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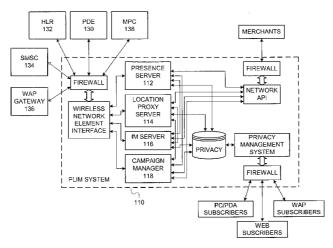
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(54) Title: USE OF PRESENCE AND LOCATION INFORMATION CONCERNING WIRELESS SUBSCRIBERS FOR INSTANT MESSAGING AND MOBILE COMMERCE



(57) Abstract: Presence determination (112), location determination (114), instant messaging (116), and mobile commerce (118) are integrated into a functionally seamless system, which may be implemented as an added component of a wireless provider's network. Alternatively, the integrated system enables instant messaging and mobile commerce as a centralized gateway attached to the networks of a large number of wireless providers. The gateway facilitates a business model that advances beyond today's practices, in which individual wireless carriers enter into bi-lateral agreements with specific Internet content providers. The functionally integrated gateway disclosed empowers Internet services that require realtime information about wireless subscribers in order to conduct m-commerce or offer advanced messaging services. Optimization of a wireless network is also facilitated by taking network performance measurements, without using a special drive test team, via devices that are regularly using the network during standard network operation.



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A. CLASSIFICATION OF SUBJECT MATTER IPC(7)				
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B. FIELDS SEARCHED				
Minimum documentation searched (classification system followed by classification symbols) U.S.: 455/456, 466, 414, 433, 435; 340/988, 991				
Documentation searched other than minimum documentation to the extent that such documents are included in the fields searched				
Electronic data base consulted during the international search (name of data base and, where practicable, search terms used) EAST search terms: Internet, instant messaging, messages, commerce, mobile, wireless				
C. DOCUMENTS CONSIDERED TO BE RELEVANT				
Category *	Citation of document, with indication, where ap	propriate, of the relev	ant passages	Relevant to claim No.
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Further documents are listed in the continuation of Box C.		See patent	family annex.	
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