Title: SOCIAL PLATFORM ECOMMERCE SYSTEM AND METHOD OF OPERATION

Abstract: A social platform e-commerce system, method and computer-readable medium including buyers and sellers who actively engage in real-time communication with one another through real-time announcements or blogging are provided. The social platform e-commerce system, method and computer-readable medium may include a selling module for implementing social selling and determining a preferred selling method or methods for a given item, a shipping module for determining the preferred method of shipping and the cost of shipping an item from a location designated by a seller to a location designated by a buyer. Such methods and systems are socially conscious and may further include a giving application for determining a user's charitable contribution and calculating the same for providing a desired donation.
INTERNATIONAL SEARCH REPORT

International application No. PCT/US2012/058965

A. CLASSIFICATION OF SUBJECT MATTER

IPC(8) - G06Q 30/08 (2012.01)
USPC - 705/26.1

According to International Patent Classification (IPC) or to both national classification and IPC

B. FIELDS SEARCHED

Minimum documentation searched (classification system followed by classification symbols)
IPC(8) - G06Q 30/00, 30/06, 30/08, 50/00, 90/000 (2012.01)

Documentation searched other than minimum documentation to the extent that such documents are included in the fields searched

Electronic data base consulted during the international search (name of data base and, where practicable, search terms used)
PatBase, Google Scholar

C. DOCUMENTS CONSIDERED TO BE RELEVANT

<table>
<thead>
<tr>
<th>Category</th>
<th>Citation of document, with indication, where appropriate, of the relevant passages</th>
<th>Relevant to claim No.</th>
</tr>
</thead>
</table>

Further documents are listed in the continuation of Box C.

* Special categories of cited documents:
  "A" document defining the general state of the art which is not considered to be of particular relevance
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Date of the actual completion of the international search
28 November 2012

Date of mailing of the international search report
14 DEC 2012

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Form PCT/ISA/2 10 (second sheet) (July 2009)