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2,855,649

SUPPORT MEANS FOR DISPLAYING NECKWEAR OR THE LIKE

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Fig. 1

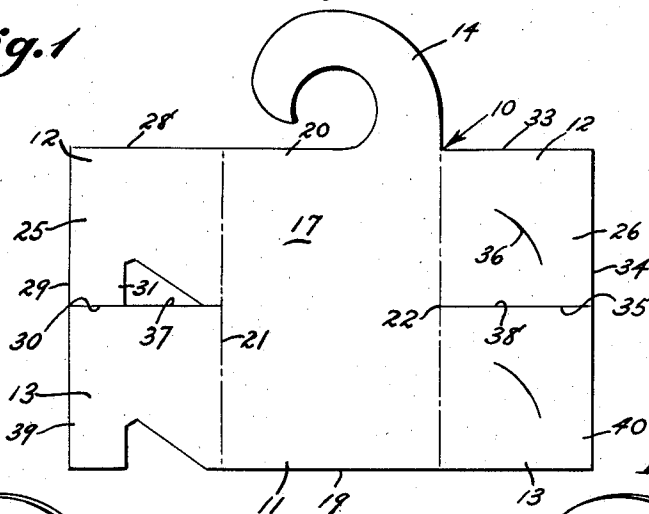


Fig. 3

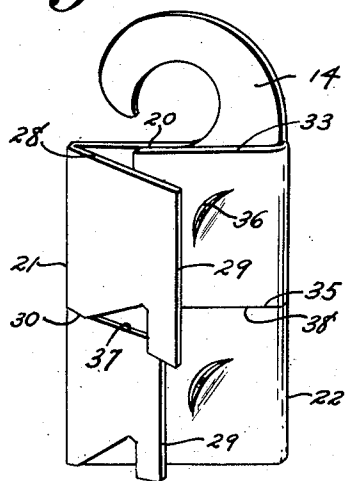


Fig. 2

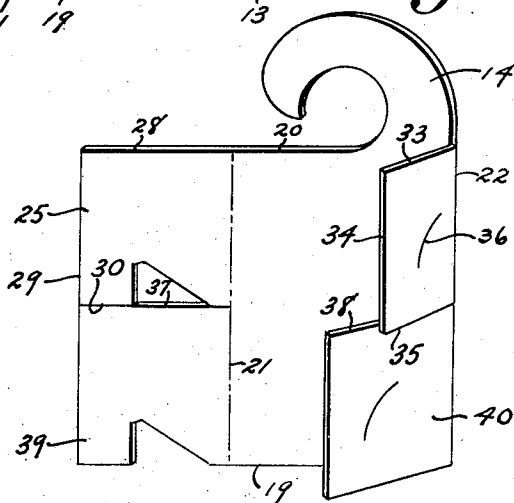


Fig. 4

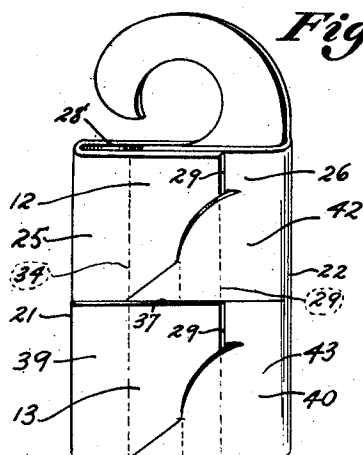
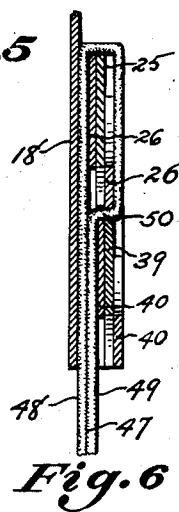
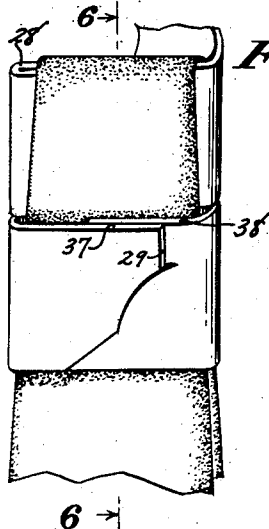


Fig. 5



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SUPPORT MEANS FOR DISPLAYING NECKWEAR OR THE LIKE

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2 Claims. (Cl. 24—84)

This invention relates generally to the display art, and more particularly to an improved means for maintaining neckwear in relatively fixed position with respect to a hook means whereby the same may be suspended along with other similar articles from a bar.

In displaying neckwear for retail sale, a considerable problem is involved in presenting the neckwear so that it may be handled by customers while providing some means to prevent the tie from becoming soiled by falling to the floor or by otherwise being crushed. While it is a simple matter to display the neckwear on shelves or tables, unless the tie is completely enclosed within a transparent package, a certain number of the ties will inevitably become soiled to a point where they are no longer saleable. Where the ties are suspended from racks by looping the tie over the rack, with continued removal and replacement of ties, certain of them will move to a position where one wing becomes much longer than the other, so as to accidentally fall to the floor under the weight of gravity.

