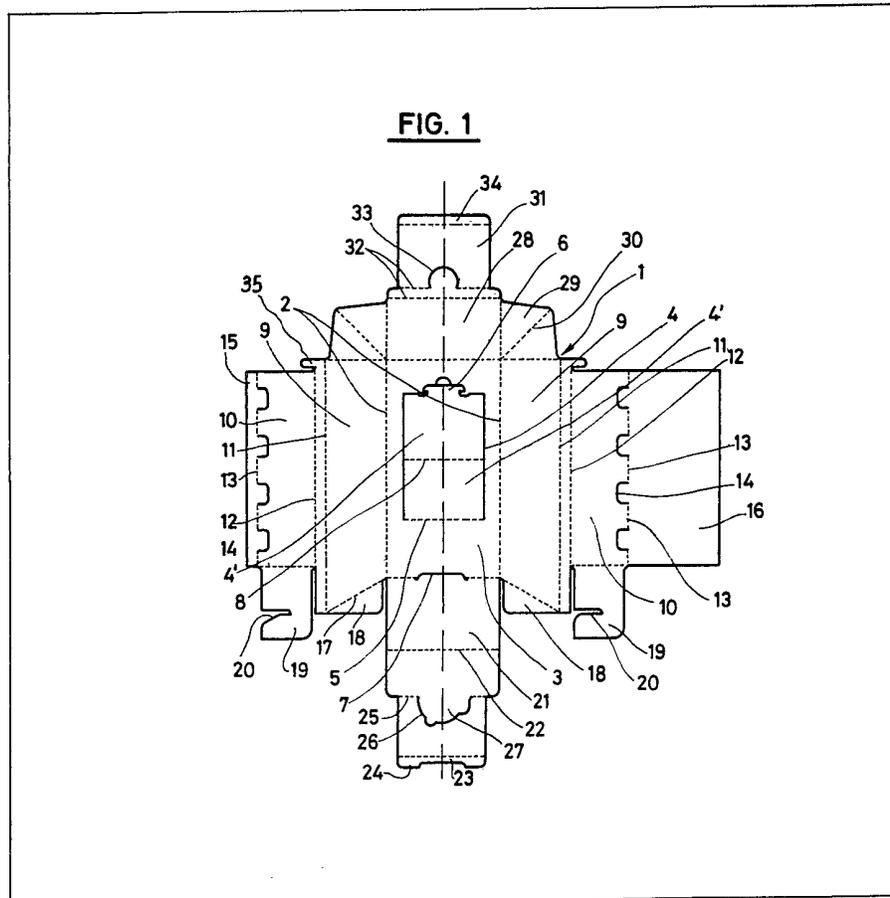


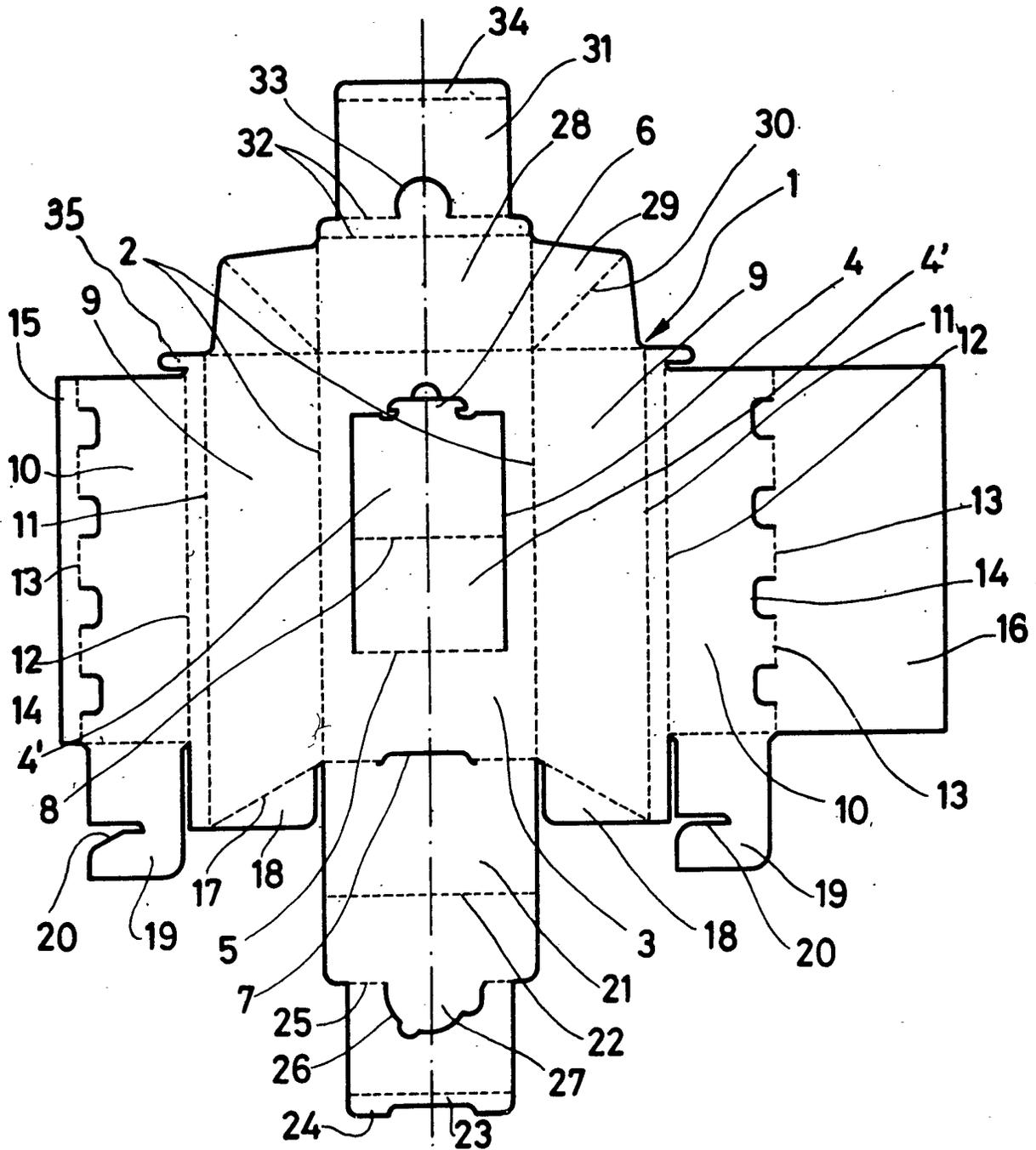
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(54) **Display packaging**

