

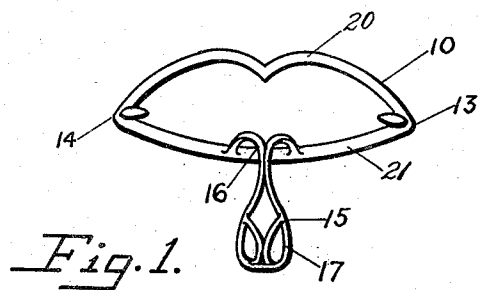
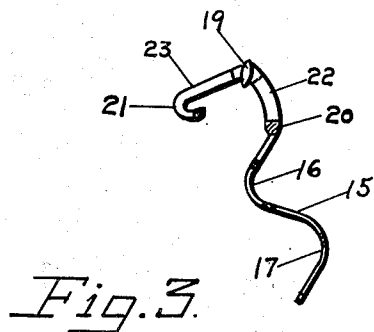
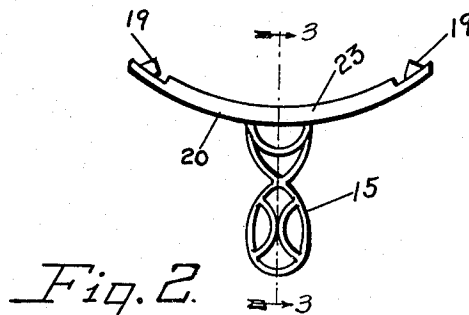
July 21, 1953

B. N. GREENE ET AL

2,646,054

LIP IMPRINTING DEVICE

Filed July 1, 1950



INVENTORS.  
BENJAMIN N. GREENE.  
BY SID S. FRANKLIN.  
*Salvatore G. Militana*  
ATTORNEY.

## UNITED STATES PATENT OFFICE

2,646,054

## LIP IMPRINTING DEVICE

Benjamin N. Greene and Sid S. Franklin,  
Miami Beach, Fla.

Application July 1, 1950, Serial No. 171,667

1 Claim. (Cl. 132-88.7)

1

This invention relates to improvements in the art of applying lip rouge or lipstick by a woman to her own lips.

The act of painting one's lips by a woman is no longer just a fashion or style, but is today actually a basic cosmetic requirement. Consequently a woman's lips are almost always painted, so that in the course of a single day a woman is confronted with the task of painting her lips many times, each time painstakingly painting them as accurately as is possible by her "free hand method" depending upon her skill and the pains taken. Likewise, in the evening before going out a woman usually paints her lips with a brush in order to get them perfectly shaped; which act requires a great deal of skill and is also time consuming.

By the use of the device of the present invention, the guess in the art of painting one's lips is completely eliminated, and the time necessary to do the job properly is reduced to a minimum. An impression of a woman's mouth is taken from which a cast is made. From this cast, a lip imprinting device is fabricated, which device is a permanent, true copy of the contour of the woman's lips. In the hands of an expert after the shape is taken from the impression made of the woman's lips, the shape may be changed so that if there are any imperfections in the woman's lips they can be eliminated; and the lip imprinting device will then be a copy of the woman's lips perfectly shaped and styled. This device can be made of any of the common metals, such as steel, aluminum, Duralumin, etc.; of the precious metals such as silver, gold, platinum, etc. or of a plastic or pressed fiber material, or even of a rubber compound, just as long as the material used is inflexible and has the quality of retaining its shape permanently. The lip imprinting device can be made by shaping a wire or a relatively thin strip of material, or by a stamping process whereby the device is cut and shaped from a flat sheet of metal or other material.

A woman in using the device need only to rub the lipstick alongside the inner surface of the strips which form the outline of the woman's lip and then press it firmly against her lips, her only care being to center the device on her lips. The device is then removed, leaving an imprint of the outline of her lips, so that all she need do is paint in the rest of her lips with the lipstick, knowing that by keeping within the outline formed by the device, she is assured of having her lips painted as she desires.

There are many reasons why a woman may

2

not wish to have the shape of her own lips reproduced on the lip imprinting device that she intends to use in the painting of her lips. She may not wish to undergo the expense of obtaining a casting of her own lips and then having a specially manufactured lip imprinting device; or if her lips are not deemed to be pretty or shapely, or if she desires to copy the lips of celebrated beautiful women or actresses. In that event, a woman will be able to purchase at any store that sells cosmetics, an already manufactured lip imprinting device that is a copy of the lips of the famous woman she wishes to emulate, selecting one or more from the many assorted sizes and styles.

Therefore, this invention has a primary object the provision of a device which permits a woman to paint her lips with the skill of an expert with less time consumed in the act of painting her lips than at the present time without the danger of smearing lip rouge or lipstick at the corners of the woman's mouth.

