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## (54) COSMETIC COMPOSITIONS

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#### ABSTRACT (57)

A cosmetic composition having improved transfer resistance comprising: a) from about 0.1-60% by weight of trimethylated silica, b) from about 0.1-60% by weight of a volatile solvent having a viscosity of 0.5 to 100 centipoise at 25° C., c) 0.1-60% by weight of a nonvolatile oil having a viscosity of 200 to 1,000,000 centipoise at 25° C. d) 0.1-80% of a cosmetically acceptable carrier.

#### COSMETIC COMPOSITIONS

#### TECHNICAL FIELD

**[0001]** The invention is in the field of cosmetic compositions applied to the skin or hair.

#### BACKGROUND OF THE INVENTION

**[0002]** Cosmetic compositions are generally defined as compositions suitable for application to the human body. Cosmetic compositions such as creams and lotions are used to moisturize the skin and keep it in a smooth supple condition. Pigmented cosmetic compositions such as makeup, blush, lipstick, and eyeshadow, are used to color the skin and lips. Since color is one of the most important reasons for wearing cosmetics, color containing cosmetics must be very carefully formulated to provide maximum wear and effect.

**[0003]** One of the long standing problems with makeups such as face makeup, lipstick, mascara, and the like, is the tendency of the cosmetic to blot or transfer from the skin or lashes onto other surfaces such as glassware, silverware, or clothing. This not only creates soiling, but forces the cosmetic user to reapply cosmetic at fairly short intervals.

**[0004]** For example, traditional makeup compositions are either water and oil emulsions containing pigments, or they can be anhydrous systems containing waxes, oils and pigments. These formulations are applied and blended into the skin to provide color and correct skin topography to provide an even, smooth appearance. The films are simply deposited on the surface of the skin and if touched with fingers the product may transfer or become blotchy and uneven. Perspiration or sebum will break through the film and cause running or smearing. If skin comes into contact with clothing, the clothing may become soiled.

**[0005]** The object of this invention is to formulate a cosmetic with long lasting adherence to skin.

**[0006]** Another object of the invention is to formulate a cosmetic which yields a film which is not disturbed when blotted to remove sebum or perspiration.

**[0007]** Another object of the invention is to formulate a cosmetic which yields a film which does not readily transfer to clothing or utensils.

**[0008]** Another object of the invention is to formulate a cosmetic which yields a film which exhibits reduced permeability to oil and water.

#### SUMMARY OF THE INVENTION

**[0009]** The invention is directed to a cosmetic composition having improved transfer resistance comprising:

**[0010]** a) from about 0.1-60% by weight of trimethylated silica,

[0011] b) from about 0.1-60% by weight of a volatile solvent having a viscosity of 0.5 to 100 centipoise at  $25^{\circ}$  C., and

[0012] c) 0.1-60% of a nonvolatile oil having a viscosity of 200 to 1,000,000 centipoise at  $25^{\circ}$  C.

[0013] d) 0.1-80% of a cosmetically acceptable carrier.

#### DETAILED DESCRIPTION

**[0014]** The composition of the invention contains 0.1-60%, preferably 0.5-50%, more preferably 1-30% trimethylated silica particles having an average particle size of 0.5 to 100 millimicrons. The silica particles may be spheroidal or non-spheroidal, generally having a specific surface area of at least 300 m<sup>2</sup>/g. Preferably the trimethylated silica particles have a trimethylsilyl group density of 0.5 to 10 micromol/ m<sup>2</sup>, and more preferably an alkoxy group density of 0.5 to 5 micromol/m<sup>2</sup>. It is preferred that the trimethylated silica particles are spherical.