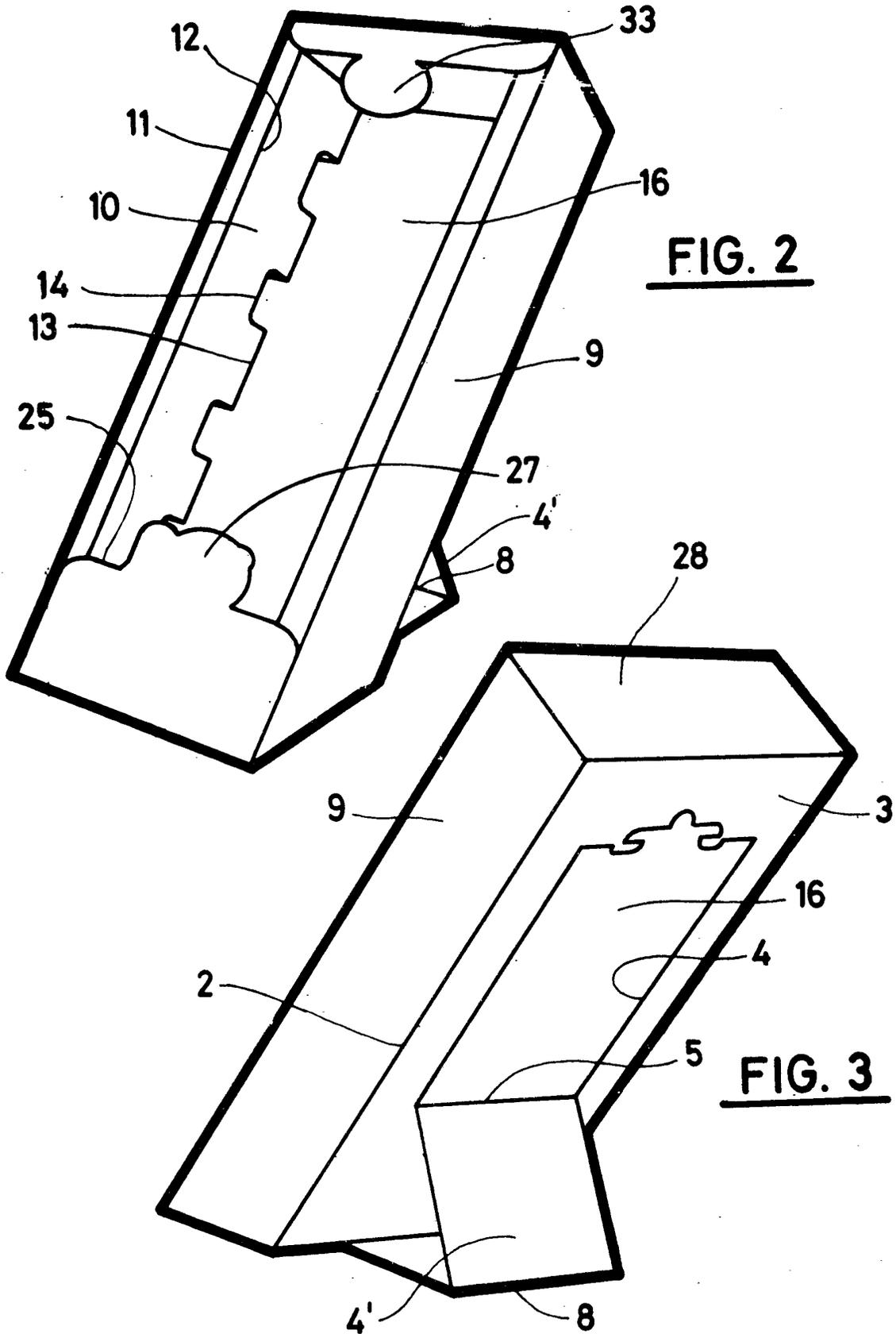
(57) A blank 1, may be folded into a display package having a base portion 3 with a partially cut-out foldable section 4. The section 4 may be folded downwardly out of the base portion at fold lines 5, 8 and a tab 6 may be inserted into a slot 7 to provide a support for the package so that the package defines an upwardly sloping support stand. Panels 9, 10 define double side walls and a projection 16 forms a panel for closing the aperture in the base defined by the folding of the section 4.



**FIG. 1**



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**FIG. 2**

**FIG. 3**

## SPECIFICATION

## Display Packaging

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The present invention relates to an improved display packaging for confectionery products.

The invention relates to a packaging in particular designed for the display and supply of confectionery products, of the type obtained from a cut and stamped sheet of cardboard or similar resistant material provided with broken lines and cut-out sections enabling the assembly of a prismatic body open on one of its larger sides, and thus providing a

cavity for containing the product to be displayed. The invention consists in a blank for forming display packaging having a larger side opposite to an open face having a rectangular stamped and cut section terminating in a flange. The flange has a transverse broken line so that it may be folded externally and provided at its free end with a tab for insertion into a slot on the edge of the base, thus producing a dihedron one of the sides of which contains the support stand.

In order to simplify the present explanation, the specification is accompanied by a sheet of drawings showing one embodiment by way of example.

In the drawings:

*Figure 1* is a view of the unfolded display packaging; and Figures 2 and 3 are front and rear perspective views of the assembled packaging.

