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ance Notes on Codes and Abbreviations" appearing at the begin-
ning of each regular issue of the PCT Gazette.

(54) Title: ADVERTISEMENT AND PROMOTIONAL DISTRIBUTION SYSTEM THROUGH DRY CLEANING
ESTABLISHMENTS, SIMILAR PROCESSES AND HOTELS

(57) Abstract: This invention is related to an alternative advertising a promotional system with unique features, which offer specific
qualities to the advertisers, suppliers and final customers. The object of this invention is to provide a novel, efficient, economical and
income producing system, totality different to the ones already existing in the market at the present time, with an operation system
and a simple business model.



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INTERNATIONAL SEARCH REPORT

International application No.
PCT/IB05/54294

A. CLASSIFICATION OF SUBJECT MATTER

IPC: **G06Q 30/00**(2006.01)

USPC: 705/14

According to International Patent Classification (IPC) or to both national classification and IPC

B. FIELDS SEARCHED

Minimum documentation searched (classification system followed by classification symbols)
U.S. : 705/14

Documentation searched other than minimum documentation to the extent that such documents are included in the fields searched

Electronic data base consulted during the international search (name of data base and, where practicable, search terms used)
ProQuest "advertise dry cleaner hanger"

C. DOCUMENTS CONSIDERED TO BE RELEVANT

Category *	Citation of document, with indication, where appropriate, of the relevant passages	Relevant to claim No.
Y	US 6,167,382 (Sparks et al.) 26 December 2000 (26.12.2000) Col 1, line 65 through Col 2, line 35)	1-5
Y	"Advertising & Marketing; 3 Companies Take Their Ads to the Cleaners" (Ken Woo), Los Angeles Times, 5 November 1998, pg, 6, paragraphs 1, 3 and 5.	1-5

Further documents are listed in the continuation of Box C. See patent family annex.

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"O" document referring to an oral disclosure, use, exhibition or other means		
"P" document published prior to the international filing date but later than the priority date claimed	"&"	document member of the same patent family

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