[0015] The volatile solvents of the invention generally have a low viscosity ranging from 0.5 to 100, preferably 0.5 to 20, and more preferably 0.5-10 centipoise at  $25^{\circ}$  C. Volatile solvents suitable in the composition of the invention include volatile low viscosity silicone fluids such as cyclic silicones having the formula:



wherein n=1-7. Volatile linear polydimethylsiloxanes are also suitable and generally have from about 2 to 9 silicon atoms and are of the formula:

 $(CH_3)Si - O - [-Si(CH_3)_2 - O - ]_n - Si(CH_3)_3$ 

wherein n=0-7. These silicones are available from various sources including Dow Corning Corporation and General Electric. Dow Corning silicones are sold under the tradenames Dow Corning 244, 245, 344, 345, and 200 fluids. These fluids comprise octamethylcyclotetrasiloxane, decamethylcyclopentasiloxane, hexamethyldisiloxane, or mixtures thereof.

[0016] Also suitable as the volatile solvent component are straight or branched chain hydrocarbons having 8-20 carbon atoms, more preferably 10-16 carbon atoms. Suitable hydrocarbons are decane, dodecane, tetradecane, tridecane, and C8-20 isoparaffins as disclosed in U.S. Pat. Nos. 3,439,088 and 3,818,105, both of which are hereby incorporated by reference. Preferred volatile paraffinic hydrocarbons have a molecular weight of 160 to 180 and a boiling point range of 105 to 320 degrees C., a viscosity of less than 20 cs. at 25 degrees C. Such paraffinic hydrocarbons are available from EXXON under the ISOPARS trademark, and Permethyl Corporation. Such  $C_{8-20}$  paraffinic hydrocarbons such as  $C_{12}$ isoparaffin manufactured by the Permethyl Corporation having the tradename Permethyl 99ATM, or a  $\mathrm{C}_{12}$  isoparaffin (isododecane) are distributed by Presperse having the tradename Permethyl 99 $A^{TM}$ . Various  $C_{16}$  isoparaffins commercially available, such as isohexadecane (having the tradename Permethyl R<sup>TM</sup>) are also suitable. The volatile solvent may be a mixture of volatile silicone and isoparaffins; a ratio of 1:20 to 20:1 respectively is suggested. The volatile solvent preferably ranges from 1-40%, or 5-30% by weight of the total composition.

[0017] Volatile silicone and trimethylated silica suitable for use in the invention can be made in accordance with U.S.

Pat. No. 4,983,388 which is hereby incorporated by reference. The blend can also be purchased from Dow Corning Corporation under the tradenames Dow 2-0747 or 2-0749 cosmetic fluid, which comprise approximately equal parts of a combination of volatile silicones (decamethylcyclopentasiloxane and octamethylcyclotetrasiloxane) and trimethylated silica.

**[0018]** The nonvolatile oil has a viscosity ranging from 200 to 1,000,000 centipoise at  $25^{\circ}$  C., preferably 200 to 600,000 centipoise at  $25^{\circ}$  C., and ranges from 0.1-40%, preferably 0.5-30% by weight of the composition.

**[0019]** The nonvolatile oil may comprise esters of the formula RCO—OR' wherein R and R' are each independently a  $C_{1-25}$ , preferably a  $C_{4-20}$  straight or branched chain alkyl, alkenyl or alkoxy. Examples of such esters include isotridecyl isononanoate, PEG-4 diheptanoate, isostearyl neopentanoate, tridecyl neopentanoate, cetyl octanoate, cetyl palmitate, cetyl ricinoleate, cetyl stearate, cetyl myristate, coco-dicaprylate/caprate, decyl isostearate, isodecyl oleate, isodecyl neopentanoate, isohexyl neopentanoate, octyl palmitate, dioctyl malate, tridecyl octanoate, myristyl myristate, octododecanol, as well as the esters disclosed on pages 24-26 of the *C.T.F.A. Cosmetic Ingredient Handbook*, First Edition, 1988, which is hereby incorporated by reference.