With reference to the drawings, the construction of the display packaging obtained from a stamped and cut sheet may be seen, this packaging being designated in general by 1 and having the shape of a cross with unequal arms. The above sheet has broken lines 2 which define a central rectangular surface 3 forming the rear surface of the display packaging. This surface 3 has a rectangular cut section 4 which is incomplete at its lower side 5 which is formed as a broken line for the flange 4', the opposite side of the surface being formed as a tab 6 to be inserted and maintained in the slot 7, after the flange 4' formed by the cut-out section 4 has been folded at 8.

The surfaces 9 and 10 are formed from the longitudinal broken lines 2, and separated by the double folding lines 11 and 12, thus forming the double-walled sides of the display packaging.

The said surfaces 10 have discontinuous broken lines 13 alternating with castellated cut-out sections 14. These lines form a flange 15 in one of the surfaces 10 and a rectangular projection 16 in the other surface 10, this projection 16 forming a wall of the base of the packaging. The surfaces 9 have broken lines 17 which define triangular portions 18 which determine the slanting position of the prism.

The surface 10 are extended at one of their ends by flaps 19 having open-ended slots 20 on one side designed to cover one another and form the connection between the two sides of the packaging.

The surface 3 is provided at one end with a rectangular projection 21 with a broken line 22 which forms the base of the packaging, the interior of its front portion and the interior of its base, this projection being held in position by the flange 23

provided with claws 24.

The said internal base is limited by the broken line 25 and the cut and stamped section 26 which forms an extension 27. The other end of the surface 3 has another projection 28 bordered by portions 29 in the shape of bellows as a result of the broken line 30, enabling the upper portion of the packaging to be assembled, in cooperation with the projection 31 confined by the double broken line 32 and cut-out section 33, this projection comprising a flange 34 which engages behind the base wall 16.

The upper surface of the packaging is connected to the larger sides by means of the tabs 35 and the bellows-shaped portions 29.

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## CLAIMS

1. Improved display packaging for confectionery products, of the type constituted by a stamped and cut sheet of cardboard or similar resistant material provided with broken lines and cut-out sections enabling it to be stably assembled, essentially characterised in that it comprises a flat unfolded sheet in the form of a cross with unequal arms which forms a prismatic body open at its larger side, this unfolded sheet having in its central section a rectangular surface, formed by broken lines; in that the unequal arms of the unfolded cross have transverse broken lines enabling the arms to be folded at right angles to the abovementioned surface, forming double-walled sides; in that the excess dimension of the larger arm of the unfolded cross is superimposed on the central surface providing the base wall including the resultant cavity; in that the most external walls of the unfolded sheet forming an integral part of the sides have at one end flanges with open slots provided for covering one another in the assembled position of the unit; in that at one end of the central rectangular surface there is a rectangular projection connected to a second projection of lesser width by means of double broken lines, both sides of the first projection being provided with trapezium-shaped rectangular extensions with a diagonal broken line which enables it to be folded as a bellows in order to obtain one smaller side or upper surface of the double-walled prism which is maintained in stable assembly in cooperation with an edge flange which is located behind the base wall; in that the smaller side of the double wall or upper surface of the prism is connected with the larger sides of the cavity by means of end tabs which fit the larger sides and which are inserted in the said smaller double-walled side; in that the smaller side opposite to the latter is constituted as a rectangular projection with transverse broken lines; in that the most internal walls of the larger sides have at their ends oblique broken lines which define right-angled triangular portions over which the said projection is assembled providing a smaller side which forms the lower support base of the oblique prismatic body with the result that it is stably supported by means of a support stand formed by a rectangular cut-out section in the central rectangular surface provided with transverse broken lines for folding in the form of a dihedron and with an end anchorage tab for

insertion into a slot on the edge of the base of the rpsm.

2. A blank for forming display packaging substantially as herein described and illustrated with reference to the accompanying drawings.

3. Display packaging made from a blank as claimed in any one of the preceding claims.

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