May 10, 1955 J. M. GUTTMAN 2,708,068

MAILING CARDS

Filed Nov. 12, 1952 2 Sheets-Sheet 1

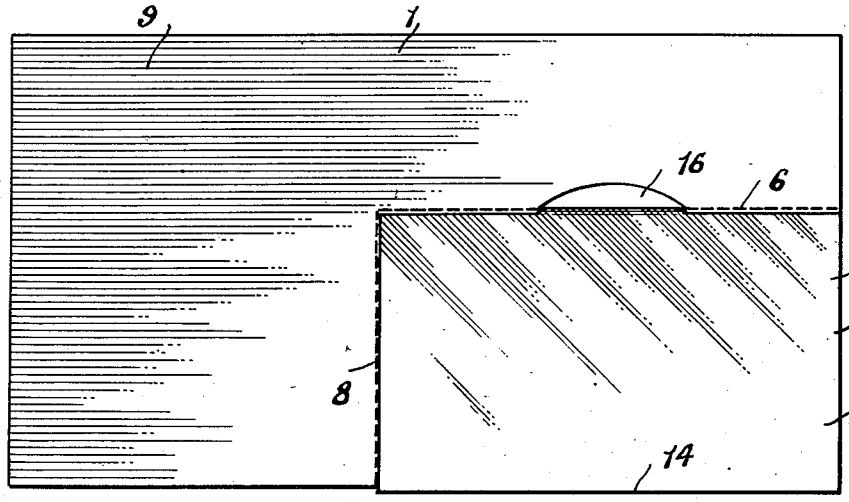


Fig. 1.

Fig. 2.

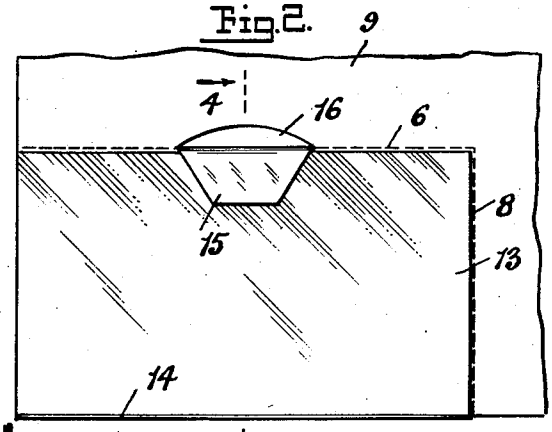


Fig. 3.

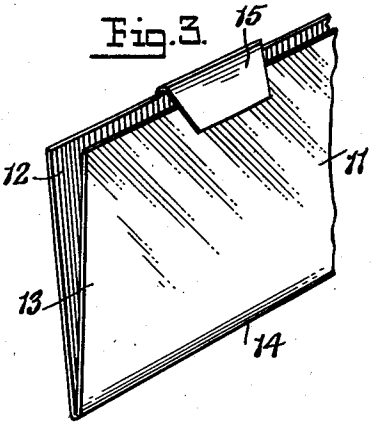


Fig. 4.



Fig. 5.

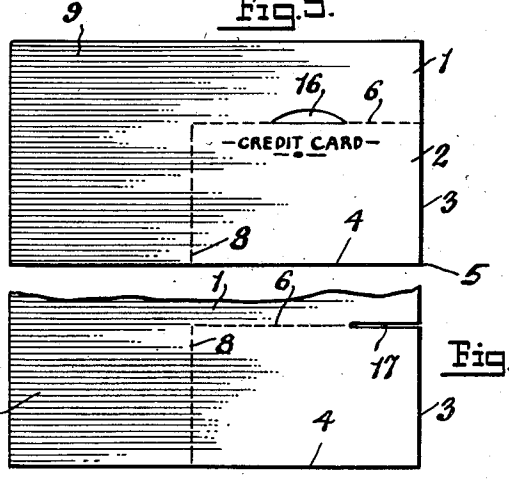
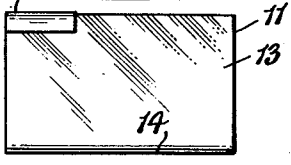


Fig. 6.

Fig. 7.



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Fig. 8.