**[0020]** The nonvolatile oil may also comprise high viscosity surface oils generally having a viscosity of 100,000 to 250,000 centipose at 25° C. Such surface oils include castor oil, lanolin, lanolin derivatives, triisocetyl citrate,  $C_{10-18}$  triglycerides, caprylic/capric/triglycerides, coconut oil, corn oil, cottonseed oil, hydrogenated castor oil, linseed oil, mink oil, olive oil, palm oil, illipe butter, rapeseed oil, soybean oil, sunflower seed oil, tallow, tricaprin, trihydroxystearin, triisotearin, tribehenin, walnut oil, wheat germ oil, cholesterol, as well as the oils set forth on pages 26-27 of the *C.T.F.A. Cosmetic Ingredient Handbook*, First Edition, 1988, which is hereby incorporated by reference.

**[0021]** Also suitable as the nonvolatile oil are glyceryl esters and derivatives thereof such as acetylated castor oil, glyceryl stearate, glyceryl dioleate, glyceryl distearate, glyceryl trioctanoate, glyceryl distearate, glyceryl linoleate, glyceryl myristate, glyceryl isostearate, PEG castor oils, PEG glyceryl oleates, PEG glyceryl stearate, PEG glyceryl tallowates, and those further set forth on pages 28-29 of the *C.T.F.A. Cosmetic Ingredient Handbook*, First Edition, 1988, which is hereby incorporated by reference.

**[0022]** Also suitable as the nonvolatile oil are nonvolatile hydrocarbons such as isoparaffins, hydrogenated poly-isobutene, mineral oil, squalene, petrolatum, and so on.

**[0023]** Also suitable as the nonvolatile oil are various lanolin derivatives such as acetylated lanolin, acetylated lanolin alcohol, acetylated lanolin ricinoleate, laneth phosphates and acetates, lanolin acid, lanolin linoleate, lanolin wax, PEG hydrogenated lanolins, PEG lanolins, PPG lanolin alcohol ethers, and those further set forth on page 35 of the *C.T.F.A. Cosmetic Ingredient Handbook*, First Edition, 1988, which is hereby incorporated by reference.

**[0024]** Nonvolatile nonfluorinated silicones are also suitable as the nonvolatile component. Such silicones have a viscosity of 200 to 600,000 centistokes, preferably 350 to

100,000 centistokes at 25° C. Suitable silicones include amodimethicone, bisphenylhexamethicone, dimethicone, dimethicone copolyol, dimethiconol, hexadecyl methicone, hexamethyldisiloxane, methicone, phenyl trimethicone, simethicone, dimethylhydrogensiloxane, stearoxy dimethicone, stearoxytrimethylsilane, vinyldimethicone, and mixtures thereof. Such silicones are available from Dow Corning as the 3225C formulation aid, Dow 190 and 193 fluids, or similar products marketed by Goldschmidt under the ABIL tradename.

**[0025]** Also suitable as the nonvolatile oil are various fluorinated oils such as fluorinated silicones or perfluoropolyethers. Particularly suitable are fluorosilicones such as trimethylsilyl endcapped fluorosilicone oil, polytrifluoropropylmethylsiloxanes, and similar silicones such as those disclosed in U.S. Pat. No. 5,118,496 which is hereby incorporated by reference. The nonvolatile component may comprise mixtures of fluorosilicones and dimethylpolysiloxanes. The nonvolatile component may also comprise perfluoropolyethers like those disclosed in U.S. Pat. Nos. 5,183, 589, 4,803,067, 5,183,588 all of which are hereby incorporated by reference. These perfluoropolyethers are commercially available from Montefluos under the trademark Fomblin.

**[0026]** Other suitable nonvolatile oils include sorbitan derivatives such a PEG sorbitan beeswax, PEG sorbitan isostearate, PEG sorbitan lanolate, PEG sorbitan laurate, PEG sorbitan oleate, PEG sorbitan palmitate, PEG sorbitan stearate, polysorbates, sorbitan trioleates, sorbitan sesquioleates, sorbitan stearates, sorbitan tristearates, and so on, as set forth on page 44 of the *C.T.F.A. Cosmetic Ingredient Handbook*, First Edition, 1988, which is hereby incorporated by reference.

