

Aug. 28, 1928.

1,682,106

R. W. BANKS

GARMENT HANGER ATTACHMENT

Filed Aug. 23, 1926

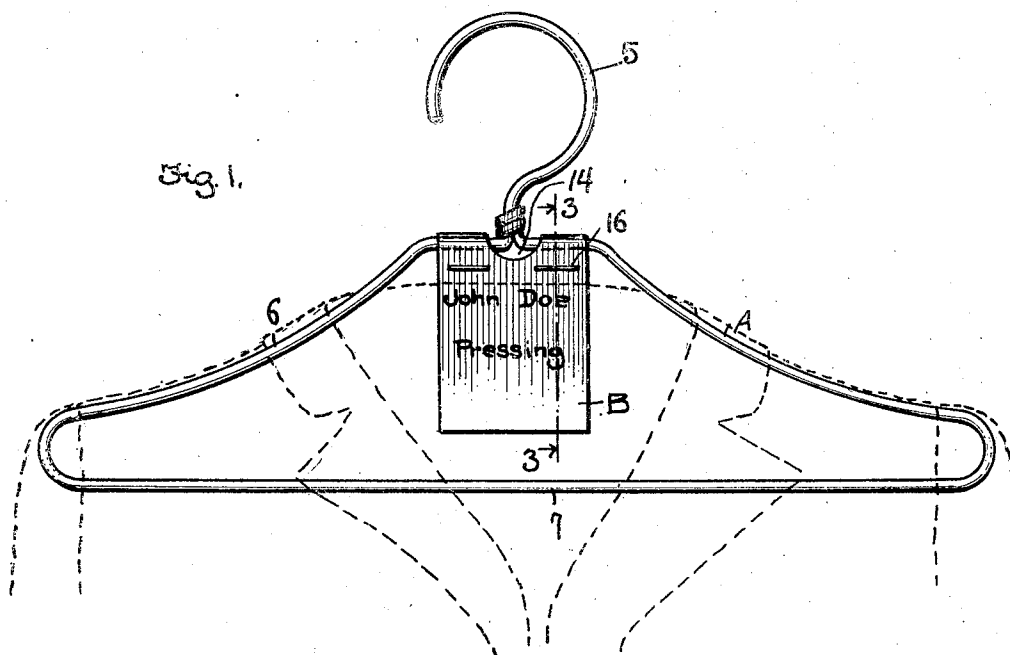
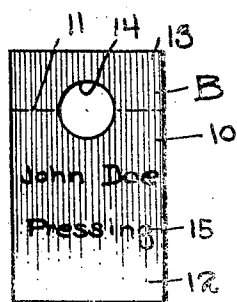


Fig. 2.

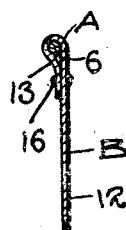


Fig. 3.

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GARMENT-HANGER ATTACHMENT.

Application filed August 23, 1926. Serial No. 131,062.

This invention relates to garment hangers and the primary object of the invention is to provide a combined coat hanger and advertising device.

Another object of the invention is to provide novel means for associating an advertising card with a conventional coat hanger whereby tailoring and like establishments will be enabled to advertise their business to their trade.

A further object of the invention is the provision of an advertising card having an opening to permit the card to be slipped over the usual supporting hook of a coat hanger for embracing the body of the hanger at the central portion thereof so that the card will be displayed at the neck portion of a garment when the garment is placed on the body of the hanger.

A further object of the invention is to provide means for securing the body portions of the advertising card together to prevent accidental displacement thereof from off of the coat hanger.

A still further object of the invention is to provide a combined coat hanger and advertising device which will be simple and easy to manufacture and which can be placed upon the market at a very low cost.

With these and other objects in view the invention consists in the novel construction, arrangement and formation of parts, as will be hereinafter more specifically described, claimed and illustrated in the accompanying drawing, in which drawing

Figure 1 is a front elevation of the improved device.

Figure 2 is a top plan view of the advertising card prior to the association thereof with the coat hanger, and

Figure 3 is a detail section taken on the line 3—3 of Figure 1.

Referring to the drawing in detail, wherein similar reference characters designate corresponding parts throughout the several views, the letter A generally indicates a garment hanger and B the advertising card.

The hanger A is of any preferred conventional construction and as shown in the drawing I have illustrated a coat hanger of the wire type. The same includes the usual supporting hook 5, the diverging arms 6 and the

connecting straight rod 7. The arms 6 can be utilized for supporting a coat while the rod 7 can be utilized for supporting trousers or the like.

The card B utilized for advertising purposes can be constructed from a suitable blank of card board, cloth, sheet metal, celluloid or the like. As shown the same includes a rectangular body 10 which can be folded transversely thereof along a line 11 adjacent to one end of the body. This defines a front body portion 12 and a rear attaching portion 13. The blank is provided with an enlarged opening 14 at the transverse line 11 to permit the card to be associated with the hanger as will be later described. The portion 12 of the card receives the advertising matter as indicated by the reference character 15 which can be on one or both sides.

In applying the card B to the conventional hanger A the hook is placed through the opening 14 and the card is brought down over the arms 6 of the hanger. The portion 13 of the card is now folded against the portion 12 and is secured thereto in any desired way such as by a suitable adhesive or fastener. As shown wire staples 16 are utilized for this purpose.

The card engages the upper portion of the hanger at the center thereof and thus the card can be readily seen when a garment is placed on the hanger.

From the foregoing description it can be seen that I have provided a simple advertising device for conventional coat hangers which can be readily associated therewith with a minimum amount of time and effort.

Changes in detail may be made without departing from the spirit or scope of this invention, as defined by the appended claims.

What I claim as new is:

1. In combination, a coat hanger including a supporting body and a hook, of an advertising device including a rectangular blank of sheet material having a transverse line adjacent one end thereof defining an advertising portion and an attaching portion, the blank also having an opening at said transverse line for receiving the hook of the hanger, the attaching and advertising portions embracing the opposite sides of the hanger, and fasteners for connecting the said portions together.

2. In combination, a coat hanger including a supporting body and a hook, of an advertising device including a flat blank of sheet material folded on a transverse defining an attaching portion and an advertising portion, the blank also having an opening at said transverse line for receiving the hook of the hanger, the attaching and advertising portions embracing the opposite sides of the hanger, and means connecting the advertising and attaching portions together below the body. 10

In testimony whereof I affix my signature.

ROBERT W. BANKS.