It is therefore among the principal objects of the present invention to provide an improved support means for displaying neckwear in which the above mentioned problems have been substantially avoided.

Another object of the invention lies in the provision of improved support means of the type described which may be of a disposable nature, so that once installed upon a necktie body, it may be allowed to remain thereon until the tie is sold or otherwise disposed of, at which time it may be destroyed following its removal.

A further object of the invention lies in the provision of a supporting device which may be formed from relatively inexpensive materials, as for example, light weight cardboard, heavy paper and the like, and be readily used by those possessing only ordinary skill.

Still another object of the invention lies in the provision of improved supporting means for displaying neckwear which presents the neckwear to a viewer in a natural orientation, so that removal of the neckwear from the device for the purpose of examining the same is unnecessary.

A feature of the invention lies in the fact that the device may be employed with equal utility for the display of both four-in-hand or bow ties.

Another feature of the invention lies in the fact that the entire device may be formed from a single stamping of planar fibrous material.

These objects and features, as well as other incidental ends and advantages, will become more clearly apparent during the course of the following disclosure, and be pointed out in the appended claims.

On the drawing, to which reference will be made in the specification, similar reference characters have been employed to designate corresponding parts throughout the several views.

Figure 1 is a view in elevation showing an embodiment of the device in substantially planar condition.

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Figure 2 is a view in perspective showing a first stage of assembly.

Figure 3 is a similar view in perspective showing a subsequent stage of assembly.

Figure 4 is another view in perspective showing the embodiment in completely assembled condition.

Figure 5 is a fragmentary view in perspective showing the engagement of a necktie with the device.

Figure 6 is a fragmentary vertical longitudinal sectional view as seen from the plane 6—6 on Figure 5.

In accordance with the invention, the device, generally indicated by reference character 10, comprising broadly: a main body member 11, first interlocking tab means 12, second interlocking tab means 13 and hanger means 14. The device is best seen as a completed blank on Figure 1 it being possible to form the same by means of a single die.

The main body member 11 is bounded by an inner surface 17, and outer surface 18, a lower edge 19 and an upper edge 20, a lefthand fold edge 21 and a righthand fold edge 22.

The first interlocking tab means 12 includes a lefthand tab 25 and a righthand tab 26. The lefthand tab 25 includes an upper edge 28, an outer edge 29, a lower edge 30 and a locking projection 31. The righthand tab 26 includes an upper edge 33, an outer edge 34 and a lower edge 35. A curved slit 36 is engageable with the locking projection 31 when the device is in assembled condition.

The second interlocking tab means is substantially similar, including a lefthand tab 39 and a righthand tab 40. As may be seen on Figure 4, the upper edges 37 and 38, respectively are in abutted relationship with respect to the lower edges 30 and 35, respectively so as to exert a clamping action upon any surface disposed therebetween.

Upon interconnection of the tab means 12 and 13, there are formed in effect an upper loop 42 and a lower loop 43 both of which are secured to the main body member 11.

In use, the device, is preferably assembled by placing a first wing 48 of a tie 47 upon the inner surface 17 of the main body member 11. The first interlocking tab means 12 is then closed to form the upper loop 42, following which the second wing 49 is folded with respect to the first wing to overlie the closed upper loop. The second interlocking tab means 13 is then closed to form the lower loop 43 wherein a short length 50 of the second wing is clamped between the upper and lower loops. The device then assumes the condition shown on Figures 5 and 6. In this condition, the tie may be handled by customers, and removed or returned to an elongated rack, the same being engaged by the hanger means 14. Upon sale of the tie, the device may be removed by sales personnel, or by the customer himself by merely tearing the same from engagement with the tie. If desired, the tab means 12 and 13 may be carefully disconnected so that the device may be reused.

It may thus be seen that I have invented novel and highly useful improvements in a support means for displaying neckties and similar neckwear. Utility is coupled with low cost of manufacture, and provision is made for the firm support of a tie without damage to the same. A wide variety of materials may be employed in the manufacture of the device, depending upon considerations of cost and reusability.

I wish it to be understood that I do not consider the invention limited to the precise details of structure shown and set forth in this specification, for obvious modifications will occur to those skilled in the art to which the present invention relates.

I claim:

1. A supporting device for displaying neckwear comprising: a unitary blank of planar material folded to form a main body member having means for suspending said device, a first interlocking tab means forming with said main body member a first loop, said first interlocking tab means having a first edge; a second interlocking tab means forming with said main body a second loop, said second interlocking tab means being disposed immediately adjacent said first interlocking tab means and having a second edge; said first and second edges lying in abutting relation; whereby upon the positioning of an article of neckwear between said first and second edges, said edges may resiliently grasp said article therebetween.

2. A supporting device for displaying neckwear comprising: a unitary blank of planar material folded to form a main body member having hook means for suspending said device, a first interlocking tab means forming with said main body member a first loop, said first interlocking tab means having a first edge; a second

interlocking tab means forming with said main body a second loop, said second interlocking tab means being disposed immediately adjacent said first interlocking tab means and having a second edge; said first and second edges lying in abutting relation; whereby upon the positioning of an article of neckwear between said first and second edges, said edges may resiliently grasp said article therebetween.

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