**[0027]** The compositions of the invention contains 0.1-80% of a cosmetically acceptable carrier which may be a water/oil emulsion, color cosmetics such as blush, liquid or powder makeup, eyeshadow, mascara, concealer, lipstick, and so on.

[0028] Creams or lotions are generally water and oil emulsions containing water, humectants, surfactants, preservatives, sunscreens, dry particulate matter, and the like. Generally the ranges of these ingredients are 0.1-80% water, 0.01-10% humectants, 0.01-5% surfactants, 0.001-5% preservatives, and 0.001-5% sunscreens. Suitable emollients, humectants, surfactants, perservatives and sunscreens are as set forth in the *C.T.F.A. Cosmetic Ingredient Handbook*, First Edition, 1988, which is hereby incorporated by reference.

**[0029]** Creams may be anhydrous, or aqueous, and water, humectants, surfactants, thickeners, sunscreens, preservatives, and sunscreens, as mentioned above, may also be included.

**[0030]** The creams and lotions of the invention are particularly good vehicles for sunscreen. In particular, about 0.01-10% by weight of various sunscreen compounds such as PABA and derivatives thereof can be incorporated into the cream or lotion. Because the compositions exhibit superior transfer resistance characteristics, the sunscreens are able to remain on the skin for a longer time period. Suitable creams in accordance with the invention are sunscreen creams comprising:

- **[0032]** 1-40% volatile solvent
- [0033] 0.5-30% nonvolatile oil
- [0034] 0.1-70% dry particulate matter.
- The dry particulate matter is largely titanium dioxide and other powdered materials which provide good sunscreen protection.

**[0035]** Preferably, the composition of the invention is incorporated into a vehicle which is a color cosmetic composition such as lipstick, powder, blush, eyeshadow, liquid or powder makeup, and the like.

[0036] Suitable face powders generally contain a dry particulate matter have a particle size of 0.02 to 200, preferably 0.5 to 100 microns. The particulate matter may be colored or non-colored (for example white) and in particular pigments are considered powder for the purposes of this invention. Suitable powders include bismuth oxychloride, titanated mica, fumed silica, spherical silica, polymethylmethacrylate, micronized teflon, boron nitride, acrylate polymers, aluminum silicate, aluminum starch octenylsuccinate, bentonite, calcium silicate, cellulose, chalk, corn starch, diatomaceous earth, fuller's earth, glyceryl starch, hectorite, hydrated silica, kaolin, magnesium aluminum silicate, magnesium carbonate, magnesium hydroxide, magnesium oxide, magnesium silicate, magnesium trisilicate, maltodextrin, montmorillonite, microcrystalline cellulose, rice starch, silica, talc, mica, titanium dioxide, zinc laurate, zinc myristate, zinc neodecanoate, zinc rosinate, zinc stearate, polyethylene, alumina, attapulgite, calcium carbonate, calcium silicate, dextran, kaolin, nylon, silica silylate, silk powder, sericite, soy flour, tin oxide, titanium hydroxide, trimagnesium phosphate, walnut shell powder, or mixtures thereof. The above mentioned powders may be surface treated with lecithin, amino acids, mineral oil, silicone oil, or various other agents either alone or in combination, which coat the powder surface and render the particles hydrophobic in nature.

[0037] The powder component may also comprise various organic and inorganic pigments. The organic pigments are generally various aromatic types including azo, indigoid, triphenylmethane, anthraquinone, and xanthine dyes which are designated as D&C and FD&C blues, browns, greens, oranges, reds, yellows, etc. Organic pigments generally consist of insoluble metallic salts of certified color additives, referred to as the Lakes. Inorganic pigments include iron oxides, ultramarine and chromium or chromium hydroxide colors, and mixtures thereof.

**[0038]** Obviously the percentage of pigments used in the powder component will depend upon the type of cosmetic being formulated. Blushes, eyeshadows, lipsticks and similar cosmetics will contain higher percentages of pigment in the powder phase, usually ranging from 5-50% of the total cosmetic composition. Generally the pigment:powder ratio ranges from 1:20 to 20:1.

