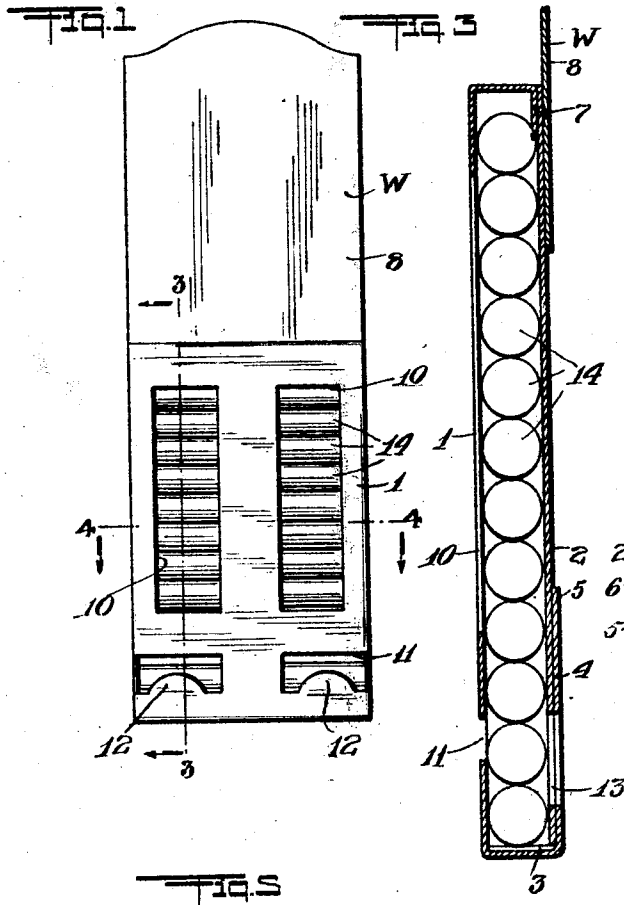
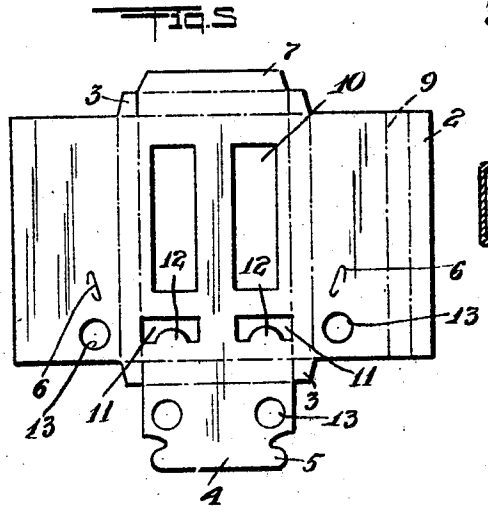
May 10, 1927. 1,628,439

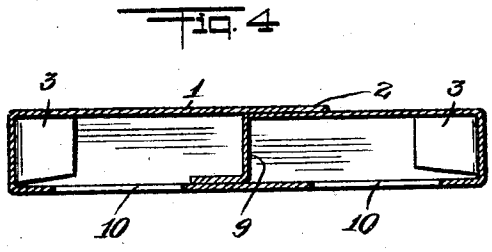
J. STAUBLY

DISPLAY CONTAINER

Filed Feb. 23, 1924







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UNITED STATES PATENT OFFICE.

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DISPLAY CONTAINER.

Application filed February 23, 1924. Serial No. 694,540.

My invention consists in a display container for relatively small articles such as the cases for pencil leads such as are used in mechanical pencils, but, of course, adapted for the display for sale or like purposes of any other devices of similar character. Its purpose is to display a number of these devices through openings in the container in which they are confined, while providing ready and easy means of removing them one at a time.

To this end I use a flat box of cardboard or paper which is, preferably, made of sufficient width to contain two rows, side by side, of the articles displayed, of a length to contain, for example, two rows of a dozen, and of a depth sufficient to permit the articles of each row to move freely downward. This box is divided by a central vertical partition into two compartments.

In the face of the box are two elongated openings or windows of less width than the contained articles, through which sufficient of the latter are displayed to show their nature or character, and beneath each of such windows are somewhat wider openings but of heights only slightly greater than the width of the articles displayed, but provided with edge stops formed by projections in the paper, which prevent the articles from falling out unaided.

Back of these openings are small round holes in the back of the box through which a finger may be introduced to push the lowermost article in line with such holes out through the opposite opening, causing it to bend aside the edge stop as it passes out.

In so far as the general scheme is concerned, it is not material how the container be made or how the lowermost articles in each vertical row be normally prevented from falling out through the lower openings, the essential feature in this respect being the presence of the finger holes in line with the lowermost article and the adjacent opening. I employ, however, a specially designed and constructed container, which is used by preference and which is hereinafter more specifically described.

The improved device is shown in the accompanying drawings in which:

Fig. 1 is a front view in elevation of the container.

Fig. 2 is a rear view of the same.

Fig. 3 is a vertical section on the line 3—3 of Fig. 1.

Fig. 4 is a horizontal section on the line 4—4 of Fig. 1; and,

Fig. 5 is a plan view of the paper sheet before bending up to form the container.

The body of the container is a flat box 1 of paper or cardboard, and is made by bending a flat sheet and pasting together the overlapping edges 2 in the rear. The usual tags 3 are left to be folded over to complete the corners, and a flap 4 with a narrowed end with ears 5 which are adapted to enter slots 6 in the back of the box is bent to complete the bottom. The top is closed by a flap 7 bent over so that its edge may be passed down between the box and a sheet of cardboard 8, pasted to the back.

A strip of cardboard 9 is pasted to the inner front wall of the box to form a vertical partition, and on either side of the center is an elongated and relatively narrow slot or window 10 through which the contents of the container are exhibited.

Beneath these windows are short but wider openings 11 having, preferably, at their lower edges projections 12 formed by cutting the paper and which serve as stops to prevent the articles displayed from dropping out. In the rear of the box and in line with these openings are punched round holes 13.

The two chambers formed in the container are filled from the top with pencil lead cases 14. To remove a case the finger is inserted through a hole 13 and the case lying between this hole and the opening in the front is pushed out through the latter, forcing aside the projection 12 sufficiently to allow its free passage.

These containers may bear any desired inscription, advertising matter or directions for use. This is particularly true of the sheet pasted to the top of the back of the box. As above stated, they may be used to contain and to display any articles such

as are likely to be sold singly over the counter. The contained articles are securely held in place and not liable to fall out or become displaced under all ordinary conditions of use.

What I claim is:—

A device of the class described, comprising, a container having a face-plate, said face-plate having a delivery opening with dimensions sufficient to permit the passage of an article therethrough except for a flexible stop formed from said face-plate and comprising a portion of one of the edges of said delivery opening, the line defining the line of connection between said flexible stop and said face-plate being of less length than the over-all dimension of the edge of the discharge opening of which said flexible stop comprises a portion, and a hole in the back of said container through which a finger may be introduced for pushing an article past said flexible stop and through said delivery opening.

In testimony whereof I hereto affix my signature.

JOHN STAUBLY.