are folded to close the case, means for securing all the hingedly secured sections when closed, a pair of sections hingedly secured to the hingedly secured end section, one at each end thereof, a second pair of sections hingedly secured to said last named sections, one to each section, said sections adapted to form an alinement with the side and cover sections when these are unfolded and to fold inwardly against the end section when this is folded and to lie between said end section and the permanent top section.

2. In combination with a case, an end section hinged to the upper end of the case, inner end sections hinged to the respective outer ends of the end section, outer end sections hinged to the respective outer ends of the inner end sections, side sections hinged to the sides of the case and alined respectively with the inner end sections, and cover sections hinged to the outer sides of the side sections and alined respectively with the outer end sections, the inner and outer end sections being foldable against the inner face of the end section and formed to engage on the upper end of the case.

In testimony whereof I have hereunto set my hand in the presence of two subscribing witnesses.

WILLIAM H. GALLAGHER.

Witnesses:
W. W. Healey,
M. E. Ewing.