



- (51) International Patent Classification:  
*G06Q 30/00* (2012.01)
- (21) International Application Number:  
PCT/US2014/027949
- (22) International Filing Date:  
14 March 2014 (14.03.2014)
- (25) Filing Language: English
- (26) Publication Language: English
- (30) Priority Data:  
61/786,052 14 March 2013 (14.03.2013) US  
14/210,813 14 March 2014 (14.03.2014) US
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- (81) Designated States (unless otherwise indicated, for every kind of national protection available): AE, AG, AL, AM, AO, AT, AU, AZ, BA, BB, BG, BH, BN, BR, BW, BY, BZ, CA, CH, CL, CN, CO, CR, CU, CZ, DE, DK, DM, DO, DZ, EC, EE, EG, ES, FI, GB, GD, GE, GH, GM, GT, HN, HR, HU, ID, IL, IN, IR, IS, JP, KE, KG, KN, KP, KR, KZ, LA, LC, LK, LR, LS, LT, LU, LY, MA, MD, ME, MG, MK, MN, MW, MX, MY, MZ, NA, NG, NI, NO, NZ, OM, PA, PE, PG, PH, PL, PT, QA, RO, RS, RU, RW, SA, SC, SD, SE, SG, SK, SL, SM, ST, SV, SY, TH, TJ, TM, TN, TR, TT, TZ, UA, UG, US, UZ, VC, VN, ZA, ZM, ZW.
- (84) Designated States (unless otherwise indicated, for every kind of regional protection available): ARIPO (BW, GH, GM, KE, LR, LS, MW, MZ, NA, RW, SD, SL, SZ, TZ, UG, ZM, ZW), Eurasian (AM, AZ, BY, KG, KZ, RU, TJ, TM), European (AL, AT, BE, BG, CH, CY, CZ, DE, DK, EE, ES, FI, FR, GB, GR, HR, HU, IE, IS, IT, LT, LU, LV, MC, MK, MT, NL, NO, PL, PT, RO, RS, SE, SI, SK, SM, TR), OAPI (BF, BJ, CF, CG, CI, CM, GA, GN, GQ, GW, KM, ML, MR, NE, SN, TD, TG).

[Continued on next page]

(54) Title: POST-CHECKOUT OFFER SYSTEMS AND RELATED METHODS

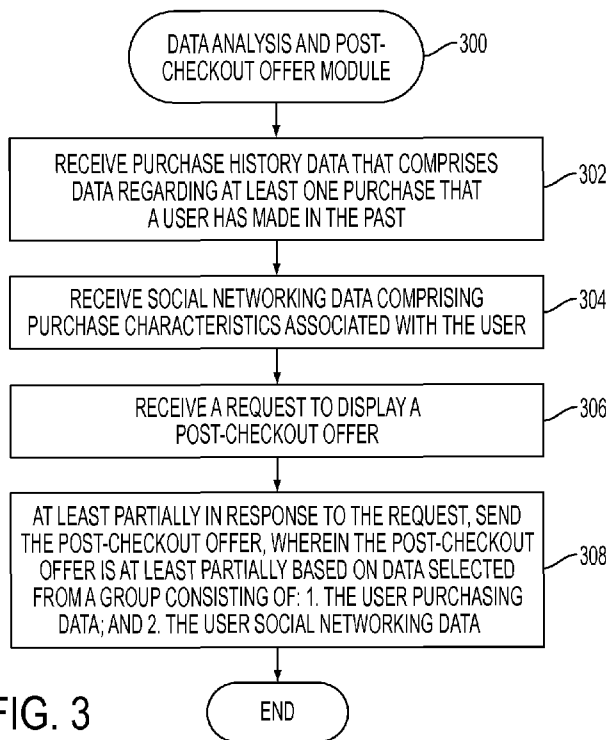


FIG. 3

(57) Abstract: A system for creating and providing custom post-checkout offers to a user is described. The system collects purchase history data and social network data associated with the user to create custom post-checkout offers for the user, which are provided to the user immediately after the user makes a purchase. The post-checkout offers may also be customized based on the products and/or services that were just purchased by the user.