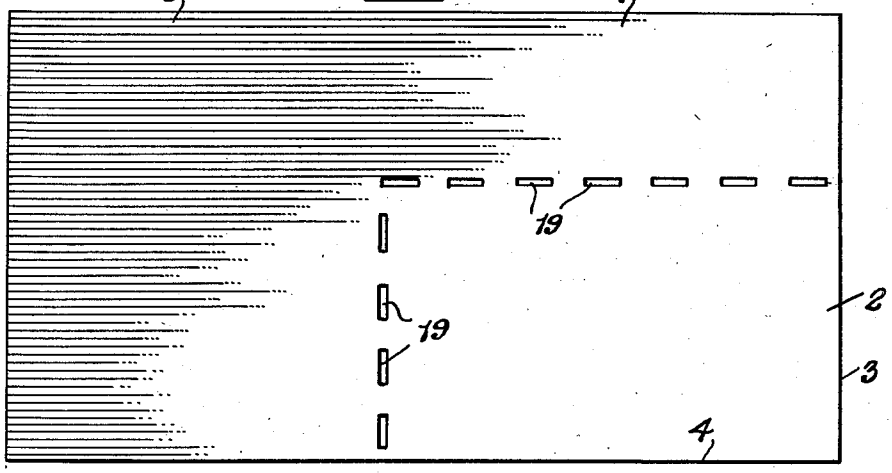


Fig. 9.

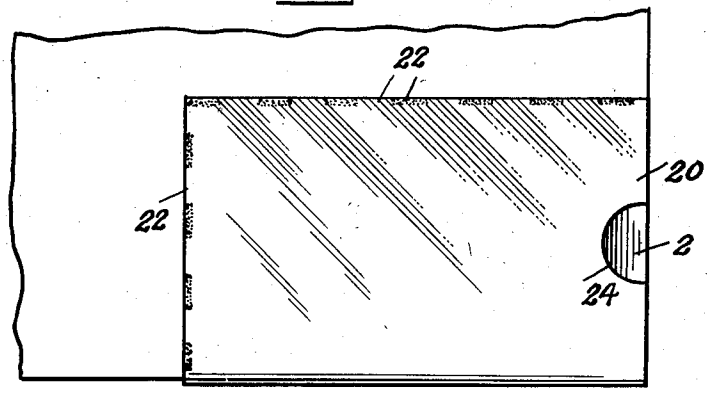


Fig. 11.

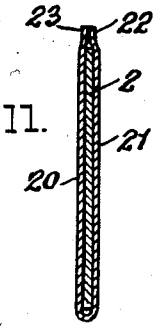
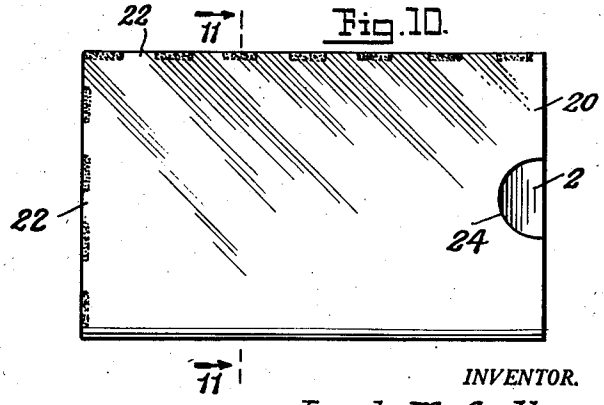


Fig. 10.



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MAILING CARDS

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Application November 12, 1952, Serial No. 319,873

2 Claims. (Cl. 229—92.8)

This invention relates to cards or similar printed sheets, and particularly to a type adapted for use by hotels, banks, oil companies and other business houses for transmission by mail to their customers or to others, and usable by the recipients for identification for the obtaining of credit or for numerous other purposes. A card of the type to which the present invention relates will be found in my Patent No. 2,616,612, dated November 4, 1952.

It is an object of the invention to provide a card or sheet of this character by which addressing and mailing is greatly facilitated and rendered economical. It is a further object of the invention to provide a card in which a detachable portion thereof is capable of easy separation from the main body of the card, which separated section is then rendered usable by the recipient for identification for the obtaining of credit or for any other purposes.

The invention additionally contemplates the positioning of such separable or detachable portion of the card with respect to the remainder of the card in such a position that the detachable portion forms a part of the complete card, with certain parts of such detachable section defined by tear or separation lines, thus facilitating the removal of the detachable section from the remainder of the card.