- [0039] Preferred face powder compositions comprise:
- [0040] 0.1-60% trimethylated silica,

[0041] 0.1-60% of a volatile solvent having a viscosity of 0.5 to 100 centipoise at  $25^{\circ}$  C., and

[0042] 0.1-60% of a nonvolatile oil having a viscosity of 200 to 1,000,000 centipoise at  $25^{\circ}$  C., and

[0043] 0.01-80% of a dry particulate matter.

**[0044]** The composition of the invention may also be incorporated into mascaras which generally comprise film formers, waxes, emulsifiers, and pigment.

[0045] Suitable mascara compositions comprise:

[0046] 0.1-15% trimethylated silica

[0047] 0.1-40% of a volatile solvent having a viscosity of 0.5 to 350 centipoise at  $25^{\circ}$  C.,

- **[0048]** 0.1-10% of a nonvolatile oil,
- [0049] 0.1-30% of a dry particulate matter,
  - [0050] 0.1-20% film former,
  - **[0051]** 0.1-30% wax, and
  - [0052] 0.1-10% emulsifier.

**[0053]** Preferably, the volatile solvent comprises a mixture of volatile silicone and a volatile hydrocarbon, and the dry particulate matter comprises a combination of pigments and powders,

**[0054]** Suitable waxes have a melting point ranging from 35 to 120 degrees C., and include natural and synthetic waxes such as bayberry wax, beeswax, candelilla wax, carnauba, ceresin, cetyl esters, hydrogenated jojoba oil, hydrogenated jojoba wax, hydrogenated rice bran wax, japan wax, jojoba butter, jojoba oil, jojoba wax, lanolin wax, microcrystalline, mink, montan acid, montan, ouricury, ozokerite, rice bran, shellac, synthetic beeswax, and synthetic wax, etc.

**[0055]** Suitable film formers include acacia gum, cellulose derivatives, guar derivatives and all those set forth on pages 68-69 of the *C.T.F.A. Cosmetic Ingredient Handbook*, First Edition, 1988, which is hereby incorporated by reference.

**[0056]** Suitable emulsifiers or emulsifying agents are as set forth on pages 90 and 94 of the *C.T.F.A. Cosmetic Ingredient Handbook*, First Edition, 1988, which is hereby incorporated by reference.

**[0057]** The composition of the invention may also be incorporated into water and oil emuision makeup compositions. Makeup generally contains water, and pigment in addition to an oil phase. Suitable cosmetic makeup compositions comprise:

[0058] 0.1-20% trimethylated silica

**[0059]** 0.1-40% of a volatile solvent having a viscosity of 0.5 to 350 centistokes,

[0060] 0.1-25% of a nonvolatile oil having a viscosity of 350 to 1,000,000 centipoise at  $25^{\circ}$  C.,

[0061] 0.1-70% dry particulate matter having a particle size of 0.02 to 100 microns, and

**[0062]** 0.1-50% water.

[0063] Preferably, the nonvolatile oils are dimethicone and dimethicone copolyol, and the pigment to powder ratio is 1:20 to b 20:1.

**[0064]** The cosmetically acceptable vehicle makeup also be a blush. Preferred are blush compositions comprising:

[0065] 0.1-20% trimethylated silica,

[0066] 0.1-30% of a volatile solvent having a viscosity of 0.5 to 100 centipoise at  $25^{\circ}$  C.,

[0067] 0.1-25% of a nonvolatile oil having a viscosity of 200 to 1,000,000 centipoise at  $25^{\circ}$  C.,

[0068] 0.1-10% water, and

**[0069]** 0.1-70% dry particulate matter having a particle size of 0.02 to 100 microns.

**[0070]** In the above composition, it is preferred that the nonvolatile oils are dimethylhydrogen siloxane, dimethicone, dimethiconol, and fluorosilicone.