A further object of the present invention is to provide a device which is a reproduction of the contour of the woman's lips and is the shape desired to be painted by the woman, so that upon using the device the woman is assured that her lips are painted in the manner most desirable and suited to her.

A still further object of the present invention is to provide a device which is molded to the different shapes and sizes of famous women, such as actresses, beauty contest winners, etc., and which may be utilized by the average woman in the application of lip rouge to her own lips.

A still further object of the present invention is to provide a lip imprinting device which assures the user that her lips are painted properly and that the shape painted thereon is always the same as long as she uses the device of the present invention.

With these and other objects in view, the invention will be best understood from a consideration of the following detailed description taken in connection with the accompanying drawings, forming a part of the present specification with the understanding, however, that the invention is not confined to any strict conformity with the showing of the drawings, but may be changed or modified so long as such changes or modifications mark no material departure from the salient features of the invention as expressed in the appended claim.

In the drawings:

Figure 1 is a front view in elevation of the invention.

3

Figure 2 is a top plan view of the device shown in Figure 1.

Figure 3 is a section taken thru 3—3 of Figure 2.

Referring now to the drawing, the numeral 10 refers generally to the lip contour imprinting device which consists of a curvilinear strip member 20 conforming generally with the outline of a woman's upper lip and a second or lower relatively narrow strip 21 conforming approximately with the contour of a woman's lower lip, with each of the members 20 and 21 being joined at their ends 13 and 14 to form the complete outline of a woman's lips. The curvilinear strip members 20 and 21 have inner surfaces 23 and 22 respectively and are of uniform thickness along approximately their entire length but have cut-out portions 18, 18 adjacent each of the junctures 13 and 14. The cut-out portions 18, 18 extend to the extreme ends of the curvilinear strip members 20 and 21. At each of the junctures 13 and 14 within the cut-out portions 18, 18 there is a centering member 19, wedge-like in shape secured thereto, which is adapted to be positioned adjacent the corners of a woman's lips as a guide to ensure the proper centering of the device thereon. Secured to the lower imprinting strip 21, there is a handle 15 extending in a horizontally and downwardly direction from the plane of the imprinting device 10. Although the handle 15 may be of any shape or configuration, it consists of a double curve 16, 17 (see Figure 3) to receive a thumb and forefinger of the user of the device, so that the device can be firmly grasped, yet the reflected view in the mirror of the user's lips and the imprinting device 10 is not obscured thereby. If so desired, the handle 15 may be hinged to the device 10 so that the unit may be readily carried in a woman's handbag.

In the normal use of the lip imprinting device 10, the user will coat the inner surfaces 23 and 22 of the upper and lower strips 20 and 21 with an extremely thin layer of lip rouge or lipstick. Then the user grasps the handle 15 by means of the thumb and forefinger, as hereinbefore described, and places the device 10 on the lips with the centering members 19, 19 adjacent the corners of the user's mouth. Slight pressure is then applied on the device 10, which is then removed from the lips leaving an imprint of a perfect out-

4

line of the desired lip shape not including that portion of the lips adjacent the corners of the mouth. It is this portion of the lips that becomes smeared or smudged if the imprint device has imprinting surfaces extended to the very junctures 13, 14 of the upper and lower curvilinear members 20 and 21. However, very little skill and ability is required to complete the proper outline of the lips at the corners thereof since the impressed outline of the remainder of the lips is there as a guide. Now, the user need only fill within this outline by means of a lipstick to produce with the utmost easiness and perfection even by the lesser skilled woman the perfect lip make-up.

Having now disclosed my invention and realizing that, in view of our disclosure many other modifications in details and construction or design will readily occur to those skilled in the art, we do not choose to limit ourselves as in the appended claim.

What we claim as new is:

A lip outline imprinting device comprising an upper elongated member and a lower elongated member, said members being shaped to conform with the outline of a woman's upper and lower lips respectively, means connecting said upper member and said lower member at their free ends, each of said members having an inner surface and an outer surface, said inner surfaces of said members having cut out portions at the junctures of said members, centering means mounted on said cut out portions at each of said connecting means, and an arcuate handle secured to said outer surface of said lower member substantially equidistant from said centering means, said handle extending outwardly and downwardly with relation to said lower member.

BENJAMIN N. GREENE.

SID S. FRANKLIN.

#### References Cited in the file of this patent

#### UNITED STATES PATENTS

| Number    | Name         | Date          |
|-----------|--------------|---------------|
| 1,818,863 | Petnel       | Aug. 11, 1931 |
| 1,944,691 | Libby        | Jan. 23, 1934 |
| 2,117,061 | Helehan      | May 10, 1938  |
| 2,199,720 | Catelin      | May 7, 1940   |
| 2,266,535 | Compan       | Dec. 16, 1941 |
| 2,325,968 | Moore et al. | Aug. 3, 1943  |