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(54) Title: COMPOSITION

(57) Abstract: Concentrated shampoo composition comprising from 32 to 38% wt. cleansing surfactant and from 0.5 to 3% wt. coconut oil or palm kernel oil and wherein the composition has a zero shear viscosity of from 2 to 2000 Pa. s and comprises 90% vol. or more composition in the nematic discotic phase.



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AMENDED CLAIMS

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CLAIMS

1. Concentrated shampoo composition comprising from 32 to 38% wt. cleansing surfactant and from 0.5 to 3% wt. coconut oil or palm kernel oil
5 and wherein the composition has a zero shear viscosity of from 2 to 2000 Pa.s and comprises 90% vol. or more composition in the nematic discotic phase, wherein the cleansing surfactant comprises C10-C14 ether sulphate.
- 10 2. Composition according to claim 1 wherein the zero shear viscosity is from 10 to 200 Pa.s.
3. Composition according to claim 1 or 2 comprising 95% vol. or more composition in the nematic discotic phase.
- 15 4. Composition according to any preceding claim comprising a further oil.
5. Composition according to claim 4 wherein the further oil is selected from mineral oil, vegetable oil, animal oil, or mixtures thereof.
- 20 6. Composition according to any preceding claim comprising cocoamidopropylbetaine or cocamide MEA.
7. Composition according to claim 6 wherein the cleansing surfactant
25 comprises C10-C14 ether sulphate and cocoamidopropylbetaine or cocamide MEA in a ratio of from 11:1 to 17:1, more preferably from 13:1 to 15:1.