**[0071]** The cosmetically acceptable vehicle may also be an eyeshadow. Eyeshadows generally contain pigment or powder in addition to waxes and oils. Preferred eyeshadow compositions comprise:

[0072] 0.1-20% trimethylated silica,

[0073] 0.1-30% of a volatile solvent having a viscosity of 0.5 to 100 centipoise at  $25^{\circ}$  C.,

[0074] 0.1-40% nonvolatile oil,

**[0075]** 0.1-60% dry particulate matter having a particle size of 0.02 to 100 microns.

**[0076]** In the above eyeshadow composition, it is preferred that the volatile solvent comprises cyclomethicone and the nonvolatile oil comprises dimethiconol.

**[0077]** The cosmetically acceptable vehicle may also be a concealer, which generally comprises pigment or powder, wax, and other ingredients such as humectants, preservatives, etc. A preferred composition of the invention is a concealer comprising:

[0078] 0.1-15% trimethylated silica,

[0079] 0.1-40% of a volatile solvent having a viscosity of 0.5 to 100 centipoise at  $25^{\circ}$  C.,

[0080] 0.1-35% of a nonvolatile oil having a viscosity of 350 to 1,000,000 centipoise at 25° C., and

**[0081]** 0.1-40% of a dry particulate matter having a particle size of 0.02 to 100 microns.

**[0082]** In this concealer composition it is preferred that the nonvolatile oil comprises fluorinated silicon, dimethylpolysiloxane or mixtures thereof.

**[0083]** The cosmetically acceptable vehicle may be a lipstick. Lipsticks are generally comprised of wax, oil, and pigment. Preferred lipstick compositions comprise:

[0084] 0.1-60% trimethylated silica,

[**0085**] 0.1-60% volatile solvent,

[0086] 0.1-60% nonvolatile oil,

[0087] 0.1-80% dry particulate matter,

[**0088**] 0.1-40% wax.

**[0089]** Lipstick compositions may additionally contain one or more of preservatives, antioxidants, emulsifiers, thickeners, and so on. The ingredients corresponding to these categories are set forth in the *C.T.F.A. Cosmetic Ingredient Handbook*, First Edition, 1988, which is hereby incorporated by reference.

**[0090]** The compositions of the invention provide cosmetics which adhere well to the skin and exhibit reduced transfer resistance.

**[0091]** The invention will be further described in connection with the following examples which are set forth for the purpose of illustration only.

#### EXAMPLE 1

[0092] A makeup composition was made as follows:

	w/w %
1 Cyclomethicone/dimethicone copolyol	20.85
1 Sorbitan sesquioleate	0.05
1 Propyl paraben	0.10
1 Titanium dioxide/methicone	8.00
1 Red iron oxide/methicone	0.47
1 Yellow iron oxide/methicone	1.16
1 Black iron oxide/methicone	0.18
1 Mica/dimethicone	0.98
2 Nyton 12/lecithin	2.00
2 Boron nitride	4.00
3 Cyclomethicone	1.00
3 Dimethicone	1.50
3 Dow Corning 2-0747	15.00
3 Tribehenin	2.00
4 Glyceryl rosinate/C9–11 isoparaffin	5.00
5 Water	30.00
6 Methyl paraben	0.20
6 Trisodium EDTA	0.20
6 Butylene glycol	4.50
7 SD alcohol 40-B	3.00

[0093] The sequence 1 ingredients were milled in the colloid mill, one after the other until no undispersed white or color was present. Then sequence 2 ingredients were milled in until dispersed. In the main beaker, sequence 1 and 2 were charged and heated to  $55-60^{\circ}$  C. Then sequence 3 ingredients were added. When tribehenin was all melted, the sequence 4 ingredients were added. For the water phase, in a side beaker the sequence 5 ingredients and the pre-mix of sequence 6 were heated to  $50-55^{\circ}$  C. Right before emulsification, the sequence 7 ingredients were added to the water phase. The water phase and the oil phase were then emulsified using a homogenizer for 15 minutes. The mixture was cooled using a paddle mixer.