WO 2014/152846 A3



**Declarations under Rule 4.17:**

— *as to applicant's entitlement to apply for and be granted a patent (Rule 4.17(ii))*

— *before the expiration of the time limit for amending the claims and to be republished in the event of receipt of amendments (Rule 48.2(h))*

**Published:**

— *with international search report (Art. 21(3))*

**(88) Date of publication of the international search report:**  
29 January 2015

# INTERNATIONAL SEARCH REPORT

International application No.

PCT/US 14/27949

**A. CLASSIFICATION OF SUBJECT MATTER**  
 IPC(8) - G06Q 30/00 (2014.01)  
 CPC - G06Q30/0224  
 According to International Patent Classification (IPC) or to both national classification and IPC

**B. FIELDS SEARCHED**

Minimum documentation searched (classification system followed by classification symbols)  
 USPC: 705/14.25; IPC(8): G06Q 30/00 (2014.01); CPC: G06Q30/0224

Documentation searched other than minimum documentation to the extent that such documents are included in the fields searched  
 USPC: 705/14.25, 705/14.1, 705/319; CPC: G06Q30/0224, G06Q30/02, G06Q30/0236 (keyword limited; terms below)

Electronic data base consulted during the international search (name of data base and, where practicable, search terms used)  
 PatBase, Google Patents, Google Scholar  
 Keywords searched: social network, purchase history, display offers, user preferences, first retailer, browser plug-in, etc.

**C. DOCUMENTS CONSIDERED TO BE RELEVANT**

Category*	Citation of document, with indication, where appropriate, of the relevant passages	Relevant to claim No.
X --- Y	US 2013/0018708 A1 (Winslade et al.) 17 January 2013 (17.01.2013), entire document, especially para [0045], [0053], [0082], [0083], [0098], [0100]-[0103], [0105], [0117], [0122], [0123], [0285]	1-7 ----- 8-24
Y	US 2011/0202401 A1 (Magadi et al.) 18 August 2011 (18.08.2011), entire document, especially para [0074], [0076], [0078], [0079], [0081], [0084]	8-24
Y	US 2011/0191181 A1 (Blackhurst et al.) 04 August 2011 (04.08.2011), entire document, especially abstract and para. [0005], [0039], [0042], [0045], [0064] and [0078].	1-24
Y	US 2012/0323998 A1 (Schoen et al.) 20 December 2012 (20.12.2012), entire document, especially abstract and para. [0006], [0015], [0018] and [0021].	1-24
Y	US 2013/0018713 A1 (Kumar et al.) 17 January 2013 (17.01.2013), entire document, especially abstract and para. [0048], [0049], [0061] and [0068].	8-24
Y	US 2012/0323663 A1 (Leach) 20 December 2012 (20.12.2012), entire document, especially abstract and para. [0032] and [0033].	11, 21, 22

Further documents are listed in the continuation of Box C.

\* Special categories of cited documents:

"A" document defining the general state of the art which is not considered to be of particular relevance "E" earlier application or patent but published on or after the international filing date "L" document which may throw doubts on priority claim(s) or which is cited to establish the publication date of another citation or other special reason (as specified) "O" document referring to an oral disclosure, use, exhibition or other means "P" document published prior to the international filing date but later than the priority date claimed	"T" later document published after the international filing date or priority date and not in conflict with the application but cited to understand the principle or theory underlying the invention "X" document of particular relevance; the claimed invention cannot be considered novel or cannot be considered to involve an inventive step when the document is taken alone "Y" document of particular relevance; the claimed invention cannot be considered to involve an inventive step when the document is combined with one or more other such documents, such combination being obvious to a person skilled in the art "&" document member of the same patent family
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Date of the actual completion of the international search 22 November 2014 (22.11.2014)	Date of mailing of the international search report <h2 style="text-align: center;">08 DEC 2014</h2>
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Name and mailing address of the ISA/US Mail Stop PCT, Attn: ISA/US, Commissioner for Patents P.O. Box 1450, Alexandria, Virginia 22313-1450 Facsimile No. 571-273-3201	Authorized officer: <p style="text-align: right;">Lee W. Young</p> PCT Helpdesk: 571-272-4300 PCT OSP: 571-272-7774
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