It is still another object of the invention to provide a protective cover or sheath for the detachable section of the card, which protective sheath is applied over and locked in position around the detachable section; which will cover and protect such section while the card is contained in an apertured or window envelope; which will facilitate the tearing of the detachable section from the body of the card, and will thereafter form a cover or protective means for enclosing the separated section of the card while it and its protective sheath-like covering are contained in a wallet or in the pocket of the user.

With these and other objects to be hereinafter set forth, in view, I have devised the particular arrangement of parts to be described and pointed out in the claims appended hereto.

In the accompanying drawing, wherein an illustrative embodiment of the invention is disclosed,

Fig. 1 is a face view of a mailing card made in accordance with the invention;

Fig. 2 is a rear view of a portion of the card, showing the interlock for the transparent sheath;

Fig. 3 is a perspective view of a portion of the sheath;

Fig. 4 is a sectional view, taken substantially on the line 4—4 of Fig. 2, looking in the direction of the arrows;

Fig. 5 is a face view of the card, on a reduced scale, before the sheath is applied to the same;

Fig. 6 is a face view of a modified form of card;

Fig. 7 is a rear view of a sheath as is used on the card of Fig. 6;

Fig. 8 is a face view of a modified form of card;

Fig. 9 is a face view of a portion of the card of Fig. 8, with the sheath applied thereto;

Fig. 10 shows the sheath and its contained section of the card detached from the structure shown in Fig. 9 and

Fig. 11 is a sectional view, taken substantially on the line 11—11 of Fig. 10, looking in the direction of the arrows.

Referring to the drawings, and particularly to Fig. 5 thereof, 1 indicates the body of the card, which is preferably composed of card board or other suitable material. The card includes a detachable section indicated at 2, which in the arrangement shown, forms one corner of the card, thus having two of its edges, indicated respectively at 3 and 4, meeting at 5 to form said corner of the card. This detachable section may, if desired, form a portion of the card other than a corner thereof. In the form shown, the two remaining edges of the detachable section are defined respectively by tear or separation lines 6 and 8 so that by tearing along these lines 6 and 8, the detachable section 2 will be readily separated from the remainder of the card. The portion 9 of the card other than the detachable section 2, may be imprinted with advertising, greetings to customers, messages or other information intended to be transmitted from the sender to the recipient of the card. The detachable portion 2 may be in the form of a credit or identification card to be used by the recipient for a given period of time to obtain credit or other accommodation, or it may be used for many other purposes.

The entire card 1, with the detachable portion 2 constituting a part thereof, is usually mailed out to selected individuals to whom it is addressed, the name and address of such person being inscribed on the detachable portion 2 of the card. Upon receipt of the card, the recipient will tear off the detachable portion 2, by tearing along the lines 6 and 8 and will then retain this detached part 2, which bears his name and address as placed thereon by the sender, and use the card for future identification or for other purposes.

For the protection of the detachable portion 2 of the card, a protective cover or sheath, shown at 11 in the drawing, is provided. In the form shown in Figs. 1, 2 and 3 of the drawings, this sheath consists of a folded strip of thin and flexible transparent material, such as a plastic or Celluloid. The strip is doubled or folded on the line 14 to provide the two flap portions 12 and 13 which respectively overlie the opposite faces of the detachable section 2 of the card and generally conform in shape and size thereto. The flap portion 12 is provided at the top with a turned-down tab 15 which overlies the flap 13 and holds the two flaps 12 and 13 in close facial relation, with the card section 2 embraced between them.

As just explained, the sheath 11 conforms in size and shape to the detachable section 2 so that when said sheath 11 is fitted on the card 1 and is placed in position over the detachable section 2, as shown in Fig. 1, it will cover and protect this portion of the card and will have two of its edges lying closely adjacent to the severance lines 6 and 8. Located along the severance line 6 is an aperture 16 and this aperture permits of the passage of the tab 15 through it. When the tab 15 is extended through the aperture 16 and overlies the back of the flap 13, as shown in Fig. 2, the sheath will thus be locked to the card 1 and held in the desired position around the detachable section 2. Thus, the entire card 1, with the sheath 11 attached, can be freely handled without the possibility of the sheath becoming either detached or else shifting its position thereon.