#### EXAMPLE 2

[0094] A mascara composition was made as follows:

	w/w %	
Carnauba wax	4.25	
Candelilla wax	9.25	
Beeswax	4.60	
Synthetic wax	4.85	
BHA	0.05	
Propyl paraben	0.10	
Glyceryl rosinate/C <sub>9-11</sub> isoparaffin	12.00	
Lanolin add	6.00	
Isododecane	16.40	
Oleyl alcohol	1.00	

#### -continued

	w/w %
Black iron oxide	10.00
Silica	4.50
Polyethylene	2.00
Water	7.60
Methyl paraben	0.35
Sodium EDTA	0.10
Sodium dehydroacetate	0.30
Yeast glycoprotein	1.00
Hydrolyzed keratin	0.05
Ammonium hydroxide	0.60
Dow Corning 2-0747	15.00

[0095] The ingredients were mixed sequentially.

### EXAMPLE 3

[0096] A blush on was made as follows:

	$_{W/W}$ %
Dow Corning 2-0747 cosmetic fluid	32.50
Dow Corning silastic Q7-4350 (silica, methyl and	5.50
methyl vinyl siloxane copolymer)	
Dimethicone/dimethiconol	3.00
Boron nitride	5.00
Talc	4.00
Water	2.00
Ethyl alcohol	3.00
Iron oxides	3.00
Red #30 lake	1.80
Titanium dioxide	4.00
Quaternium 18 hectorite/cyclomethicone	20.00
Cyclomethicone	12.20
Trifluoropropylmethylpolysiloxane (Dow Corning FS-1265)	4.00

#### EXAMPLE 4

[0097] A concealer was made as follows:

	w/w %
Dow Corning 2-0747	20.00
Iron oxides	4.00
Titanium dioxide	14.00
Talc	8.00
Water	3.00
Ethyl alcohol	3.00
Dow Corning Silastic Q7-4350	7.00
Dimethyl polysiloxane	10.00
Cyclomethicone	19.00
Trifluoropropylmethylpolysiloxane (Dow Corning FS-1265)	4.00

#### EXAMPLE 5

## [0098] An eyeshadow formulation was made as follows:

	w/w %
Talc	22.41
Mica	20.00

#### -continued

	w/w %
Zinc stearate	1.50
Polyethylene/talc	5.00
Mica/titanium dioxide	10.00
Polyethylene	1.50
Bismuth oxychloride	4.49
Titanium dioxide	4.00
Black iron oxide	0.15
Yellow iron oxide	0.35
Red iron oxide	0.60
Dow Corning 2-0747	22.00
Cyclomethicone	2.00
Cyclomethicone/dimetheconol	3.00
Coco caprylate caprate	3.00

#### EXAMPLE 6

[0099] A sun-blocking cream was made as follows:

	w/w %
Dow Corning 2-0747	30.00
Iron oxides	3.50
Titanium dioxide	20.00
Zinc oxide	5.00
Boron nitride	8.00
Dow Corning Silastic Q7-4350	7.00
Hexamethyl disiloxane	10.00
Cyclomethicone	11.50
Trifluoropropylmethyl polysiloxane	5.00

## EXAMPLE 7

**[0100]** The eyeshadow formula of Example 5 was subjected to panel testing. Three panelists were asked to apply the eyeshadow to the eyelids. Fourteen hours later the panelists were asked to rate the eyeshadow as follows:

	No. of panelists	
	Yes	No
Was ES smooth & creamy	3	0
Did ES apply easily	3	0
Did ES have good deposit	3	0
Did ES have even coverage	3	0
Did ES hve good appearance	3	0
How long did ES wear:		- 2 panelists - 1 panelist

**[0101]** While the invention has been described in connection with the preferred embodiment, it is not intended to limit the scope of the invention to the particular form set forth, but, on the contrary, it is intended to cover such alternatives, modifications, and equivalents as may be included within the spirit and scope of the invention as defined by the appended claims.

