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(54) Title: SYSTEM AND METHOD FOR PROVIDING RECOMMENDATIONS WITH A LOCATION-BASED SERVICE

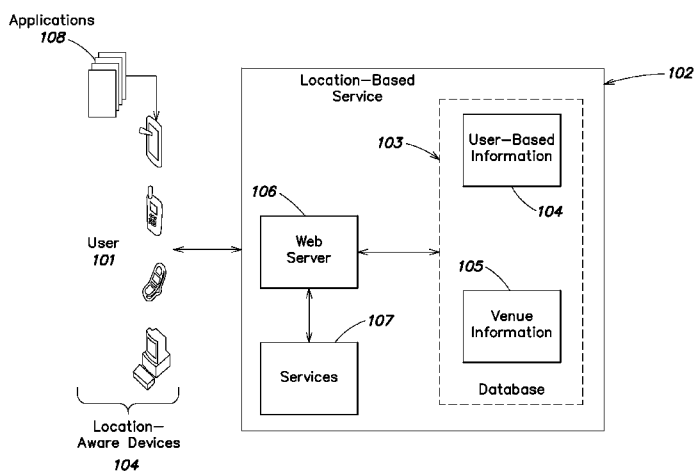


FIG. 1

(57) Abstract: A mobile application is provided that provides intelligent recommendations based on the knowledge of where the user has been, and what venues the user would like to visit. Further, such an application may be capable of determining where people in a user's social network have been and what venue locations these related users would like to visit. Also, in another implementation, the application may be capable of determining where people with similar tastes have been, and where they would like to go. Some or all of this information may be used by a mobile application that provides recommendations to a user. For instance, in one implementation, a user having a mobile device such as a cell phone wishes to locate a venue based on one or more parameters, and some or all of this information may be used to order or rank recommendations within the interface.

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INTERNATIONAL SEARCH REPORT

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A. CLASSIFICATION OF SUBJECT MATTER IPC(8) - H04W 4/02 (2012.01) USPC - 455/456.3 According to International Patent Classification (IPC) or to both national classification and IPC		
B. FIELDS SEARCHED Minimum documentation searched (classification system followed by classification symbols) IPC(8) - H04W 4/02, G06F 17/30, G06Q 30/00 (2012.01) USPC - 455/456.3, 705/14.53, 707/732, 707/748 Documentation searched other than minimum documentation to the extent that such documents are included in the fields searched Electronic data base consulted during the international search (name of data base and, where practicable, search terms used) Questel Orbit, Google		
C. DOCUMENTS CONSIDERED TO BE RELEVANT		
Category*	Citation of document, with indication, where appropriate, of the relevant passages	Relevant to claim No.
X	US 2007/0005419 A1 (HORVITZ et al) 04 January 2007 (04.01.07) entire document	1, 2, 6-16, 20, 21, 25, 26, 30-40, 44, 45
X	US 2010/0332324 A1 (KHOSRAVY et al) 30 December 2010 (30.12.2010) entire document	1, 3-5, 25, 27-29
X	US 2010/0211308 A1 (ZHENG et al) 19 August 2010 (19.08.2010) entire document	1, 18, 19, 22-25, 42, 43, 46-48
X	US 2010/0076951 A1 (LYLE et al) 25 March 2010 (25.03.2010) entire document	1, 17, 25, 41
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