In sending the card out through the mail, the name and address of the intended recipient is written, printed or otherwise produced on the detachable section 2. The

sheath **11** is then placed in position so that it straddles the lower edge of the card with the detachable section **2** sandwiched between the flaps **12** and **13** of the sheath. The tab **15**, being inserted through the aperture **16**, locks the sheath in position on the card and holds it over the detachable section **2**. Thereafter, the card, with the sheath fitted on it as above described, is placed in an envelope of the window type having its window or cut-out so positioned that it exposes the name and address on the card section **2** through it.

When the card is received by the addressee and is removed from the envelope in which it is placed as above described, the detachable section may then be easily detached while the sheath remains in place on it, since the edges of the sheath adjacent to the lines **6** and **8** act as guides in the detaching operation, and the sheath stiffens the detachable section and permits it to be very easily separated from the remainder of the card **1** while remaining in its sheath **11**. The detached section of the card and the sheath **11** fitted on it may be thereafter carried in the pocket or wallet in the manner of the conventional identification card and will thus be kept smooth and clean.

In the embodiment of the invention shown in Fig. 5, the aperture **16** through which the tab **15** on the sheath is inserted is located centrally of the tear line **6**. This aperture may be placed at any location along one or the other of the tear lines, as shown, for example, in Fig. 6, wherein a slot-like aperture **17** is formed along the tear line **6** and adjacent to one end of the same. With this arrangement, the sheath shown at **11** in Fig. 7 has its downturned tab **18** positioned to extend through the aperture **17** and thus hold the sheath in position on the card **1**. One or more additional apertures may be provided in the card to receive complementary tongues provided on the sheath to thereby lock the sheath in place on the card.

In Figs. 8 to 11 inclusive, the card **1** has its tear lines defined by a plurality of apertures **19**. The sheath **20** adapted for use with this card, consists of two integrally-connected flaps **20** and **21** which have their edge portions **22** and **23** overlying the apertures **19**. By means of suitable heating means applied against the edge portions **22** and **23** and particularly at the apertures **19**, the heat will fuse together those portions of the flaps **20** and **21** which register with the apertures **19**, thus locking the sheath **20** in place on the card over the detachable section **2**. The detachable section **2**, with the sheath **20** fitted thereon, can be readily torn from the card as heretofore explained, and the section **2** may be readily drawn out of the sheath when desired, the finger openings **24** in the sheath flaps **20** and **21** facilitating this withdrawal of the card section **2**.

It is obvious that a card of this character will have many uses, such as by hotels, oil and gasoline companies, banks and business houses, to whom the addressing of many cards, envelopes and letters usually requires considerable expense. Thus, where a single addressing of a card of this character and the slipping and locking of the sheath over the same and insertion of the card and sheath in an envelope is all that is required to provide the customer with a usable identifying card, mailing expense will be considerably reduced.

Having described one embodiment of the invention, it is obvious that the same is not to be restricted thereto, but is broad enough to cover all structures coming within the scope of the annexed claims.

What I claim is:

1. A mailing card consisting of a sheet having a detachable section, said section being defined by tear lines extending along a number of its edges and which permit the detachable section to be separated from the rest of the sheet when it is torn along said tear lines, a protective sheath fitted over the detachable section, said sheath consisting of a folded section having flap portions lying on the opposite sides of said detachable section, the sheet being provided with an aperture disposed along one of the tear lines and constituting an interruption of said line, and the sheath having a tab extending from an edge of one of its flap portions and projecting through the aperture and directed downwardly to overlie the second flap portion to hold both flap portions against the opposite faces of the detachable section and to secure the sheath to the sheet.

2. A mailing card consisting of a sheet having a detachable section, said section having a plurality of its edges defined by tear lines which permit the detachable section to be separated from the rest of the sheet when it is torn along said lines, a protective sheath fitted over the detachable section and having flap portions lying over and covering both sides of said section, the sheet having at least one aperture located adjacent to one of the tear lines, said aperture being of a length less than said tear line, one of the flap portions of the sheath having an extended tab of less width than the length of the apertured tear line, said tab being extended through the aperture and folded down behind the second flap portion to thereby lock the sheath to the sheet and maintain said sheath in non-shifting relationship to the detachable section of the sheet while said section is attached to the sheet.

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