**1**. A cosmetic composition having improved transfer resistance comprising:

a) from about 0.1-60% by weight of trimethylated silica,

- b) from about 0.1-60% by weight of a volatile solvent having a viscosity of 0.5 to 100 centipoise at 25° C.,
- c) 0.1-60% by weight of a nonvolatile oil having a viscosity of 200 to 1,000,000 centipoise at 25° C.
- d) 0.1-80% of a cosmetically acceptable carrier comprising at least one silicone rubber.

**2**. The composition of claim 1 wherein the trimethylated silica has an average particle size of 0.5 to 100 millimicrons and the silicone rubber is a vinyl siloxane copolymer.

3. The composition of claim 2 wherein the volatile solvent comprises a cyclic silicone, a  $C_{8-20}$  isoparaffin, or mixtures thereof.

4. The composition of claim 3 comprising:

a) 0.5-50% trimethylated silica

b) 1-40% of a volatile solvent,

- c) 0.1-40% by weight of a nonvolatile oil,
- d) 10-70% of a cosmetically acceptable carrier comprising at least one silicone rubber which is methyl and methyl vinyl siloxane copolymer.
- **5**. The composition of claim 3 wherein the cosmetically acceptable carrier is a lotion.

**6**. The composition of claim 3 wherein the cosmetically acceptable carrier is an anhydrous cream.

7. The composition of claim 6 comprising:

a) 1-30% trimethylated silica,

b) 1-40% of a volatile solvent,

c) 0.5-30% nonvolatile oil, and

d) 0.1-70% dry particulate matter.

**8**. The composition of claim 3 wherein the cosmetically acceptable carrier is a face powder.

9. The composition of claim 8 having the formula:

- a) 0.1-60% trimethylated silica,
- b) 0.1-60% of a volatile solvent.
- c) 0.1 -60% nonvolatile oil, and
- d) 0.1-80% of a dry particulate matter having 5-50% pigment in the powder phase.

**10**. The composition of claim 3 wherein the cosmetically acceptable carrier is a mascara.

11. The composition of claim 10 comprising:

a) 0.1-15% trimethylated silica,

b) 0.1-40% of a volatile solvent,

c) 0.1-10% nonvolatile silicone,

d) 0.1-30% dry particulate matter having 5-50% pigment in the particle phase,

- e) 0.1-20% film former,
- f) 0.1-30% wax,
- g) 0.1-10% emulsifier.

**12**. The composition of claim 3 wherein the cosmetically acceptable carrier is a water and oil emulsion makeup.

- 13. The composition of claim 12 comprising:
- 0.1-20% trimethylated silica,
- 0.1-40% of a volatile solvent,
- 0.1-25% nonvolatile oil,
- 0.1-70% dry particulate matter having a pigment to powder radio of 1:20 to 20:1,
- 0.1-50% water.

**14**. The composition of claim 3 wherein the cosmetically acceptable carrier is an eyeshadow.

- **15**. The composition of claim 14 comprising:
- 0.1-20% trimethylated silica,
- 0.1-30% volatile solvent,
- 0.1-40% nonvolatile oil,

0.1-60% dry particulate matter.

**16**. The composition of claim 3 wherein the cosmetically acceptable carrier is a concealer.

- 17. The composition of claim 16 comprising;
- 0.1-15% trimethylated silica,
- 0.1-40% volatile solvent,
- 0.1-35% nonvolatile oil,
- 0.1-40% dry particulate matter.

**18**. The composition of claim 3 wherein the cosmetically acceptable carrier is a lipstick.

- 19. The composition of claim 18 comprising:
- 0.1-60% trimethylated silica,
- 0.1-60% volatile silicone,
- 0.1-60% nonvolatile oil,
- 0.1-80% dry particulate matter, and
- 0.1-40% wax; and wherein the composition comprising at least one silicone rubber comprising silica, methyl and methyl vinyl siloxane copolymer.

**20**. A transfer resistant cosmetic composition comprising trimethylated silica, at least one volatile solvent, at least one nonvolatile oil, dry particulate matter, and at least one silicone rubber that is silica, methyl and methyl vinyl siloxane copolymer.

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